

PROMTPRESS PUBLIC REPORT

Channel audit

AQ\$HANEWS



@akshanews

Finance, short and concise. No other topics. We write. Read.

SUBSCRIBERS

10 352

-3514 per month

ERR (% SEE POSTS)

8.0%

daily 5.7%

REACH/POST

821

ad reach 609/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 352 —	 SUBSCRIBER REACH 7.93% avg % subs see post	 VIEWS/POST 821 median 648 · 28 days	 POSTS/WK 26.3 over period
 7D TREND +17.9% vs previous week	 REACTIONS/POST 0.0 only 2 reactions, 1 repost, 0 comments	 POST LENGTH 964 chars median 1000 · 28 days	 POSTS ANALYZED 106 28 days
 AD REACH 609 24h avg	 CHURN / MONTH -3514 last month	 CITATIONS 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 3 years 9 months created 23.09.2022

AI EDITOR SUMMARY

Channel «AQ\$HANEWS» – 10 352 subs. Each post averages 821 people (8% from subs), reach is low – consider expanding audience. Publishes 26 posts per week (~4/day) – active posting. For week Jun 22–28 reach grew by +17.9% by week Jun 15–21 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 106 posts in 28 days.
- 02 Dominant format – Text (105/106 posts).
- 03 Avg post length – 964 chars (median 1000).
- 04 Peak audience activity – Tuesday, 15:00 ALMT.
- 05 Strongest posts gather 10x more views than the weakest (2.4K avg for top vs 229 for worst) – among 106 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 05:00 TEXT Kassym-Jomart Tokayev met with Santiago Martínez-Lage Sobredo, Deputy CEO of Inditex Group. The parties discussed Kazakhstan...	VIEWS 2 853 REPOSTS —	REACTIONS — ER 27.6%
Nº2 25.06 · 07:20 TEXT Kazakh companies sign \$235M deals in Afghanistan Kazakh companies at a trade and economic...	VIEWS 2 346 REPOSTS —	REACTIONS — ER 22.7%
Nº3 24.06 · 06:01 TEXT Goldman Sachs revised its year-end gold price forecast from \$5,400 to \$4,900 per ounce...	VIEWS 1 988 REPOSTS —	REACTIONS — ER 19.2%

Nº4 02.07 · 04:10 TEXT World Bank expands investment cooperation with Kazakhstan Chairman of the Agency for Strategic Planning and Reforms Aset Ergaliev met with the World Bank Vice President...	VIEWS 1 708 REPOSTS —	REACTIONS — ER 16.5%
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Nº5 16.06 · 06:10 TEXT Tax system integrated seven platforms – Ministry of Finance Kazakhstan, as part of digitalization of tax administration, the Integrated...	VIEWS 1 628 REPOSTS —	REACTIONS — ER 15.7%
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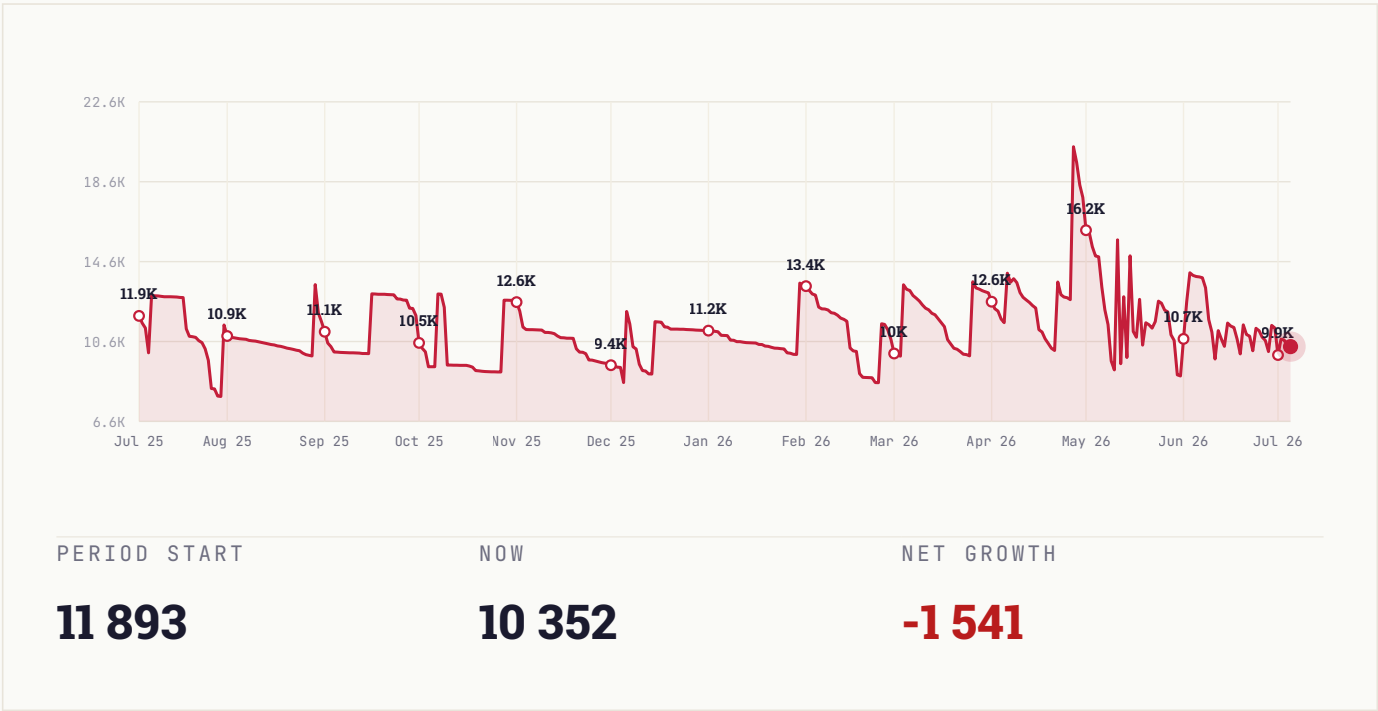
WORST 3

