

PROMTPRESS PUBLIC REPORT

Channel audit

Airdrop Hidden Gems



@airdrop_hiddengems

■ Get free coin & token | airdrop | trading | crypto info! ■ ● Website: airdrophiddengems.com ● Official: linktr.ee/air_hiddengem ● Tele: @news_hdg @follow_hdg @air_hiddengem ● ...

SUBSCRIBERS

191 907

-6716 per month

ERR (% SEE POSTS)

1.0%

per day 1.0%

REACH/POST

2K

ad reach 1.9K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 191 907 —	 SUBS REACH 1.06% avg % subs see post	 VIEWS/POST 2K median 2K · 27 days	 POSTS/DAY 32.8 ~229 per week
 7D TREND -1.8% vs previous week	 REACTIONS/POST 17.9 total 16,110 reactions, 6,123 reposts, 16,151 comments	 POST LENGTH 150 chars median 69 · 27 days	 POSTS ANALYZED 902 27 days
 AD REACH 1.9K 24h average	 CHURN / MONTH -6716 last month	 CITATION RATE 10 citation index · 80 channels mentioned ever	 CHANNEL AGE 6 years 1 day created 15.06.2020

AI EDITOR SUMMARY

Channel «Airdrop Hidden Gems 𠂆𠂆» – 191 907 subs. Each post averages 2K people (1% of subs), reach is low – consider expanding audience. Publishes 229 posts per week (~33/day) – very active posting. For the week of June 1–7, reach stable (-1.8% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **902** posts over 27 days.
- 02 Dominant format – **Photo** (857/902 posts).
- 03 Avg post length – **150** chars (median 69).
- 04 Peak audience activity – **Saturday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (3.6K avg for top vs 1.5K for worst) – among 902 posts over 27 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 08:20 PHOTO ☺ Khứa 🇺🇸\$TON đi mây về gió... làm đám con cháu \$NOT \$DOGS kèm một mớ râu ria đàn em phía sau... 🇺🇸thở oxy cả đám :))))	VIEWS 4 616 REPOSTS 5	REACTIONS 29 ER 2.4%
Nº2 31.05 · 09:33 PHOTO 🇺🇸 thức khuya bị gan, thận..., nhìn màn hình máy tính liên tục bị cận thị, thoái hóa võng mạc, ngồi lâu thì bụng bự, đau khớp gối, thoái hóa...	VIEWS 3 274 REPOSTS 5	REACTIONS 39 ER 1.7%
Nº3 01.06 · 23:50 PHOTO 🇺🇸 Join the giveaway together with me and share 🇺🇸 5,000 USDT (\$4,993.24).	VIEWS 2 815 REPOSTS 6	REACTIONS 6 ER 1.5%

Nº4 30.05 · 14:04 **PHOTO**
Mấy nay ai đào con này không

VIEWS
2 698
REACTIONS
22
REPOSTS
9
ER
1.4%

Nº5 20.05 · 06:55 **VIDEO**
Check airdrop nào =))))))

VIEWS
2 684
REACTIONS
42
REPOSTS
4
ER
1.4%

WORST 3

↓ 22.05 · 16:53 **PHOTO**
☹️ "UY TÍN TẠO NÊN THƯƠNG HIỆU"

VIEWS
1 558
REACTIONS
22
REPOSTS
3
ER
0.8%

↓ 11.06 · 14:33 **PHOTO**
🇺🇸 🇺🇸 🇺🇸 🇺🇸 Tổng thống Trump nói rằng Mỹ sẽ chiếm quần đảo Kharg của Iran và "giả định quyền kiểm soát hoàn toàn các Thị trường Dầu khí của..."

