

PROMTPRESS PUBLIC REPORT

Channel audit

ALA PORT JOBS | БАКАНСКИЙ



@alaportjobs

Jobs at Almaty International Airport | TAV Airports If interested, send your CV to CV.ALA@tav.aero with the job title in the subject. ***
Vacancies in Almaty...

SUBSCRIBERS

11 094

+105 per month

ERR (% SEE POSTS)

49.0%

in 24h **17.2%**

REACH/POST

5.5K

ad reach **1.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 11 094 -	 SUBS REACH 49.9% avg % subs see post	 VIEWS/POST 5.5K median 5.8K · 28 days	 POSTS/WEEK 3.6 for period
 7D TREND -22.5% vs previous week	 REACTIONS/POST 7.8 total 117 reactions, 165 reposts, 0 comments	 POST LENGTH 863 chars median 841 · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +105 last month	 CITATION RATE 0 citation index · 4 channels mentioned all time	 CHANNEL AGE 3 years 5 months created 13.01.2023

AI EDITOR SUMMARY

Channel «ALA PORT JOBS | ВАКАНСИИ» – 11 094 subs. Avg views per post: 5.5K people (50% of subs), wide reach for a channel this size. Posts 4 posts/week (~1/day) – rare. Week Jun 22–28 reach dropped -22.5% by week Jun 15–21 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 28 days.
- 02 Dominant format — Photo (13/15 posts).
- 03 Avg post length — 863 chars (median 841).
- 04 Peak audience activity — Thursday, 13:00 ALMT.
- 05 Top posts get 2× more views than the weakest (7.2K avg for top vs 4.3K for worst) — among 15 posts over 28 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 08:17 TEXT Vacancy Closed Internal Vacancy (for airport employees) Cart Handler What will you bring? - secondary education -...

Nº4

09.06 · 12:12

PHOTO

● Internal Vacancy Almaty International Airport provides equal opportunities for every candidate, excluding any form...

VIEWS
6 691

REACTIONS
8

REPOSTS
17

ER
60.3%

Nº5

09.06 · 03:18

PHOTO

● Internal Vacancy Almaty International Airport provides equal opportunities for every candidate, excluding any form...

