

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Trading School A-Lab



@alab_trade

■ Teaching since 2008 ■ 7000+ graduates ■ Group & individual training ■ Experienced trader instructors Questions: @a_lab1

SUBSCRIBERS

1 478

+55 per month

ERR (% SEE POSTS)

22.0%

daily 9.6%

REACH/POST

299

ad reach 142/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 478 —	 SUBSCRIBER REACH 20.21% avg % subs see post	 VIEWS/POST 299 median 335 · 28 days	 POSTS/WEEK 5.6 for period
 7D TREND +7.2% vs previous week	 REACTIONS/POST 13.7 total 315 reactions, 46 reposts, 30 comments	 POST LENGTH 720 chars median 834 · 28 days	 POSTS ANALYZED 23 28 days
 AD REACH 142 24h avg	 CHURN / MONTH +55 last month	 CITATIONS 1 citation index · 9 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 12.03.2022

AI EDITOR SUMMARY

Channel «Trading School A-Lab» – 1 478 subs. Each post avg views 299 people (20% of subs), avg reach – room to grow. Publishes 6 posts/week (~1/day) – rare. Week 25–31 May reach grew +7.2% vs week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts in 28 days.
- 02 Dominant format – Photo (19/23 posts).
- 03 Avg post length – 720 chars (median 834).
- 04 Audience peak – Monday, 21:00 MSK.
- 05 Top posts get the most 2x more views than weakest (top avg 404 vs worst 228) – among 23 posts in 28 days. Analyze top’s common thread: topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 18:12 PHOTO Can you scalp 2-3 hours a day and make good money? Yes, if you see trading not as a 'side gig' but...	VIEWS 417 REPOSTS 2	REACTIONS 48 ER 28.2%
Nº2 13.05 · 14:22 PHOTO Webinar for those eyeing trading but unsure how to start without extra risk Today (May 13) at 19:00 there will be a webinar...	VIEWS 406 REPOSTS 1	REACTIONS 3 ER 27.5%
Nº3 18.05 · 17:29 PHOTO Daily trading session prep plan from a scalper with 9 years of experience and a record of 730,000 RUB in one day The market only reacts to...	VIEWS 390 REPOSTS 1	REACTIONS 11 ER 26.4%

Nº422.05 · 19:05PHOTO How a beginner trader can join the trading sharks and succeed Step-by-step plan☒ In the trading world there is...	VIEWS	REACTIONS
	390	18
	REPOSTS	ER
	3	26.4%

Nº527.05 · 11:27PHOTO Scalping – a real chance for an 18-year-old to start building his future ☒ Let's be honest: at 18 there aren't many options where...	VIEWS	REACTIONS
	385	12
	REPOSTS	ER
	2	26.0%

WORST 3

↓04.06 · 08:11VIDEO ☒ Colleagues! Reminder: the webinar "Technical Analysis: Basic Application in Scalping and Intraday" starts today! Don't...	VIEWS	REACTIONS
	254	15
	REPOSTS	ER
	2	17.2%

