

PROMTPRESS PUBLIC REPORT

Channel audit

Alabuga Polytech



@alabugapolytech

Largest educational center for training qualified workers with a target capacity of 10,000 people per year <https://clck.ru/3SbKLo> № 5312440494

SUBSCRIBERS

26 232

-502 per month

ERR (% SEE POSTS)

17.0%

per day 7.2%

REACH/POST

4.6K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 26 232 —	 SUBS REACH 17.42% avg % subs see post	 VIEWS/POST 4.6K median 4.4K · 28 days	 POSTS/WEEK 13.1 for the period
 7D TREND -0.3% vs previous week	 REACTIONS/POST 22.7 only 1,224 reactions, 542 reposts, 36 comments	 POST LENGTH 320 chars median 176 · 28 days	 POSTS ANALYZED 54 28 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -502 for the last month	 CITATION INDEX 527 citation index · 968 channels mentioned all time	 CHANNEL AGE 4 yrs 4 mo created 14.03.2022

AI EDITOR SUMMARY

Channel «Alabuga Politech» — 26 232 subs. Each post avg views 4.6K people (17% from subs), avg reach — room to grow. Publishes 13 posts/week (~2/day) — regular. Week Jun 29 – Jul 5 reach stable (-0.3% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 54 posts over 28 days.
- 02 Dominant format – Video (23/54 posts).
- 03 Avg post length – 320 chars (median 176).
- 04 Audience peak – Tuesday, 14:00 MSK.
- 05 Top posts get 3x 3x more views than the weakest (8.7K avg top vs 3.4K worst) – among 54 posts in 28 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 11:10 PHOTO ⚡ ADMISSIONS CAMPAIGN 2026 IN FULL SWING ⚡ Summer – the start of big changes! Thinking about applying? Then this post is for you 🙌 Why...	VIEWS 11 190 REPOSTS 107	REACTIONS 33 ER 42.7%
Nº2 17.06 · 15:24 PHOTO ★★★★ NICHE SOLUTION this Friday – a unique live stream! Three speakers. Three completely different retrospectives... Who are they?...	VIEWS 7 699 REPOSTS 28	REACTIONS 16 ER 29.3%
Nº3 19.06 · 13:48 TEXT !! 15-min readiness and we start LIVE	VIEWS 7 108 REPOSTS 9	REACTIONS 14 ER 27.1%

Nº4

07.07 • 08:02

PHOTO

🐾 Psst... We have something important to tell you... On July 26, Alabuga Polytechnic opens its doors so you can see everything...

VIEWS

6 502

REPOSTS

33

REACTIONS

22

ER

24.8%

Nº5

18.06 • 16:16

TEXT

All info on in-person stages, useful lifehacks for applicants, and answers to all admission questions – HERE 📄

VIEWS

6 039

REPOSTS

11

REACTIONS

9

ER

23.0%

WORST 3



09.07 • 11:30

TEXT

⚡ What matters for a professional lawyer? Stay ahead of the curve! Our expert mentors teach this and more 🧠

VIEWS

3 410

REPOSTS

1

REACTIONS

9

ER

13.0%



02.07 • 16:12

TEXT



VIEWS

3 379

REPOSTS

5

REACTIONS

25

ER

12.9%



10.07 • 14:45

VIDEO

★★★★ In light of recent events... What are we talking about? Less than half of summer left, and the school year is just around the corner – blink and you'll...

