

— PROMTPRESS PUBLIC REPORT

Channel audit

Akenai VPN — Channel.



@akenaivpn

Purchase bot: @akenaivpn_bot

SUBSCRIBERS

98 940

-7970 per month

ERR (% SEE POSTS)

63.0%

per day **63.5%**

REACH/POST

49.9K

ad reach **63.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 940 —	 SUBSCRIBER REACH 50.4% avg % subs see post	 VIEWS/POST 49.9K median 46.5K · 10 days	 POSTS/WEEK 2.7 over period
 7D TREND — no data for period	 REACTIONS/POST 695.0 total 2,780 reactions, 598 reposts, 997 comments	 POST LENGTH 590 chars median 557 · 10 days	 POSTS ANALYZED 4 10 days
 AD REACH 63.3K 24h avg	 CHURN / MONTH -7970 last month	 MENTION RATE 0 citation index · 9 channels mentioned ever	 CHANNEL AGE 1 year 6 months created 20.12.2024

AI EDITOR SUMMARY

Channel «Akenai VPN — Channel.» — 98 940 subs. Each post averages 49.9K people (50% from subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 10 days.
- 02 Dominant format — Photo (2/4 posts).
- 03 Avg post length — 590 chars (median 557).
- 04 Peak audience activity — Friday, 17:00 MSK.
- 05 Top posts gather 1x more views than the weakest (55.8K avg for top vs 41.7K for worst) — among 4 posts in 10 days. Analyze what the top ones share: topic, format, timing.

TOP 4 POSTS

Nº1 05.06 · 14:55 PHOTO Hi ☒ Recently several VPN services had outages — we're stable, no anomalies observed. And...	VIEWS 74 477 REPOSTS 138	REACTIONS 1 098 ER 75.3%
Nº2 11.06 · 07:58 PHOTO We made an iOS app! Before public release, we want to test it with real users — to catch non-obvious...	VIEWS 57 043 REPOSTS 93	REACTIONS 177 ER 57.7%
Nº3 15.06 · 09:19 TEXT We are under DDoS attack. Temporary connection issues and slowdowns on some servers. Team is working...	VIEWS 35 972 REPOSTS 225	REACTIONS 902 ER 36.4%

Nº4 15.06 · 19:48 TEXT Issue resolved🔲 We also took steps to minimize recurrence. Due to the glitch, some...	VIEWS	REACTIONS
	31 963	603
	REPOSTS	ER
	142	32.3%