VIEWS
1 558
REACTIONS
17
REPOSTS
4
ER
0.8%

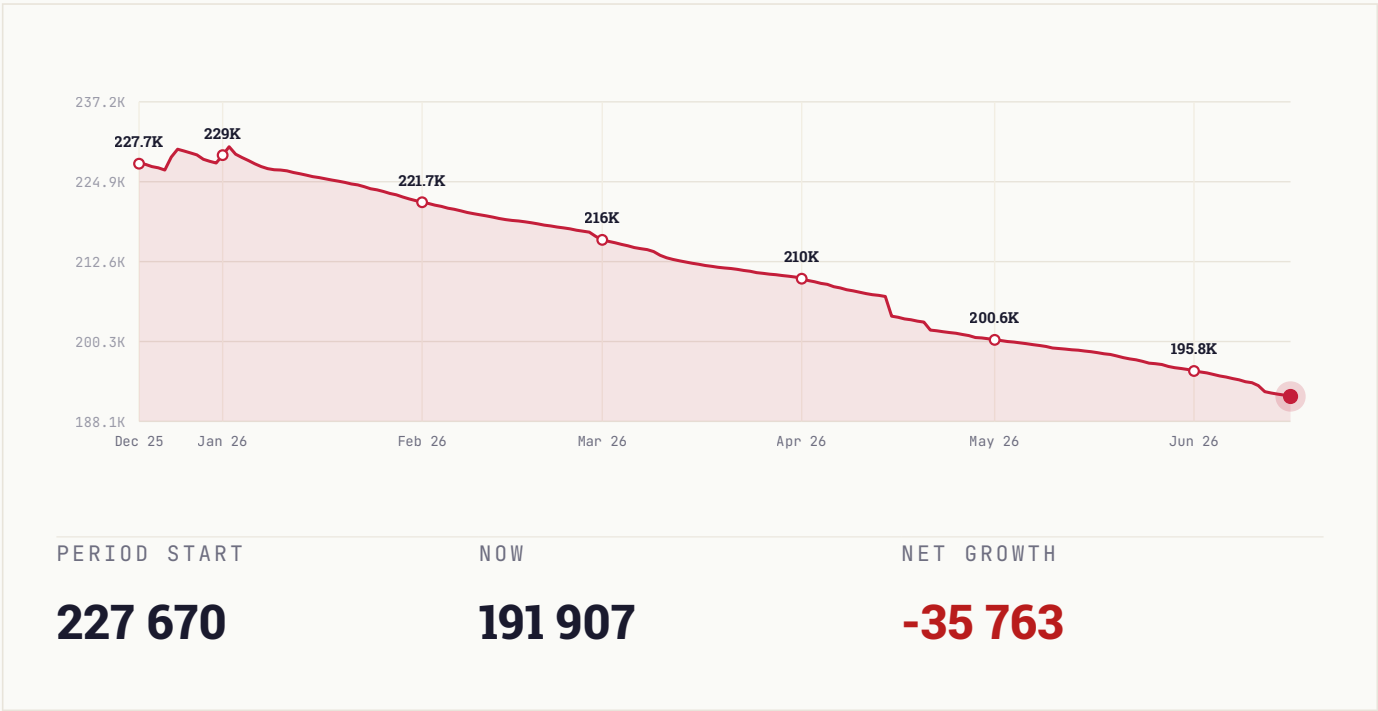
↓ 11.06 · 14:29 **PHOTO**
☹️ mấy ae trong 🇻🇳top10 chắc quen khung giờ cố định 20h00', nên sẽ ko gặp mấy kèo ngẫu nhiên như này :)))

VIEWS
1 522
REACTIONS
18
REPOSTS
1
ER
0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

