

PROMTPRESS PUBLIC REPORT

Channel audit

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SUBSCRIBERS

248 089

+3527 per month

ERR (% SEE POSTS)

45.0%

daily 21.9%

REACH/POST

107.7K

ad reach 54.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 248 089 —	 SUBSCRIBER REACH 43.4% avg % subs see post	 VIEWS/POST 107.7K median 100.6K · 29 days	 POSTS/WEEK 8.7 over period
 7D TREND -5.8% vs previous week	 REACTIONS/POST 4591.0 165,277 reactions, 24,469 reposts, 0 comments	 POST LENGTH 832 chars median 1000 · 29 days	 POSTS ANALYZED 36 29 days
 AD REACH 54.3K 24h avg	 CHURN / MONTH +3527 last month	 CITATION RATE 3 015 citation index · 7,181 channels mentioned all time	 CHANNEL AGE 9 years 5 months created 30.01.2017

AI EDITOR SUMMARY

Channel 'Anastasia Kashevarova 🇷🇺' – 248 089 subs. Avg views per post: 107.7K people (43% from subs), wide reach for its size. Publishes 9 posts/week (~1/day) – regular. Week Jun 22–28 views dropped -5.8% to week Jun 15–21 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 36 posts in 29 days.
- 02 Dominant format — Text (26/36 posts).
- 03 Avg post length — 832 chars (median 1000).
- 04 Peak audience activity — Thu, 10:00 MSK.
- 05 Top posts get 3x more views than weakest (177.8K avg top vs 69.3K worst) — 36 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:55 TEXT Moscow is the city, the capital of our Motherland, which provides the most aid. Enough writing that Moscow needs to be mobilized, or else it's so...	VIEWS 188 857 REP. 1 424	REACTIONS 7 152 ER 76.1%
Nº2 27.06 · 11:21 TEXT Titan-Barricades plant in Volgograd. Hit by 3 missiles on June 27, 2026. Produced components, supposedly microchips for Iskander...	VIEWS 179 627 REP. 5 272	REACTIONS 19 847 ER 72.4%
Nº3 08.06 · 17:38 TEXT Oryol military enlistment office refuses to issue certificates for children of servicemen for university admission Faced another problem...	VIEWS 164 868 REP. 538	REACTIONS 3 474 ER 66.5%

Nº4 01.07 · 11:07 TEXT Yesterday a six-month-old baby and his mother in serious condition died. They were hit directly, by a drone, by the AFU. Will someone still say this is...	VIEWS 144 725 REP. 916	REACTIONS 4 351 ER 58.3%
Nº5 20.06 · 08:02 TEXT Russians buying 'SVO participant' status to get into power. Buying 'SVO participant' status should be criminally punished and...	VIEWS 142 605 REP. 754	REACTIONS 4 531 ER 57.5%

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WORST 3

↓ 29.06 · 07:13 VIDEO Yesterday during our concert in Belgorod, on the roof of School 21, while performing Rachmaninoff's Elegiac Trio, an air...	VIEWS 73 176 REP. 437	REACTIONS 4 586 ER 29.5%
↓ 29.06 · 19:21 TEXT Orlov region to require license plate-based fueling Governor Andrey Klychkov announced introduction...	VIEWS 69 534 REP. 368	REACTIONS 2 354 ER 28.0%
↓ 03.07 · 20:22 TEXT Our fighters have completely cleared Konstantinovka. They took it some time ago, and now they've fully cleared it. I know and I'm proud! And...	VIEWS 65 224 REP. 294	REACTIONS 5 547 ER 26.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

