

PROMTPRESS PUBLIC REPORT

Channel audit

AKFA LIFE Info



@akfalifeinfouz

"AKFA Group" ning telegram kanaliga xush kelibsiz!
Kompaniyamizning eng qiziqarli jarayonlari ushbu kanalda yoritib boriladi. AKFA - BIZ BIR OILA, BIR JAMOAMIZ! <https://t.me/akfalifeinfouz> -...

SUBSCRIBERS

6 770

+95 per month

ERR (% SEE POSTS)

46.0%

per day **28.4%**

REACH/POST

3K

ad reach **1.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

SUBSCRIBERS 6 770 —	SUBS REACH 45.0% avg % subs see post	VIEWS/POST 3K median 2.9K · 29 days	POSTS/WEEK 22.1 over the period
7D TREND -11.6% vs prev. week	REACTIONS/POST 58.3 total 5,421 reactions, 1,261 reposts, 157 comments	POST LENGTH 367 chars median 276 · 29 days	POSTS ANALYZED 93 29 days
AD REACH 1.9K 24h avg	CHURN / MONTH +95 over the last month	CITATION RATE 34 citation index · 83 channels mentioned all time	CHANNEL AGE 6 years 17 days Created 29.05.2020

AI EDITOR SUMMARY

Channel «AKFA LIFE Info» – 6 770 subs. Each post averages 3K people (45% from subs), wide reach for a channel this size. Publishes 22 posts/week (~3/day) – active posting. Week of Jun 1–7, reach dropped -11.6% to week 25–31 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **93** posts over 29 days.
- 02 Dominant format – **Video** (54/93 posts).
- 03 Avg post length – **367** chars (median 276).
- 04 Peak audience activity – **Sunday**, 13:00 UZT.
- 05 Top posts get **3×** more views than the weakest (7.3K avg for top vs 2.2K for worst) – among 93 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 08:03 VIDEO !!AKFA Day challenge completed! Rate the creative videos prepared by our team 📺 Video by: AKFA Group Technic...	VIEWS 11 321 REPOSTS 30	REACTIONS 4 064 ER 167.2%
Nº2 26.05 · 10:04 VIDEO 📺AKFA Business Club's 3rd coaching program seminar-training for AKFA partner clients. 📺Trade and service...	VIEWS 5 369 REPOSTS 15	REACTIONS 5 ER 79.3%
Nº3 06.06 · 06:03 VIDEO From the QVZ competition "Tashkent City Mayor's Cup" organized by the Uzbekistan Association of Wits and Smarties...	VIEWS 5 154 REPOSTS 12	REACTIONS 5 ER 76.1%

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.