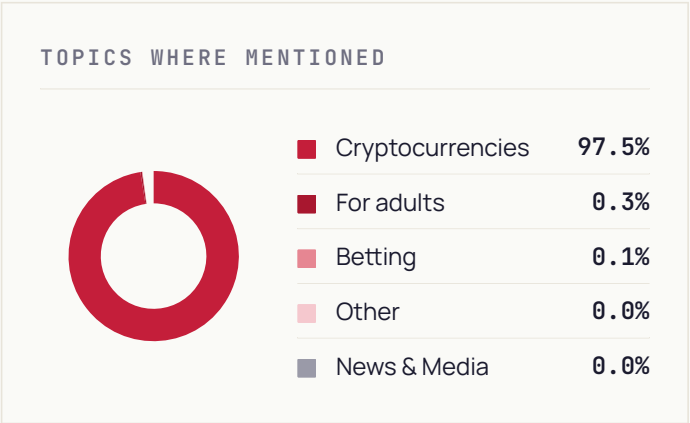
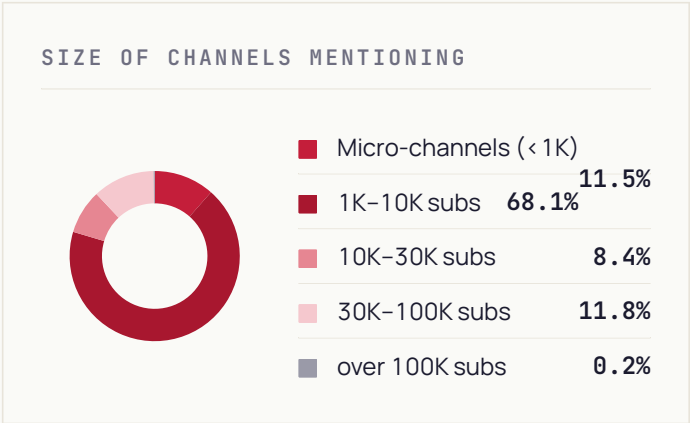
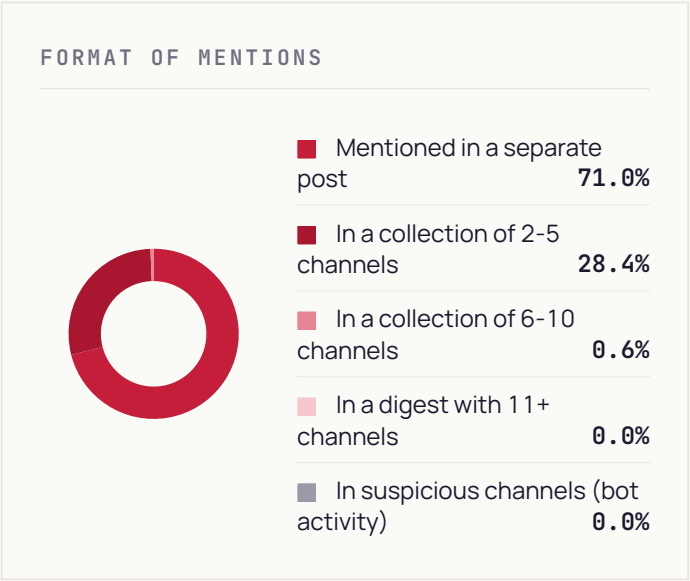
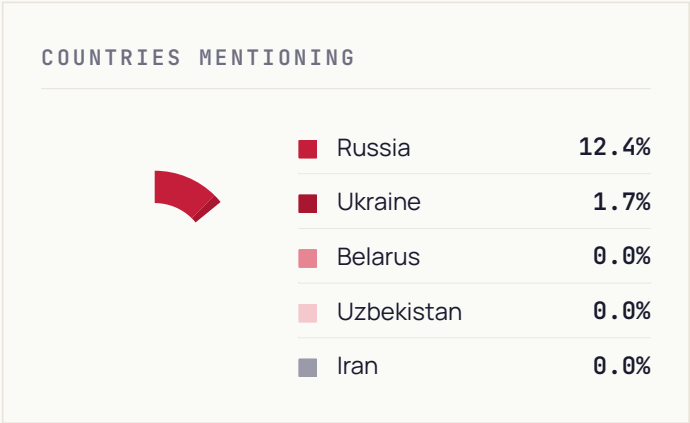
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who and how mentions the channel

