

PUBLIC REPORT PROMTPRESS

Channel audit

Alenka

Krasnodar



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For collabs and ads, contact my manager @katymatveevaaa
Registered in Roskomnadzor list: <https://knd.gov.ru/license?id=6739bd2e290fef0e011451e4&istryType=bloggersPermission>

SUBSCRIBERS

86 351

+508 per month

ERR (% SEE POSTS)

18.0%

per day 5.9%

REACH/POST

14.3K

ad reach 5.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 86 351 —	 SUBSCRIBER REACH 16.59% avg % subs see post	 VIEWS/POST 14.3K median 14.6K · 28 days	 POSTS/WEEK 6.2 for the period
 7D TREND -32.6% vs previous week	 REACTIONS/POST 498.8 total 12,471 reactions, 4,653 reposts, 560 comments	 POST LENGTH 525 chars median 384 · 28 days	 POSTS ANALYZED 25 28 days
 AD REACH 5.1K 24h avg	 CHURN / MONTH +508 last month	 CITATION RATE 2 citation index · 20 channels mentioned it ever	 CHANNEL AGE 4 years 4 months created 27.02.2022

AI EDITOR SUMMARY

Channel «Alenka Krasnodar» – 86 351 subs. Each post avg views 14.3K people (17% from subs), this is average reach – room to grow. Publishes 6 posts/week (~1/day) – infrequent. Week Jun 22–28 views dropped -32.6% vs week Jun 15–21 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **25** posts in 28 days.
- 02 Dominant format — **Video** (23/25 posts).
- 03 Avg post length — **525** chars (median 384).
- 04 Audience peak activity — **Wednesday**, 17:00 MSK.
- 05 Top posts get **3x** more views than the weakest (23K avg top vs 8.9K worst) — among 25 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 09:04 VIDEO Hi friends! 🍷 Yesterday and today since early morning we've been dealing with cherries. Some I canned in their own juice, some I froze, and also cooked...	VIEWS	REACTIONS
	24 927	534
	REPOSTS	ER
	21	28.9%
Nº2 17.06 · 14:36 VIDEO Hi friends! Have a great day. My VPN stopped working today, so I could only upload the video in the evening. In the morning we went to the village...	VIEWS	REACTIONS
	22 361	687
	REPOSTS	ER
	9	25.9%
Nº3 18.06 · 19:09 VIDEO Our kitten is a real wild child. He constantly hides, we're always looking for him. Still not used to it, afraid of everything. Treating his eyes, already better...	VIEWS	REACTIONS
	21 831	852
	REPOSTS	ER
	10	25.3%

Nº4 13.06 • 08:01 VIDEO Good morning! ☀️ Andrey and I woke up early, got things done, and arrived in the village before it got hot. Parents have plenty to do – cherries are ripe...	VIEWS 20 752 REPOSTS 6 REACTIONS 621 ER 24.0%
Nº5 12.06 • 10:56 VIDEO 🍓 CLASSIC RASPBERRY JAM – TASTE OF SUMMER IN EVERY JAR! When winter is outside, nothing beats a jar of aromatic...	VIEWS 20 675 REPOSTS 372 REACTIONS 463 ER 23.9%

WORST 3

↓ 02.07 • 08:31 VIDEO Hi everyone friends ❤️ Homemade apple-plum jam – thick, fragrant, with a slight tang This jam goes fast in winter...	VIEWS 10 878 REPOSTS 294 REACTIONS 412 ER 12.6%
↓ 06.07 • 08:46 VIDEO Borscht dressing for winter: open a jar – and dinner is ready faster This prep saves you in winter. With it, borscht turns out...	VIEWS 7 926 REPOSTS 470 REACTIONS 494 ER 9.2%
↓ 06.07 • 06:59 VIDEO Friends, happy Monday! 🌸 Hope you all have a great work week! We've been MIA – I got sick. Guess I caught a draft...	VIEWS 7 788 REPOSTS 2 REACTIONS 345 ER 9.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

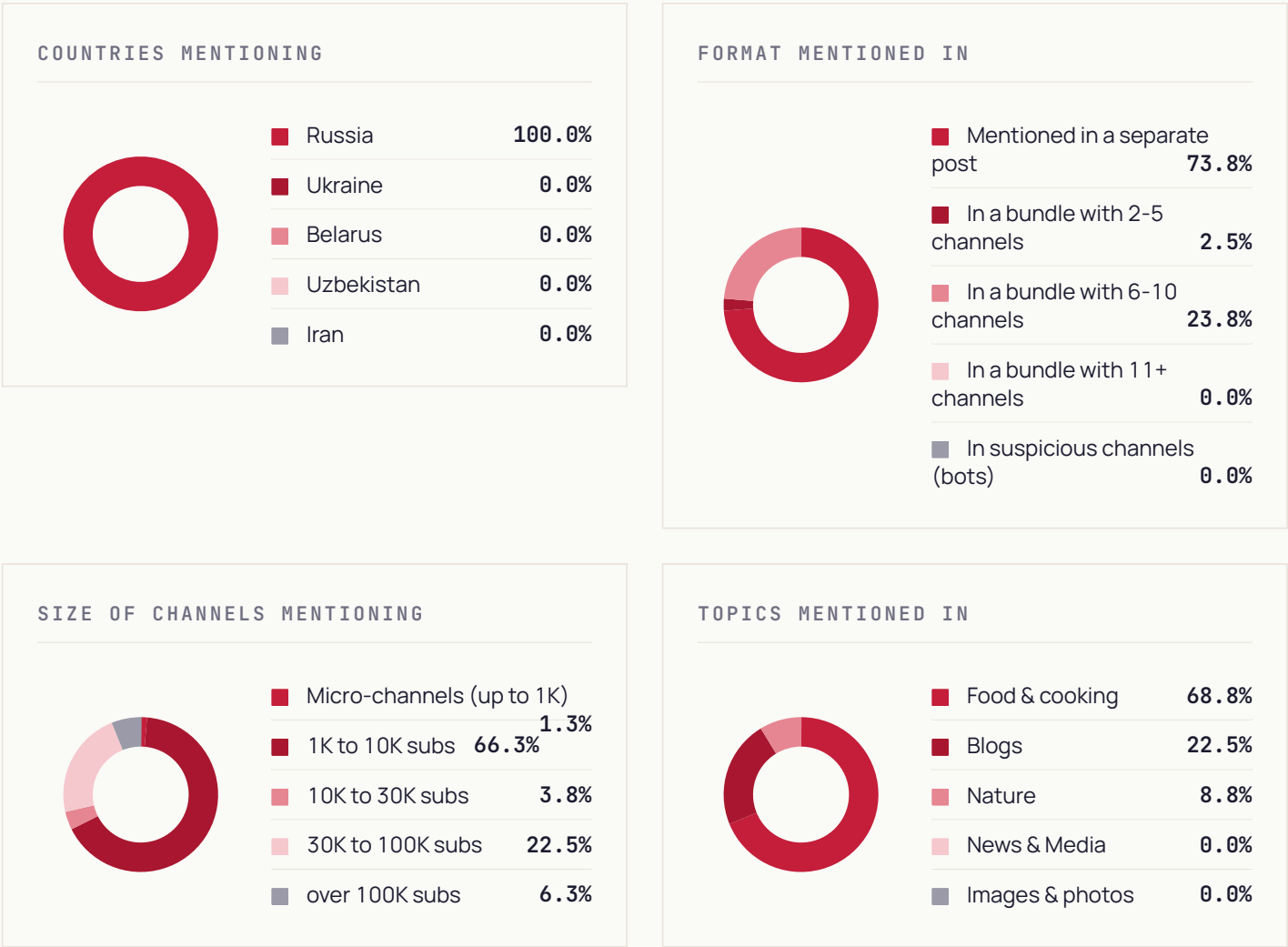
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

