

PUBLIC PROMTPRESS REPORT

Channel audit

Креативті ұстаз / aigul_ustaz

KR

@aigul_kreatibti_ustaz

Ұстаздарға әдістемелік көмек

SUBSCRIBERS

12 746

-231 per month
08.07.2026

ERR (% SEE POSTS)

18.0%

in 24 hours 5.5%

REACH/POST

1.9K

ad reach 705/24h

[HTTPS://PROMTPRESS.COM/AUDIT/AIGUL_KREATIBTI_USTAZ](https://promptpress.com/audit/aigul-kreatibti-ustaz)

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 12 746 —	SUBS REACH 15.01% avg % subs see post	VIEWS/POST 1.9K median 1.9K · 24 days	POSTS/WEEK 2.0 for the period
7D TREND — no data for period	REACTIONS/POST 7.6 only 53 reactions, 26 reposts, 11 comments	POST LENGTH 208 chars median 52 · 24 days	POSTS ANALYZED 7 24 days
AD REACH 705 24h avg	CHURN / MONTH -231 last month	CITATION RATE 0 citation index · 4 channels mentioned ever	CHANNEL AGE 4 years 5 months created 21.01.2022

AI EDITOR SUMMARY

Channel «Креативті ұстаз / aigul_ustaz» — 12 746 subs. Each post averages 1.9K people (15% of subs), average reach — room to grow. Posts 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 24 days.
- 02 Dominant format – Text (6/7 posts).
- 03 Avg post length – 208 chars (median 52).
- 04 Peak audience activity – Tuesday, 09:00 ALMT.
- 05 Top posts get 2× more views than the weakest (2.7K avg for top vs 1.1K for worst) – among 7 posts in 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 04:30 TEXT Эсселер дайын Тек қана уатсап шыға беріңіз	VIEWS 3 744 REPOSTS 1	REACTIONS — ER 29.4%
Nº2 25.06 · 16:22 PHOTO (post without caption – photo)	VIEWS 2 272 REPOSTS 2	REACTIONS 37 ER 17.8%
Nº3 25.06 · 16:22 TEXT Republic Abay reading: my student won a prize!	VIEWS 2 045 REPOSTS —	REACTIONS 4 ER 16.0%

Nº4 25.06 · 16:22 TEXT Сәлеметсіздер ме?	VIEWS 1 907 REPOSTS —	REACTIONS 1 ER 15.0%
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Nº5 01.07 · 16:08 TEXT (post without caption — text)	VIEWS 1 287 REPOSTS 13	REACTIONS 4 ER 10.1%
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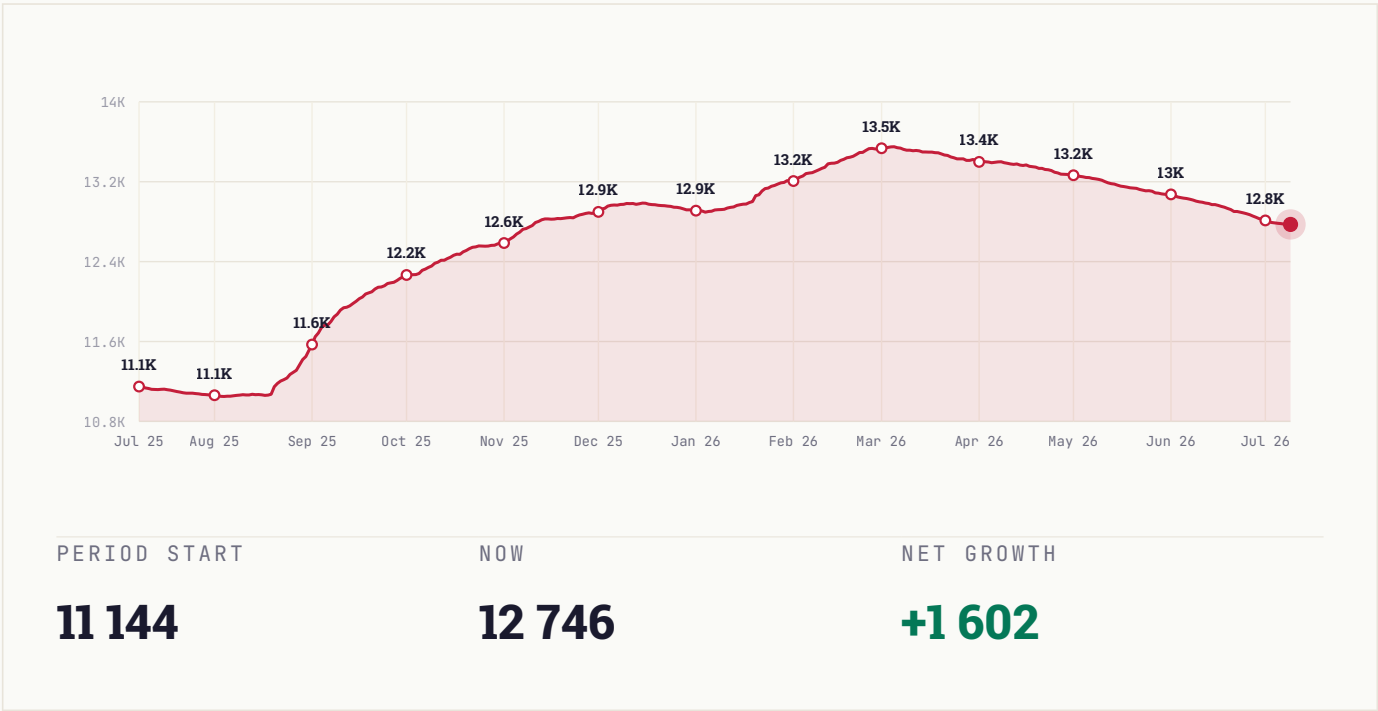
WORST 3

