

— PUBLIC PROMTPRESS REPORT

Channel audit

ALENA YANCHEVSKAYA



@alenayanchevskaya

YA DOMA life — closed club 🛋️ ↓ join club <https://yanchevskaya.house/yadomalive>

SUBSCRIBERS

136 449

-1169 per month

ERR (% SEE POSTS)

19.0%

last day **11.4%**

REACH/POST

23.6K

ad reach **15.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 136 449 —	 SUBSCRIBER REACH 17.29% avg % subs see post	 VIEWS/POST 23.6K median 23.2K · 10 days	 POSTS/WEEK 12.8 for the period
 7D TREND — no data for period	 REACTIONS/POST 1464.7 total 29,294 reactions, 609 reposts, 1,103 comments	 POST LENGTH 570 chars median 644 · 10 days	 POSTS ANALYZED 20 10 days
 AD REACH 15.6K 24h avg	 CHURN / MONTH -1169 last month	 CITATION RATE 12 citation index · 39 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 10.01.2023

AI EDITOR SUMMARY

Channel «ALENA YANCHEVSKAYA» – 136 449 subs. Each post averages 23.6K people (17% of subs), this is avg reach – room to grow. Publishes 13 posts per week (~2/day) – regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **20** posts over 10 days.
- 02 Dominant format – **Video** (16/20 posts).
- 03 Avg post length – **570** chars (median 644).
- 04 Peak audience activity – **Monday**, 18:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (34.8K avg for top vs 22.5K for worst) – among 20 posts over 10 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 06.07 · 15:29 PHOTO Looks like you missed a whole season. So much news piled up, I don't even know where to start. So how about...	VIEWS 37 623 REP. 34	REACTIONS 3 856 ER 27.6%
Nº2 07.07 · 11:59 VIDEO The big news to kick off my new season...👶 I'm pregnant. We're expecting a baby. Thank you all for being so tactful...	VIEWS 34 872 REP. 281	REACTIONS 7 394 ER 25.6%
Nº3 08.07 · 14:53 VIDEO Remember how people wrote that the blog became monotonous. No beautiful outfits as you loved. No new travels. And they were right. I...	VIEWS 31 818 REP. 25	REACTIONS 2 081 ER 23.3%

Nº4 10.07 • 16:35 VIDEO I've started 'nesting' 🥰 Changes affected not only me and my forms, but also the house. Nesting is when...	VIEWS 30 187 REP. 21 REACTIONS 1 337 ER 22.1%
Nº5 09.07 • 15:02 PHOTO I'll leave you for about three hours. Off to prep and host a big webinar on women's money for the club girls. Wish me...	VIEWS 29 719 REP. 14 REACTIONS 1 033 ER 21.8%

| WORST 3

↓ 12.07 • 13:45 VIDEO Good Sunday 🥰 Breakfast with Schaste and off to shoot a new recipe for the club. Then sharing a new 12-min vlog with you 🥰	VIEWS 24 958 REP. 9 REACTIONS 1 059 ER 18.3%
↓ 14.07 • 18:28 VIDEO My 3 important rules in cosmetology + full list of long-lasting procedures I did in winter to prep for pregnancy...	VIEWS 21 508 REP. 67 REACTIONS 600 ER 15.8%
↓ 14.07 • 18:11 VIDEO Came to you slightly puzzled ... Just posted a reel and ran off to our usual Tuesday workout at the club. Came back after...	VIEWS 21 159 REP. 31 REACTIONS 1 089 ER 15.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

