

PROMTPRESS PUBLIC REPORT

Channel audit

Kartavykh Alexander



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SUBSCRIBERS

148 162

-1080 this month

ERR (% SEE POSTS)

45.0%

daily 29.6%

REACH/POST

68.3K

ad reach 43.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 148 162 —	 SUBSCRIBER REACH 46.09% avg % subs see post	 VIEWS/POST 68.3K median 66.9K · 29 days	 POSTS/WEEK 31.1 over period
 7D TREND +10.7% vs previous week	 REACTIONS/POST 4688.3 total 618,858 reactions, 47,484 reposts, 33,304 comments	 POST LENGTH 478 chars median 338 · 29 days	 POSTS ANALYZED 132 29 days
 AD REACH 43.8K 24h avg	 CHURN / MONTH -1080 last month	 CITATION RATE 1 498 citation index · 3,567 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 01.04.2022

AI EDITOR SUMMARY

Channel «Kartavykh Alexander» — 148 162 subs. Each post averages 68.3K people (46% from subs), wide reach for a channel this size. Publishes 31 posts/week (~4/day) — active posting. Week Jun 29 – Jul 5 reach up +10.7% week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 132 posts over 29 days.
- 02 Dominant format — Text (67/132 posts).
- 03 Avg post length — 478 chars (median 338).
- 04 Peak audience activity — Thu, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (121.8K avg for top vs 52K for worst) — among 132 posts over 29 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 02.07 · 13:30 TEXT Oh, they're cleaning up, not even a workday passed) But your "String" is still Artyom. Come on, you can do it, Matveychev and company. Let's google and write...	VIEWS 142 879 REP. 217	REACTIONS 4 819 ER 96.4%
Nº2 15.06 · 15:24 TEXT I sit here thinking long thoughts. So almost no posts, only ads wake me up) But interesting ideas come when "I step out...	VIEWS 115 202 REP. 1 297	REACTIONS 3 296 ER 77.8%
Nº3 25.06 · 14:50 TEXT Actually, the most alarming thing in the case with Mah, Apple, and VK is not even that the state lost trust in its product. That's exactly...	VIEWS 107 335 REP. 2 299	REACTIONS 14 055 ER 72.4%

Nº4 19.06 · 09:21 **TEXT**

Anton did well. Collected good images and explained how the enemy will exploit our media impotence now. But that doesn't negate...

VIEWS

100 066

REP.

862

REACTIONS

5 688

ER

67.5%**Nº5** 02.07 · 04:53 **PHOTO**

"Deputy chair of the committee" is a stretch, of course) Sat in the morning, read comments, collected funny opinions. Then stumbled upon this and was amazed...

VIEWS

98 669

REP.

847

REACTIONS

8 353

ER

66.6%**WORST 3**↓ 08.07 · 12:54 **TEXT**

Music break) Sometimes the last moment comes And the fifth element can't help Sixth broke, enemies are close The country is on the brink...

VIEWS

53 464

REP.

693

REACTIONS

1 756

ER

36.1%↓ 23.06 · 13:17 **TEXT**

 You do the same  No Hornets with Starlink? Well, there are UMPK with Geraniums! Amid systematic Ukrainian strikes on logistics in...

VIEWS

52 303

REP.

160

REACTIONS

3 009

ER

35.3%↓ 05.07 · 07:19 **TEXT**

How not to lose the drone war? Military use of drones seems cheap only at the individual product level. FPV, copter or...

VIEWS

50 346

REP.