VIEWS
6 652

REACTIONS
8

REPOSTS
28

ER
60.0%

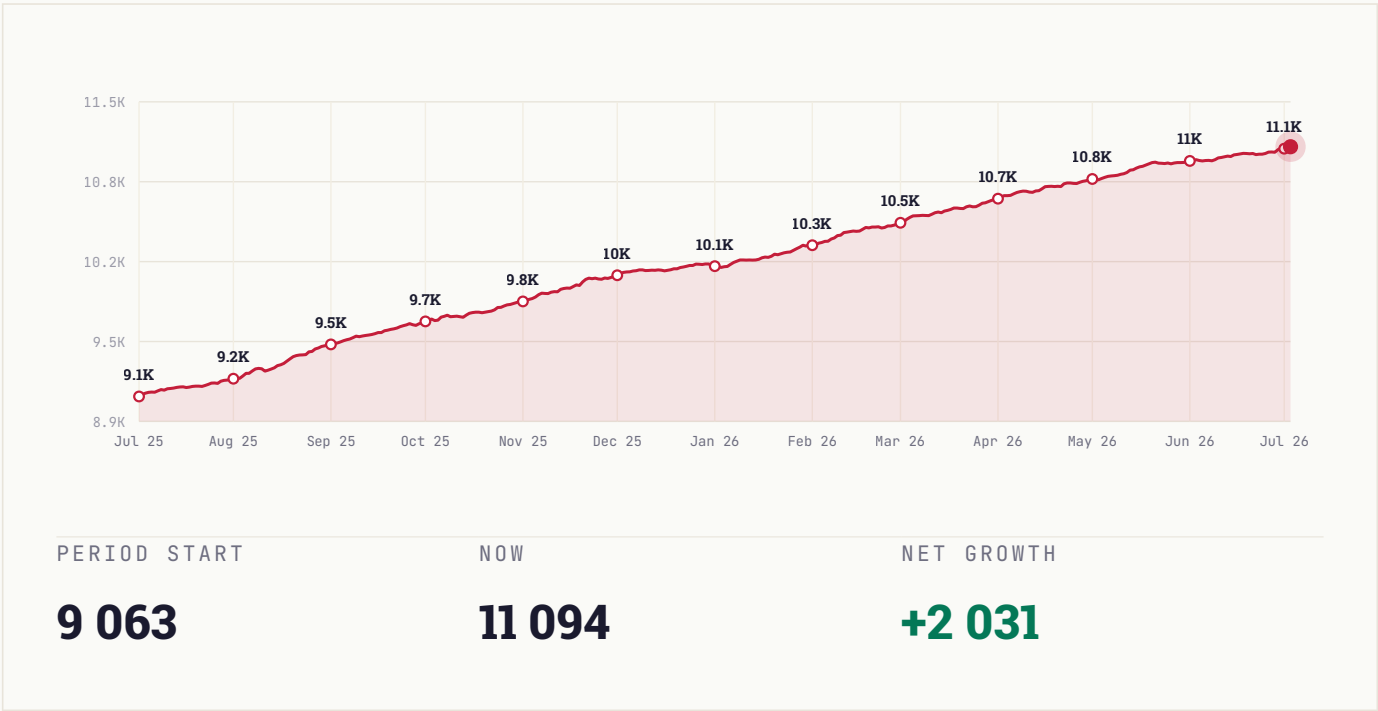
WORST 3

↓ 23.06 · 09:26 PHOTO ● Internal Vacancy Almaty International Airport provides equal opportunities for every candidate, excluding any form...	VIEWS 4 467 REACTIONS 10 REPOSTS 12 ER 40.3%
↓ 25.06 · 06:43 PHOTO ● Internal Vacancy Almaty International Airport provides equal opportunities for every candidate, excluding any form...	VIEWS 4 332 REACTIONS 4 REPOSTS 8 ER 39.0%
↓ 25.06 · 06:43 PHOTO ● Internal Vacancy Almaty International Airport provides equal opportunities for every candidate, excluding any form...	VIEWS 3 981 REACTIONS 5 REPOSTS 9 ER 35.9%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

