

PUBLIC REPORT BY PROMTPRESS

Channel audit

Ready Stories / Story Ideas



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<https://gosuslugi.ru/snet/67a607721b17b35b6c1dc521> «Learn, create and stand out» 🔥🔥🔥 You can take ideas, lessons and backgrounds for your channels only via REPOST !! !! !! For ad inquiries write...

SUBSCRIBERS

25 133

-296 per month

ERR (% SEE POSTS)

8.0%

per day **3.9%**

REACH/POST

1.9K

ad reach **988**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 133 —	 SUBS REACH 7.45% avg % of subs see post	 VIEWS/POST 1.9K median 1.9K · 29 days	 POSTS/WK 25.8 over period
 7D TREND -12.9% vs previous week	 REACTS/POST 26.0 total 2,829 reactions, 842 reposts, 0 comments	 POST LENGTH 173 chars median 86 · 29 days	 POSTS ANALYZED 109 29 days
 AD REACH 988 24h avg	 CHURN / MONTH -296 over last month	 CITATION RATE 128 citation index · 147 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 24.05.2020

AI EDITOR SUMMARY

Channel «Ready Stories / Story Ideas» — 25 133 subs. Each post averages 1.9K people (7% of subs), reach is low — consider expanding audience. Publishes 26 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach dropped by -12.9% to week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **109** posts in 29 days.
- 02 Dominant format — **Video** (55/109 posts).
- 03 Avg post length — **173** chars (median 86).
- 04 Peak audience activity — **Saturday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (2.6K avg for top vs 1.3K for worst) — among 109 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 00:53 **PHOTO**
(captionless post — photo)

VIEWS	REACTS
2 665	62
REPOSTS	ER
6	10.6%

Nº2 15.06 · 13:36 **TEXT**
(captionless post — text)

VIEWS	REACTS
2 509	12
REPOSTS	ER
10	10.0%

Nº3 15.06 · 01:42 **PHOTO**
Fresh summer pack #summer Waiting for your reactions 🍷🍷
🍷

VIEWS	REACTS
2 492	39
REPOSTS	ER
6	9.9%

Nº420.06 · 09:56 **TEXT**
(captionless post – text)

VIEWS
2 455
REPOSTS
13
REACTS
20
ER
9.8%

Nº515.06 · 01:20 **PHOTO**
(captionless post – photo)

VIEWS
2 436
REPOSTS
8
REACTS
52
ER
9.7%

WORST 3

↓ 10.07 · 00:11 **VIDEO**
(captionless post – video)

VIEWS
1 304
REPOSTS
13
REACTS
25
ER
5.2%

↓ 10.07 · 00:11 **VIDEO**
(captionless post – video)

VIEWS
1 276
REPOSTS
7
REACTS
15
ER
5.1%

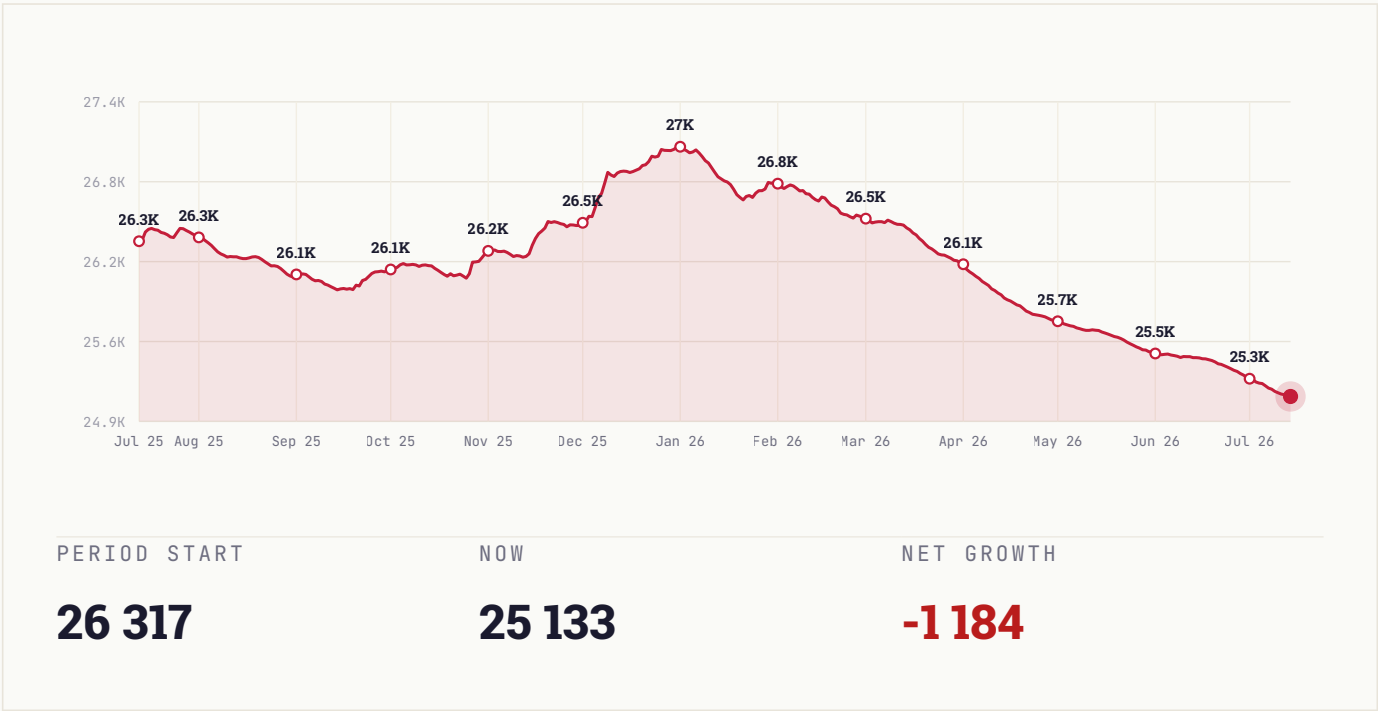
↓ 10.07 · 00:11 **VIDEO**
(captionless post – video)

VIEWS
1 224
REPOSTS
7
REACTS
15
ER
4.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

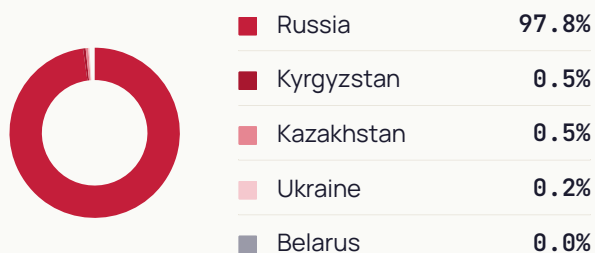


— SECTION 04 · MENTIONS

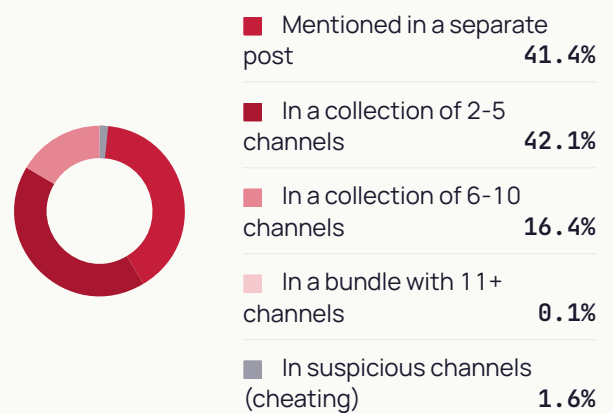
Who and how mentions the channel

Citation index **128** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **147** different channels.

COUNTRIES MENTIONING



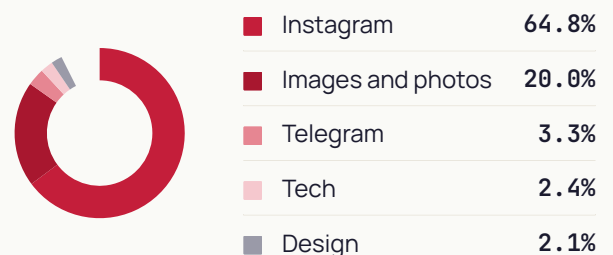
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