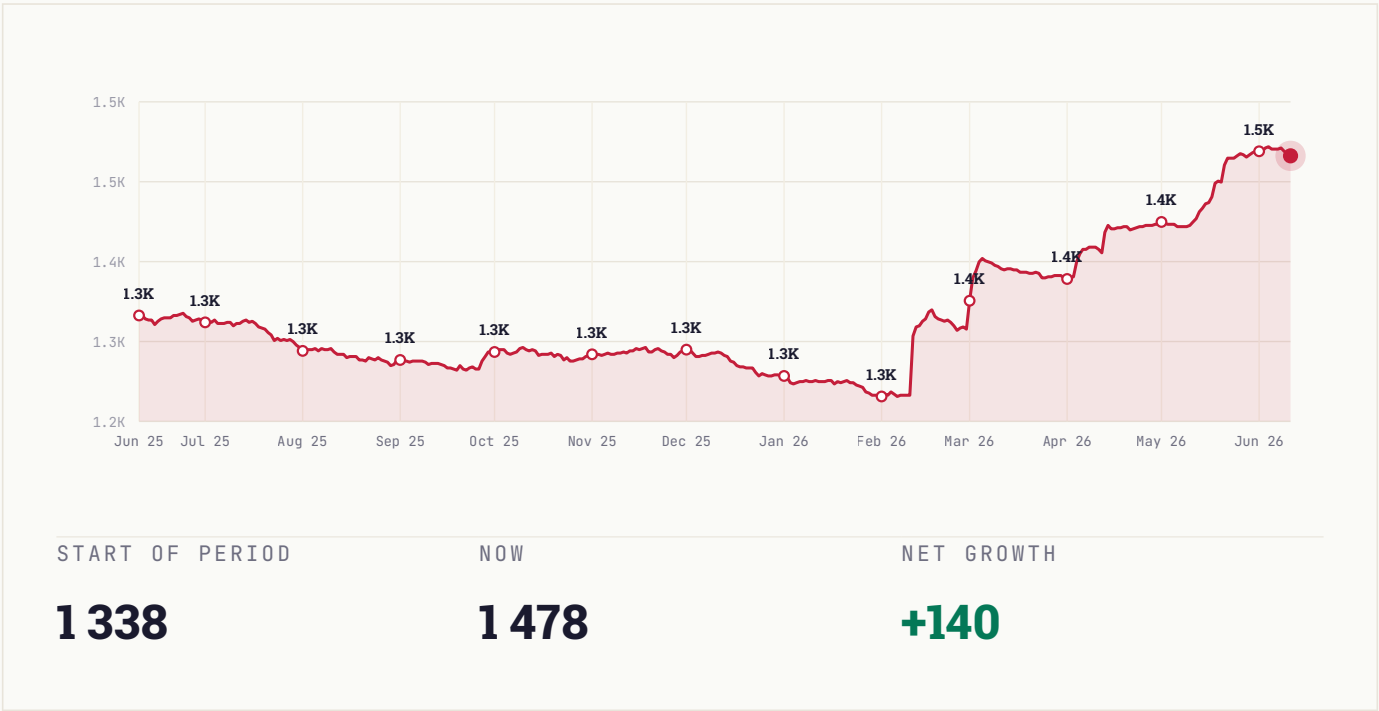
↓04.06 · 14:29PHOTO ☒ Starting in 1.5 hours! Join 5-10 minutes early to catch everything! ➔ Link...	VIEWS	REACTIONS
	246	14
	REPOSTS	ER
	1	16.6%

↓08.06 · 14:17PHOTO Why a demo account for beginners? Many come to trading thinking: "Why demo? I want real money." ☒ But demo isn't a game...	VIEWS	REACTIONS
	185	4
	REPOSTS	ER
	2	12.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