↓ 29.06 · 09:05 TEXT Over 85,000 Kazakhs got housing under the '7-20-25' program As of June 25, 2026, under the '7-20-25' mortgage...	VIEWS 303 REPOSTS —	REACTIONS — ER 2.9%
↓ 19.06 · 09:10 TEXT 33 billion tenge allocated to increase medical workers' salaries Head of State Kassym-Jomart Tokayev on the occasion of Medical Worker's Day...	VIEWS 221 REPOSTS —	REACTIONS — ER 2.1%
↓ 18.06 · 09:05 TEXT Construction volume in the country grew by 13.4% In January- May 2026, the volume of construction work completed in Kazakhstan...	VIEWS 164 REPOSTS —	REACTIONS — ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

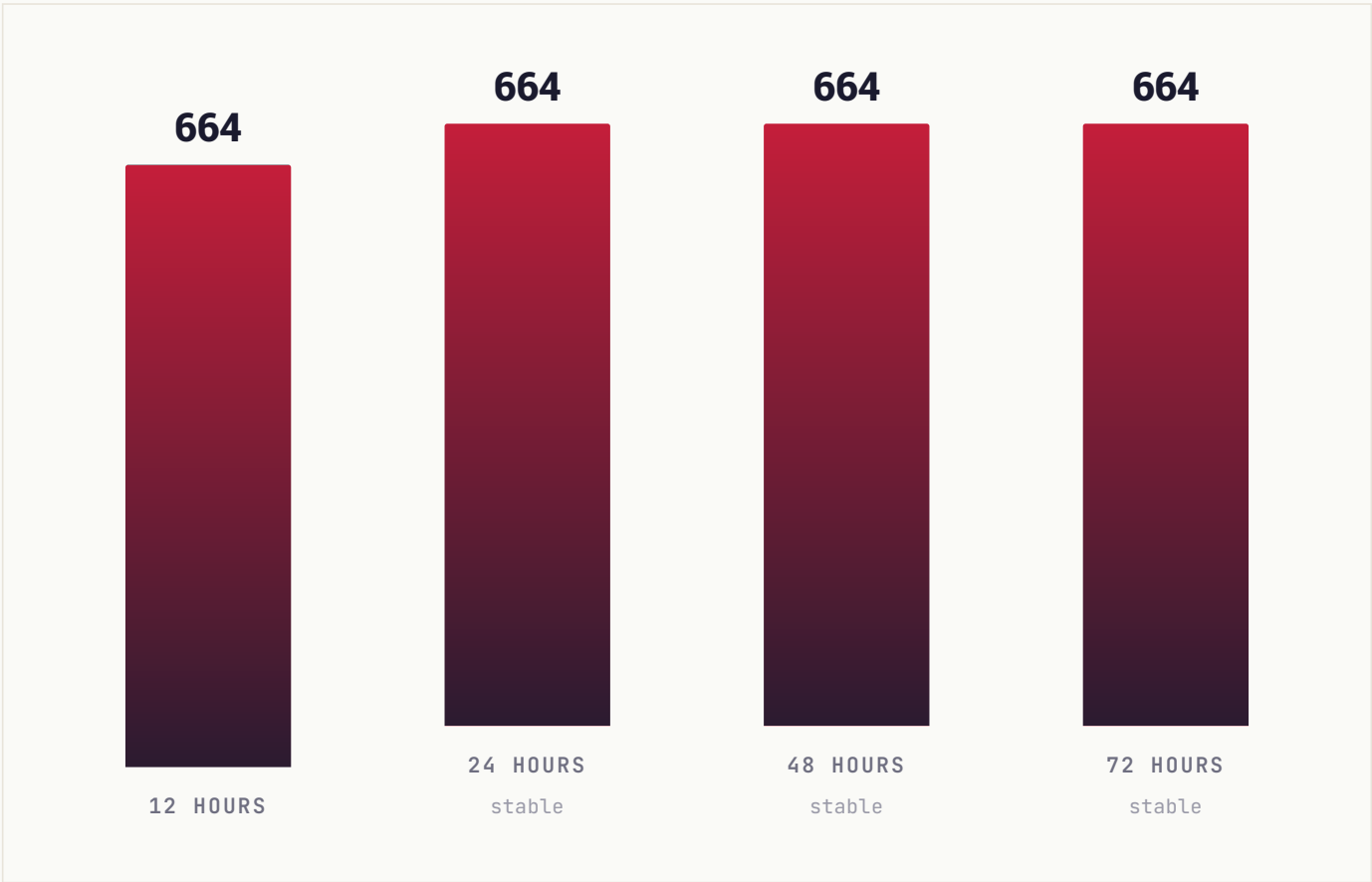
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - Kazakhstan News	256.4K
Z- Zakon.kz - Kazakhstan & World News	204.1K
ZN ZTB NEWS - Kazakhstan News	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NEKhabar	76.2K
AB Atameken Business - Kazakhstan News	74.2K
AQ AQ\$HANEWS YOU	10.4K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#98 of 99). Niche median — 20.2K subs. First growth KPI — reach the median. Leader: Dauletten (342.4K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **23 590** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	3 580
Dec 2025	0	0	6 187
Nov 2025	0	0	0
Oct 2025	0	0	7 248
September 2025	0	0	2 994
August 2025	0	0	3 581