↓ 01.07 · 16:08 TEXT (post without caption — text)	VIEWS 1 287 REPOSTS 13	REACTIONS 4 ER 10.1%
↓ 01.07 · 16:08 TEXT (post without caption — text)	VIEWS 1 265 REPOSTS 10	REACTIONS 4 ER 9.9%
↓ 03.07 · 06:49 TEXT  *New subjects to appear in Kazakhstan schools.* Starting from the new academic year, several new subjects will be introduced in Kazakh schools...	VIEWS 870 REPOSTS —	REACTIONS 3 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

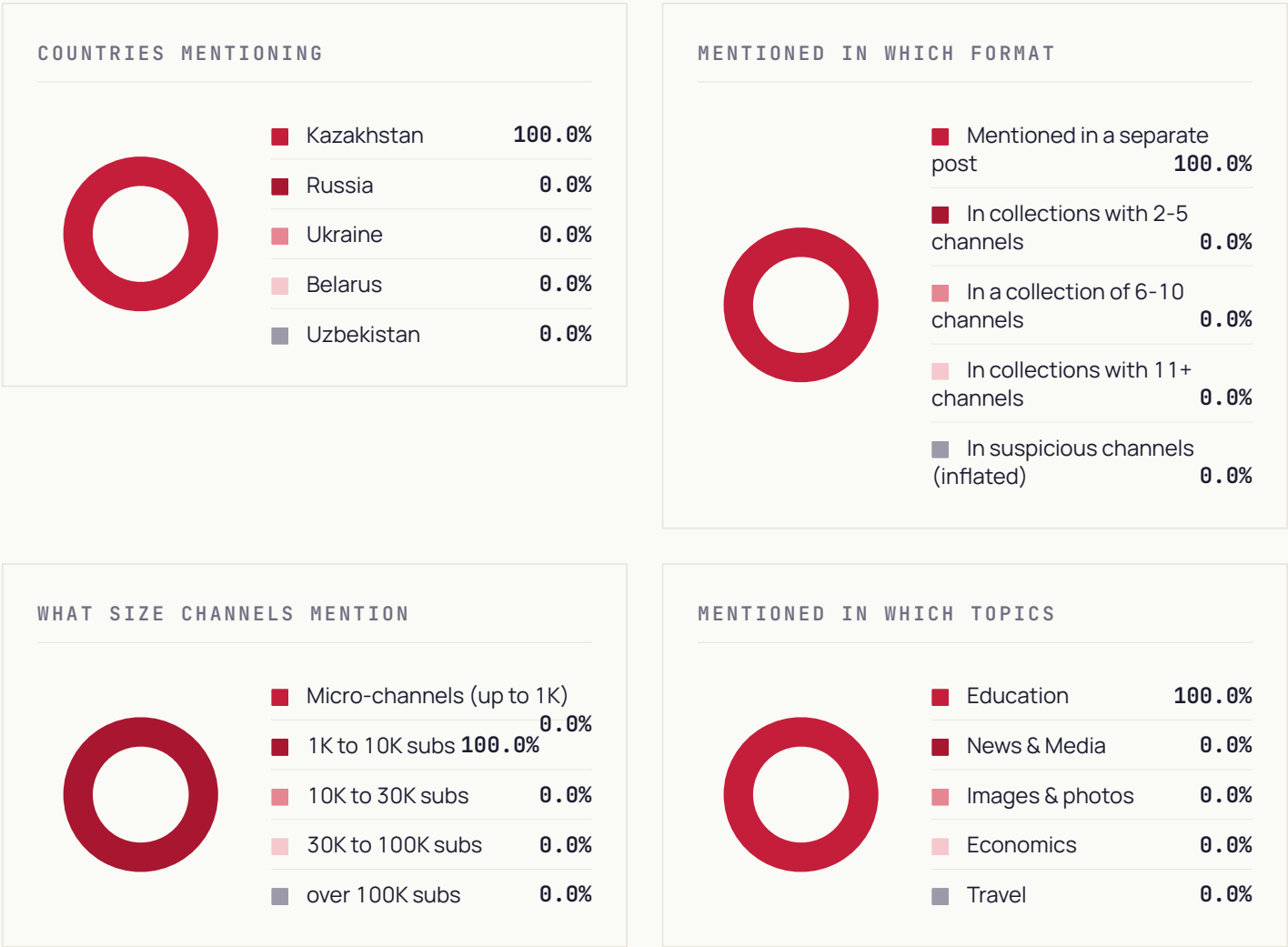
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