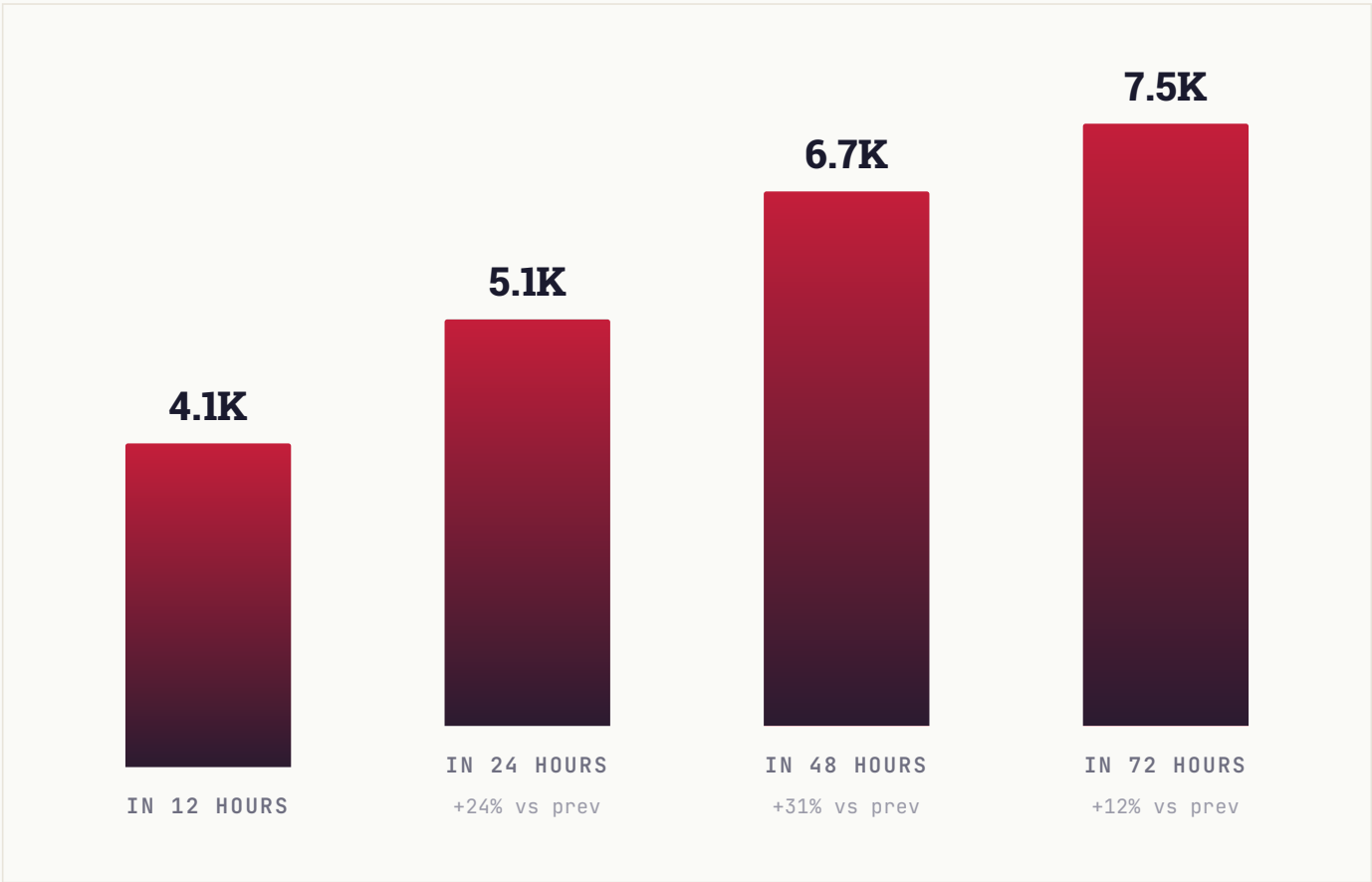
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time channel mentions: **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🤖	995.6K
Fri Pyaterochka	776.5K
M 🍰 Mom's Recipes 😊	680.8K
A Air fryer Recipes	593.3K
Mon Simple Recipes	586.9K
KR Recipe book	559K
CN Kitchen Inside Out	532.5K
VI Tasty & cheap 🍪	487.7K
CI CHIZHIK	485.1K
Sun Daily recipes	461.5K
AK Alenka Krasnodar YOU	86.4K

COMPARATIVE INSIGHT

Channel not yet outside top-94 of niche — early growth stage. Niche leader — Cooking Recipes Salads 🤖 (995.6K), top-94 median: 205K. First goal — enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **36**, they brought **37 850** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	3	2	6 189
December 2025	19	10	16 260
November 2025	2	1	1 541
October 2025	0	0	625
Sep 2025	6	1	3 614
August 2025	6	1	9 621

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
36	6	37 850

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Food & cooking» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch a Telegram ad	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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