

PROMTPRESS PUBLIC REPORT

Channel audit

Roman Alekhin



@alekhin_telegra

Social engineer with EMBA degree under personal sanctions by Zelensky @Alekhin_Roman - contact author. RKN: <https://www.gosuslugi.ru/snet/6790378bacea5b74c41a331b>

SUBSCRIBERS

119 363

-810 per month

ERR (% SEE POSTS)

12.0%

daily 6.3%

REACH/POST

14K

ad reach 7.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 119 363 —	SUBSCRIBER REACH 11.74% avg % subs see post	VIEWS/POST 14K median 13.2K · 28 days	POSTS/WEEK 17.7 over period
7D TREND -20.5% vs previous week	REACTIONS/POST 439.5 only 32,080 reactions, 4,132 reposts, 2,594 comments	POST LENGTH 956 chars median 1,000 · 28 days	POSTS ANALYZED 73 28 days
AD REACH 7.5K 24h avg	CHURN / MONTH -810 last month	CITATION RATE 2 631 citation index · 6,855 channels mentioned ever	CHANNEL AGE 7 years 1 month created 05/29/2019

AI EDITOR SUMMARY

Channel «Roman Alekhin» — 119 363 subs. Each post avg views 14K people (12% from subs), reach is low — need to expand audience. Publishes 18 posts per week (~3/day) — regular schedule. Week Jun 29 – Jul 5 reach dropped -20.5% to week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 73 posts in 28 days.
- 02 Dominant format — Text (45/73 posts).
- 03 Avg post length — 956 chars (median 1,000).
- 04 Peak audience activity — Monday, 14:00 MSK.
- 05 Top posts get 5x more views than the weakest (39.4K avg for top vs 8K for worst) — among 73 posts in 28 days. Worth analyzing what the top share: topic, format, timing.

TOP 5 POSTS

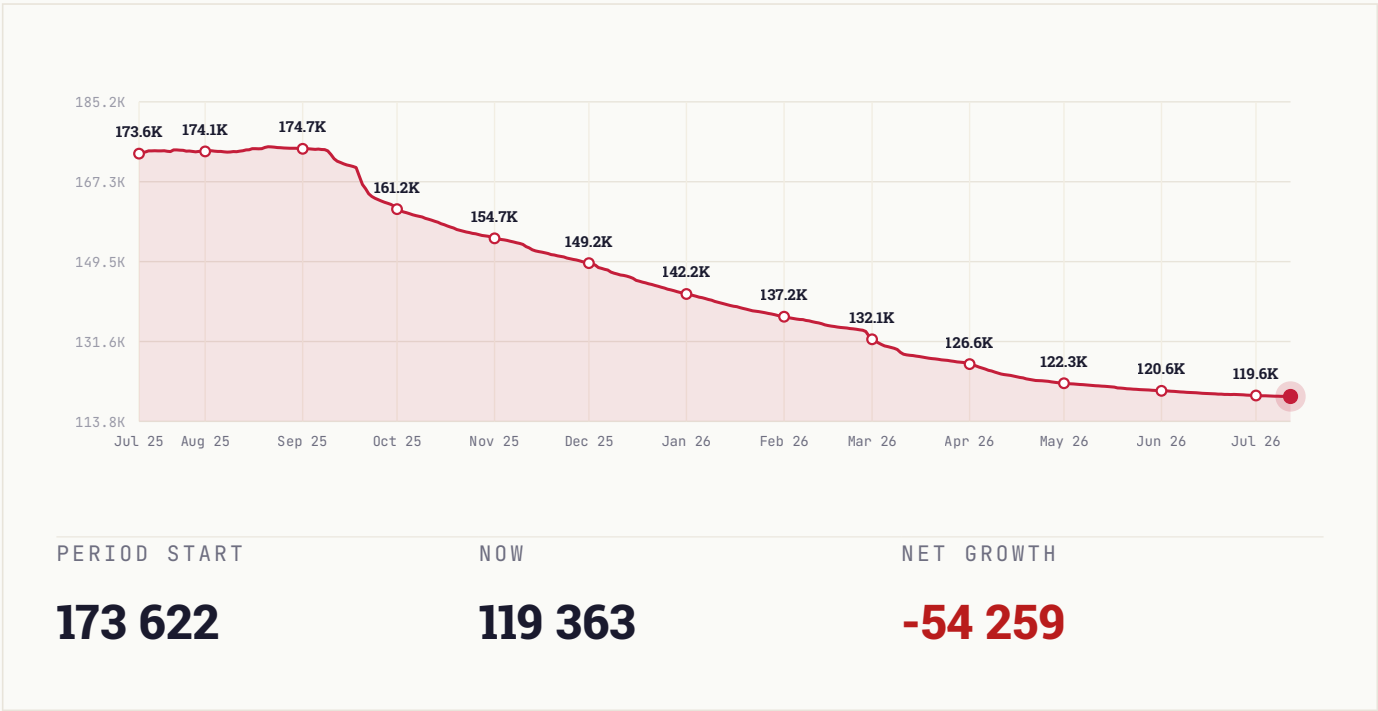
Nº1 22.06 · 11:06 TEXT I see the patriot camp split again. Now over Arabic language. THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR...	VIEWS 70 486 REP. 322	REACTIONS 514 ER 59.1%
Nº2 23.06 · 11:52 TEXT ⚡ ! I didn't want to believe they would do it. But they pushed it to absurdity and killed even the image that we have...	VIEWS 24 284 REP. 292	REACTIONS 1 789 ER 20.3%
Nº3 25.06 · 07:23 TEXT Interesting stuff on cognitive warfare from NATO THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR DISTRIBUTED BY A FOREIGN AGENT ALEKHIN...	VIEWS 23 413 REP. 184	REACTIONS 376 ER 19.6%

Nº4 23.06 • 06:54 TEXT Overall, the situation is becoming not just alarming, but a bit humiliating THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR...	VIEWS 20 025 REP. 94 REACTIONS 641 ER 16.8%
Nº5 22.06 • 17:51 TEXT Why are you all fussing about children, children... THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR DISTRIBUTED BY A FOREIGN AGENT ALEKHIN...	VIEWS 18 942 REP. 36 REACTIONS 579 ER 15.9%
WORST 3	
↓ 07.07 • 07:20 TEXT Note that the war is now more active not even on the line of contact, but in domestic politics and economics...	VIEWS 8 746 REP. 13 REACTIONS 263 ER 7.3%
↓ 08.07 • 07:26 TEXT Strikes on refineries – playing along, or a dispute between a huckster and a psychopath. - Reaction by Andrey Tsyganov THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR...	VIEWS 7 986 REP. 133 REACTIONS 588 ER 6.7%
↓ 08.07 • 08:21 TEXT Punish speculators! And who are they? THIS MATERIAL (INFORMATION) HAS BEEN PRODUCED AND/OR DISTRIBUTED BY A FOREIGN AGENT ALEKHIN ROMAN...	VIEWS 7 391 REP. 12 REACTIONS 279 ER 6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

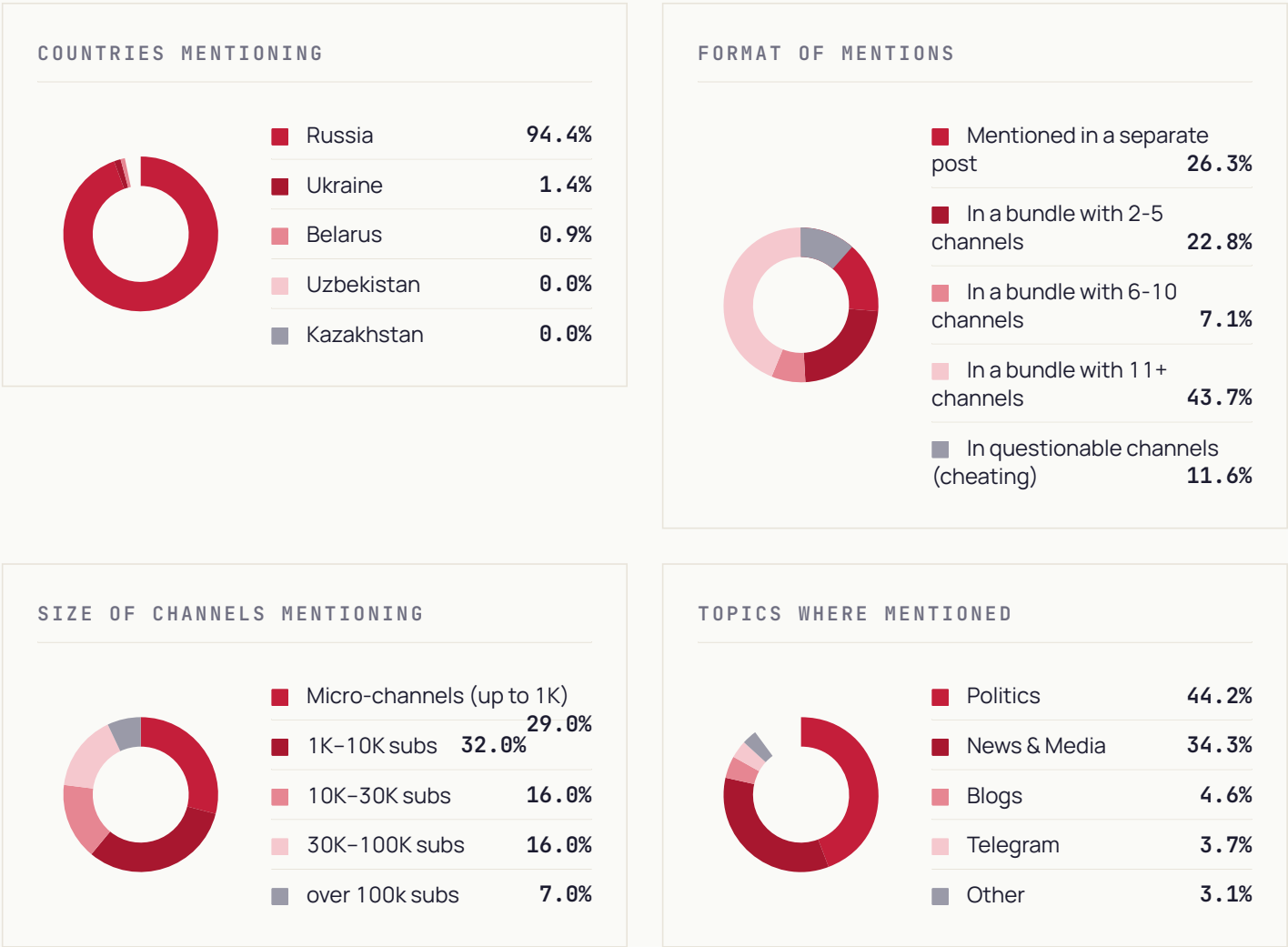
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

