

PROMTPRESS PUBLIC REPORT

Channel audit

Aron Zakria



@aironzak

On this channel I share news about tech and more. All content is heavily filtered for real-world applicability, so you can immediately put everything into action!

SUBSCRIBERS

96 484

+12634 per month

ERR (% SEE POSTS)

27.0%

per day 8.6%

REACH/POST

24K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 96 484 —	 SUBS REACH 24.85% avg % subs see post	 VIEWS/POST 24K median 19.8K · 28 days	 POSTS/WEEK 3.7 for the period
 7D TREND -32.7% vs previous week	 REACTIONS/POST 313.1 total 4,697 reactions, 1,553 reposts, 203 comments	 POST LENGTH 746 chars median 1K · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH +12634 for the last month	 CITATION RATE 1 citation index · 28 channels mentioned over all time	 CHANNEL AGE 2 years 4 months created 27.01.2024

AI EDITOR SUMMARY

Channel «Aron Zakriya» — 96 484 subs. Each post averages 24K people (25% from subs), average reach — room to grow. Publishes 4 posts per week (~1/day) — rare posts. For week June 1–7 reach dropped by -32.7% by week of May 25–31 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 28 days.
- 02 Dominant format – Text (12/15 posts).
- 03 Avg post length – 746 chars (median 1000).
- 04 Peak audience activity – Thursday, 14:00 MSK.
- 05 Top posts get 3× more views than the weakest (41.8K avg for top vs 14.9K for worst) – among 15 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 11:49 PHOTO In the last 24 hours, over 11,000 new users registered on gorisont.com. That's 33,000 people total and 170,000 nodes...	VIEWS 43 100 REPOSTS 81	REACTIONS 311 ER 44.7%
Nº2 18.05 · 18:11 VIDEO If you want to use top neural networks paying in rubles, we created truespaceai.com for you. You can install it directly...	VIEWS 41 557 REPOSTS 184	REACTIONS 262 ER 43.1%
Nº3 19.05 · 13:18 VIDEO (captionless post – video)	VIEWS 40 727 REPOSTS 5	REACTIONS 205 ER 42.2%

Nº4 16.05 • 16:56 TEXT What's more in demand – perfectly beautiful buttons on a TV or an ugly remote with two buttons (off and channel switch)...	VIEWS 33 608 REPOSTS 16 REACTIONS 242 ER 34.8%
Nº5 29.05 • 14:00 TEXT There's good news and bad news. I'll start with the bad, as tradition goes. The bad is that everything we now call...	VIEWS 27 472 REPOSTS 79 REACTIONS 573 ER 28.5%

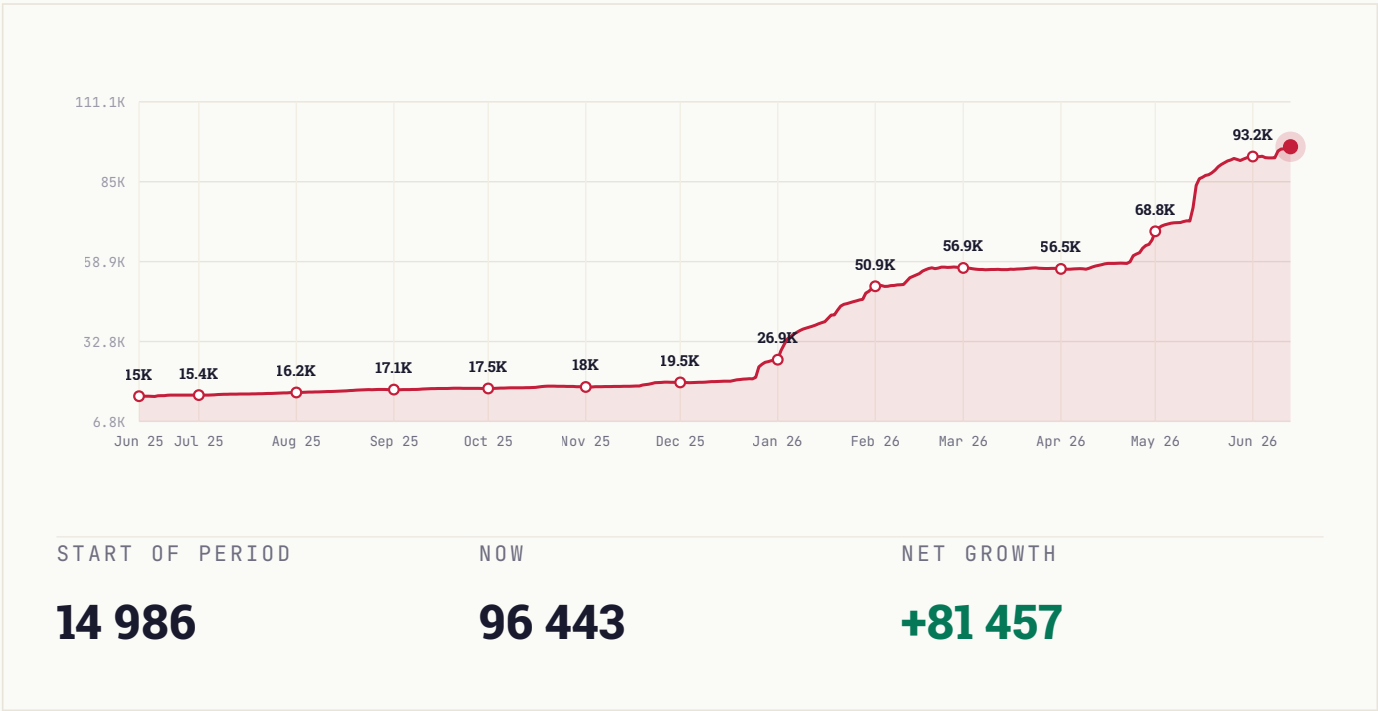
WORST 3

↓ 05.06 • 06:36 TEXT But there's another danger: talk only to models all day, and your thinking subtly adapts to them and settles...	VIEWS 15 803 REPOSTS 56 REACTIONS 230 ER 16.4%
↓ 08.06 • 10:28 TEXT If you're planning to start a business or already have, I recommend watching this episode on my...	VIEWS 14 751 REPOSTS 81 REACTIONS 56 ER 15.3%
↓ 05.06 • 06:36 TEXT Let's try to look 10 years into the future. Can we do it? Well, 100% obviously not, but we can predict based on...	VIEWS 14 051 REPOSTS 47 REACTIONS 156 ER 14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

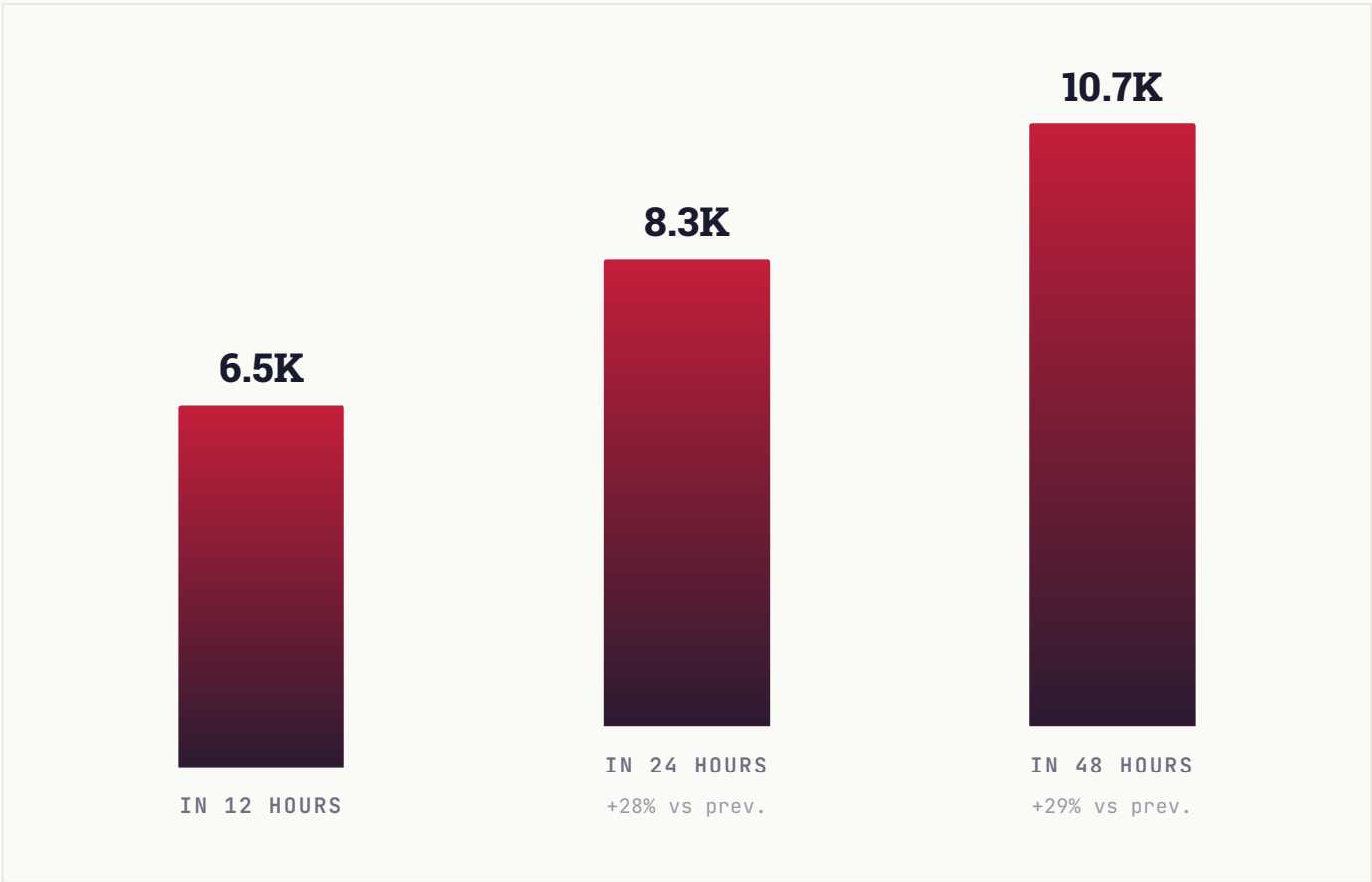
Subscriber growth chart for the year. Key months show exact subscriber count. It's clear which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MO Moscowbusiness	966.6K
KN Million-dollar books business blog	872.2K
SS Merger & Acquisition	495.2K
AB Business Shark	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA Russia	297.3K
RR Russian Retail & Business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business Unfiltered	256.5K
AZ Aron Zakria YOU	96.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#55 of 100). Niche median — 102.7K subs. First growth KPI — reach the median. Leader: Moscowbusiness (966.6K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **6**, they brought **12 012** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	7 270
November 2025	3	3	1 595
October 2025	0	0	785
September 2025	1	1	501
August 2025	0	0	1 028
July 2025	2	2	833
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
6	6	12 012	

