

PUBLIC PROMTPRESS REPORT

Channel audit

Aigenis News



@aigenisnews

Securities market news from Aigenis Chat @invest_aigenis

SUBS

7 508

+108 per month

ERR (% SEE POSTS)

44.0%

per day 24.3%

REACH/POST

3.3K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 7 508 —	 SUBSCRIBER REACH 43.63% avg % subs see post	 VIEWS/POST 3.3K median 3.2K · 28 days	 POSTS/WK 10.9 for period
 7D TREND +3.0% vs previous week	 REACTIONS/POST 25.8 only 1,160 reactions, 505 reposts, 0 comments	 POST LENGTH 761 chars median 852 · 28 days	 POSTS ANALYZED 45 28 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH +108 last month	 CITATION RATE 8 citation index · 35 channels mentioned ever	 CHANNEL AGE 7 years 8 months created 21.09.2018

AI EDITOR SUMMARY

Channel «Aigenis News» — 7 508 subs. Each post avg views 3.3K people (44% from subs), wide reach for its size. Publishes 11 posts/week (~2/day) — consistent. Week of May 25–31 reach stable (+3.0% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 45 posts in 28 days.
- 02 Dominant format — Video (28/45 posts).
- 03 Avg post length — 761 chars (median 852).
- 04 Audience peak — Thu, 16:00 MSK.
- 05 Strongest posts get 2x more views than weakest (top avg 4.7K vs worst 2.4K) — among 45 posts in 28 days. Analyze top's common traits: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 06:34 VIDEO 📄 GOLD BONDS, PMS & BULLION: WHAT'S BEST FOR BELARUS INVESTORS? Gold bonds issued by Aigenis in 2025 for...	VIEWS 4 888 REP. 17	REACTIONS 26 ER 65.1%
Nº2 21.05 · 15:01 VIDEO Investors, a month ago we provided access to MOEX via aigenis invest and many of you have already added Russian stocks to your portfolios...	VIEWS 4 754 REP. 3	REACTIONS 18 ER 63.3%
Nº3 14.05 · 13:16 VIDEO Investors, hope you've figured out how our new Aigenis GSP index works. This week we make it harder — guess...	VIEWS 4 536 REP. 2	REACTIONS 17 ER 60.4%

Nº4 29.05 • 15:13 VIDEO Dear investors! ☒ Financial analysts at Aigenis Moscow office prepared model portfolios of stocks and bonds that...	VIEWS 4 493 REACTIONS 53 REP. 49 ER 59.8%
Nº5 28.05 • 07:51 VIDEO ☒ Dear investors, here's your guide to trading on the Moscow Exchange (MOEX) via the aigenis invest mobile app...	VIEWS 4 354 REACTIONS 45 REP. 90 ER 58.0%

