

— PUBLIC REPORT BY PROMTPRESS

Channel audit

KRIPTOLOL |

Earn on investments & crypto



@airolejon

I'll teach you to earn on investments in simple words: project news and payout reports, plus free investment training. For all questions: @olekitka I do NOT buy ads.

SUBSCRIBERS

281 954

ERR (% SEE POSTS)

5.0%

REACH/POST

14.2K

-14996 per month

in 24 hours 5.0%

ad reach 14.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 281 954 —	 SUBS REACH 5.02% avg % subs see post	 VIEWS/POST 14.2K median 15.2K · 28 days	 POSTS/WEEK 14.5 over period
 7D TREND +11.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 892 chars median 1000 · 28 days	 POSTS ANALYZED 60 28 days
 AD REACH 14.1K 24h avg	 CHURN / MONTH -14996 last month	 CITATION RATE 132 citation index · 417 channels mentioned ever	 CHANNEL AGE 8 years 4 months created 07.02.2018

AI EDITOR SUMMARY

Channel «KRIPTOLOL | Earnings on investments and crypto» — 281 954 subs. Each post averages 14.2K people (5% of subs), reach is low — consider expanding audience. Publishes 14 posts per week (~2/day) — regular schedule. For week 1–7 June reach grew +11.2% to week 25–31 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts in 28 days.
- 02 Dominant format — Photo (48/60 posts).
- 03 Avg post length — 892 chars (median 1000).
- 04 Peak audience activity — Sunday, 10:00 MSK.
- 05 Top posts get 3× more views than the weakest (20.1K avg for top vs 7.3K for worst) — among 60 posts over 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 23.05 · 03:52 VIDEO 1⚡ Catapult strategy for \$5K and \$10K ⚡ We split into 5 packs of \$1K. No trading, min yield 38*5= \$190/day...	VIEWS 20 647 REPOSTS 6	REACTIONS — ER 7.3%
Nº2 07.06 · 07:51 PHOTO ⚡ Joined a new interesting project HEDGER according to rumors, here an old admin with experience. Flexible tariffs, you can set the duration yourself...	VIEWS 19 850 REPOSTS 8	REACTIONS — ER 7.0%
Nº3 24.05 · 02:26 TEXT ⚡ HEDGER PROJECT ALLOCATED 1⚡0⚡0⚡ INSURANCE, insurance fund only \$1000 (cash on hand), DM @olekitka, term up to 30 days...	VIEWS 19 711 REPOSTS 2	REACTIONS — ER 7.0%

Nº4 21.05 • 04:32 PHOTO ✓ Joined a new interesting project called #Twinex, it works via mini app in Telegram. We're among the first ☒ What is...	VIEWS 19 541 REPOSTS 4 REACTIONS — ER 6.9%
Nº5 24.05 • 10:33 PHOTO ☒ ENTERED A NEW PROJECT that just launched, it's a real Crypto exchange BiniBit - where we can buy their token and...	VIEWS 18 851 REPOSTS 7 REACTIONS — ER 6.7%