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

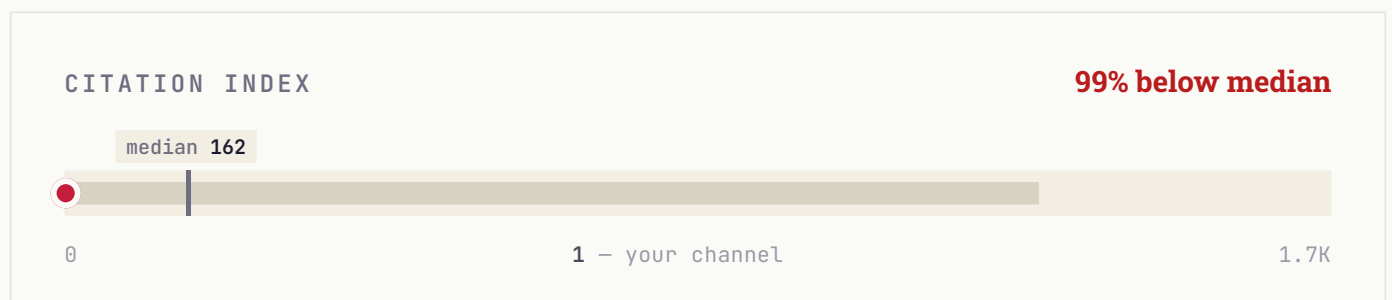
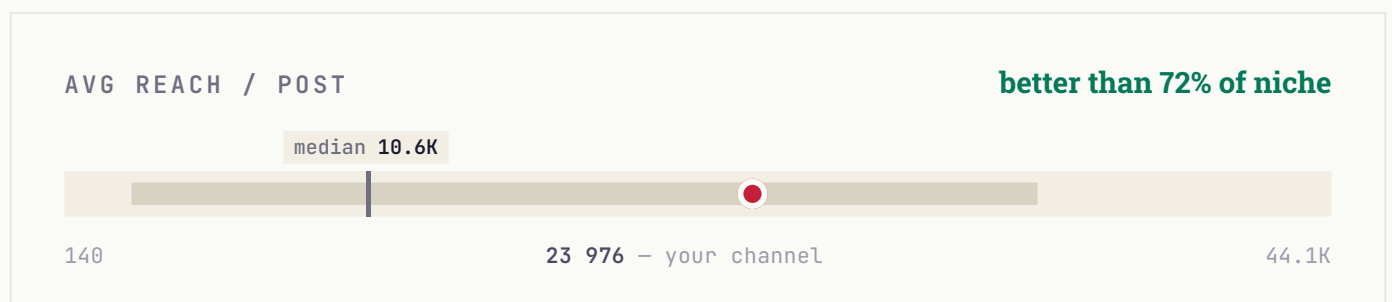
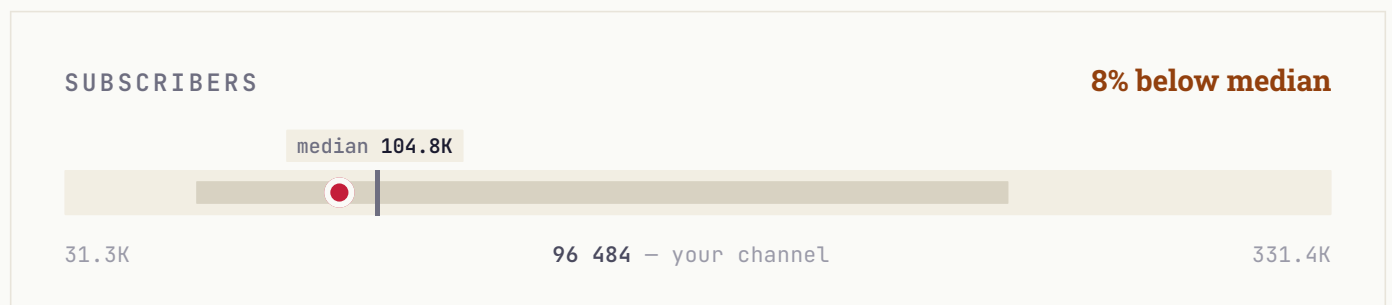
Took top-100 channels in category "Business & Startups» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#55

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 3.7 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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