

PROMTPRESS PUBLIC REPORT

Channel audit

@alan_enileev



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Hi 🤖 Here you'll find unique auto content from around the world by auto blogger Alan Enileev 🔥 Collaboration: @AlanEnileevManagerBot RKN list registration:...

SUBS

40 015

+15474 per month

ERR (% SEE POSTS)

8.0%

per day 3.2%

REACH/POST

3.1K

ad reach 1.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber trends

Yearly chart · growth

04 Quotes

Who mentions the channel and how

05 Ad potential

Post reach duration

06 Competitors

Niche neighbors · your place

07 Mention trends

6 months · monthly

08 Niche comparison

Position in "Transport" category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the figure states the period it covers.

 SUBS 40 015 —	 SUB REACH 7.65% avg. % of subs see post	 VIEWS/POST 3.1K median 3.1K · 27 days	 POSTS/WK. 3.9 for period
 TREND 7D — no data for period	 REACTIONS/POST 71.5 Total 1 073 reactions, 241 reposts, 65 comments.	 POST LENGTH 535 chars median 520 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 1.3K avg over 24h	 CHURN / MONTH +15474 Last month	 QUOTES 22 citation index · 70 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 11.01.2018

AI EDITOR SUMMARY

Channel «@alan_enileev» – 40 015 subs. Avg views per post 3.1K people (8% from subs), reach is low – worth expanding audience. Publishes 4 posts per week (~1 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 15 posts over 27 days.
- 02 Dominant format – Video (11/15 posts).
- 03 Average post length – 535 chars (median 520).
- 04 Peak audience activity – Friday, 04:00 MSK.
- 05 Top posts get 2 times more views than the weakest (4K avg for the top vs 2.7K for the worst) – among 15 posts over 27 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 07.08 · 01:54 VIDEO
(post without caption – video)

VIEWS	REACTIONS
4 219	135
REPOSTS	ER
4	10.5%

Nº2 29.07 · 07:18 VIDEO
WORLD PREMIERE FROM AUDI! 600 hp SQ9 ↓ Audi finally unveiled a true full-size sports SUV 🇩🇪 Meet - the first in...

VIEWS	REACTIONS
4 082	86
REPOSTS	ER
101	10.2%

Nº3 29.07 · 14:35 PHOTO
(post without caption – photo)

VIEWS	REACTIONS
3 767	68
REPOSTS	ER
2	9.4%

Nº4 05.08 • 08:50 PHOTO PORSCHEUSA x DELTA - mega experience with 911 GT3 RS on the runway 🥰 Continuing our new tradition of not only posts about current events on my...	VIEWS 3 718 REPOSTS 5 REACTIONS 60 ER 9.3%
Nº5 28.07 • 09:11 VIDEO Delivery for \$360,000 from BENTLEY USA 🥰 review ⬇ Before the spec review, I'll say right away: the new Continental GT is the BEST in the Grand class...	VIEWS 3 283 REPOSTS 13 REACTIONS 67 ER 8.2%