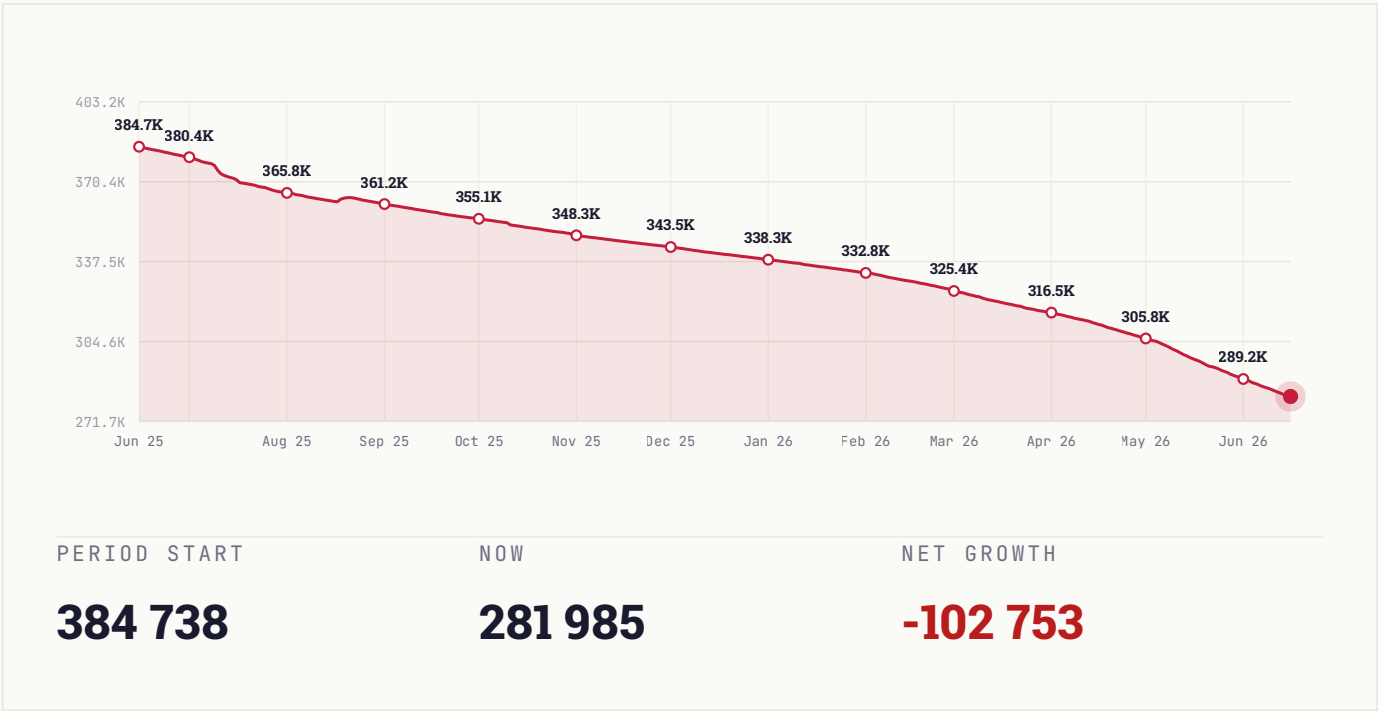
WORST 3

↓ 22.05 • 15:02 PHOTO ☒ ENTERED A NEW PROJECT that just launched, it's a real Crypto exchange BiniBit - where we can buy their token and...	VIEWS 7 747 REPOSTS 7 REACTIONS — ER 2.7%
↓ 24.05 • 12:41 PHOTO ☒ Bought this token FWC26 (BSC network), token could pump hard and give x's ☒ ☒ I see good preparation here, the token will have a lot...	VIEWS 7 150 REPOSTS 9 REACTIONS — ER 2.5%
↓ 20.05 • 14:28 PHOTO 1☒ AMA session with Catapult founders at 19:00 MSK ☒ Want to launch a top topic but held back? Join the conf and...	VIEWS 6 877 REPOSTS 6 REACTIONS — ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • CITATIONS

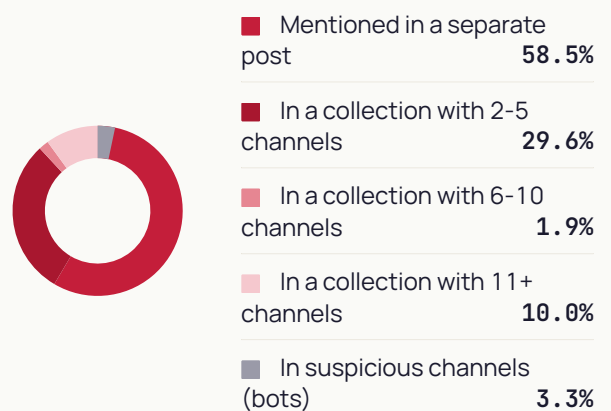
Who and how mentions the channel

Citation index **132** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **417** different channels.