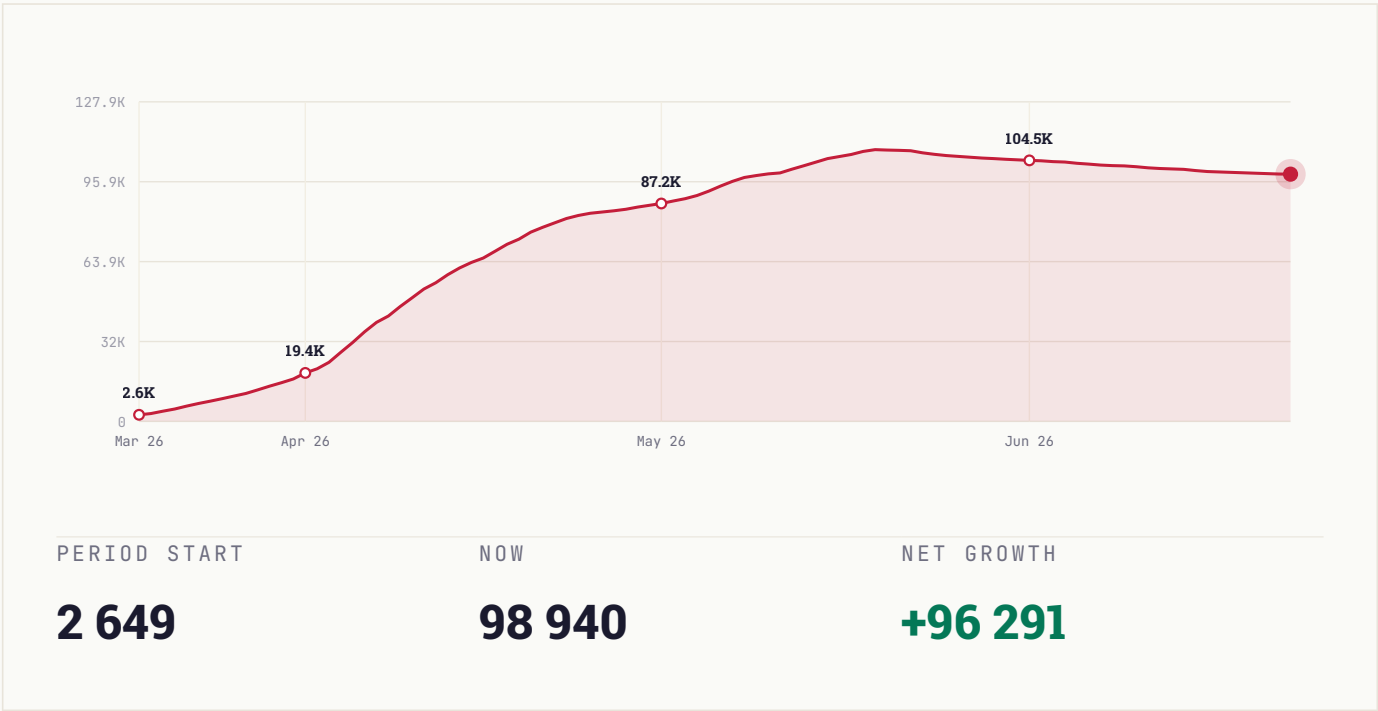
WORST 3

↓ 11.06 · 07:58 PHOTO We made an iOS app! Before public release, we want to test it with real users – to catch non-obvious...	VIEWS	REACTIONS
	57 043	177
	REPOSTS	ER
	93	57.7%
↓ 15.06 · 09:19 TEXT We are under DDoS attack. Temporary connection issues and slowdowns on some servers. Team is working...	VIEWS	REACTIONS
	35 972	902
	REPOSTS	ER
	225	36.4%
↓ 15.06 · 19:48 TEXT Issue resolved🔲 We also took steps to minimize recurrence. Due to the glitch, some...	VIEWS	REACTIONS
	31 963	603
	REPOSTS	ER
	142	32.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

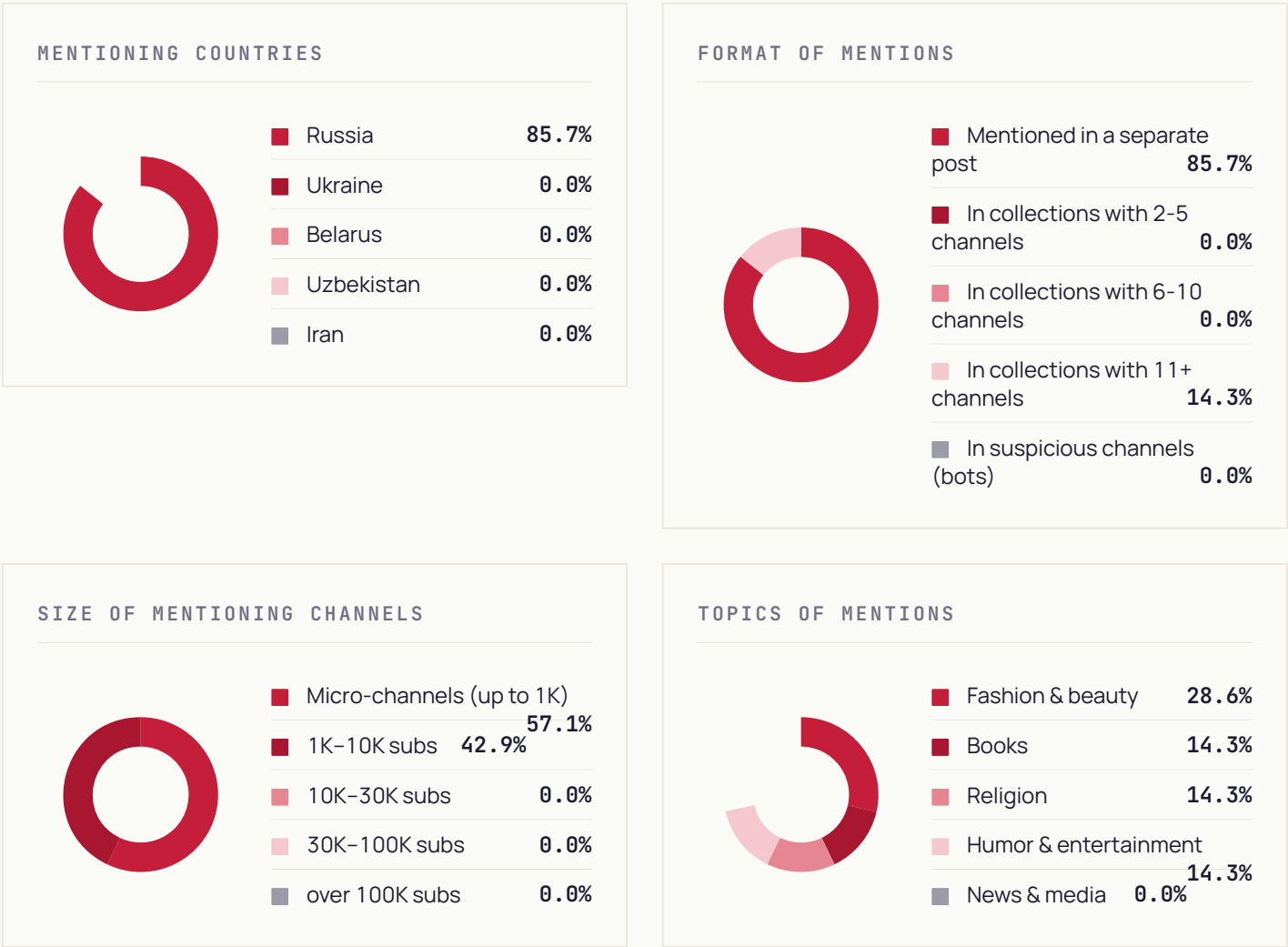
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

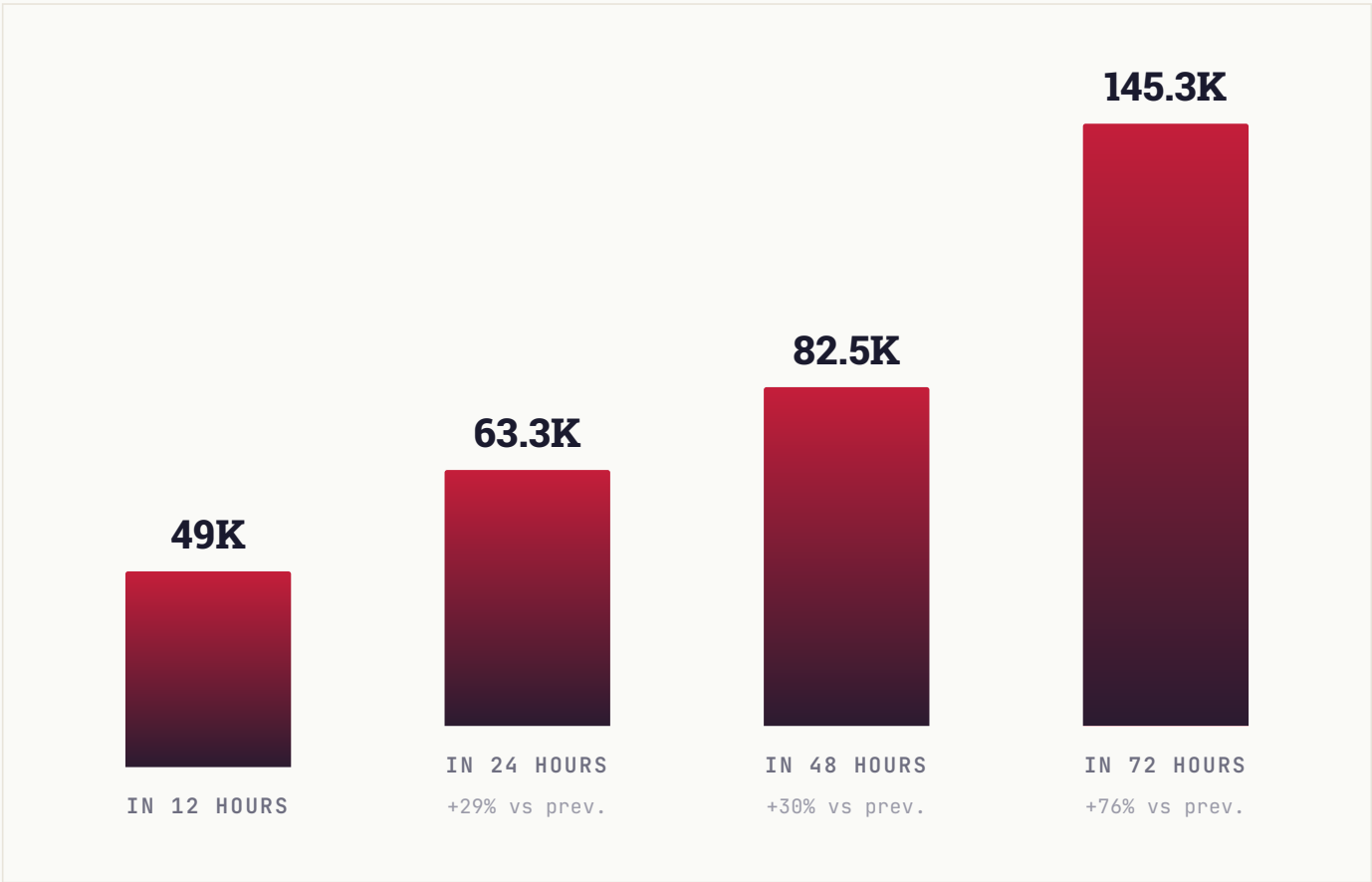
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime ☒	3.5M
T☒	TikTokModCloud ☒	3M
TU	TikTok Updates ☒	2.2M
CT	Central TikTok ⚡	1.7M
☒E	☒ Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok Mod for Android	916.6K
PM	Proxy MTProto Proxy 24/	841.5K
TT	TikTok Mod for Android	825.6K
Y-	YBoost — YouTube & internet without limits	810.9K
AV	Akenai VPN — Channel. YOU	98.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#83 of 99). Niche median — 139K subs.
First KPI: reach median. Leader: TikTok Prime ☒ (3.5M).

— SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Software & apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#83 /100

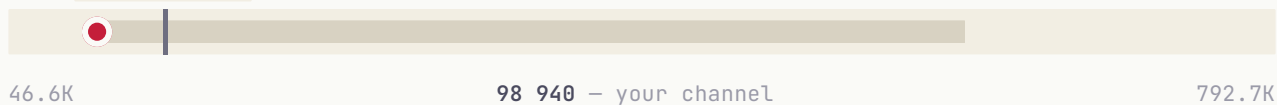
RANK IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

28% below median

median 137.9K



AVG REACH / POST

better than 52% of niche

median 35.6K



CITATION INDEX

99% below median

median 13



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Post more often
Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Friday
Audience most active on this day at 17:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% video share. | EFFECT
Video holds
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (organic integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do it? **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