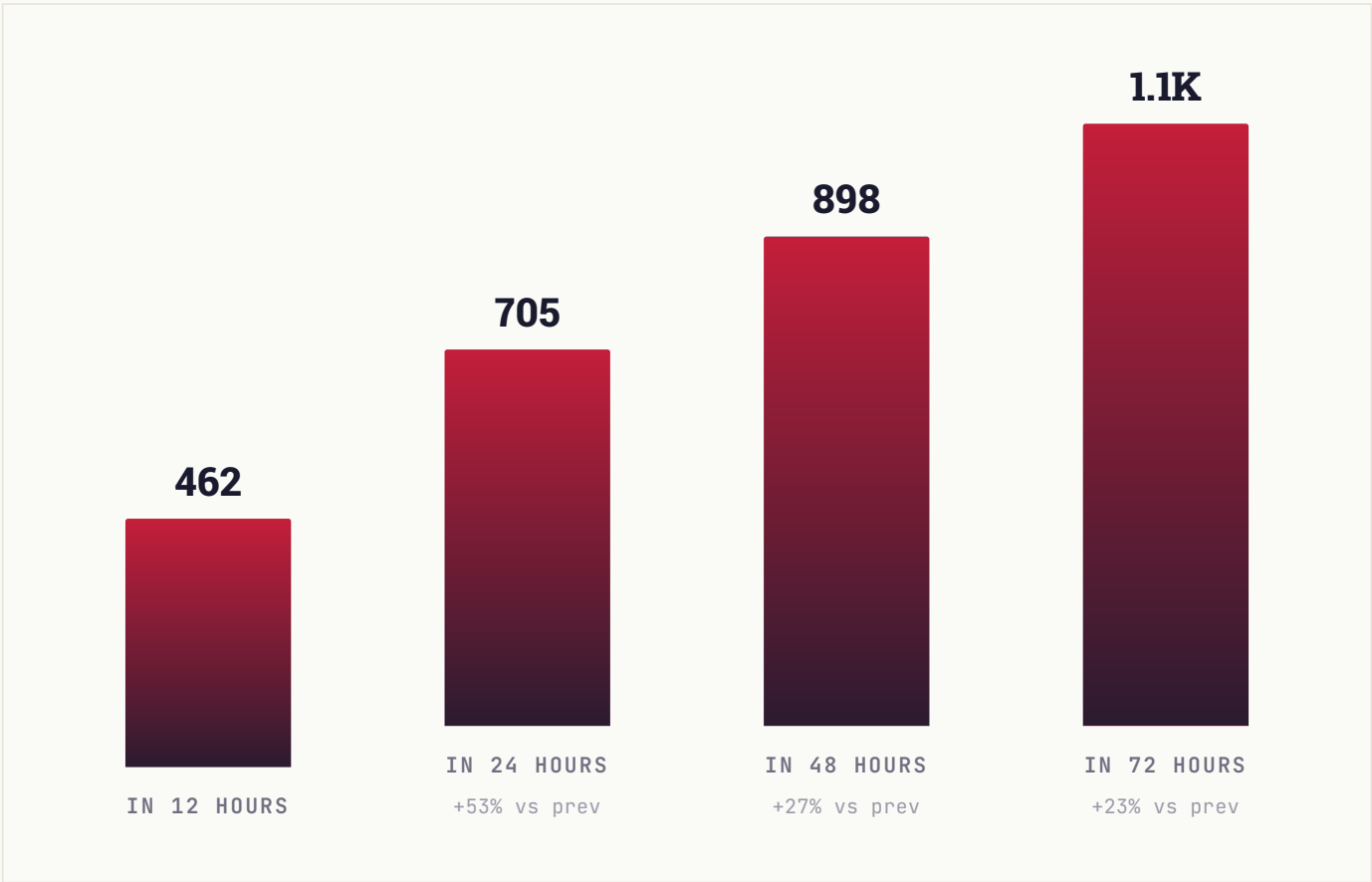
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
KD Көрнекіліктер дидактикалық материалдар	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒARTU МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
КӘ Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер	27.9K
КУ Креативті ұстаз / aigul_ustaz YOU	12.7K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#33 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quarter — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions **0**, they brought **2 268** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	312
December 2025	0	0	107
Nov 2025	0	0	312
Oct 2025	0	0	339
Sep 2025	0	0	729
August 2025	0	0	469