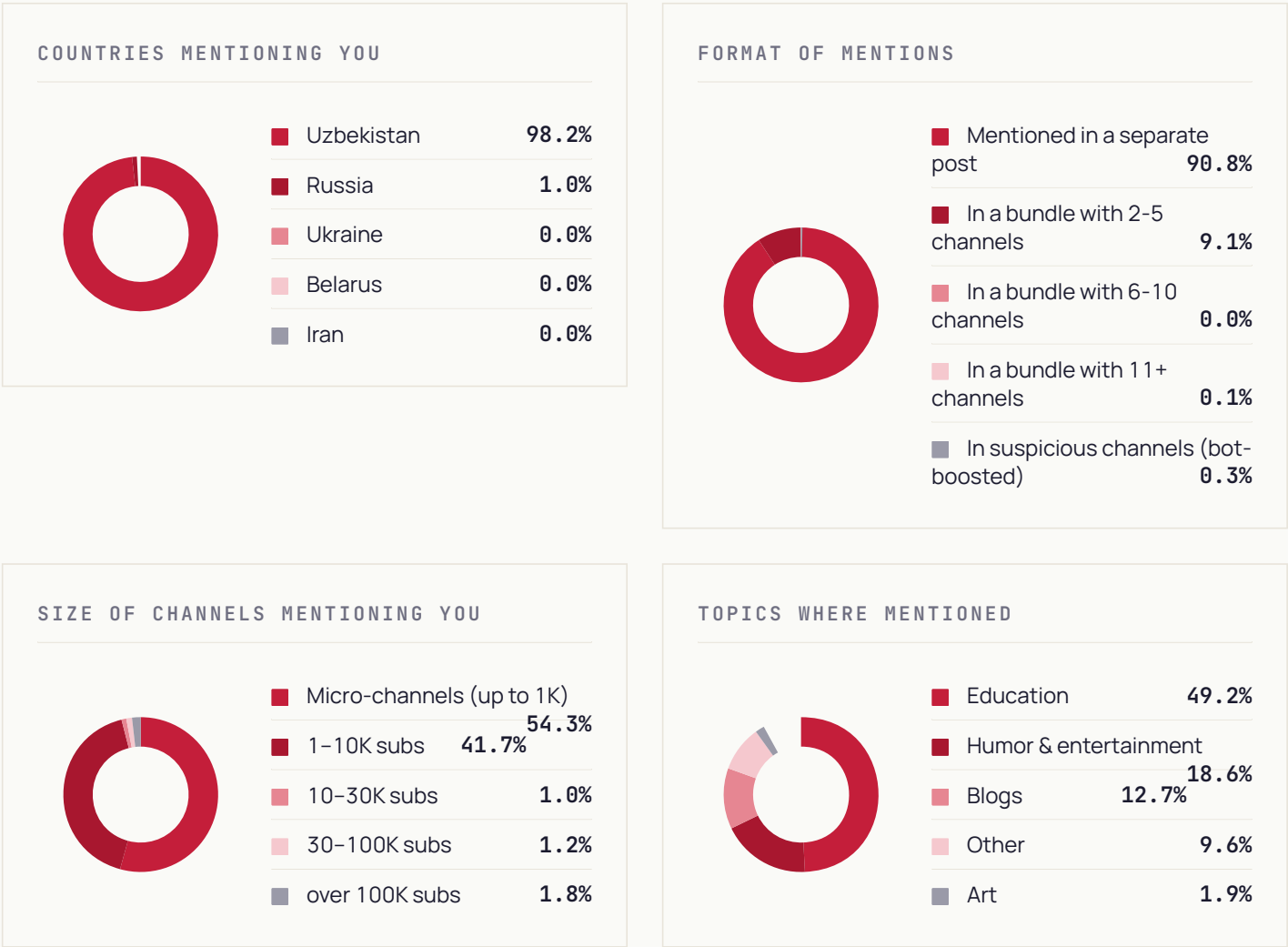


START OF PERIOD	NOW	NET GROWTH
7 288	6 769	-519

SECTION 04 · CITATIONS

Who mentions the channel and how

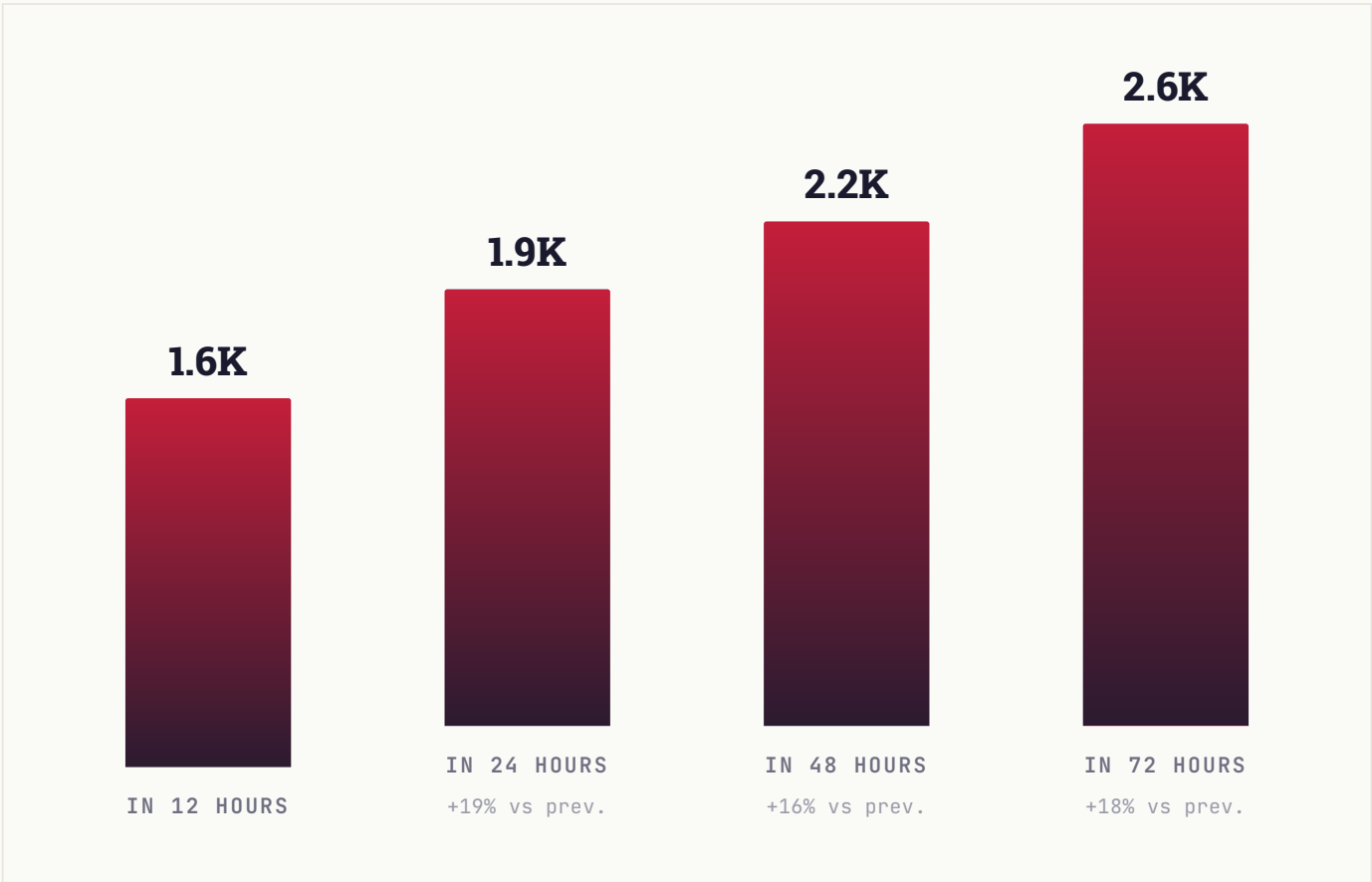
Citation index **34** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs channel. All-time channel was mentioned **83** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
MU MILITSIYA UZB Official channel	548.7K
UZ Uzbek-MDK	203K
AM Artel matbuot xizmati	42.6K
AG AKFA Group Matbuot xizmati	14.5K
AL AKFA LIFE Info YOU	6.8K
AI Artel Info	2.8K
AM Akfa mutaxassis	2.7K
"U "Uzeltexsanoat" Association	2K
o" OOO "TEXNOPARK"	16

COMPARATIVE INSIGHT

Channel in bottom third of the selection (7th out of 11). Larger — 6 channels (leader: Kun.uz | Official channel, 1.1M); these are growth benchmarks — reach them via paid placements or partnerships. Smaller — 4 channels, for them you're already a lead partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions **39**, they brought **508** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	5	3	28
November 2025	15	5	5
October 2025	1	1	79
September 2025	1	1	344
August 2025	11	5	31
July 2025	6	5	21

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
39	6	508

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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