VIEWS

3 359

REPOSTS

12

REACTIONS

16

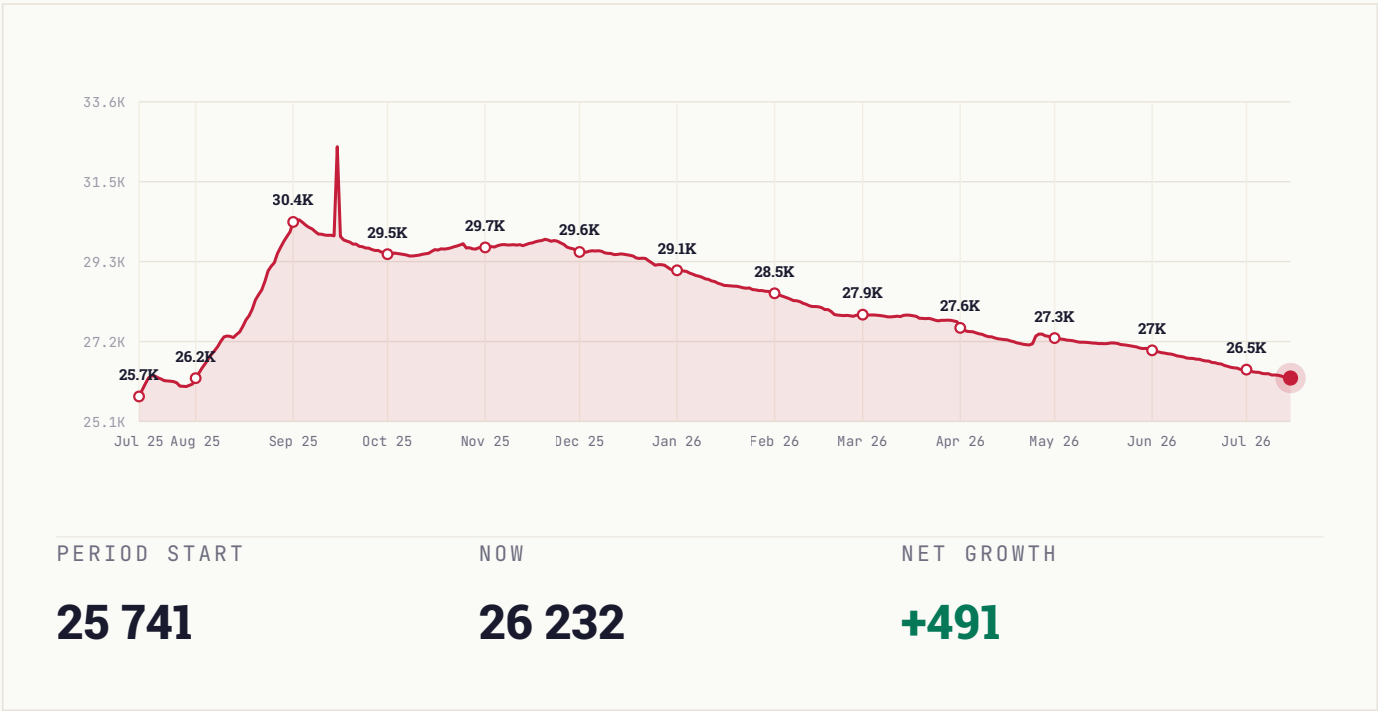
ER

12.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

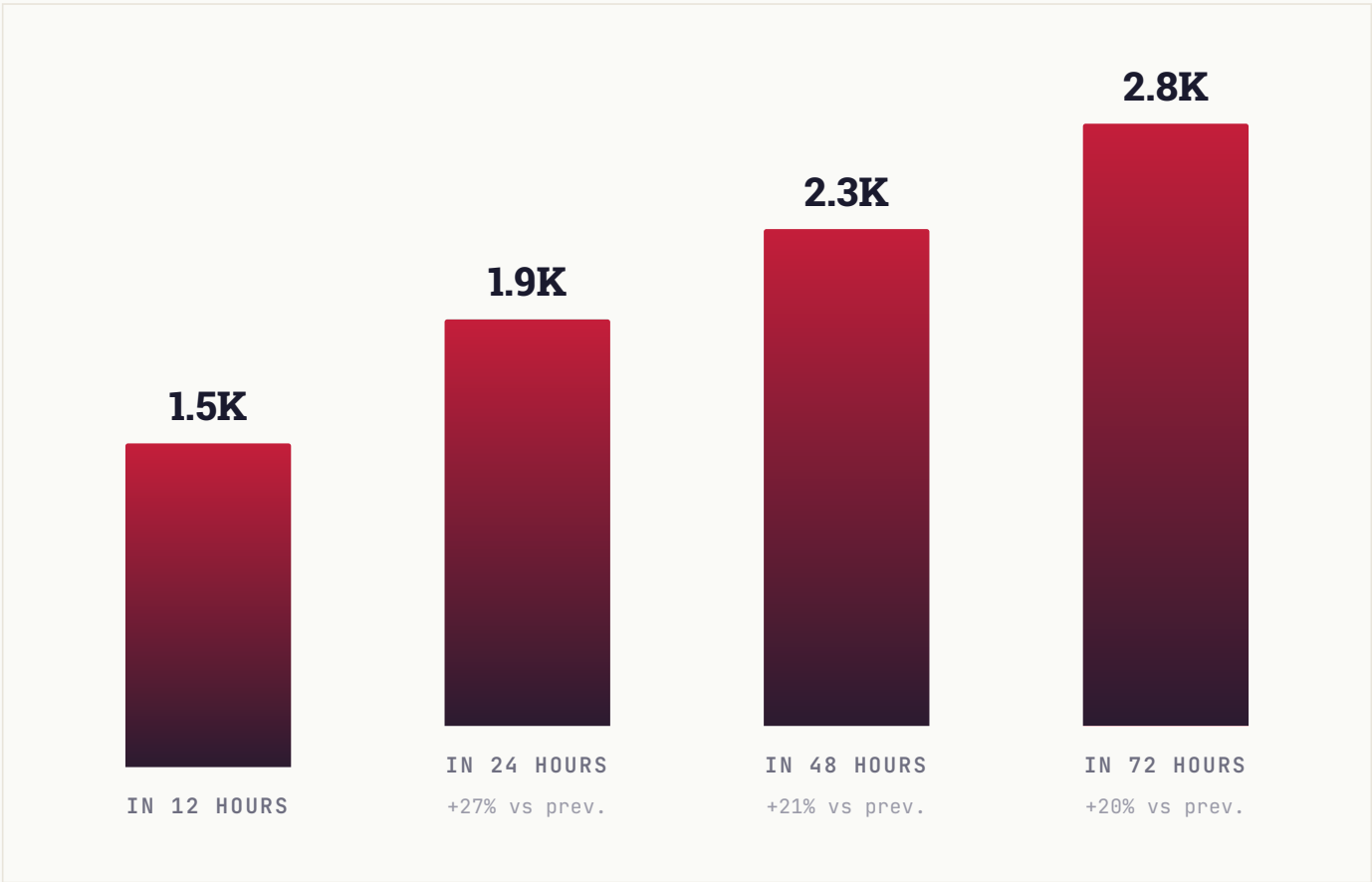
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should live.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow education	233K
AP Alabuga Polytech YOU	26.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **78**, they brought **7 672** new subs.

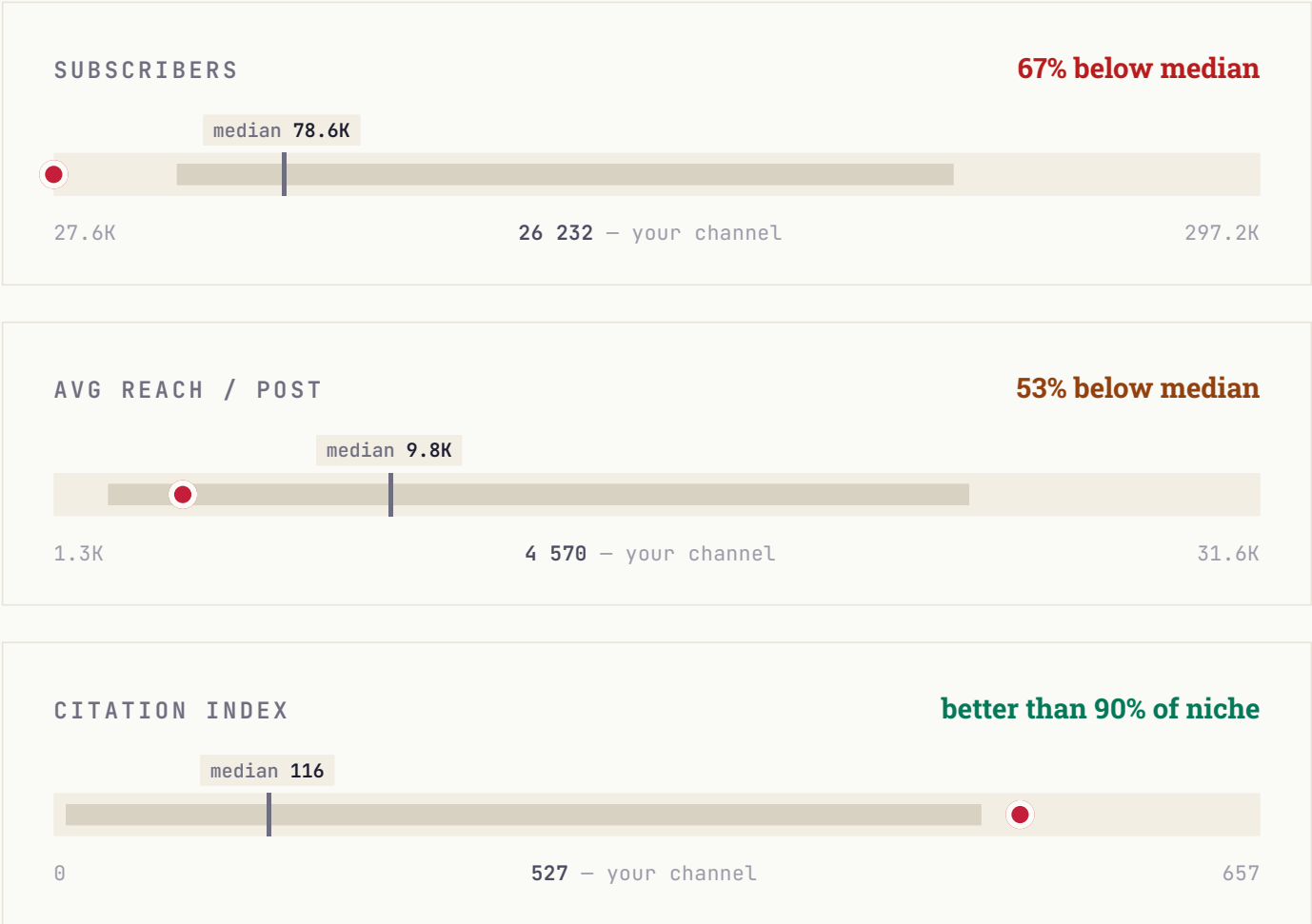
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	3	3	19	
December 2025	8	4	90	
November 2025	2	2	301	
October 2025	9	9	457	
September 2025	13	11	2 707	
August 2025	43	38	4 098	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
78	6	7 672

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Tuesday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels.
Not daily — 2-3 collabs give relevant growth. | EFFECT
Relevant
audience
growth |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