291

REACTIONS

2 787

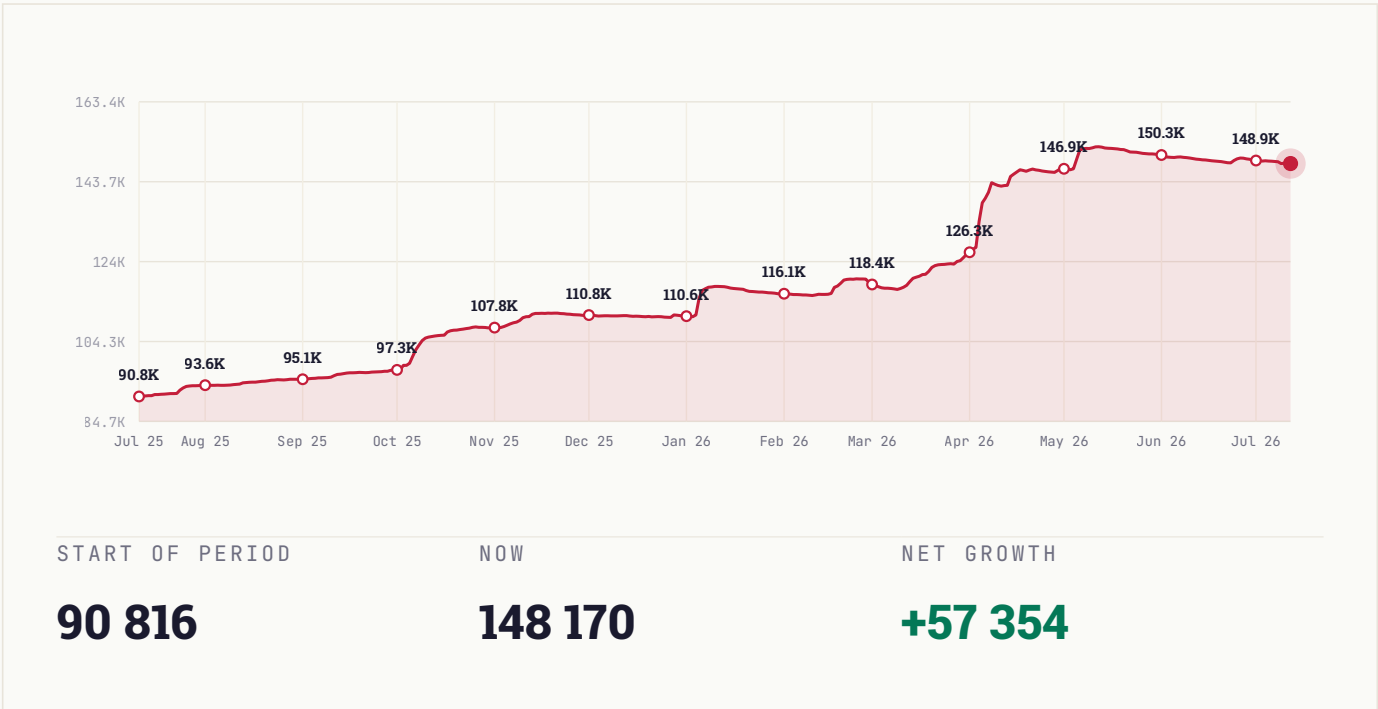
ER

34.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

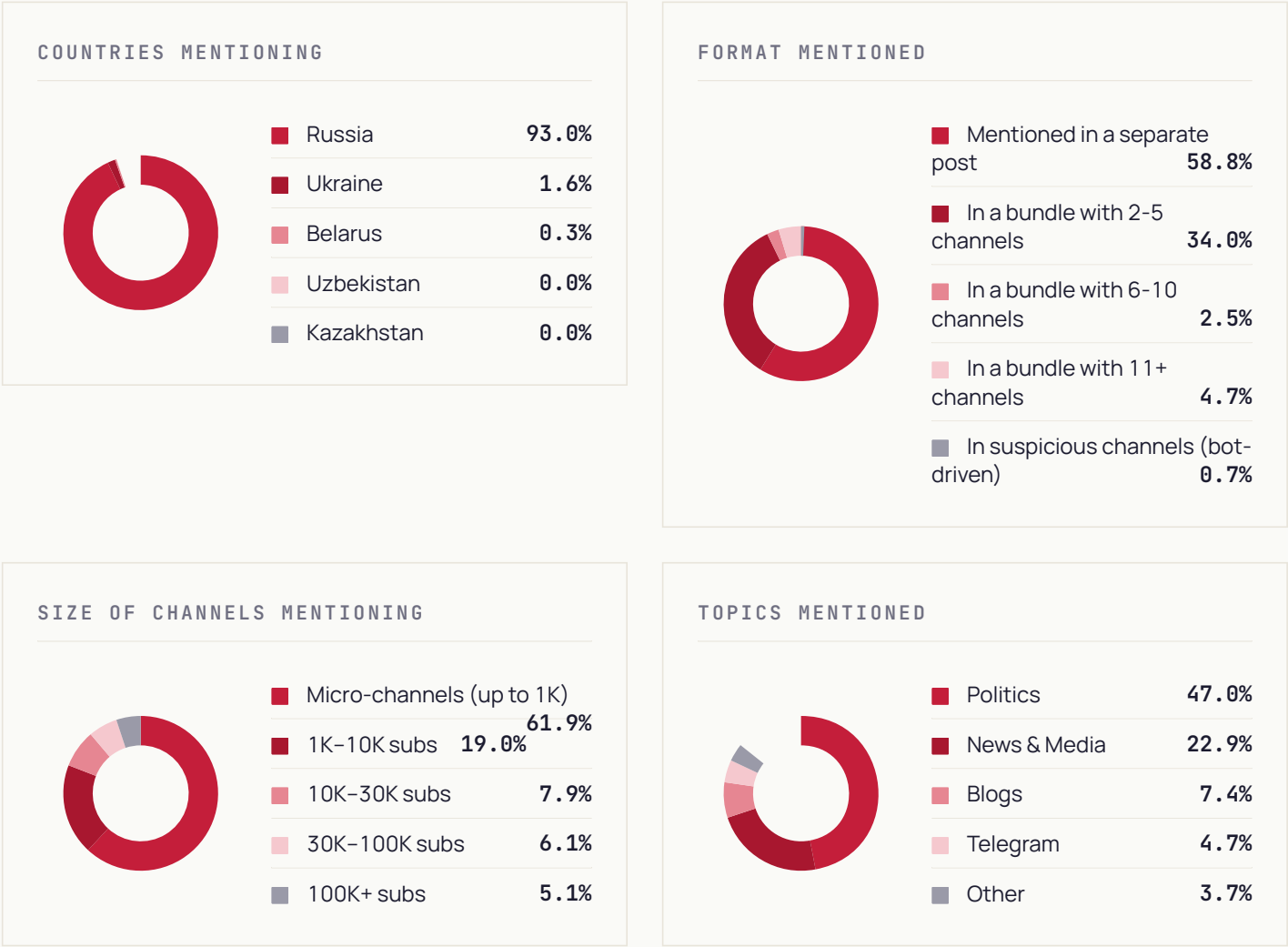
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

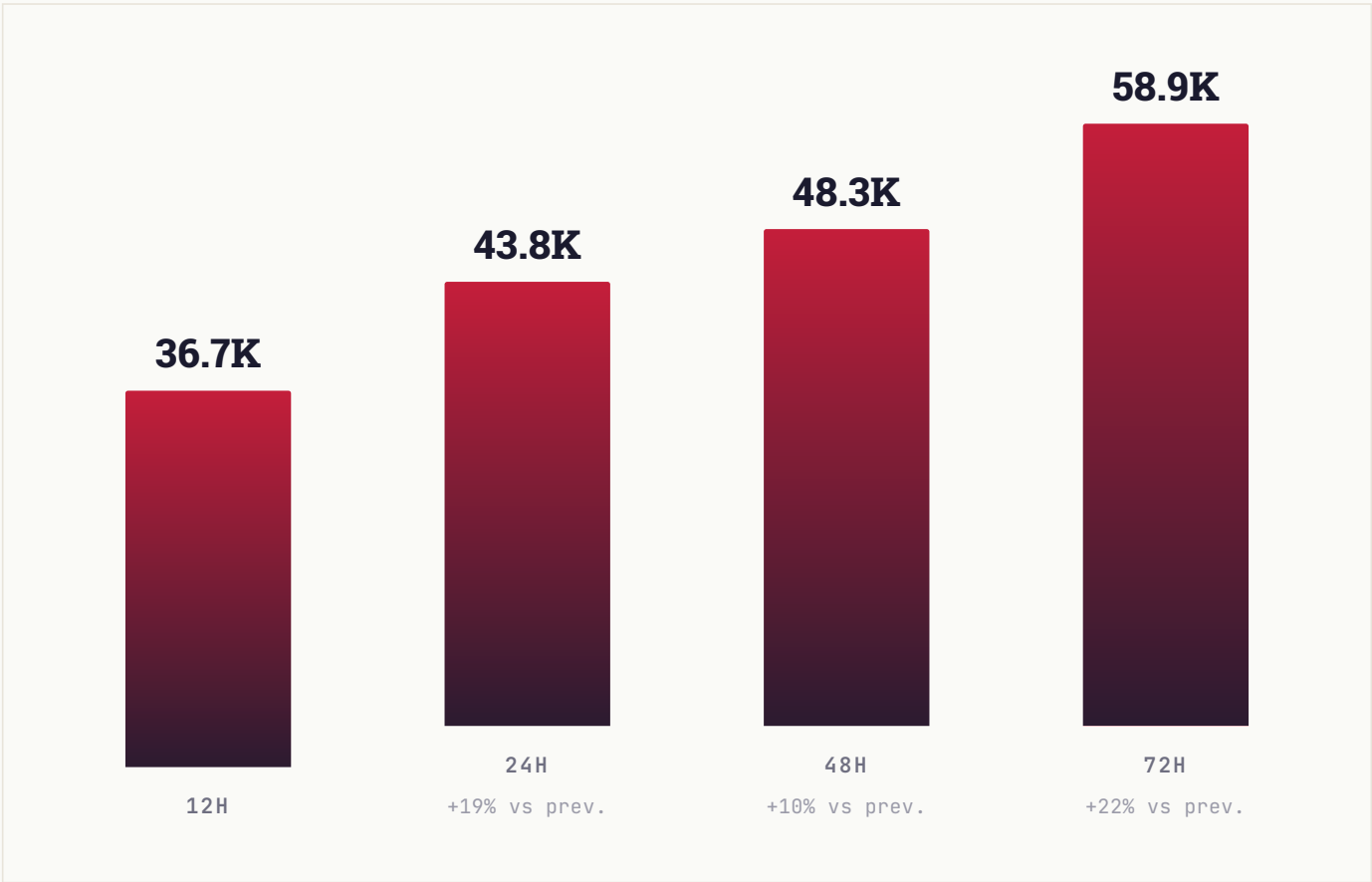
Citation index **1 498** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **3 567** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.1M
EI	EVELONE 192	1.1M
LJ	broken lives here	1.1M
PA	PARADEYEVICH	1M
NE	NEVZOROV	1M
QA	Kartavykh Alexander YOU	148.2K

COMPARATIVE INSIGHT

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3 038**, they brought **26 750** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	370	244	7 449	
December 2025	273	157	1 052	
November 2025	534	300	3 681	
October 2025	947	339	10 632	
September 2025	477	150	2 351	
August 2025	437	138	1 585	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
3 038	6	26 750

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Thursday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best time for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with similar channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