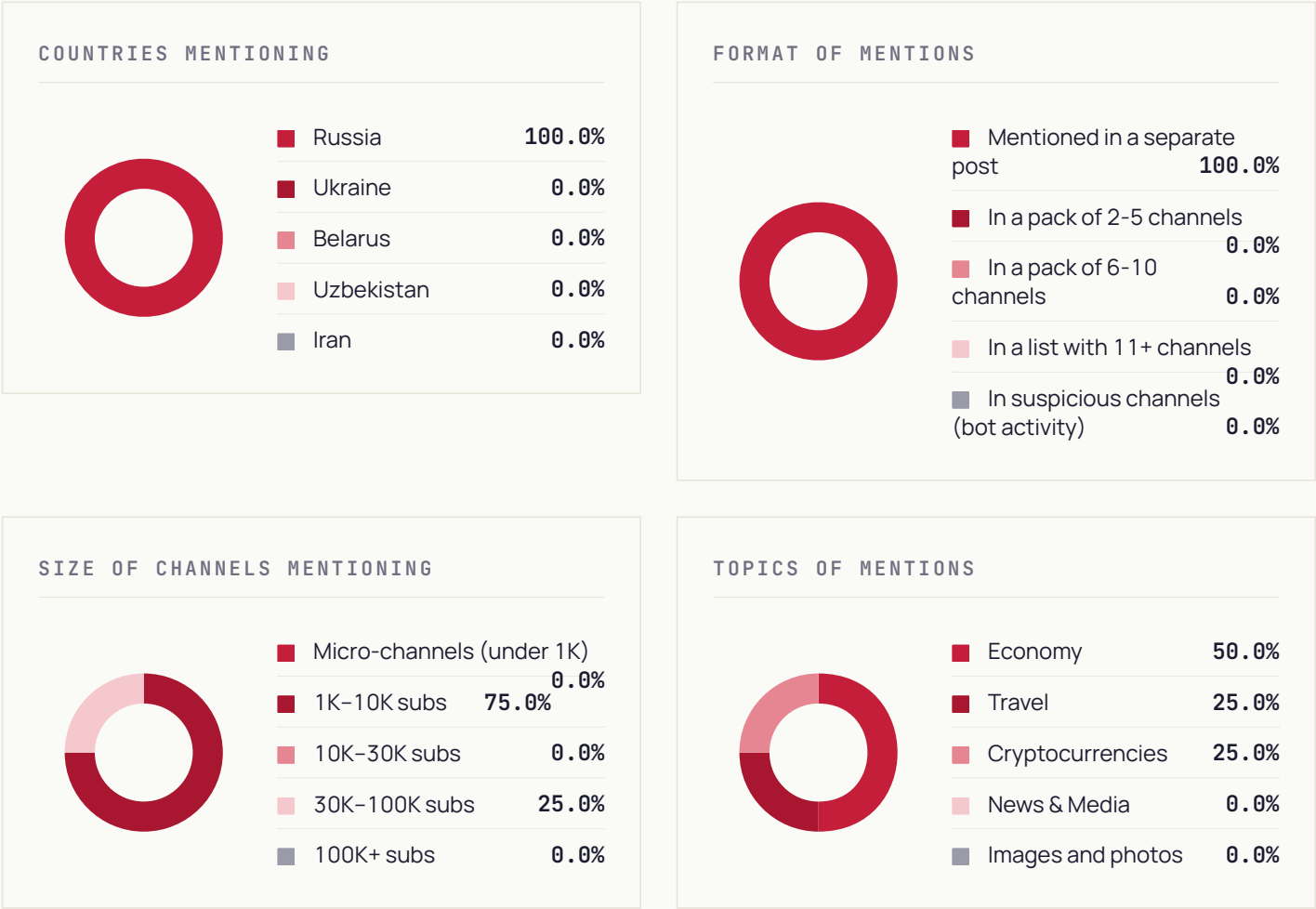
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