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	23 590

— SECTION 07 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category "News & Media» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#98

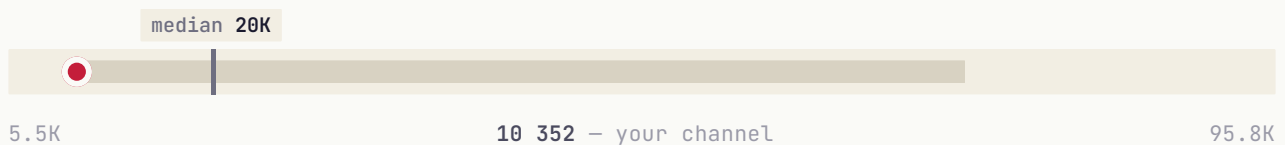
/100

POSITION IN NICHE

Channel in bottom half of ranking

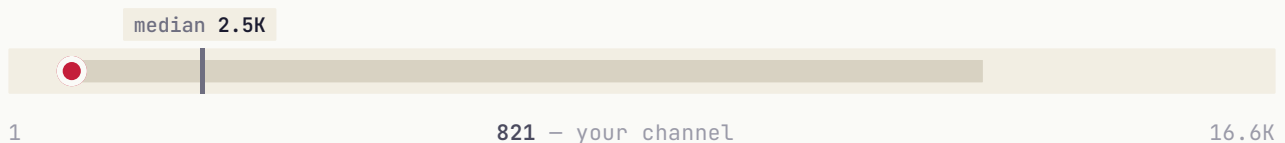
SUBSCRIBERS

worse than median by 48%



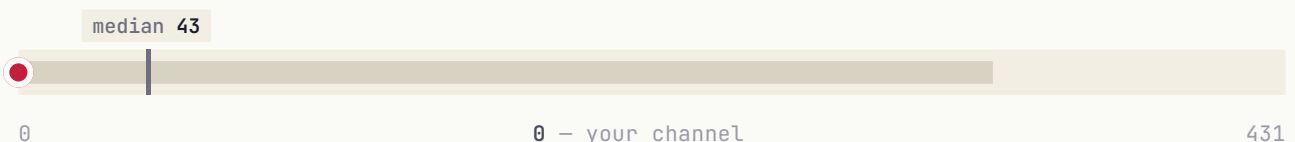
AVG REACH / POST

worse than median by 67%



CITATION INDEX

worse than median by 99%



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tue

Audience is most active on this day at 15:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25% video share.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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