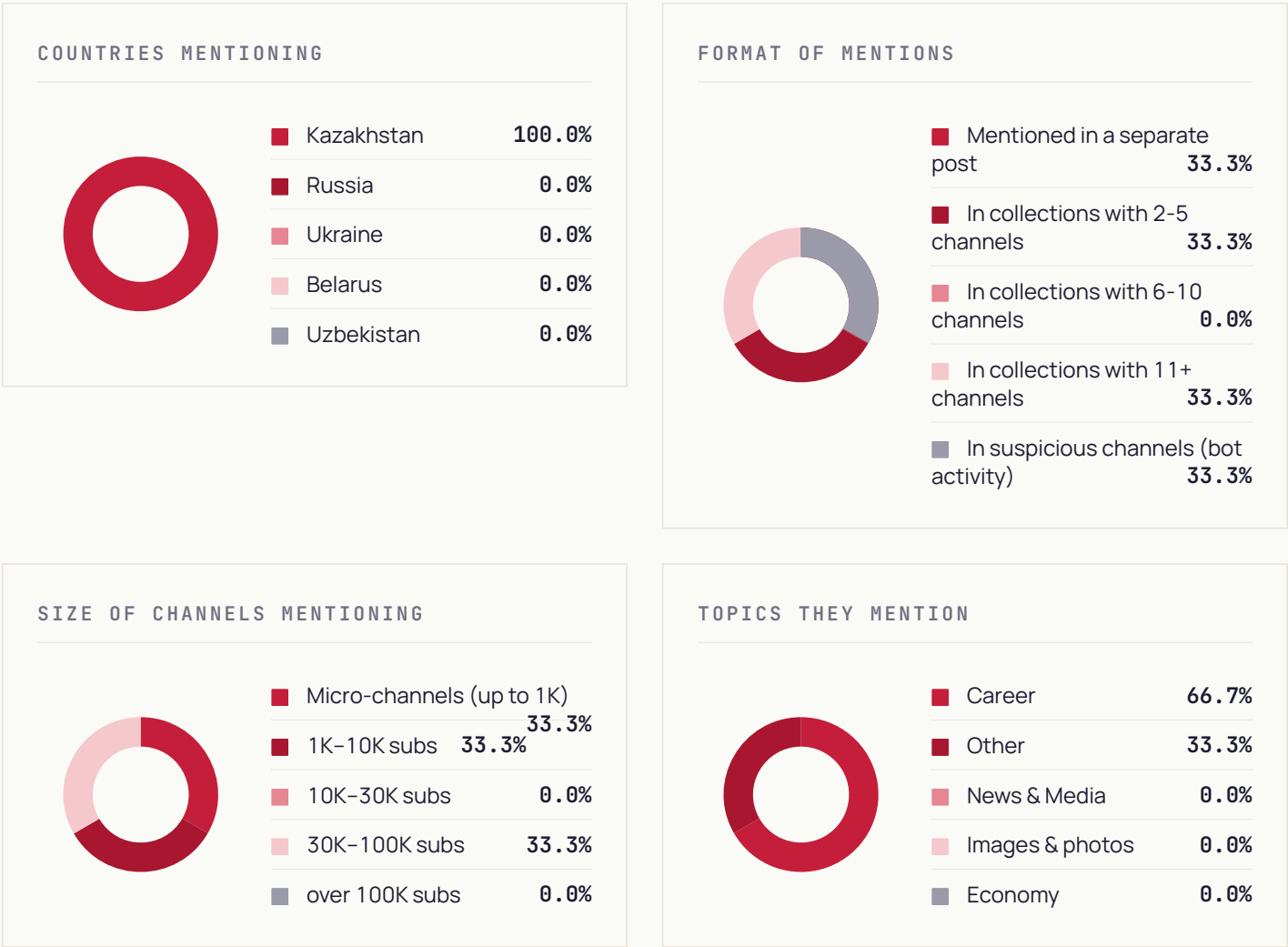
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss periods.