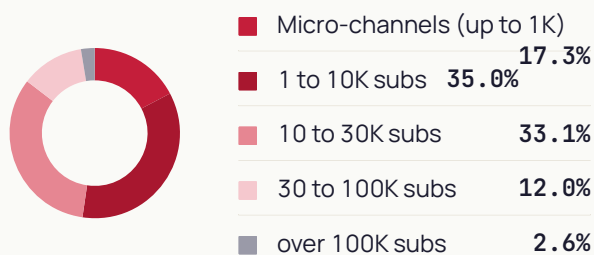
COUNTRIES MENTIONING



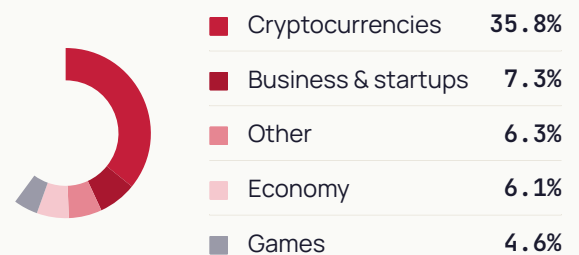
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



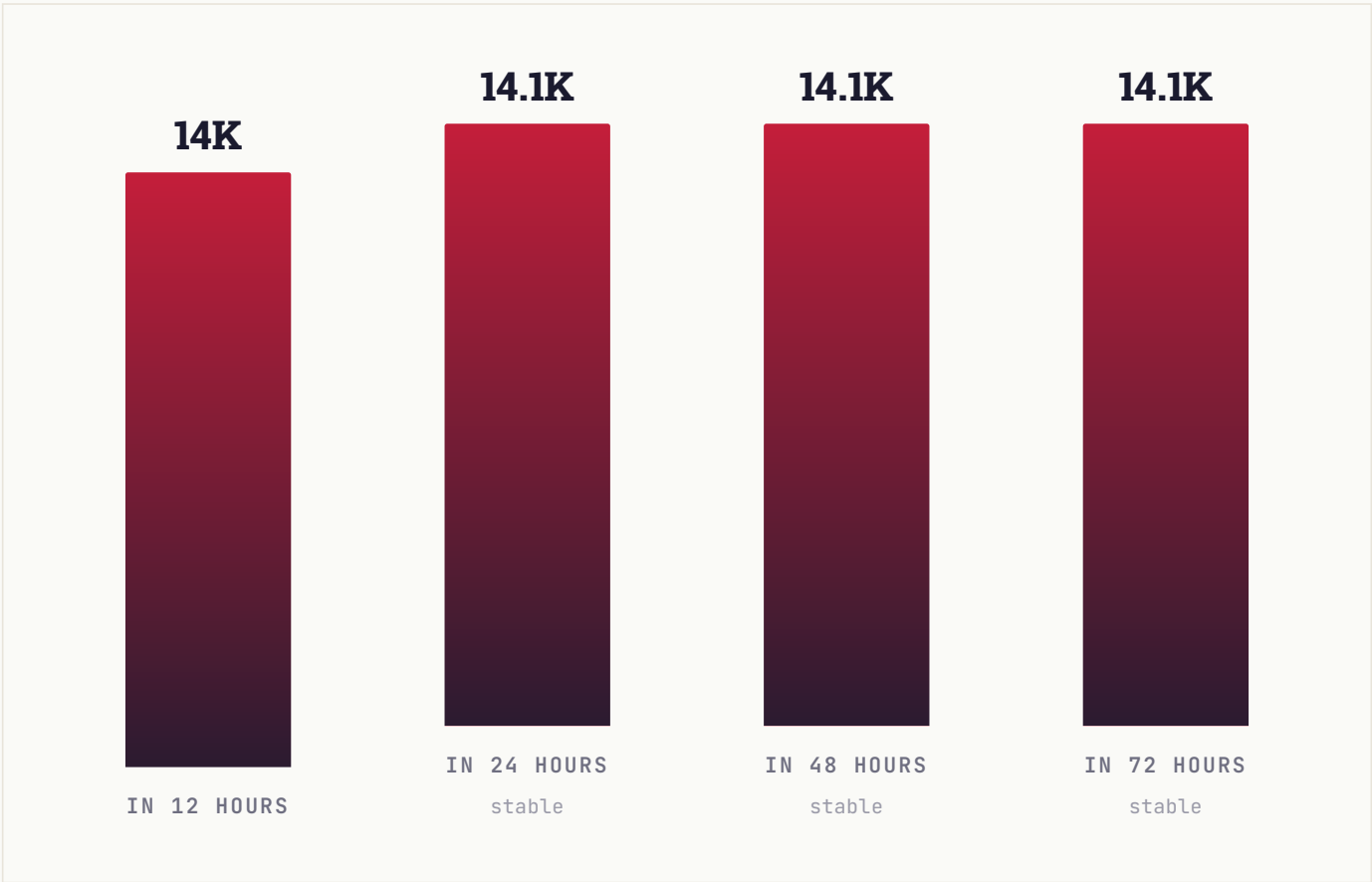
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
KI KRIPTOLOL Earn on investments & crypto YOU	282K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#56 of 99). Niche median — 307.7K subs.
First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **1 764** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	0	
Nov 2025	22	18	0	
Oct 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	0	0	1764	
July 2025	0	0	0	
TOTAL MENTIONS	22	MONTHS IN DATA	6	ACQUIRED SUBS
			1764	

