

PUBLIC REPORT BY PROMTPRESS

Channel audit

Koven



@alexander_koven

Official TG channel of fem-activist Alexander Koven. Suggest:
@AlexanderKovenBot Join WOMAN VPN 🌸 @womanvpnbot

SUBSCRIBERS

40 508

+15766 per month

ERR (% SEE POSTS)

35.0%

per day 31.2%

REACH/POST

14K

ad reach 12.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 40 508 —	 SUBS REACH 34.61% avg % subs see post	 VIEWS/POST 14K median 13.1K · 29 days	 POSTS/WEEK 40.0 over period
 7D TREND +83.4% vs previous week	 REACTIONS/POST 779.4 total 133,279 reactions, 5,400 reposts, 21,170 comments	 POST LENGTH 218 chars median 128 · 29 days	 POSTS ANALYZED 171 29 days
 AD REACH 12.6K 24h avg	 CHURN / MONTH +15766 last month	 MENTIONS 4 citation index · 22 channels mentioned all time	 CHANNEL AGE 4 months 8 days created 14.03.2026

AI EDITOR SUMMARY

Channel « Koven » – 40 508 subs. Each post averages 14K people (35% of subs), that's good reach. Publishes 40 posts/week (~6/day) – active posting. Week of Jul 6–12 reach grew by +83.4% to week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 171 posts over 29 days.
- 02 Dominant format – Photo (103/171 posts).
- 03 Avg post length – 218 chars (median 128).
- 04 Peak audience activity – Sunday, 08:00 MSK.
- 05 Top posts get 4x more views than the weakest (31.8K avg for top vs 8.2K for worst) – among 171 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 05:29 VIDEO How hard it is for him to play normal. He's twisting and keeps slipping into grimaces, an angry voice, or some...	VIEWS 34 955 REPOSTS 135	REACTIONS 1 697 ER 86.3%
Nº2 12.07 · 02:28 VIDEO I recently bleated about minimum 100, 200, then 300K on each reel. So here's the update. Out of the last 19 videos only...	VIEWS 31 983 REPOSTS 4	REACTIONS 2 030 ER 79.0%
Nº3 12.07 · 20:02 VIDEO That was the trailer. Here's the full video. Threatens to kill both and insists we stay out. We are staying out. For promoting violence and...	VIEWS 28 366 REPOSTS 262	REACTIONS 1 566 ER 70.0%

Nº4 12.07 • 20:03 VIDEO Leaving this for the police and prosecutor's office. Propaganda of pedophilia. Suggest box: @AlexanderKovenBot Join WOMAN VPN 🌸	VIEWS 28 071 REPOSTS 134 REACTIONS 1 837 ER 69.3%
Nº5 11.07 • 19:07 PHOTO Who's for? 🧑 Suggest box: @AlexanderKovenBot Join WOMAN VPN 🌸	VIEWS 27 779 REPOSTS 21 REACTIONS 2 798 ER 68.6%

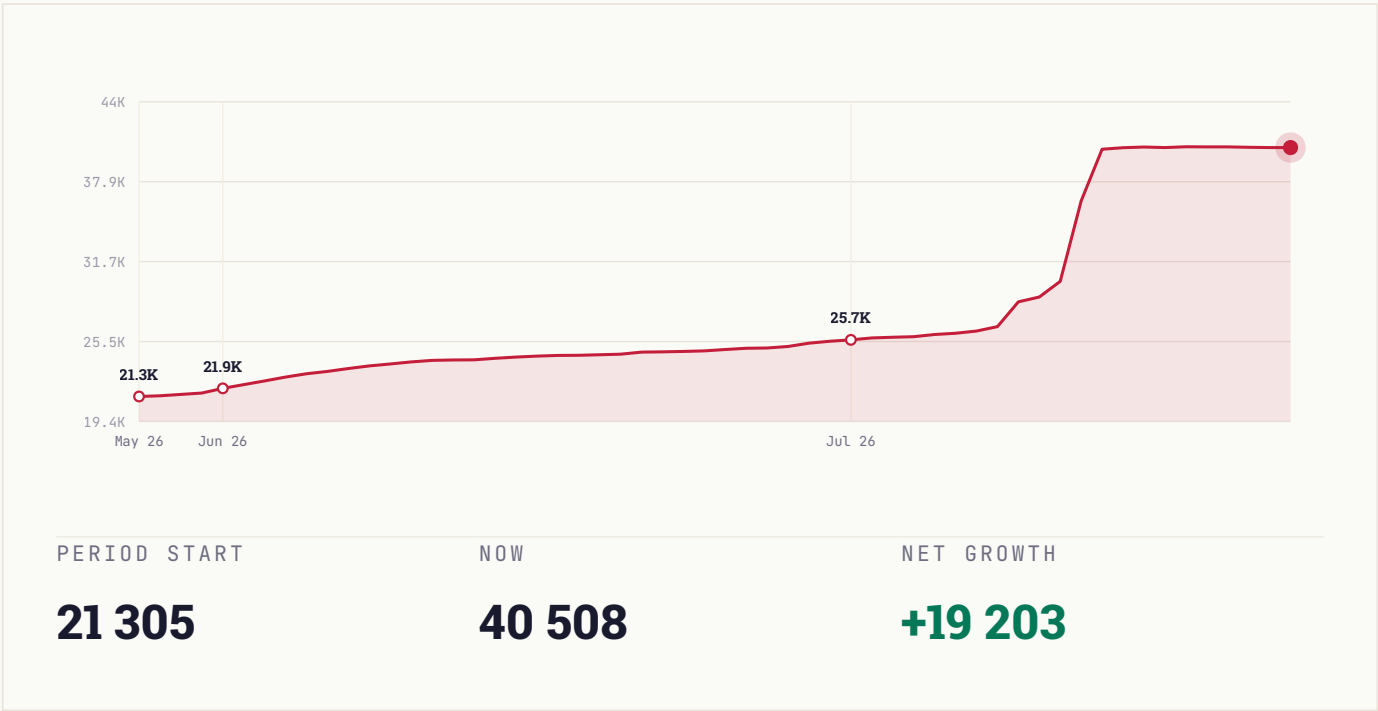
WORST 3

X 01.07 • 10:52 PHOTO Ksenia Goryacheva will request a check on Chermen and his words that victims of violence wanted it themselves. After my video he deleted...	VIEWS 8 253 REPOSTS 13 REACTIONS 1 015 ER 20.4%
X 01.07 • 11:13 PHOTO Best! ❤️❤️❤️	VIEWS 8 252 REPOSTS 15 REACTIONS 998 ER 20.4%
X 02.07 • 04:43 TEXT Anyone not on Instagram can check out the story of how I canceled Reviline and made the owner apologize (and close comments 😂)	VIEWS 8 022 REPOSTS 1 REACTIONS 331 ER 19.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. On key months exact subscriber count is shown. Shows which months the channel gained and which lost subs.



SECTION 04 • MENTIONS

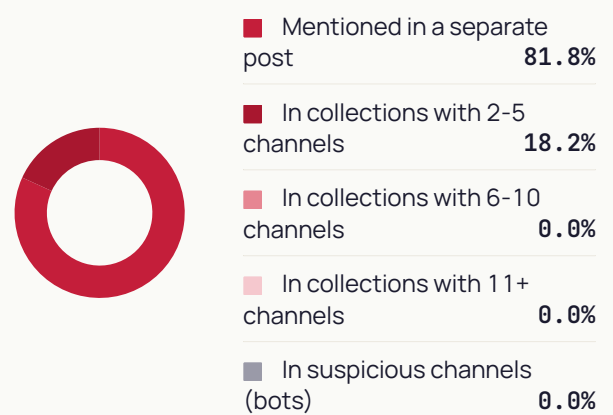
Who and how mentions the channel

Citation index **4** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **22** different channels.

MENTIONING COUNTRIES



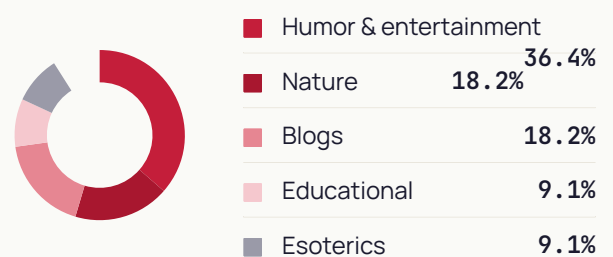
MENTIONED IN WHICH FORMAT



WHAT SIZE CHANNELS MENTION



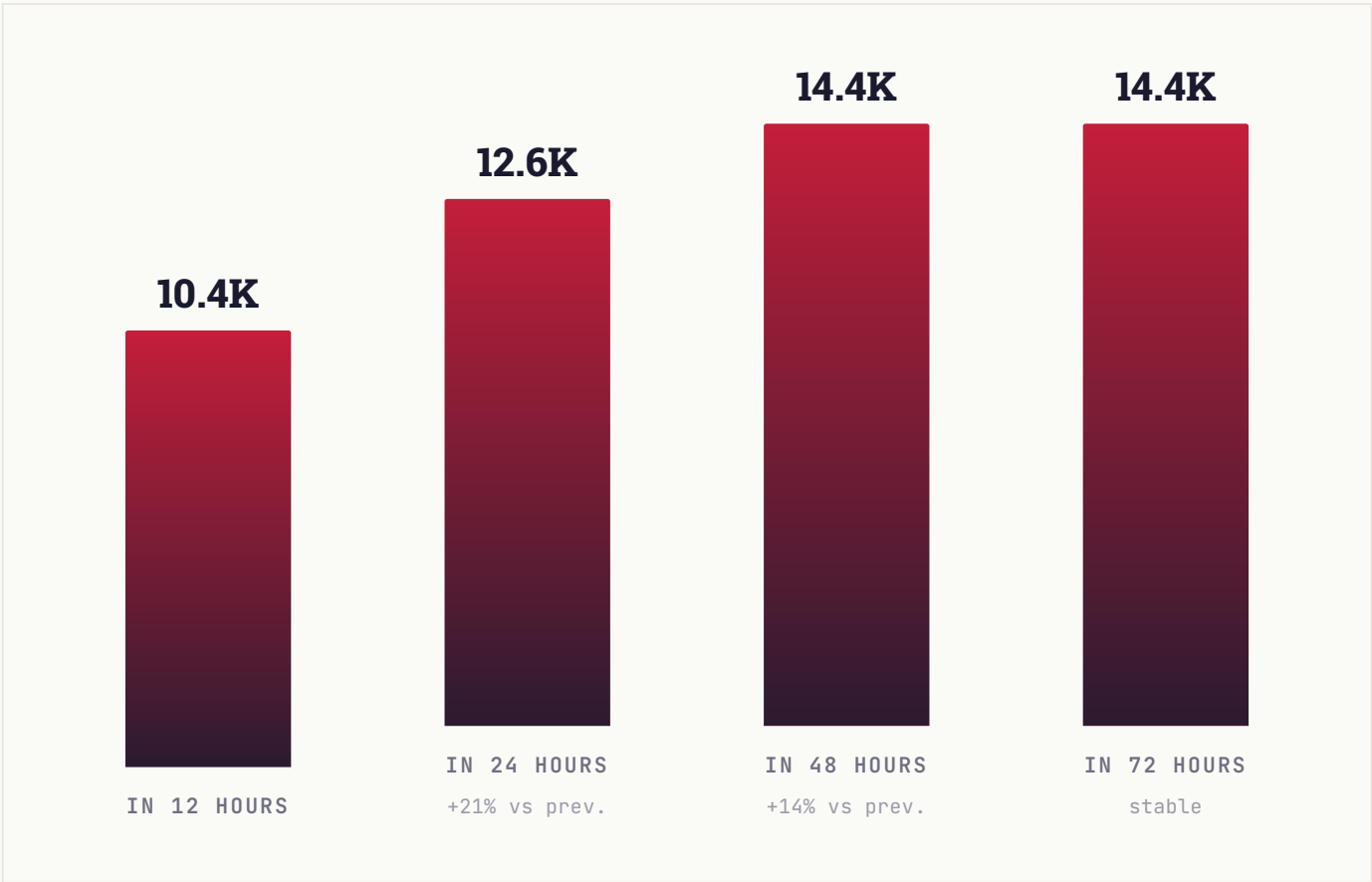
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement «lives».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
🔗K 🔗 Koven 🔗 YOU	40.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 in niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

Where the channel stands in its league

SUBSCRIBERS

92% below median

median 499.9K

175.6K 40 508 — your channel 1.4M

AVG REACH / POST

92% below median

median 147K

6K 14 020 — your channel 533.4K

CITATION INDEX

98% below median

median 166

0 4 — your channel 2.1K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day and at 08:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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