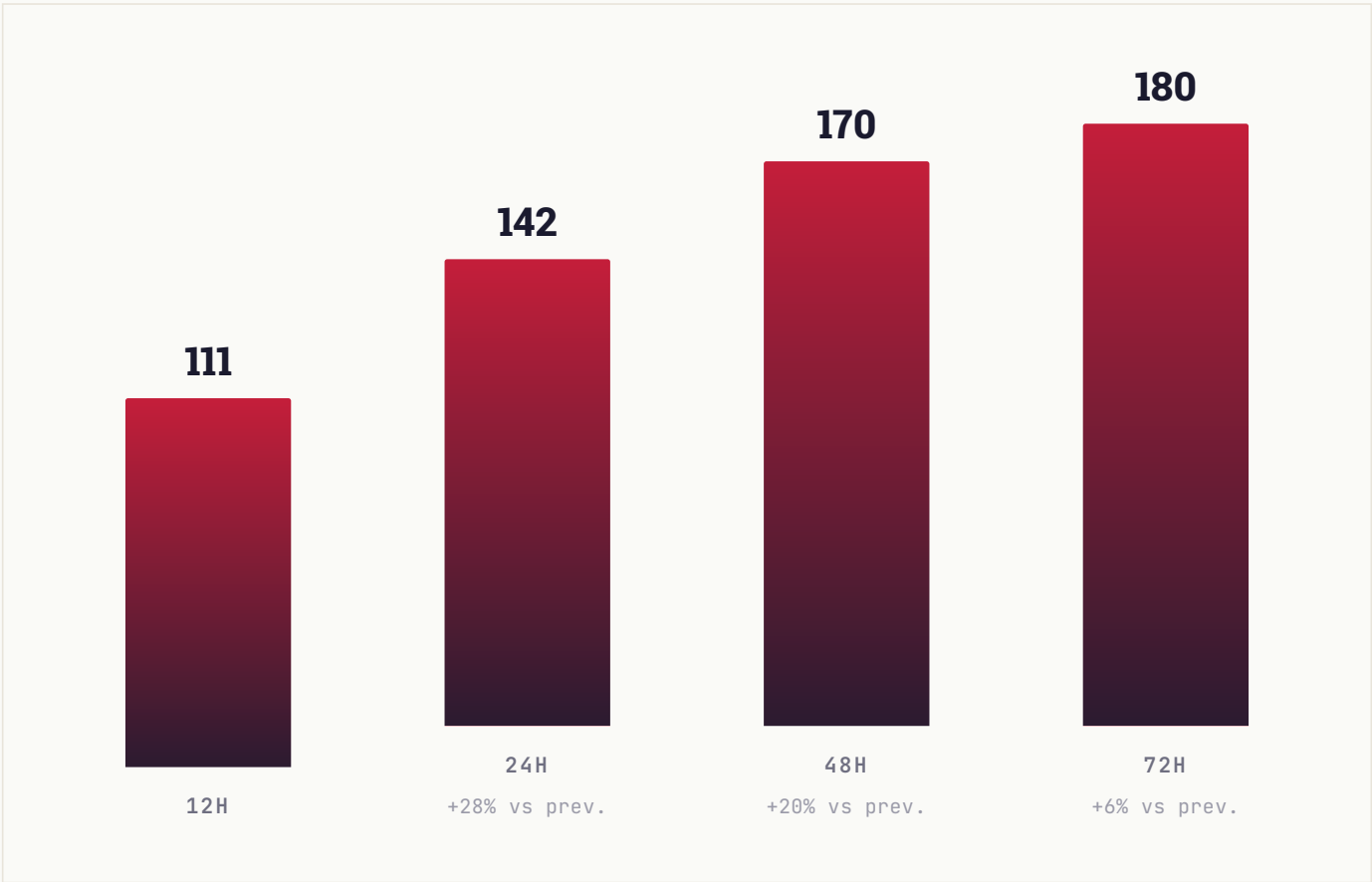
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MAR	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes of Belarus	15.1K
UO Operational Management Department of the Ministry of Taxes and Duties for Minsk	14.6K
BE Belagroprombank	11.1K
ST Trading School A-Lab YOU	1.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#36 of 67). Niche median — 1.7K subs. First growth KPI — reach the median. Leader: Alfa-Bank (Belarus) (79.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **103** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	8
Nov 2025	0	0	21
Oct 2025	0	0	20
Sep 2025	0	0	24
August 2025	0	0	16
July 2025	0	0	14
TOTAL MENTIONS	MONTHS IN DATA		ATTRACTED SUBSCRIBERS
0	6		103

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-67 channels in category "Economy» (Belarus) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#36 / 67

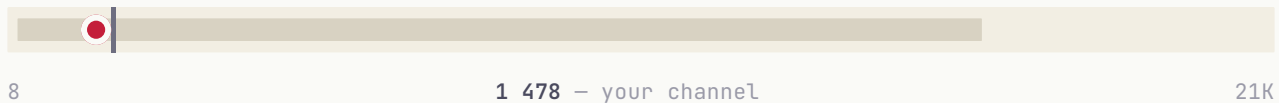
RANK IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

15% below median

median 1.7K



AVG REACH / POST

67% below median

median 896



CITATION INDEX

71% below median

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday
 Audience is most active on this day at 21:00 MSK.

EFFECT
Best window for an important post

02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