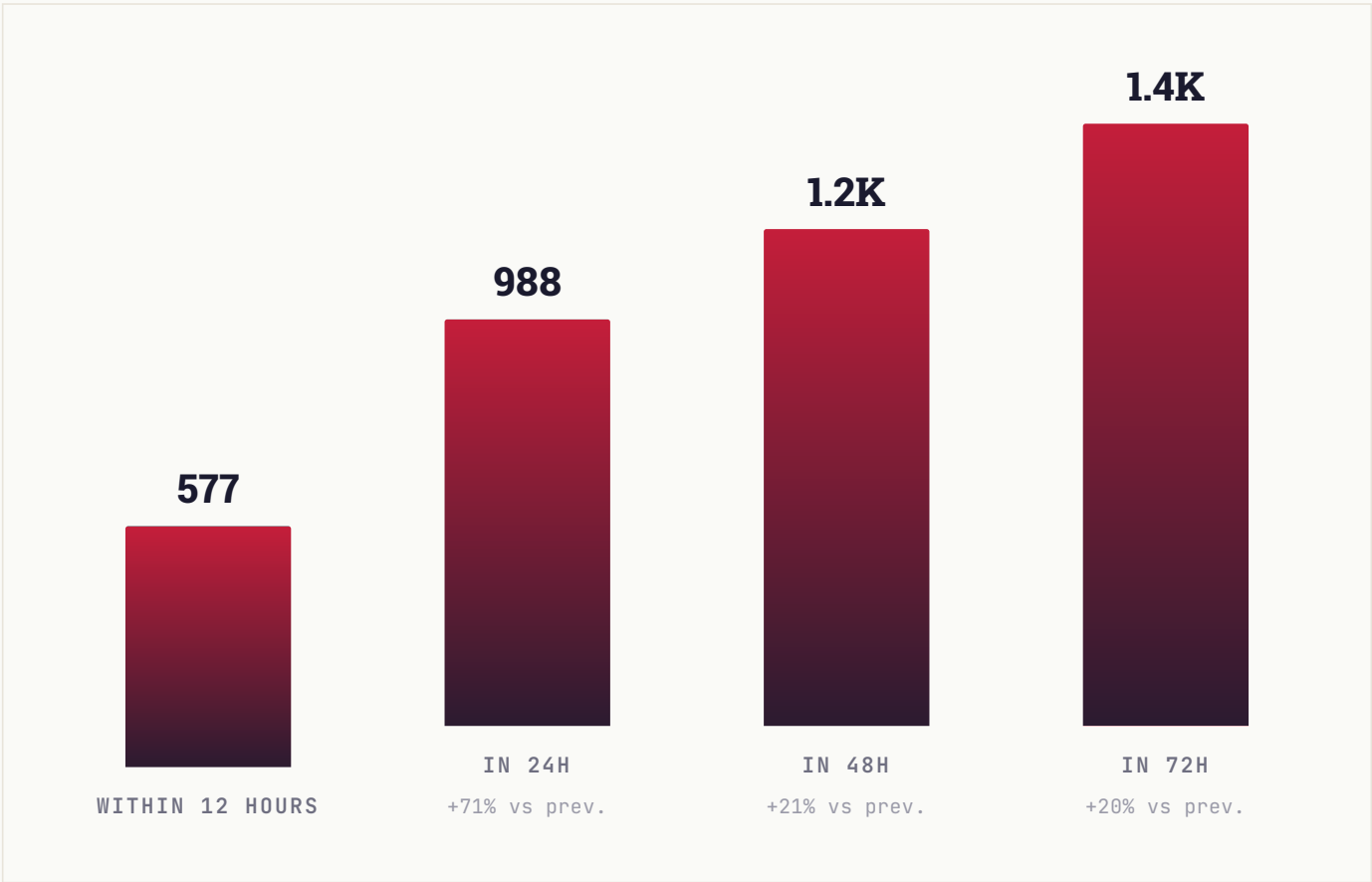
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
GS Ready Stories / Story Ideas	25.1K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#71 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **278**, they brought **1 680** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	61	18	177	
December 2025	74	26	659	
November 2025	38	16	334	
October 2025	36	17	293	
September 2025	35	14	196	
August 2025	34	10	21	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
278	6	1 680

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Instagram» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

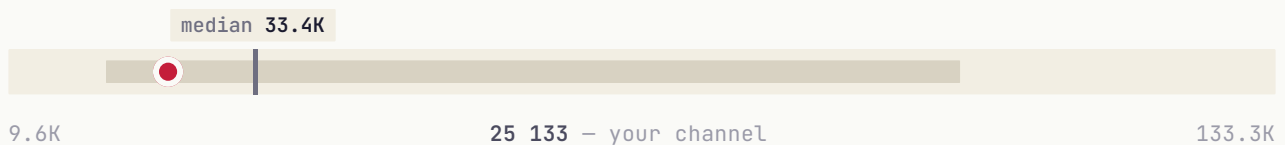
#71/100

RANK IN NICHE

Channel in the bottom half of the ranking

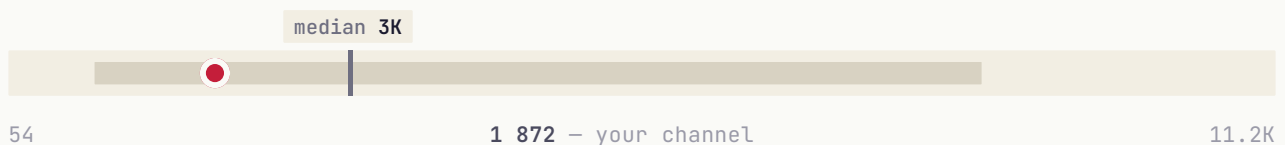
SUBSCRIBERS

25% below median



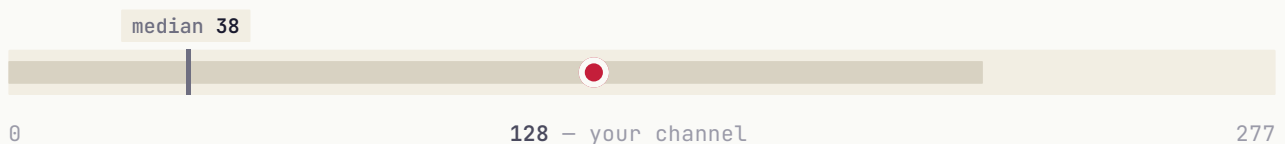
AVG REACH / POST

39% below median



CITATION INDEX

better than 70% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for a key post****02**

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04**

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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