SECTION 08 · NICHE COMPARISON

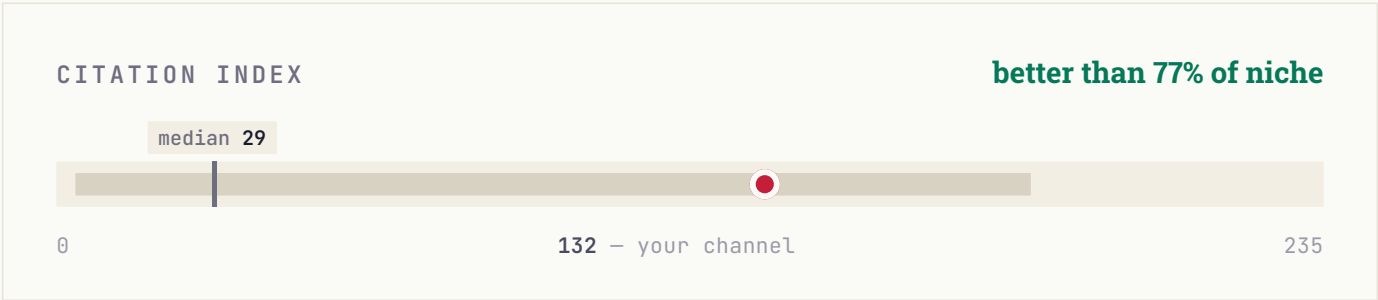
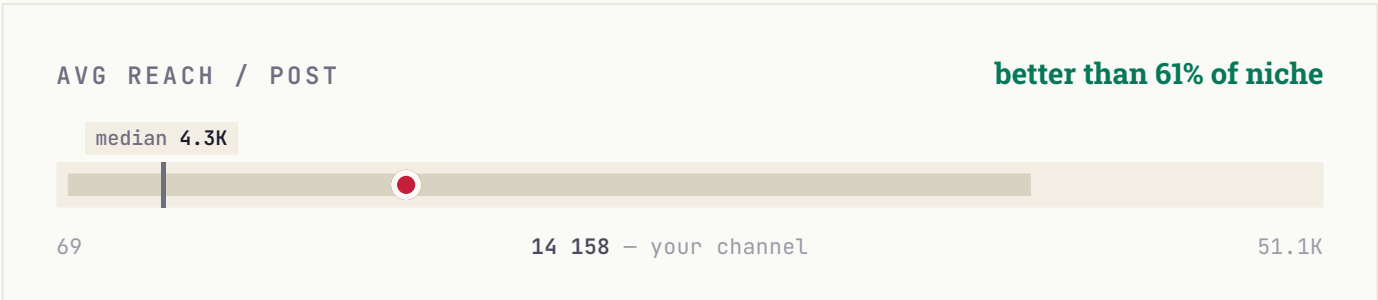
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#56/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Sunday**

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 5.02% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+1.5pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager