

PROMTPRESS PUBLIC REPORT

Channel audit

AirdropHunter (CIS)



@airdrop_hunter_public

Airdrop Hunter – web3 activities marketplace! 📋

SUBS

406 199

-20128 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

504

ad reach 385/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Niche Comparison

Rank in «Cryptocurrencies» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 406 199 -	 SUBSCRIBER REACH 0.12% avg % subs see post	 VIEWS/POST 504 median 511 · 29 days	 POSTS/DAY 7.3 ~51 per week
 7D TREND +1.2% vs previous week	 REACTIONS/POST 1.5 only 331 reactions, 395 reposts, 0 comments	 POST LENGTH 366 chars. median 364 · 29 days	 POSTS ANALYZED 219 29 days
 AD REACH 385 24h avg	 CHURN / MONTH -20128 last month	 CITATION INDEX 46 citation index · 130 channels mentioned ever	 CHANNEL AGE 3 years 2 months created 23.03.2023

AI EDITOR SUMMARY

Channel «AirdropHunter (CIS)» – 406 199 subs. Each post averages 504 people (0% subs), reach is low – expand audience. Publishes 51 posts/week (~7/day) – active publishing. Week of June 1–7 reach stable (+1.2% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **219** posts in 29 days.
- 02 Dominant format – **Photo** (219/219 posts).
- 03 Avg post length – **366** chars (median 364).
- 04 Peak audience activity – **Friday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (644 avg for top vs 404 for worst) – among 219 posts in 29 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 16:04 PHOTO ✂ Visa tested stablecoin settlement using Brale's SBC token on Canton network. This happened amid...	VIEWS 649 REPOSTS 1	REACTIONS 1 ER 0.2%
Nº2 26.05 · 04:04 PHOTO ✂ Anthropic's AI model Mythos found 23,000 vulnerabilities in 1,000 open-source projects. ...	VIEWS 644 REPOSTS 3	REACTIONS 3 ER 0.2%
Nº3 17.05 · 16:03 PHOTO ✂ Italy's largest bank Intesa Sanpaolo boosted crypto holdings to \$235M as of March 31, 2026. Volume...	VIEWS 640 REPOSTS —	REACTIONS 1 ER 0.2%

Nº4 06.06 · 16:04 PHOTO ☒ Grayscale says only treasury firms among major players remain profitable in bear market. ...	VIEWS 637 REPOSTS 1	REACTIONS 2 ER 0.2%
Nº5 31.05 · 16:04 PHOTO ☒ SEC charges Texas resident with \$12.3M crypto fraud! Nathan Fuller of Cypress, per SEC...	VIEWS 633 REPOSTS 2	REACTIONS 1 ER 0.2%

|

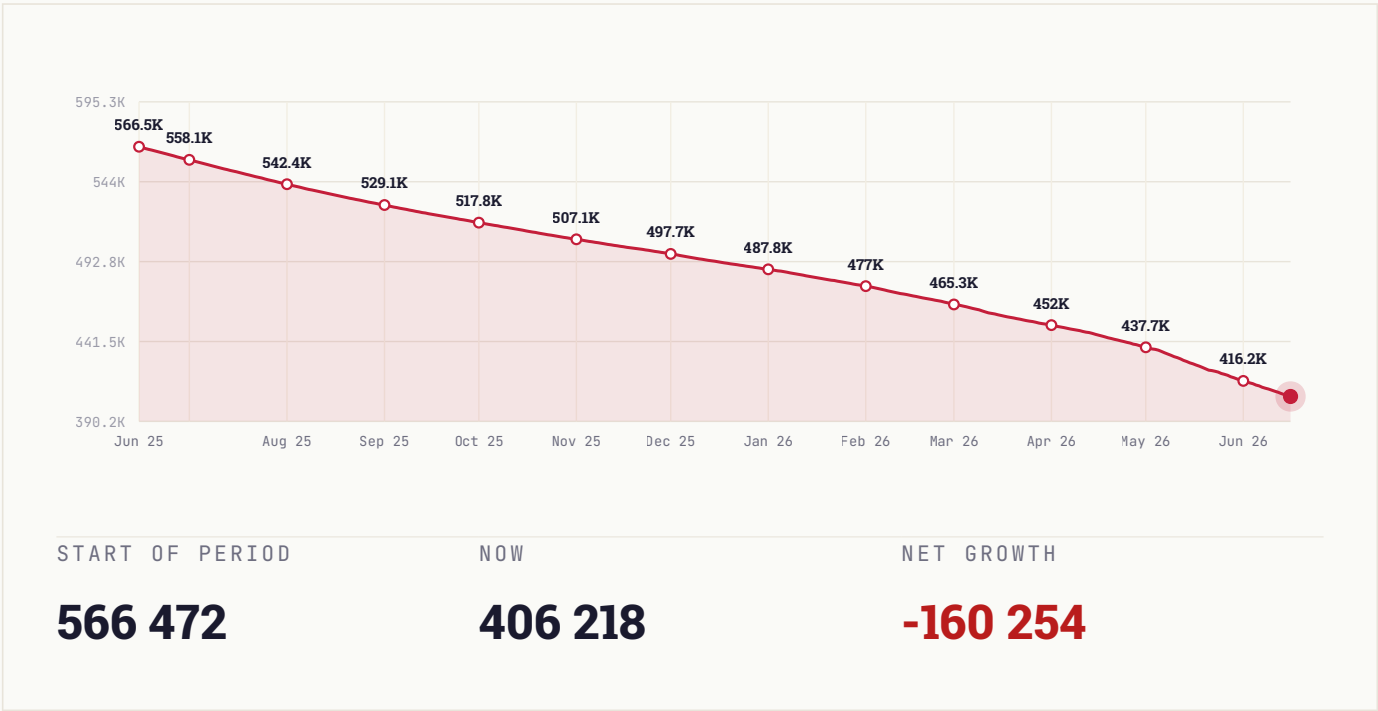
WORST 3

↓ 10.06 · 08:04 PHOTO ☒ Hyperliquid and Paradigm warn of GENIUS Act's potential DeFi impact. Both firms told the...	VIEWS 417 REPOSTS 2	REACTIONS — ER 0.1%
↓ 13.06 · 04:00 PHOTO ☒ Prices: BTC: \$63 505 ETH: \$1 669 POL: \$0.075 DDAO: \$0.006 ☒ DAPP Telegram #price #price202606 #price2026	VIEWS 401 REPOSTS 2	REACTIONS 1 ER 0.1%
↓ 27.05 · 14:05 PHOTO ☒ Bitcoin absorbed \$1.3B IBIT block trade with minimal price moves. Today at 10:30:34 ET...	VIEWS 395 REPOSTS 1	REACTIONS 1 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 • MENTIONS

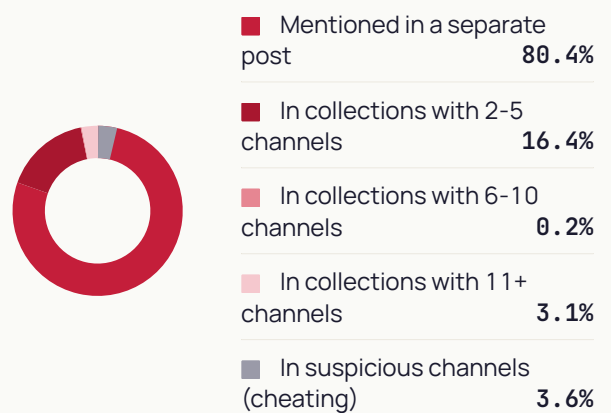
Who and how mentions the channel

Citation index **46** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **130** different channels.

COUNTRIES MENTIONING



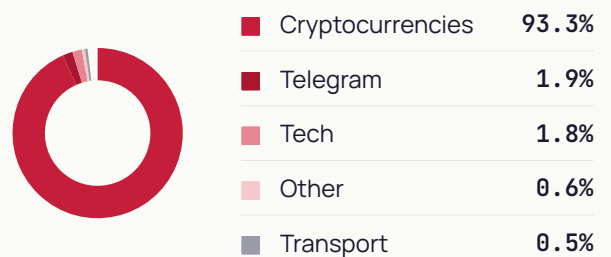
MENTION FORMATS



SIZE OF CHANNELS MENTIONING



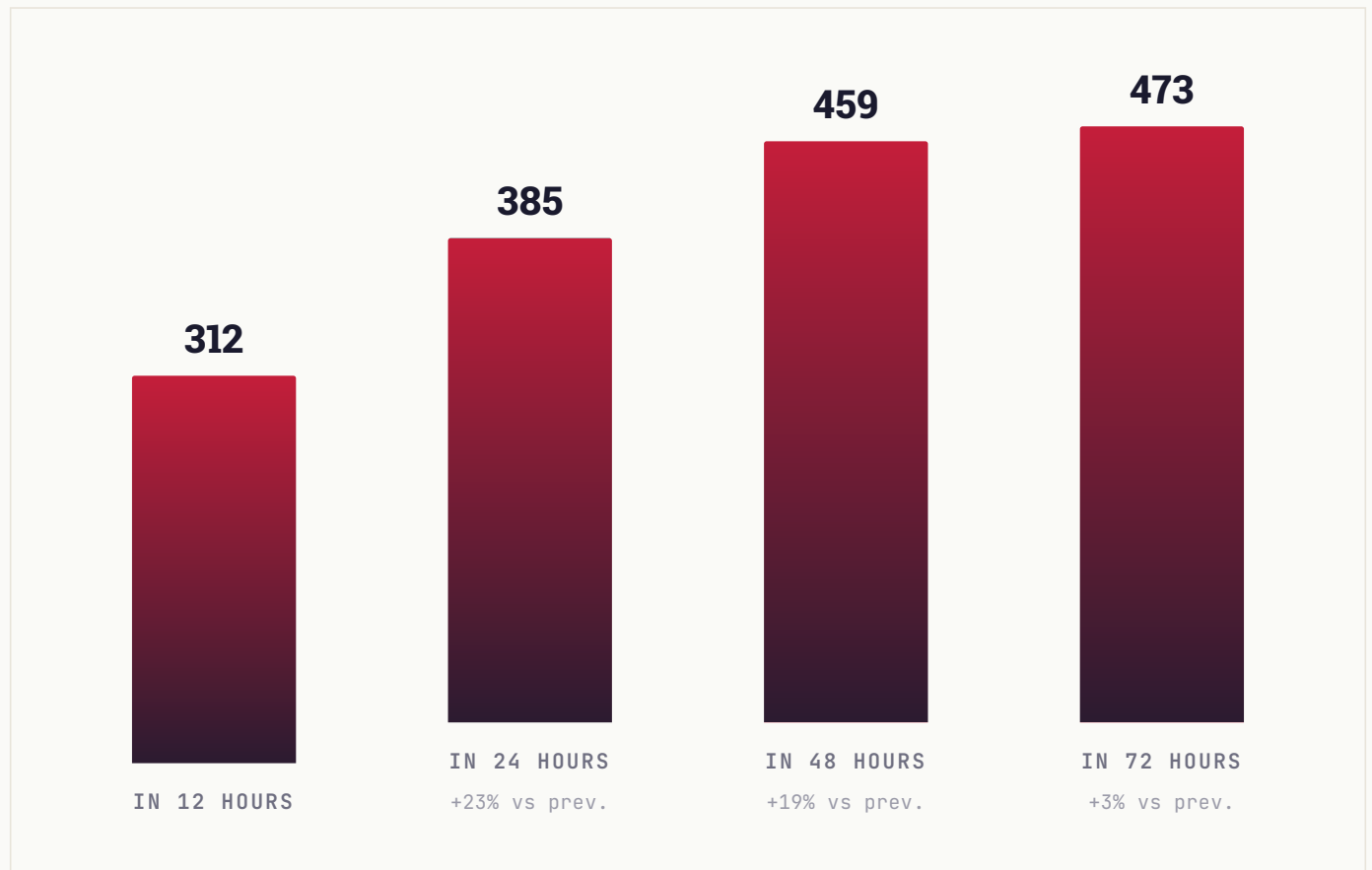
MENTION TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
A(AirdropHunter (CIS) YOU	406.2K

COMPARATIVE INSIGHT

Channel intop half of the niche (#43 of 99). Niche leader: OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#43 /100

RANK IN NICHE

Channel in top half of ranking

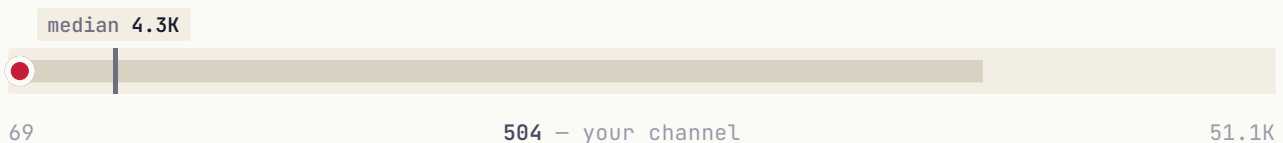
SUBS

better than 53% of niche



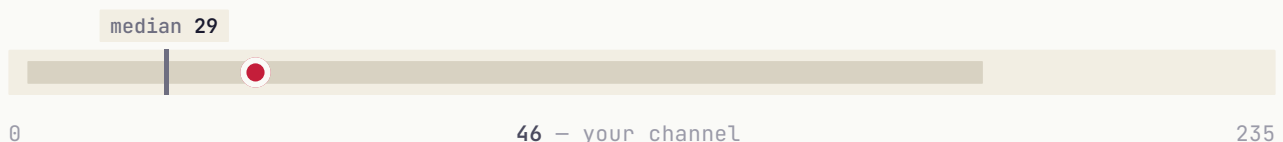
AVG REACH / POST

88% below median



CITATION INDEX

better than 54% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 19:00 MSK.

EFFECT

Best window for important post
- 02

Boost video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.12% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.4pp ER
- 04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