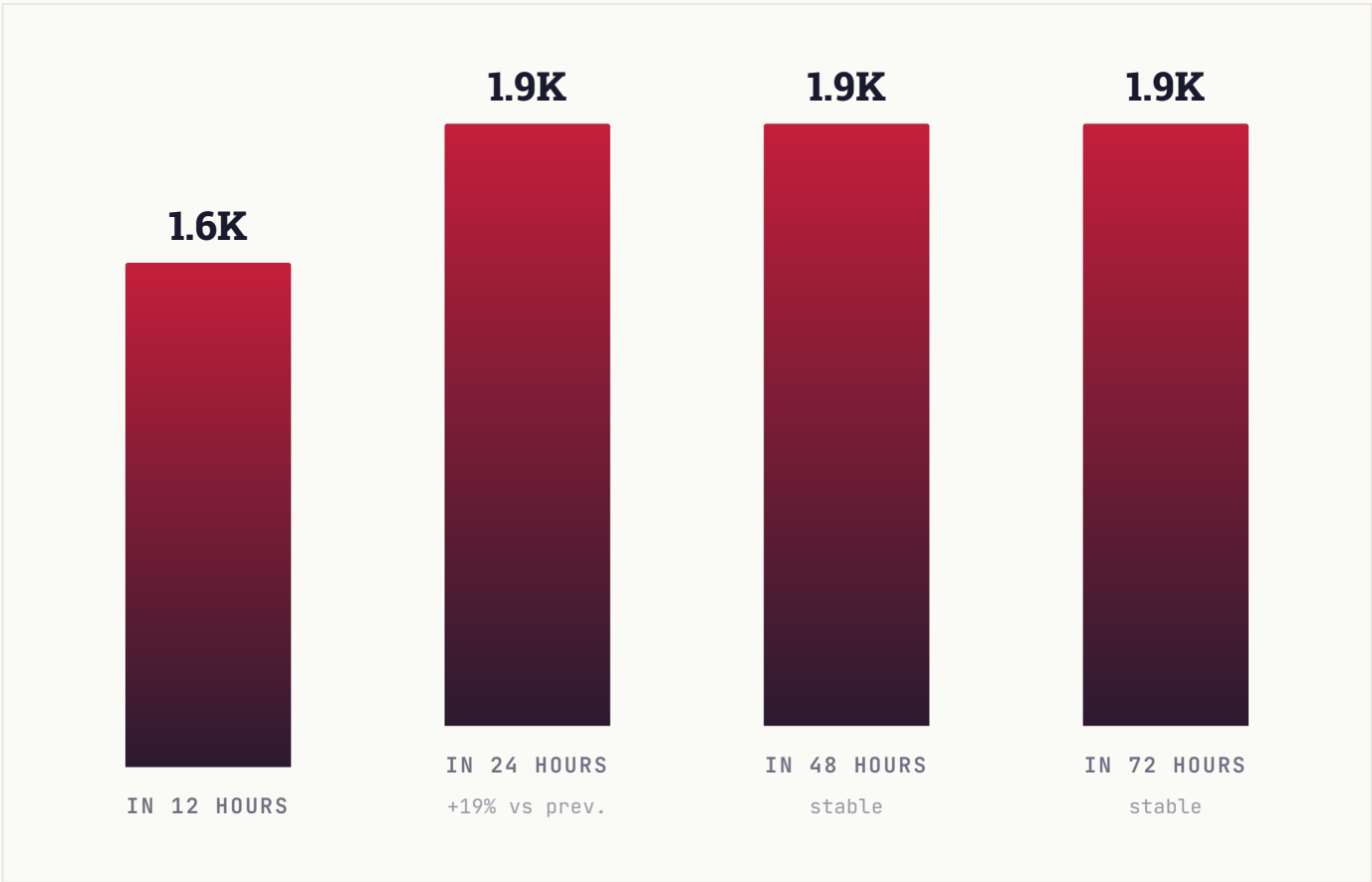
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **80** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
AH Airdrop Hidden Gems	191.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#93 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **126**, they brought **3 181** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	68	5	3 181	
Nov 2025	30	3	0	
Oct 2025	19	2	0	
Sep 2025	9	1	0	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
126	6	3 181

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Cryptocurrencies**" (Russia) and compared your channel. Gray band shows where 80% of niche channels fall (p10 to p90). Black vertical line is median. Red dot is your channel.

#93 /100

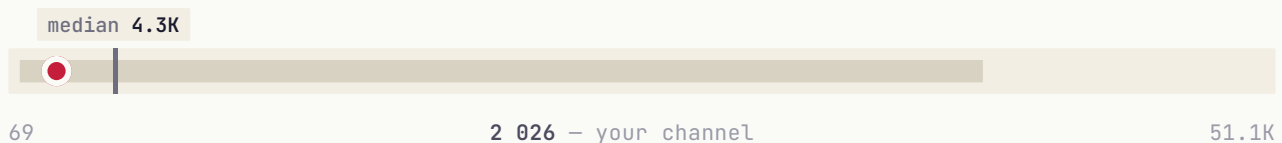
RANK IN NICHE

Channel in bottom half of ranking

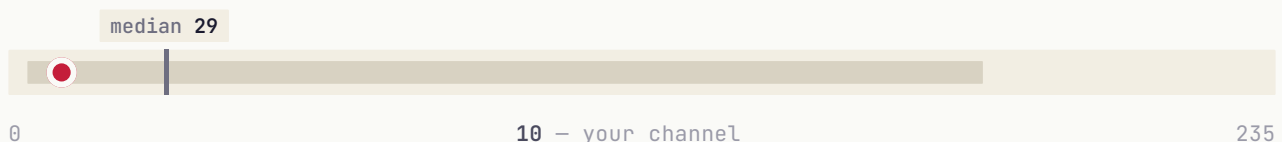
SUBSCRIBERS

38% below median


AVG REACH / POST

53% below median


CITATION INDEX

66% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.06% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.4pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager