

PROMTPRESS PUBLIC REPORT

Channel audit

Александр Уоцсоцкии



@alexander_visotsky

Основатель акселератора Business Booster >500,000 entrepreneurs from 83 countries use my technologies 30 years in business Want to level up? Register for the MK:...

SUBS

37 214

-348 per month

ERR (% SEE POSTS)

6.0%

last day 3.2%

REACH/POST

2K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 37 214 —	 SUBS REACH 5.26% avg % subs see post	 VIEWS/POST 2K median 2K · 29 days	 POSTS/WEEK 14.7 for period
 7D TREND -16.4% vs previous week	 REACTIONS/POST 16.1 total 982 reactions, 395 reposts, 95 comments	 POST LENGTH 670 chars median 920 · 29 days	 POSTS ANALYZED 61 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -348 last month	 CITATION RATE 324 citation index · 409 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 02.06.2020

AI EDITOR SUMMARY

Channel «Alexander Vysotsky» — 37 214 subs. Avg views per post 2K people (5% of subs), reach low — expand audience. Publishes 15 posts/week (~2/day) — regular. Week Jun 29 — Jul 5 reach dropped -16.4% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 61 posts over 29 days.
- 02 Dominant format: **Photo** (28/61 posts).
- 03 Avg post length – 670 chars (median 920).
- 04 Peak audience activity – **Thursday**, 13:00 MSK.
- 05 Strongest posts gather 2× more views than the weakest (2.7K avg for top vs 1.6K for worst) – among 61 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 10:35 PHOTO Why kids remember their entrepreneur dad differently than he wanted When my daughter Mila was little, I left early in the morning and...	VIEWS 2 933 REPOSTS 8	REACTIONS 46 ER 7.9%
Nº2 18.06 · 10:48 VIDEO Counted salaries at night, put out fires by day, held every process myself, then closed the department that was eating over \$21,000 for one...	VIEWS 2 733 REPOSTS 10	REACTIONS 34 ER 7.3%
Nº3 24.06 · 11:39 TEXT 👉 And this is only 5% of what we'll cover tomorrow on the webinar. In these three hours, I'll show: – 12 steps to a full management system. W...	VIEWS 2 569 REPOSTS 7	REACTIONS 17 ER 6.9%

N⁴19.06 · 10:29TEXT  Main News This Month For 16 years now, I've been building systematic businesses for entrepreneurs worldwide using my technology...	VIEWS 2 507 REPOSTS 7	REACTIONS 16 ER 6.7%
N⁵19.06 · 10:30TEXT Mark two key dates:  June 22 at 6:00 PM (UTC+3) – registration opens  June 25 at 6:15 PM (UTC+3) – webinar starts	VIEWS 2 481 REPOSTS 7	REACTIONS 15 ER 6.7%

WORST 3

↓ 03.07 · 11:07POLL (post without caption – poll)	VIEWS 1 637 REPOSTS —	REACTIONS 3 ER 4.4%
↓ 13.07 · 10:04TEXT The whole hall was laughing. But I left thinking: I don't want my son to watch this. My wife invited me to a popular kids' movie...	VIEWS 1 596 REPOSTS 4	REACTIONS 27 ER 4.3%
↓ 12.07 · 10:35PHOTO Never been to Rose before, but it turned out great. Good food and excellent service. Mostly people come here for...	VIEWS 1 594 REPOSTS 2	REACTIONS 8 ER 4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

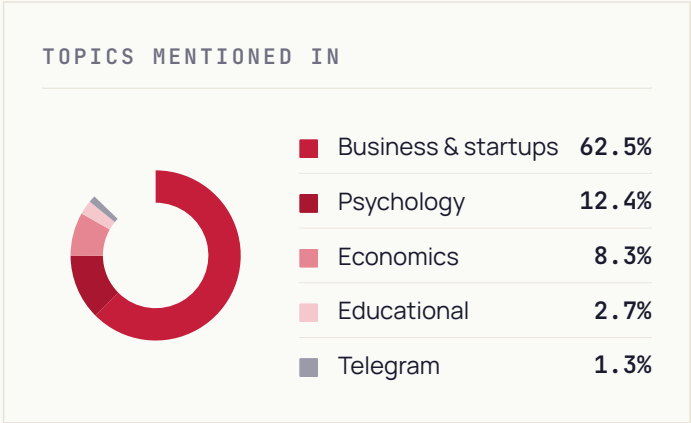
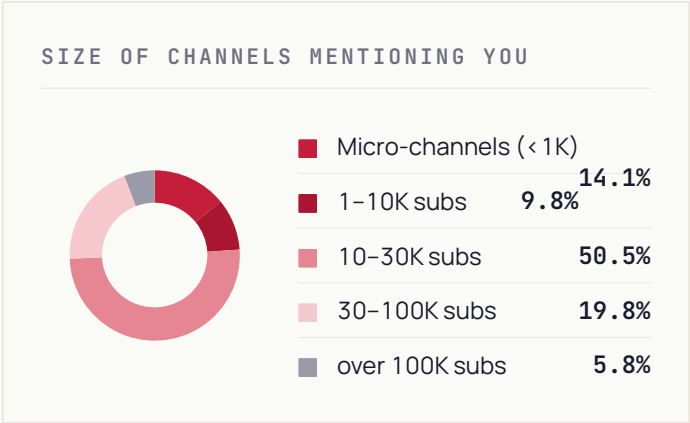
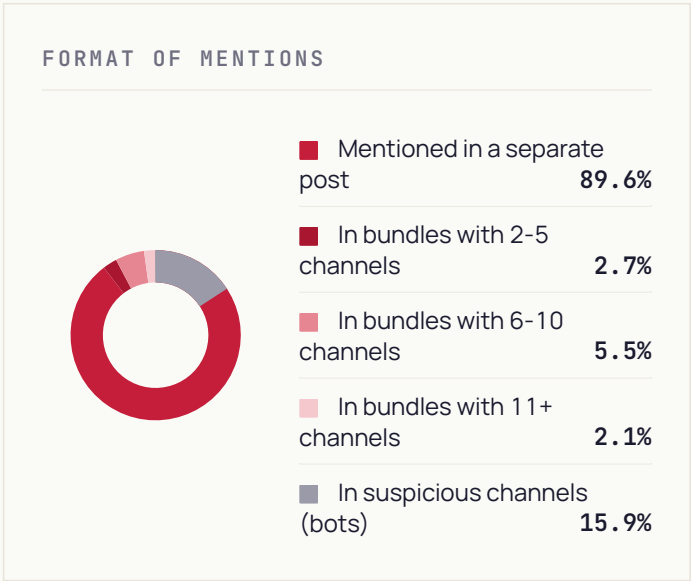


PERIOD START	NOW	NET GROWTH
38 324	37 214	-1 110

SECTION 04 · MENTIONS

Who mentions the channel and how

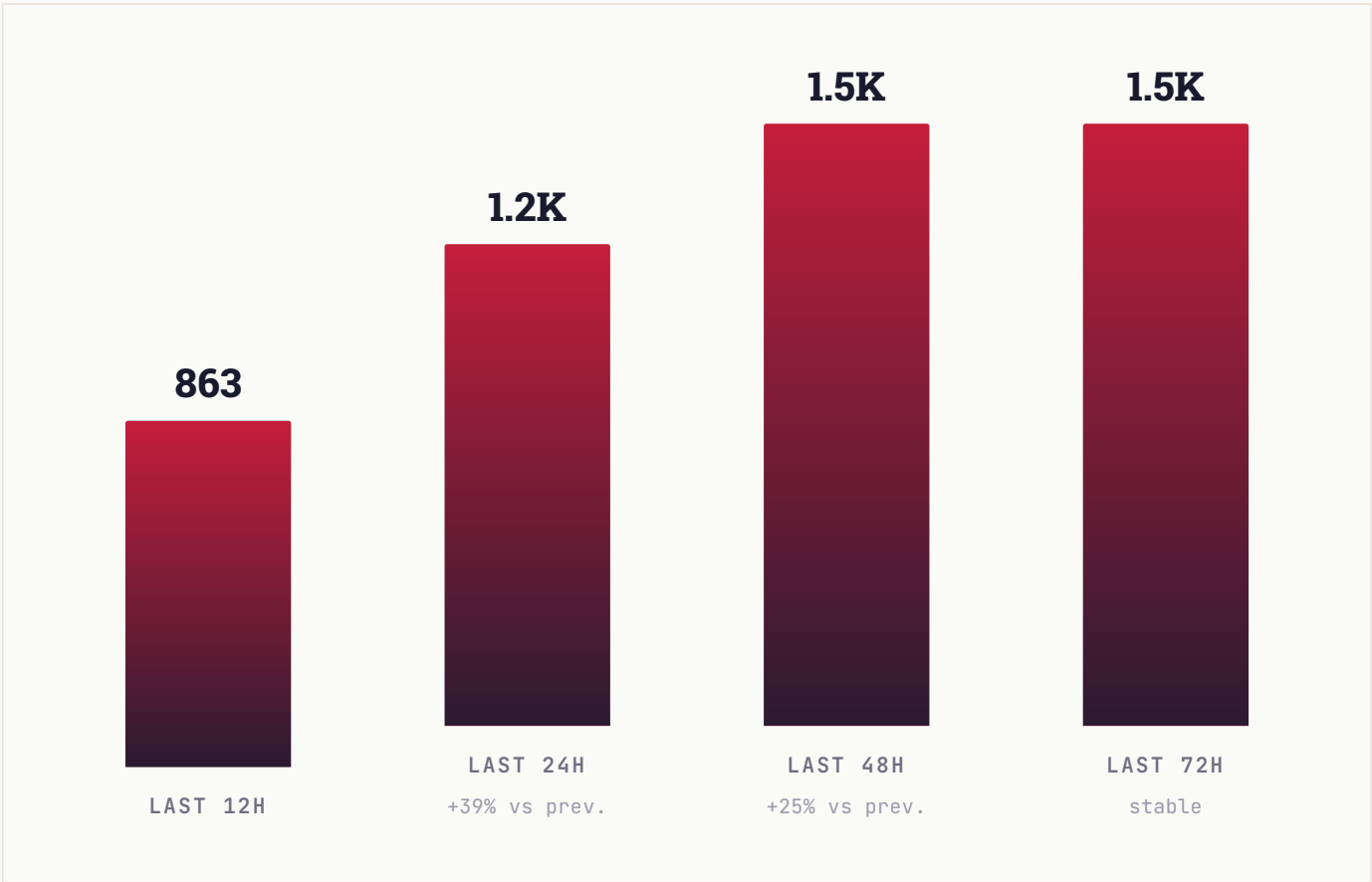
Citation index **324** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time mentions: **409** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Books for millions business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
AB Александр Youсоцкий YOU	37.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **81**, they brought **1 743** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	14	3	312	
December 2025	13	3	115	
Nov 2025	20	6	233	
Oct 2025	11	2	375	
September 2025	11	5	195	
August 2025	12	4	513	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
81	6	1 743

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «**Business & startups**» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Best post day: Thursday**

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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