SECTION 04 · MENTIONS

Who & how mentions the channel

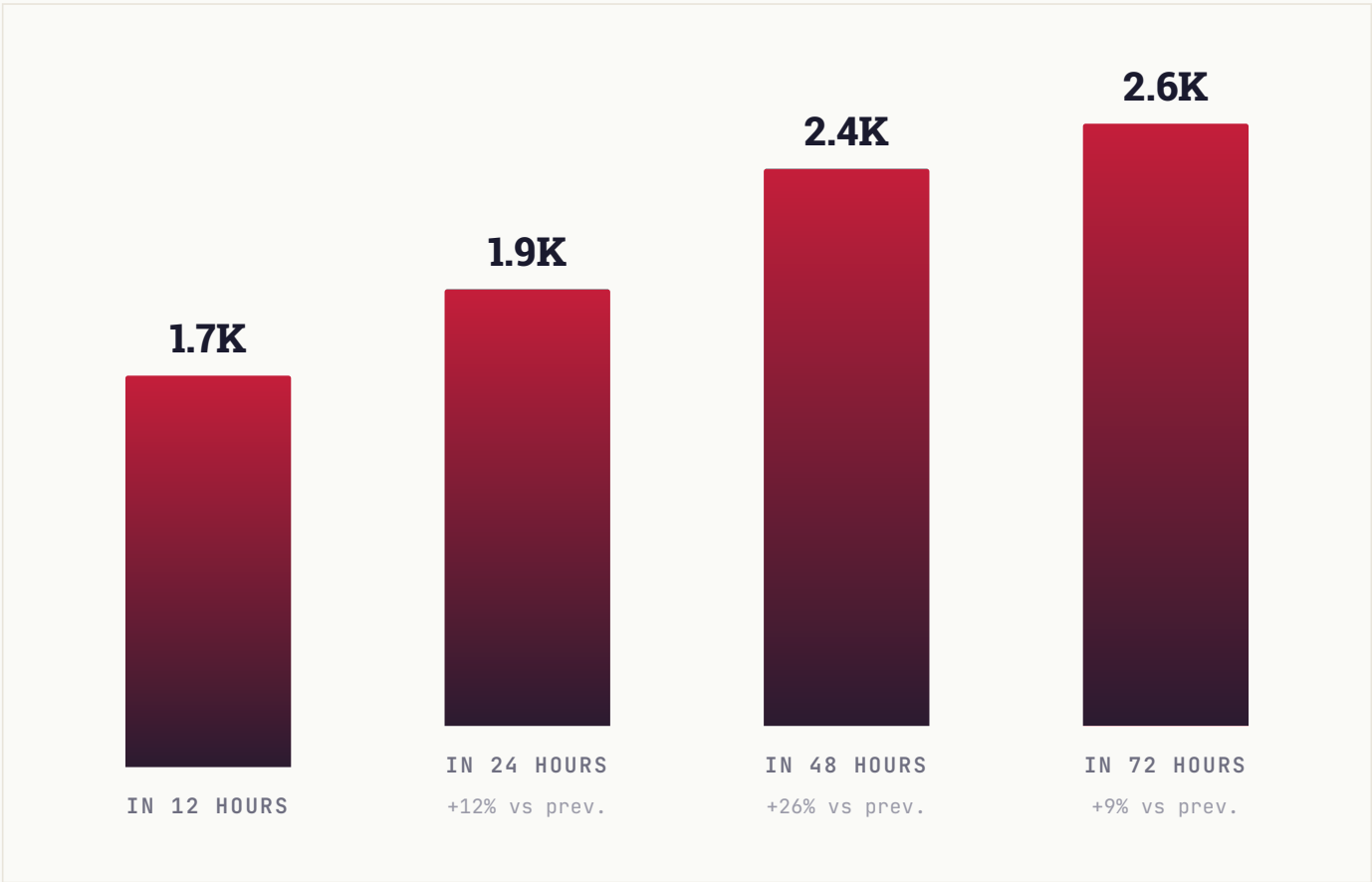
Citation index 0 – channel popularity score based on mentions. It considers not only quantity but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
ЕР СЫНЫП ЖЕТ. ҚР. КЛ. РУК. РК	50K
JV Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Работа Астана Вакансии	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
БК Kazakhstan bloggers ugc & micro-bloggers	18.1K
AP ALA PORT JOBS ВАКАНСИИ YOU	11.1K

COMPARATIVE CONCLUSION

Channel intop 25% of niche (#15 of 90). Leader — СЫНЫП ЖЕТ. ҚР. КЛ. РУК. РК (50K). Goal for the coming months: break into the niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts mentioning your channel monthly. In the last **6 months** such mentions: **0**, they brought **1 262** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	0	0	197	
December 2025	0	0	118	
Nov 2025	0	0	231	
Oct 2025	0	0	212	
September 2025	0	0	199	
August 2025	0	0	305	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	1 262

SECTION 08 · NICHE COMPARISON

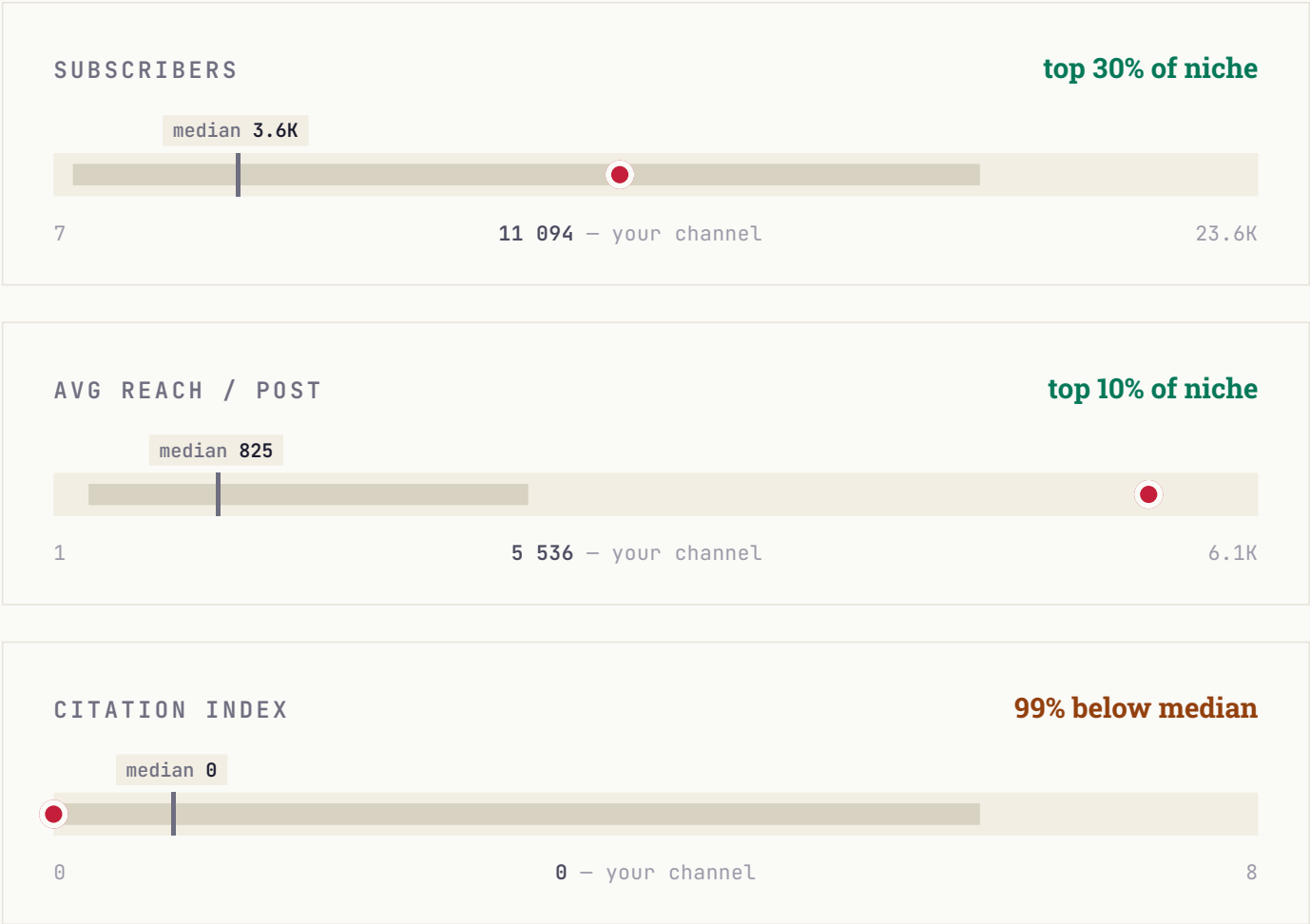
Where the channel ranks in its league

Top-91 channels in category «Career» and see how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#15/91

RANK IN NICHE

Channel in top 16% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Thursday

Audience most active on this day at 13:00 ALMT.

EFFECT

**Best time for
important
posts**

03

Increase share of video posts

Video in Telegram keeps audience longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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