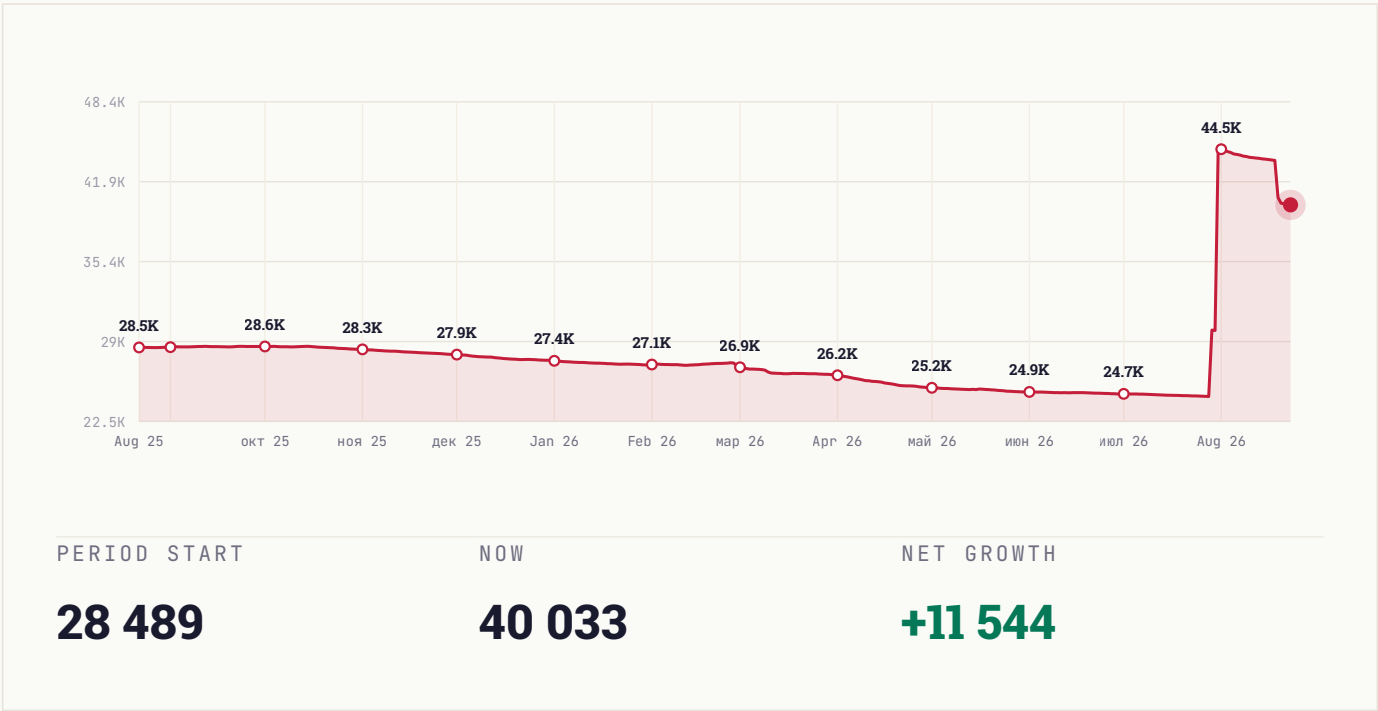
WORST 3

⬇ 28.07 • 07:00 VIDEO Hanging out with Master Chief from HALO and his new Lambo 🥰 who of you loves HALO? 🥰 #HALO #lamborghini #urus #masterchief	VIEWS 2 767 REPOSTS 2 REACTIONS 42 ER 6.9%
⬇ 28.07 • 02:54 VIDEO (post without caption – video)	VIEWS 2 711 REPOSTS 1 REACTIONS 81 ER 6.8%
⬇ 18.08 • 07:45 VIDEO JUST BUGATTI VEYRON IN THE FOREST 🥰 #BUGATTI #veyron #carweek #chiron #montereycarweek	VIEWS 2 534 REPOSTS 2 REACTIONS 50 ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

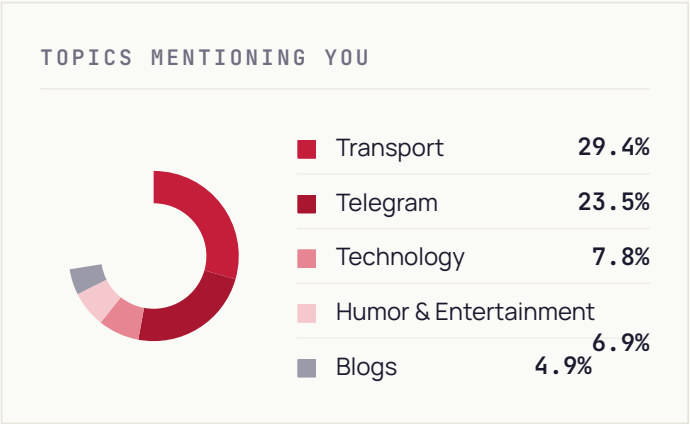
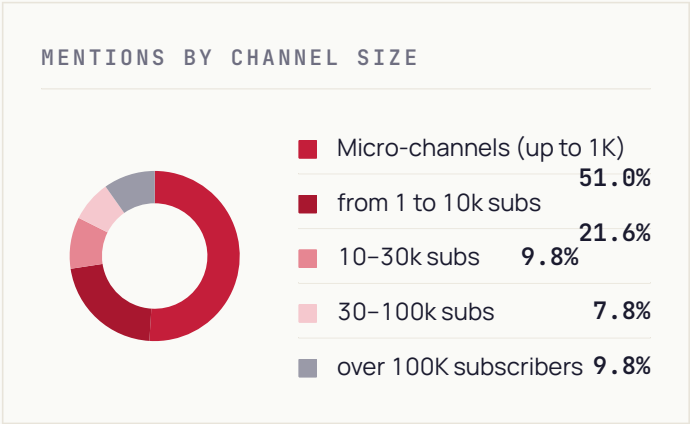
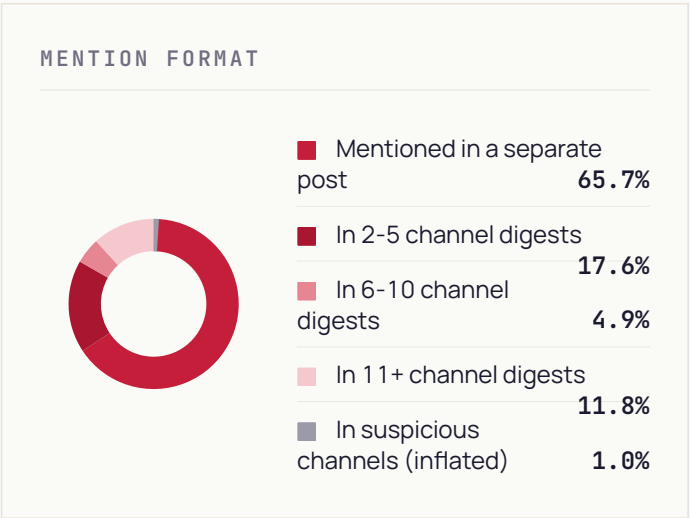
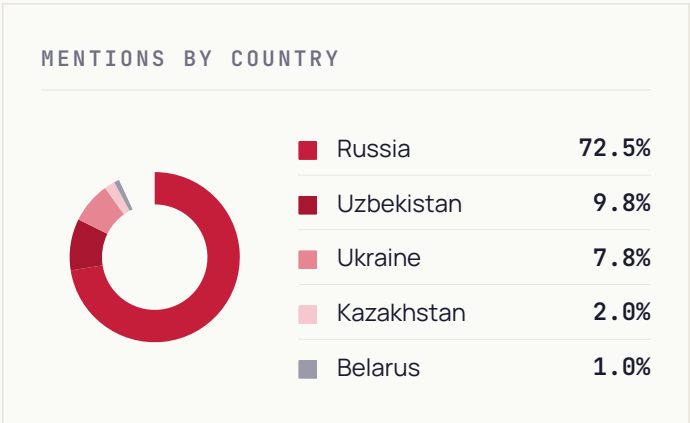
Subscriber growth chart for the year. Exact subscriber counts on key months.
Shows which months the channel gained and which lost subscribers.