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	2 268

SECTION 08 · NICHE COMPARISON

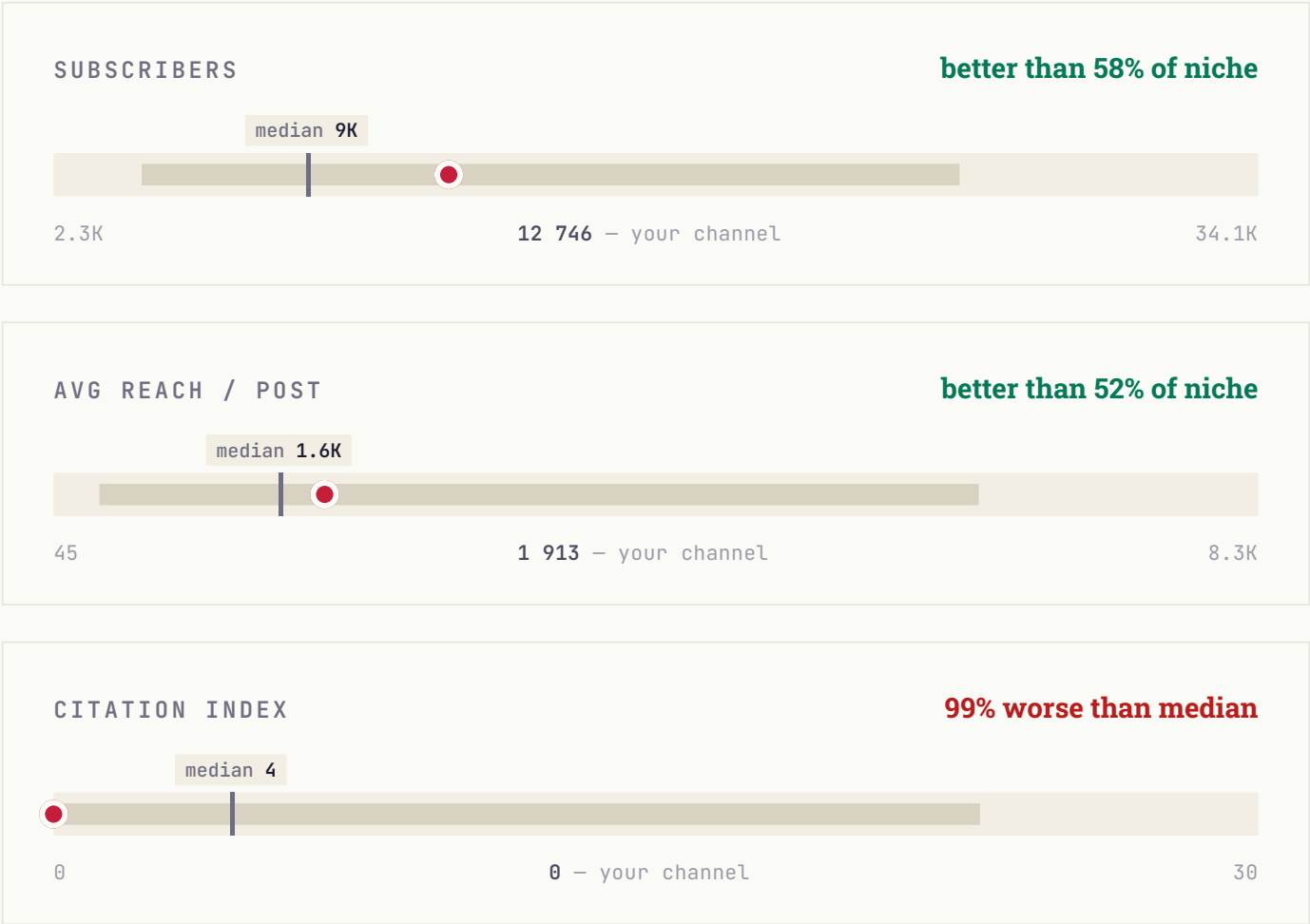
Where the channel stands in its league

Took top-100 channels in category «Education» and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#33/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 09:00 ALMT.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager