

PROMTPRESS PUBLIC REPORT

Channel audit

Stories Video



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5262214310 A quiet, cozy space to escape info noise 🌸❤️

Promo: @AlenaEva28062015 schedule

SUBSCRIBERS

13 708

-67 per month

ERR (% SEE POSTS)

11.0%

per day 4.0%

REACH/POST

1.4K

ad reach 551/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 13 708 —	 SUBSCRIBER REACH 9.97% avg % subs see post	 VIEWS/POST 1.4K median 1.4K · 29 days	 POSTS/WK 32.1 over period
 7D TREND -13.6% vs previous week	 REACTIONS/POST 21.6 only 2,871 reactions, 1,142 reposts, 0 comments	 POST LENGTH 44 chars. median 7 · 29 days	 POSTS ANALYZED 133 29 days
 AD REACH 551 24h avg	 CHURN / MONTH -67 last month	 CITATION INDEX 24 citation index · 56 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 01.12.2021

AI EDITOR SUMMARY

Channel «Stories Video» – 13 708 subs. Each post averages 1.4K people (10% from subs), reach is low – should expand audience. Publishes 32 posts per week (~5/day) – active posting. For week of July 6–12, reach dropped by -13.6% by week of June 29 – July 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **133** posts over 29 days.
- 02 Dominant format – **Video** (105/133 posts).
- 03 Avg post length – **44** chars (median 7).
- 04 Peak audience activity – **Sunday**, 16:00 MSK.
- 05 Top posts gather **2x** more views than the weakest (1.9K avg for top vs 911 for worst) – across 133 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 13:54 PHOTO Create a summer avatar in 5 min 💡 How to repeat: Choose any bot 📌 @lexygpt_bot @veo_official_bot @charmix_ai_bot AiBox new 🔥...	VIEWS 1 910 REPOSTS 6	REACTIONS 12 ER 13.9%
Nº2 22.06 · 00:59 PHOTO (post without caption – photo)	VIEWS 1 836 REPOSTS 17	REACTIONS 30 ER 13.4%
Nº3 21.06 · 02:10 VIDEO #breakfast	VIEWS 1 817 REPOSTS 10	REACTIONS 30 ER 13.3%

Nº420.06 · 09:54 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
1 804	25
REPOSTS	ER
14	13.2%

Nº519.06 · 10:55 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
1 750	21
REPOSTS	ER
18	12.8%

WORST 3

↓ 14.07 · 02:40 **VIDEO**
#sunset #sea

VIEWS	REACTIONS
950	17
REPOSTS	ER
4	6.9%

↓ 14.07 · 02:38 **VIDEO**
#summer

VIEWS	REACTIONS
898	20
REPOSTS	ER
4	6.6%

↓ 14.07 · 02:37 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
887	18
REPOSTS	ER
6	6.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

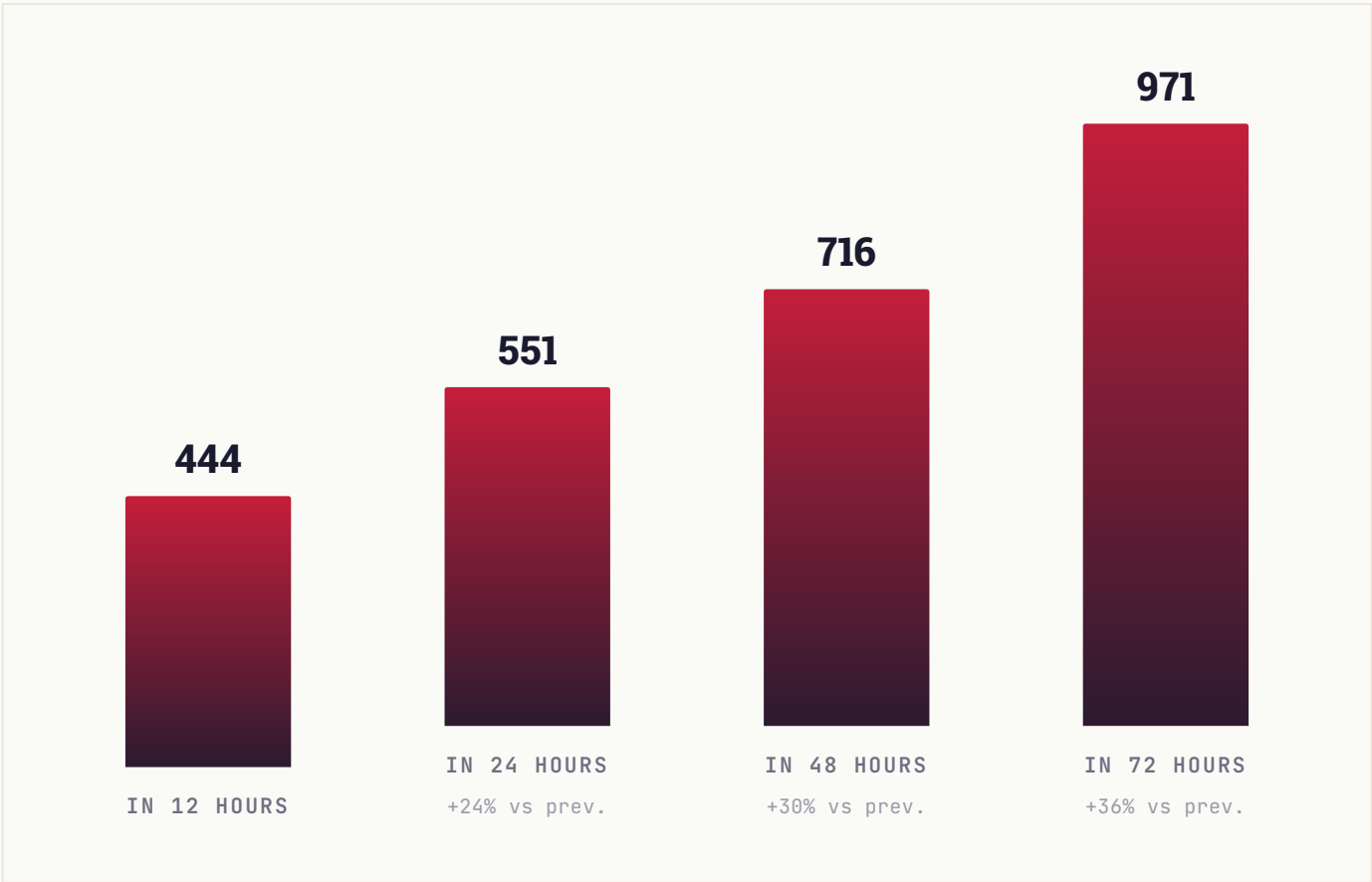
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim • presets & blogging	126.4K
NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
WD Stories Video YOU	13.7K

COMPARATIVE INSIGHT

Channel not yet outside top-99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), median top-99: 32.9K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** mentions count **148**, they brought **573** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
January 2026	24	7	1	
December 2025	31	9	216	
November 2025	22	9	95	
October 2025	19	7	22	
September 2025	26	11	180	
August 2025	26	8	59	
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS	
148	6		573	

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Instagram» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Sunday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