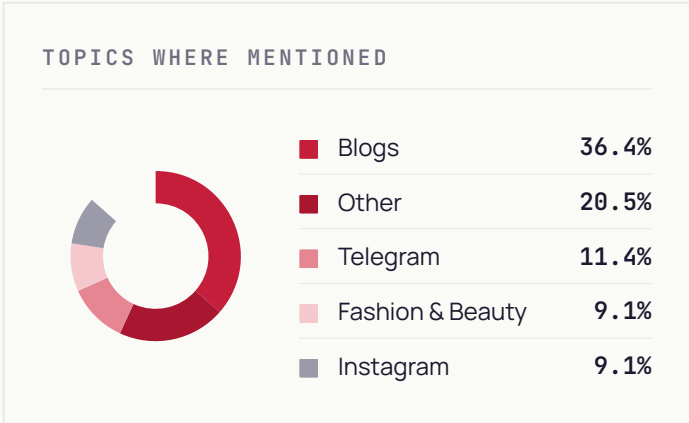
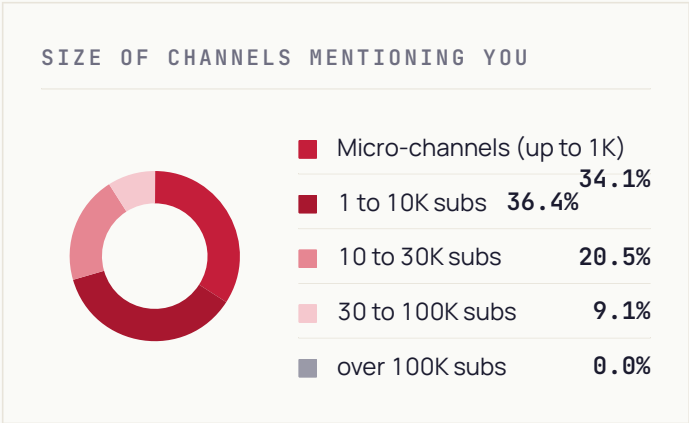
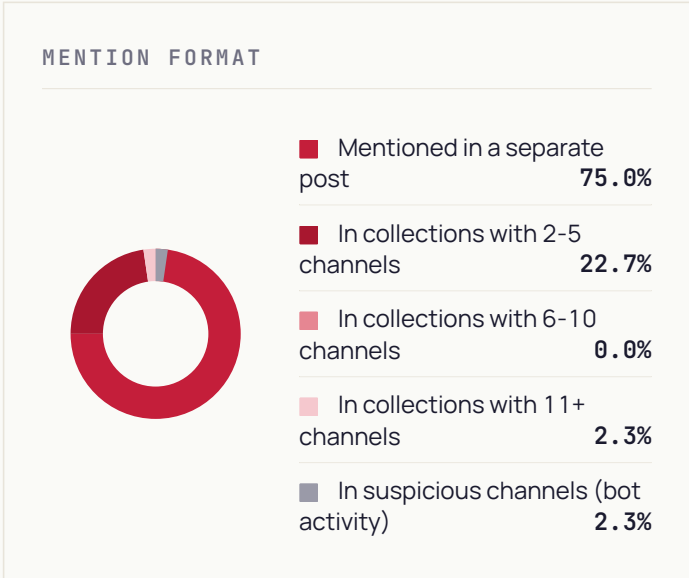
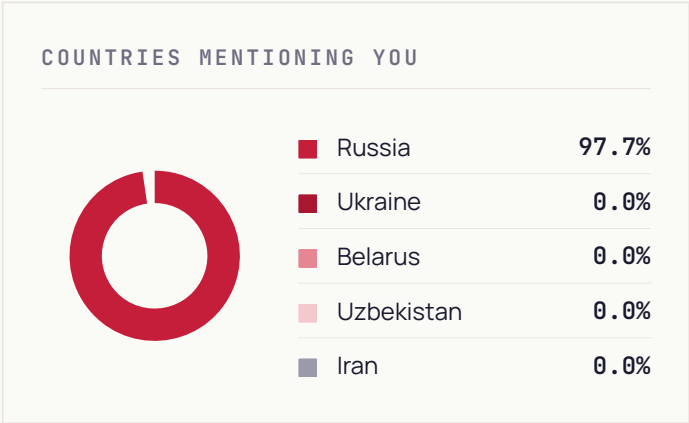
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

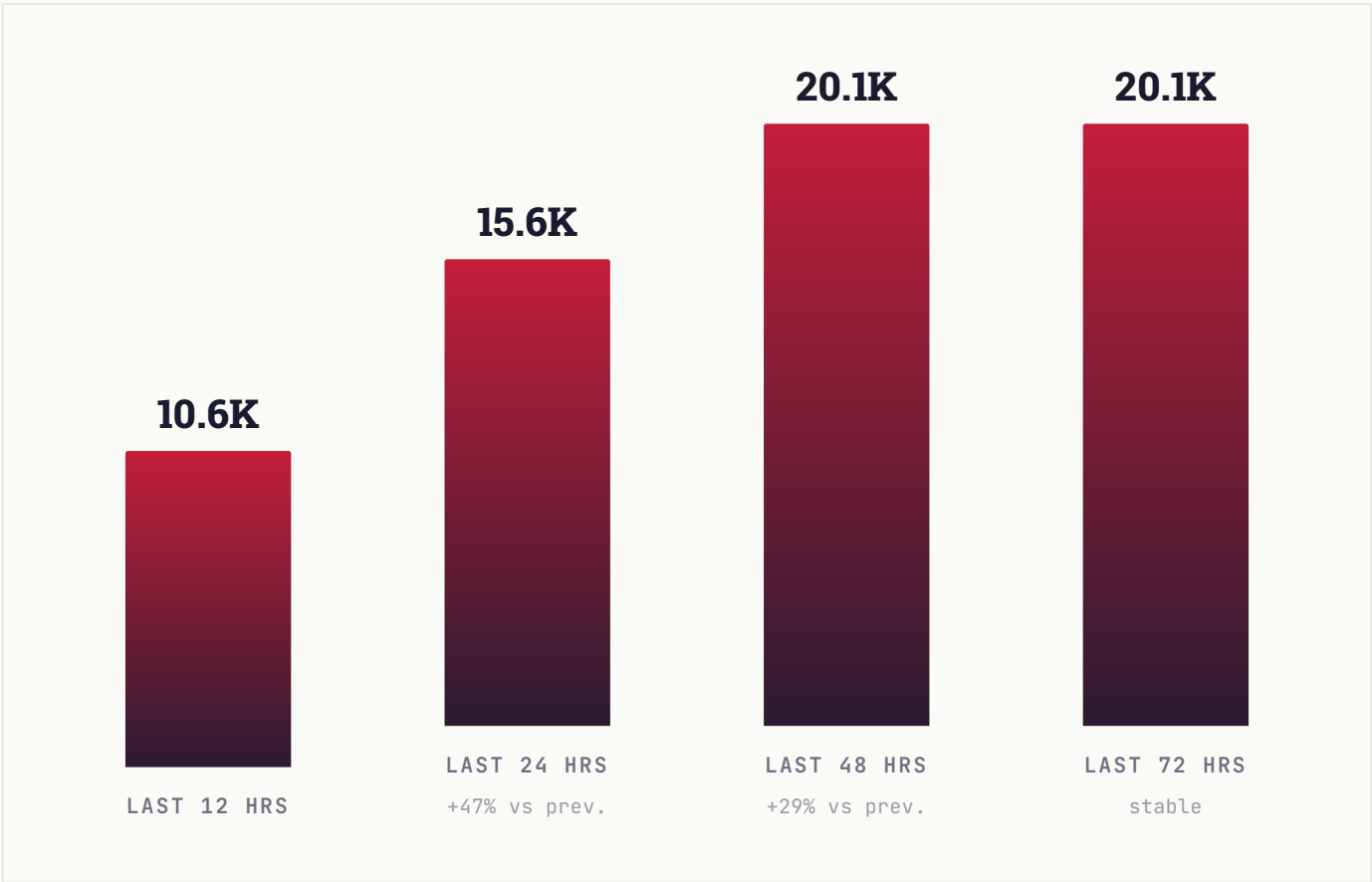
Citation index **12** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **39** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
AY ALENA YANCHEVSKAYA YOU	136.4K

COMPARATIVE SUMMARY

Channel in bottom half of niche top-100 (#89 of 97). Niche median — 189.3K subs. First growth KPI — reach median. Leader: Zolotoe Yabloko (1M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

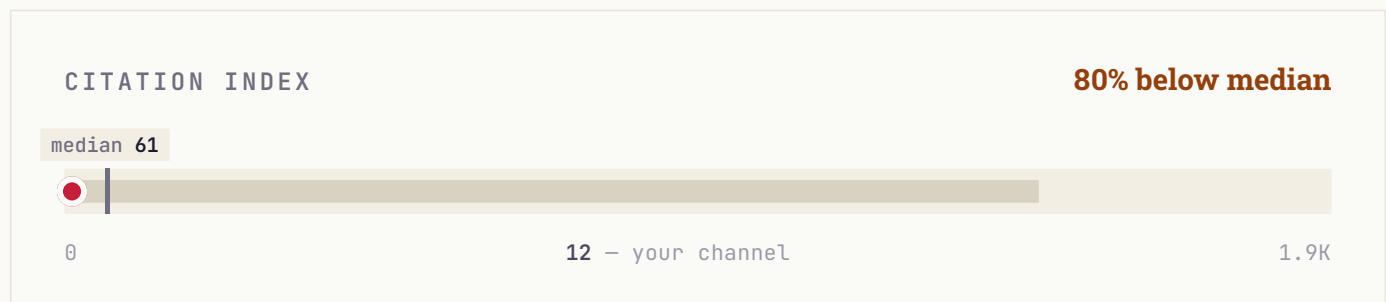
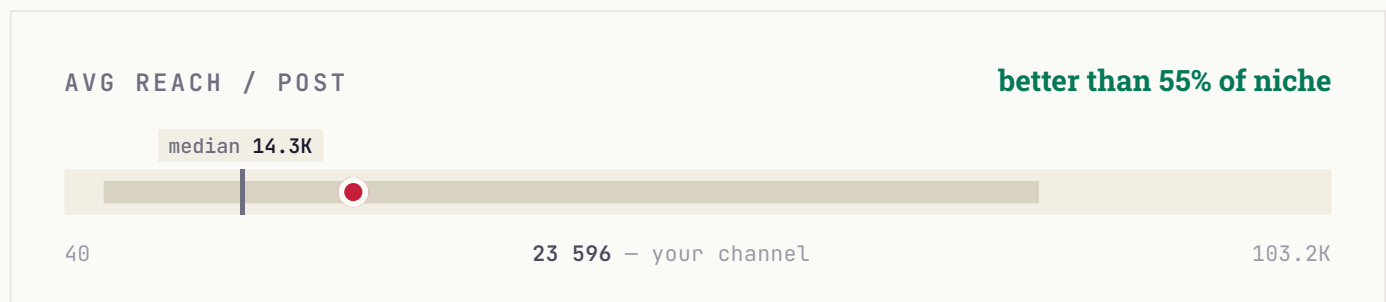
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **10**, they brought **20 775** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	63	
December 2025	4	4	3 356	
Nov 2025	0	0	12 846	
Oct 2025	1	1	144	
September 2025	3	2	0	
August 2025	2	1	4 366	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
10	6	20 775

Where channel ranks in its league

#89 /100 **RANK IN NICHE**
Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Monday
Audience most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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