

PUBLIC REPORT PROMTPRESS

Channel audit

Alena Mai |

Biology EGE |

MaiSchool



@alenaege

NOT OPENING THE CHANNEL? ↓ THREE DOTS IN TOP RIGHT ↓
 OPEN IN BROWSER 🧠 CHEAT SHEETS IN PINNED Reviews
 @mayschoolbio Sign up for the Half-Year Course <https://clk.ru/3QZtrS>

SUBSCRIBERS

16 178

15.07.2026
 -2531 per month

ERR (% SEE POSTS)

10.0%

per day 2.9%

REACH/POST

1.3K

[HTTPS://PROMTPRESS.COM/AUDIT/ALENAEGE](https://promptpress.com/audit/alenaege)
 ad reach 469/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 178 —	 SUBSCRIBER REACH 8.09% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 38.9 over period
 7D TREND -34.6% vs previous week	 REACTIONS/POST 12.5 only 2,043 reactions, 621 reposts, 162 comments	 POST LENGTH 269 chars median 118 · 29 days	 POSTS ANALYZED 163 29 days
 AD REACH 469 24h avg	 CHURN / MONTH -2531 last month	 CITATION RATE 437 citation index · 1,918 channels mentioned ever	 CHANNEL AGE 6 years 2 months created 10.05.2020

AI EDITOR SUMMARY

Channel «Alena May | Biology EGE | MaySchool» — 16 178 subs. Each post avg views 1.3K people (8% from subs), reach low — should grow audience. Publishes 39 posts/week (~6/day) — active posting. Week Jun 29 – Jul 5 reach dropped -34.6% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **163** posts in 29 days.
- 02 Dominant format — **Text** (64/163 posts).
- 03 Avg post length — **269** chars (median 118).
- 04 Peak audience activity — **Monday**, 11:00 MSK.
- 05 Top posts get **4×** more views than weakest (2.6K avg top vs 577 worst) — among 163 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 13:50 PHOTO My students are gradually finishing exams, and the first reviews are in. As expected, the devil isn't as scary as he's painted. So...		VIEWS 2 644	REACTIONS 11
REP. 3		ER 16.3%	
Nº2 15.06 · 08:46 VIDEO Topic: but I told you		VIEWS 2 599	REACTIONS 18
REP. 15		ER 16.1%	
Nº3 15.06 · 09:05 TEXT Write here how it went! Can't wait to hear!		VIEWS 2 478	REACTIONS 13
REP. —		ER 15.3%	

Nº4 15.06 • 10:23 TEXT Alena Vladimirovna thank you so much!!❤️❤️I solved everything, saw surfactant and thought oh there was a video about it, regarding 23 and 26...	VIEWS 2 453 REP. — REACTIONS 13 ER 15.2%
Nº5 15.06 • 08:20 PHOTO Roughly sketched what the nerve impulse task could look like. Write if you have details	VIEWS 2 444 REP. 27 REACTIONS — ER 15.1%

WORST 3

↓ 11.07 • 10:25 TEXT Almost forgot! In two weeks you'll also get +30 points on your Unified State Exam 🤔 You definitely can't miss this!	VIEWS 608 REP. — REACTIONS 5 ER 3.8%
↓ 11.07 • 08:20 TEXT Because Alena Vladimirovna is waiting for them in her course!!!	VIEWS 596 REP. — REACTIONS 6 ER 3.7%
↓ 11.07 • 08:20 TEXT And at a free summer camp too! 🤔	VIEWS 528 REP. — REACTIONS 4 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



START OF PERIOD

NOW

NET GROWTH

14 953

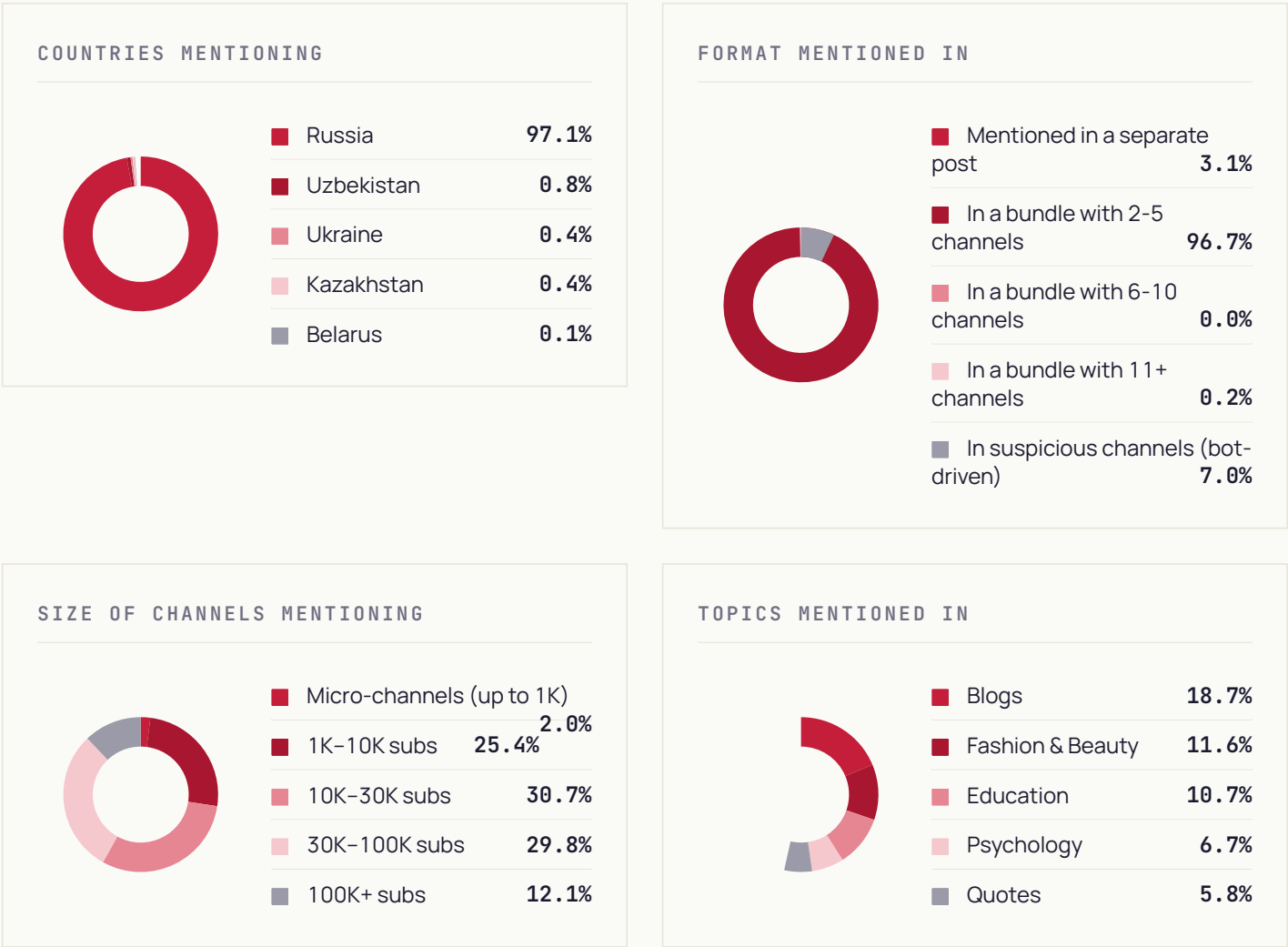
16 178

+1 225

SECTION 04 · CITATIONS

Who mentions the channel and how

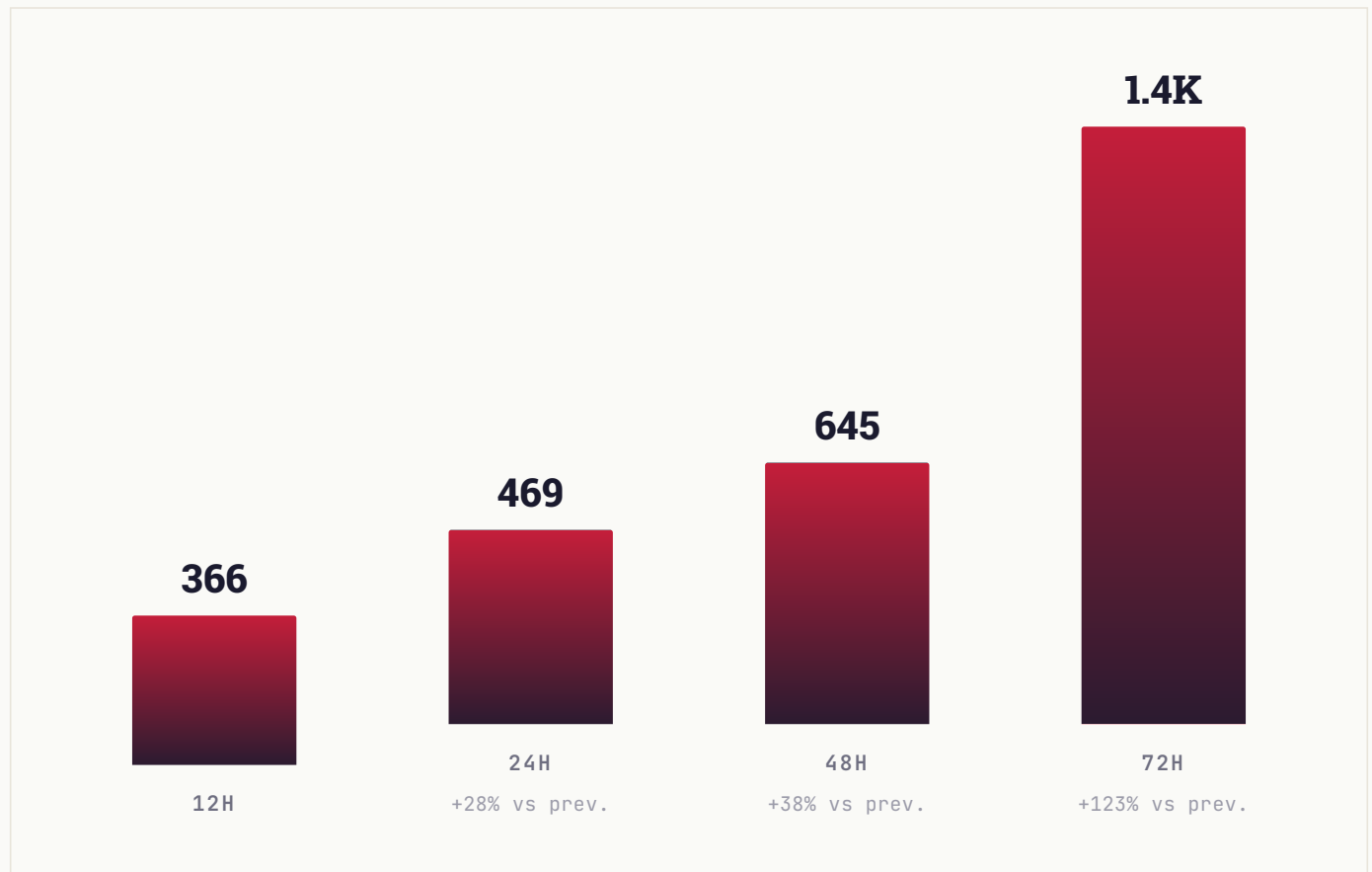
Citation index **437** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 918** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on the line Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
AM Alena Mai Biology EGE MaiSchool YOU	16.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **287**, they brought **4 347** new subs.

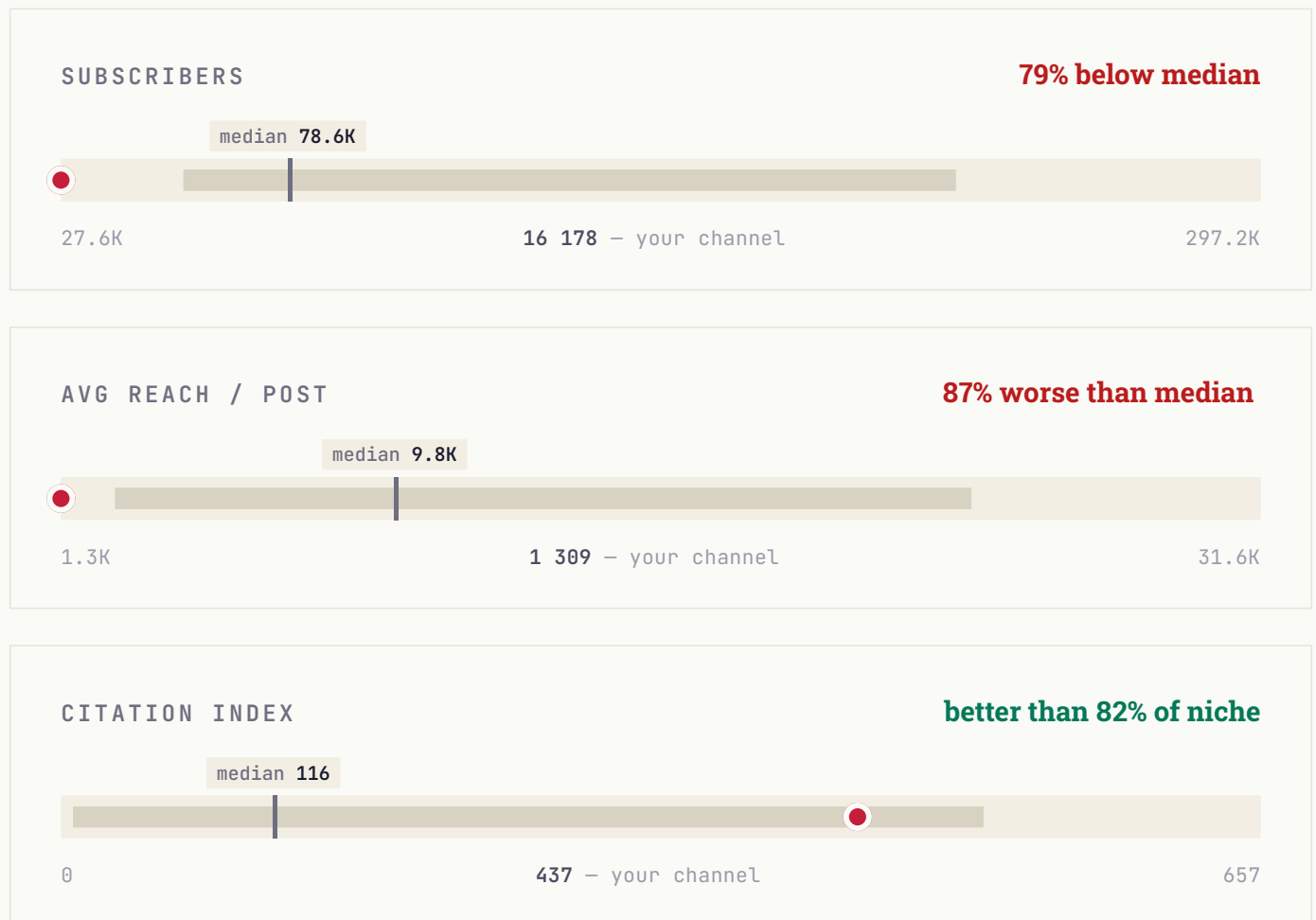
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	235
December 2025	2	1	67
November 2025	0	0	165
October 2025	0	0	455
September 2025	39	20	1 182
August 2025	244	227	2 243

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
287	6	4 347

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