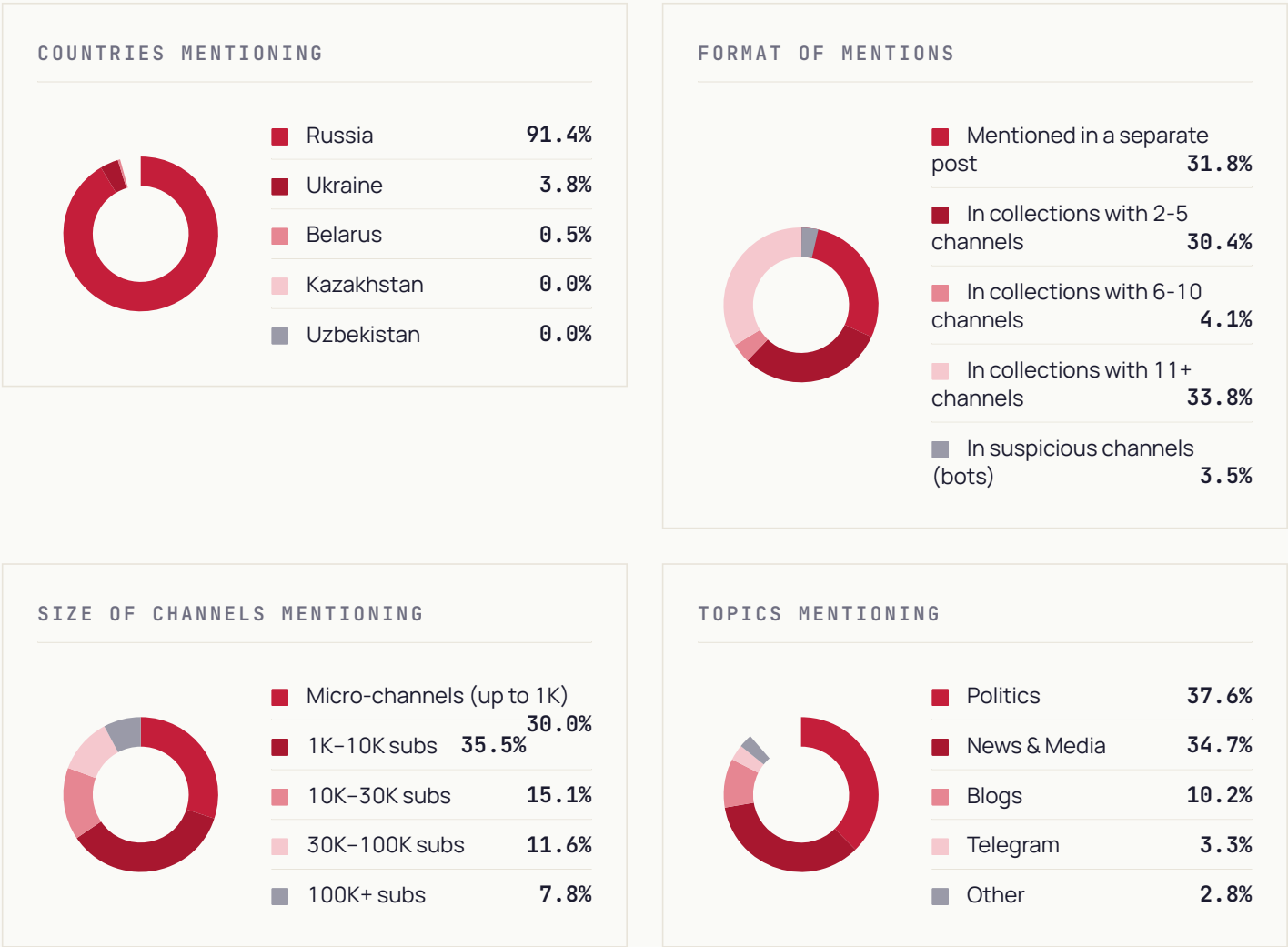
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

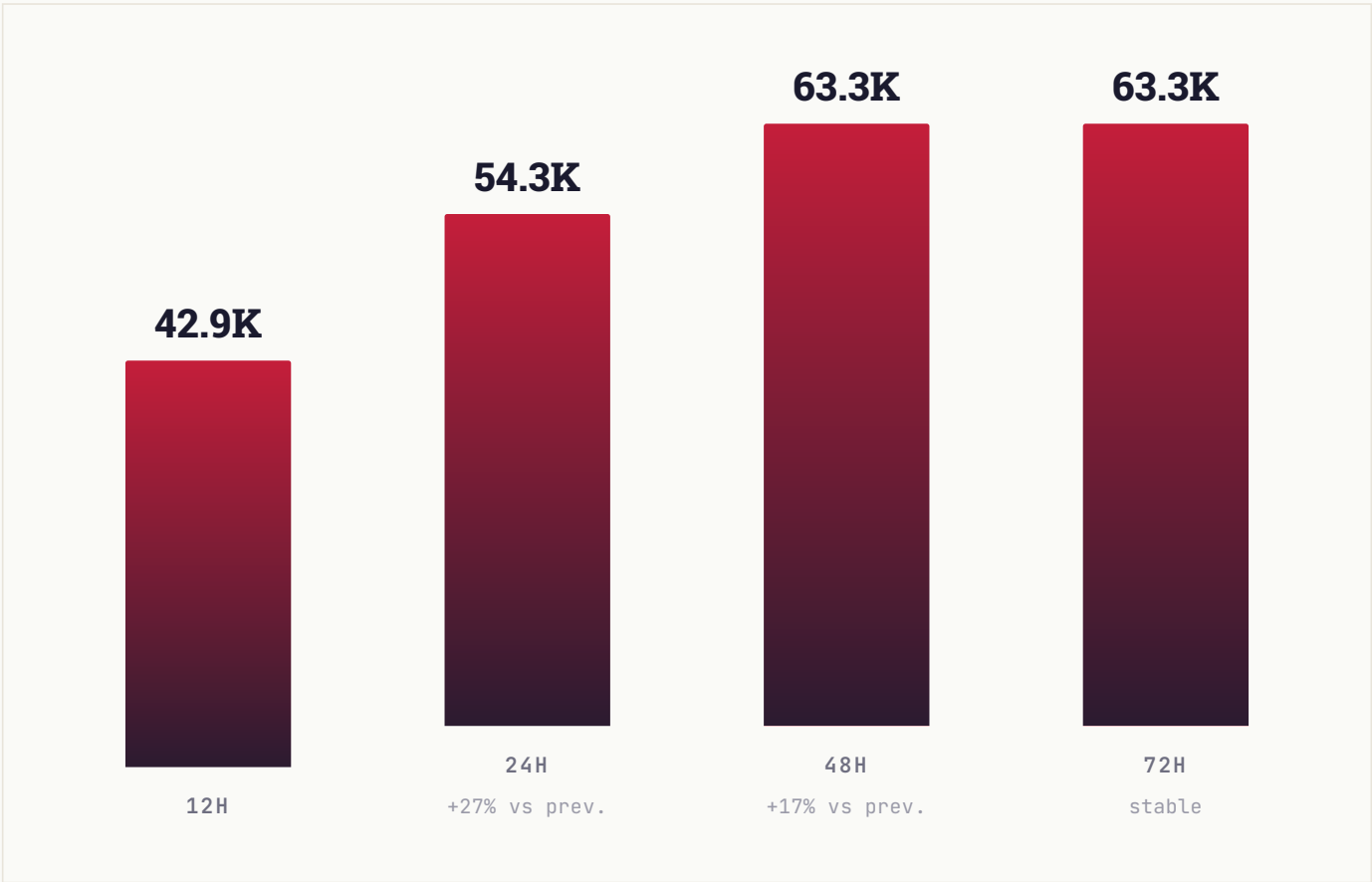
Citation index **3 015** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **7 181** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
AK Anastasia Kashevarova 🇷🇺 YOU	248.1K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **1 570**, they brought **7 019** new subs.

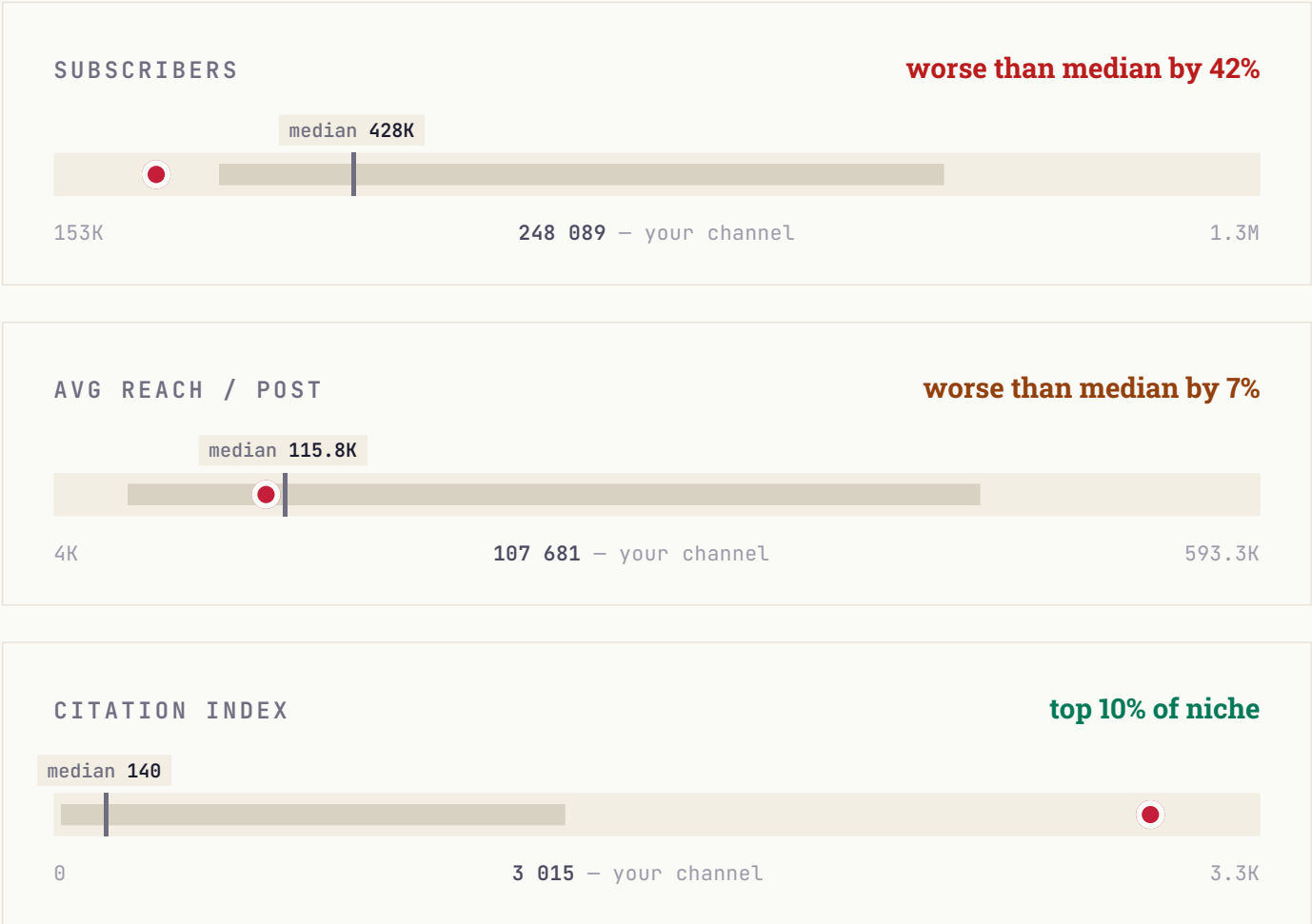
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	150	122	643	
December 2025	252	182	2 438	
Nov 2025	279	225	2 849	
Oct 2025	245	204	332	
September 2025	260	191	293	
August 2025	384	307	464	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
1 570	6	7 019

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best time for
important
posts****02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**04**

Cross-promo with nearby channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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