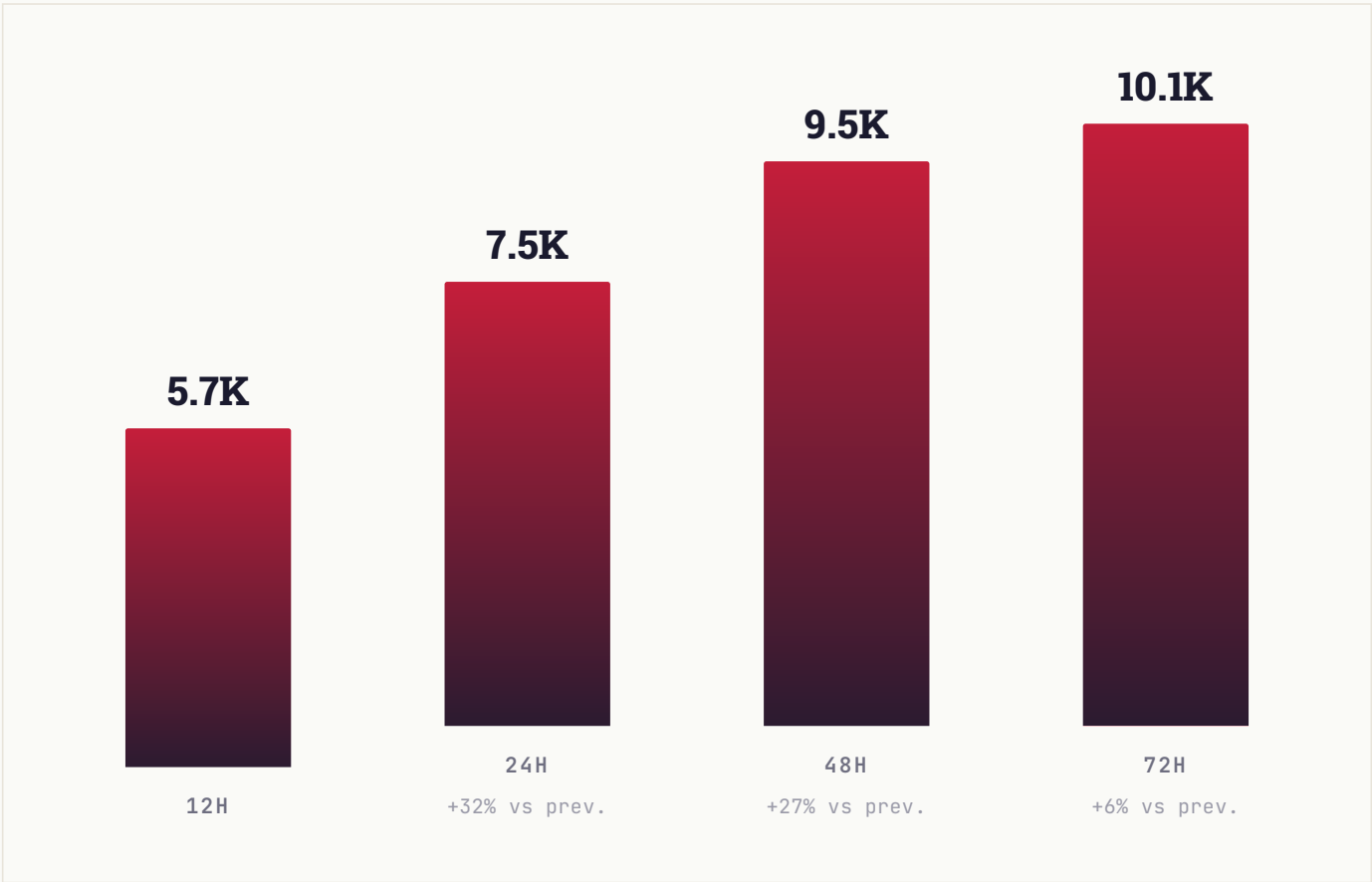
Citation index **2 631** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **6 855** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B Booster	1.2M
KB Bloody lady	1.1M
EI EVELONE 192	1.1M
LJ broken lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
RA Roman Alekhin YOU	119.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 827**, they brought **1 486** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	112	53	0	
December 2025	152	71	0	
November 2025	142	71	0	
October 2025	164	115	0	
September 2025	482	251	53	
August 2025	775	329	1 433	

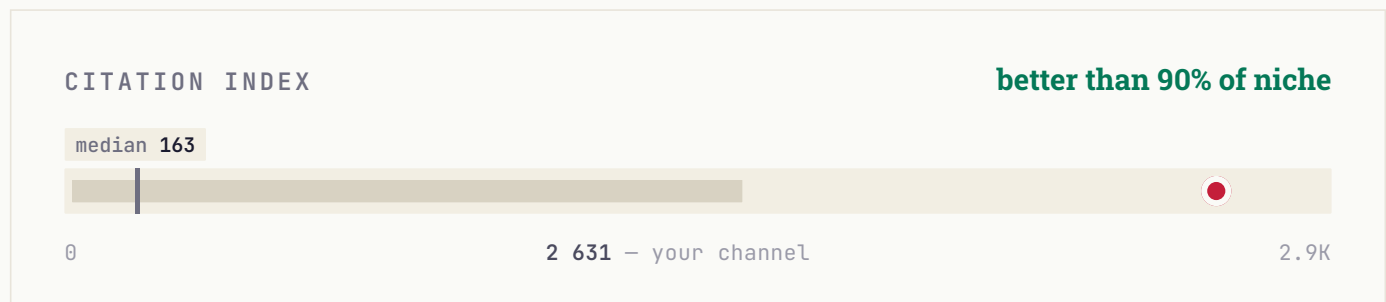
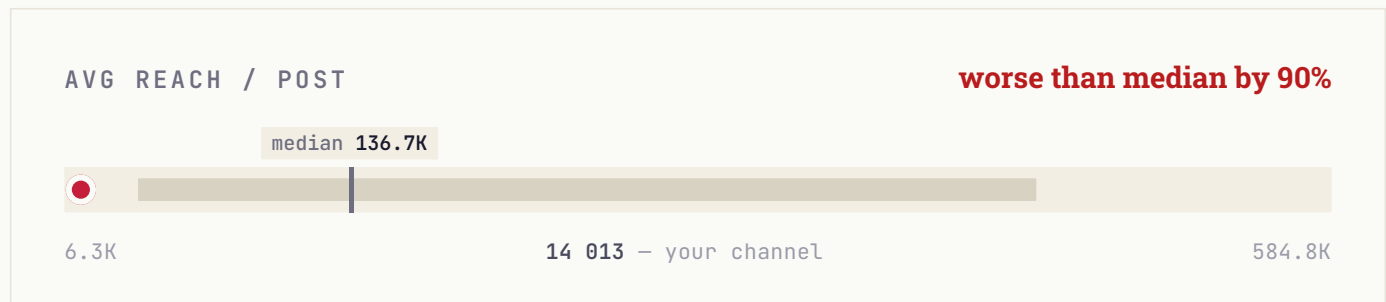
TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
1 827	6	1 486

Where the channel stands in its league

SUBSCRIBERS 75% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 174.1K, 119 363, and 1.3M. A light beige bar represents the range from 174.1K to 1.3M. A darker beige bar is positioned within this range, starting at 119 363 and ending at the median value of 483.2K. A vertical blue line marks the median at 483.2K. A red circle with a white dot is located at the 174.1K mark. The text 'median 483.2K' is displayed above the median line. The text '119 363 - your channel' is displayed below the darker bar.

Metric	Value
Channel Subscribers	119 363
Median	483.2K
Lower Bound	174.1K
Upper Bound	1.3M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