SECTION 04 · CITATIONS

Who mentions the channel and how

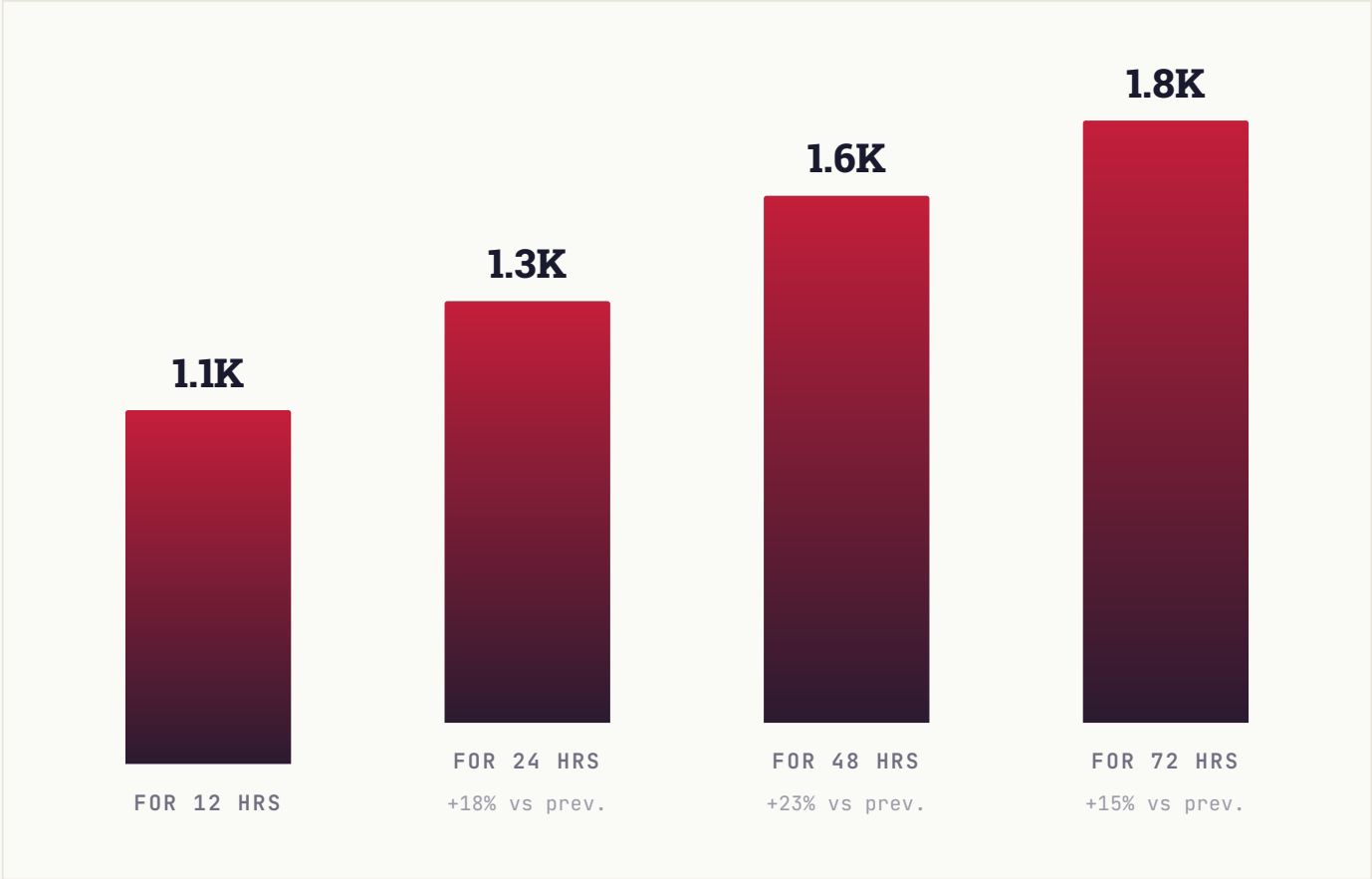
Citation index **22** – channel popularity rating based on mentions. It counts not only their number, but also the weight of mentioning channels: a post from a channel with 100 K subscribers carries more weight than one from a channel with 1 K. Over all time the channel was mentioned **70** different channels.



SECTION 05 · AD POTENTIAL

Post reach duration

Avg. reach of a promo post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its place among niche neighbors.

CHANNEL	SUBS
ТИ Тачки и Точка	3.7M
АВ Автомания	2M
WE WENGALLBI	1.1M
ДС Дубровский Синдикат Жекич Дубровский	680.8K
FI Fighterbomber	518.4K
АВ Авто.ру	513.8K
АВ АВТОЗАКАЗ.РУ	480.8K
ГА Гараж	480K
ЗР За рулём	463K
АВ Автоинструктор	447.3K
@A @alan_enileev YOU	40K

COMPARATIVE CONCLUSION

Channel still outside niche top-98 — early growth stage. Niche leader — Тачки и Точка (3.7M), median top-98: 166.3K. First goal — enter the top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

Mention frequency

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **1**, they brought **506** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS GAINED	
February 2026	0	0	284	
January 2026	0	0	11	
December 2025	0	0	12	
November 2025	1	1	0	
October 2025	0	0	59	
September 2025	0	0	140	
TOTAL MENTIONS		MONTHS OF DATA	SUBS ATTRACTED	
1		6	506	

SECTION 08 · NICHE COMPARISON

Channel's league standing

We picked top-100 channels in category «Transport» (Russia) and looked at how the channel compares. The gray bar — the range where 80% of niche channels fall (from p10 to p90). The black vertical line — the median. The red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions, arranged by expected impact. Can mark as checklist and return to this report in a month.

01**Increase posting frequency**

Now 3.9 posts/wk. Active channels norm: 7-10.
Consistency — key to retention.

EFFECT

**Consistency
over volume****02****Main post of the week — Friday**

Audience peaks on this day at 04:00 MSK.

EFFECT

**Best time for
important
posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Exchange posts with same-segment channels quarterly. No need for daily posts — 2-3 collabs bring relevant growth.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — launch ads through us and close your growth plan in a month.

01 **Run ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