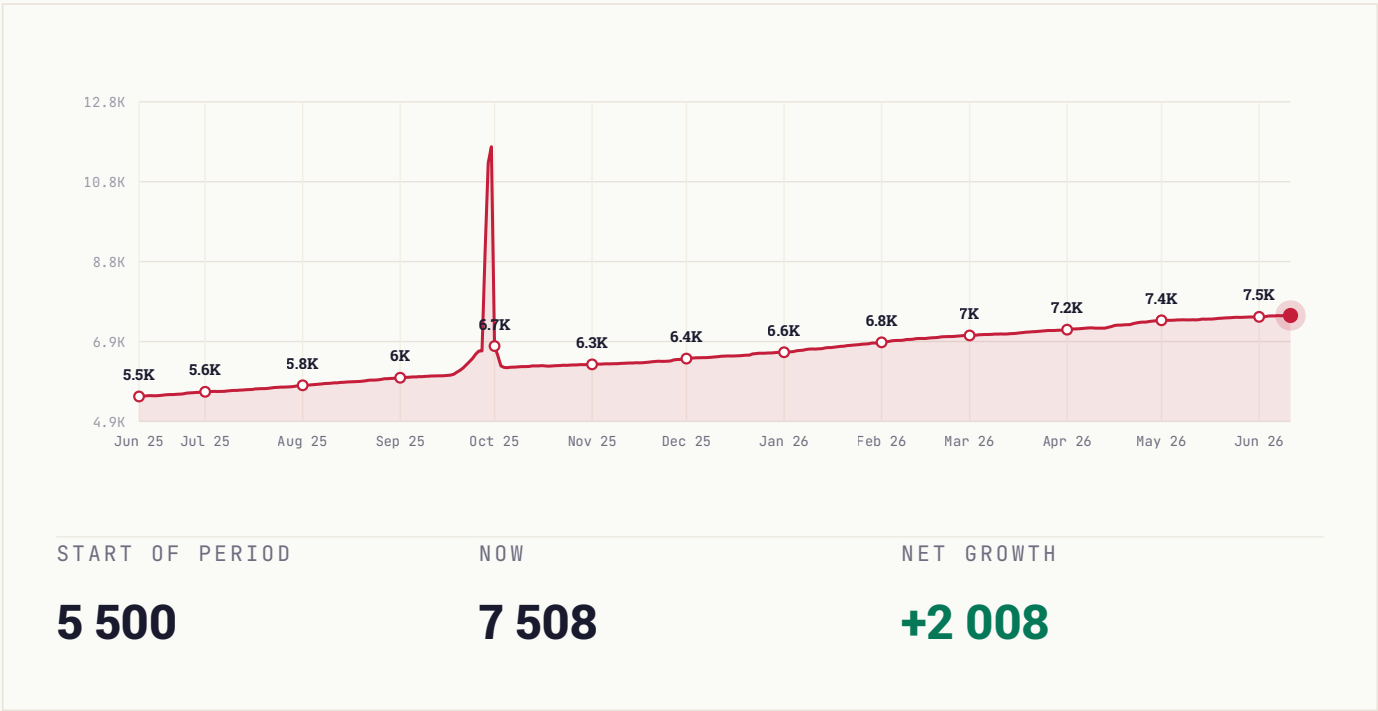
WORST 3

↓ 01.06 • 10:19 PHOTO Aigenis Top-10 Stock Market Index (29.05.2026) After a long rally, the Aigenis Top-10 stock market index is down for the second week in a row...	VIEWS 2 462 REACTIONS 13 REP. 2 ER 32.8%
↓ 02.06 • 09:17 VIDEO Attention to holders of 2nd issue bonds of OOO «Ozerco assist» We inform you that obligations under OOO «Ozerco assist» bonds have been fulfilled...	VIEWS 2 377 REACTIONS 12 REP. 5 ER 31.7%
↓ 02.06 • 12:31 PHOTO Aigenis GSP Index (29.05.2026) Three metals from the Aigenis GSP index base attempted a small rise this week, but...	VIEWS 2 291 REACTIONS 14 REP. 1 ER 30.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

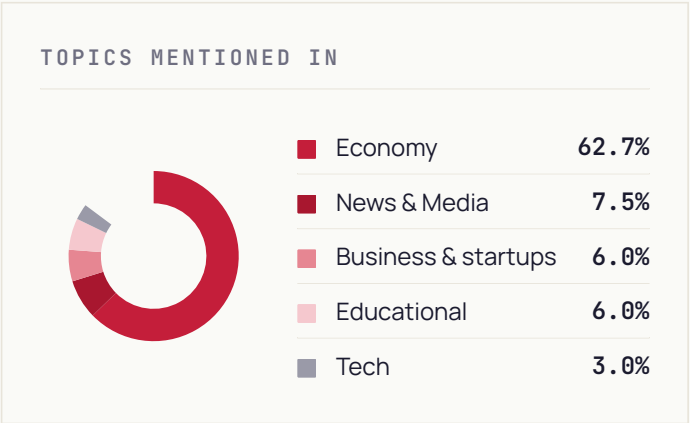
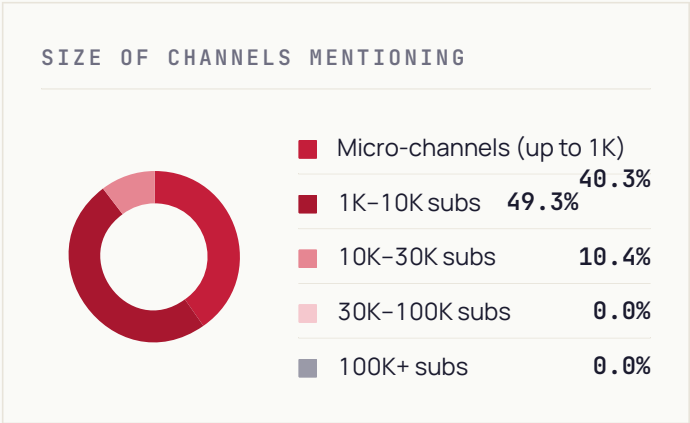
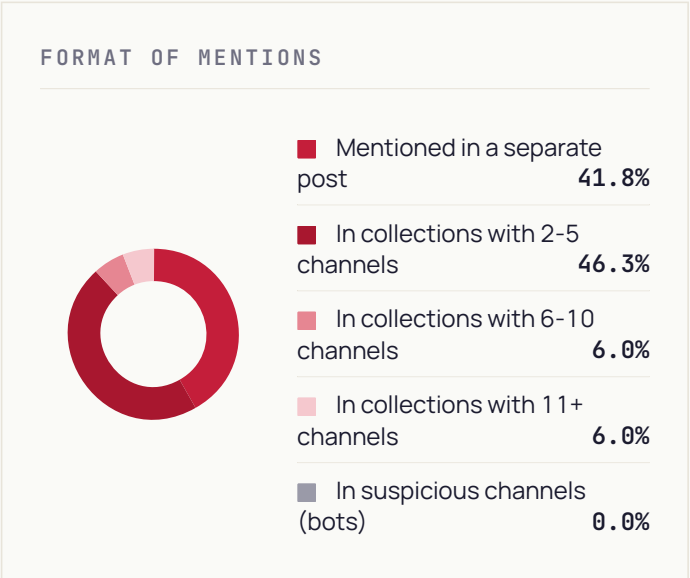
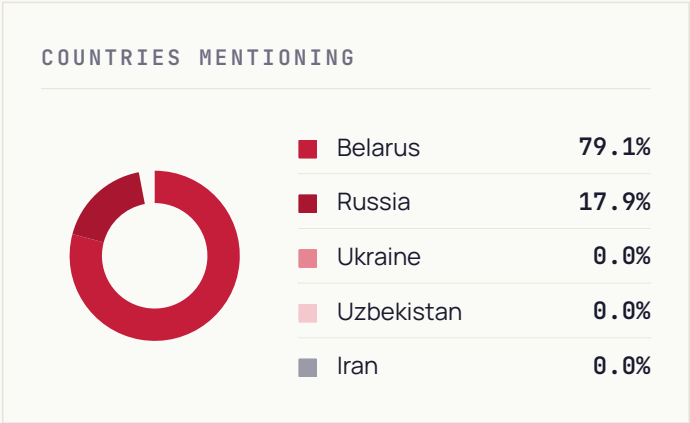
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

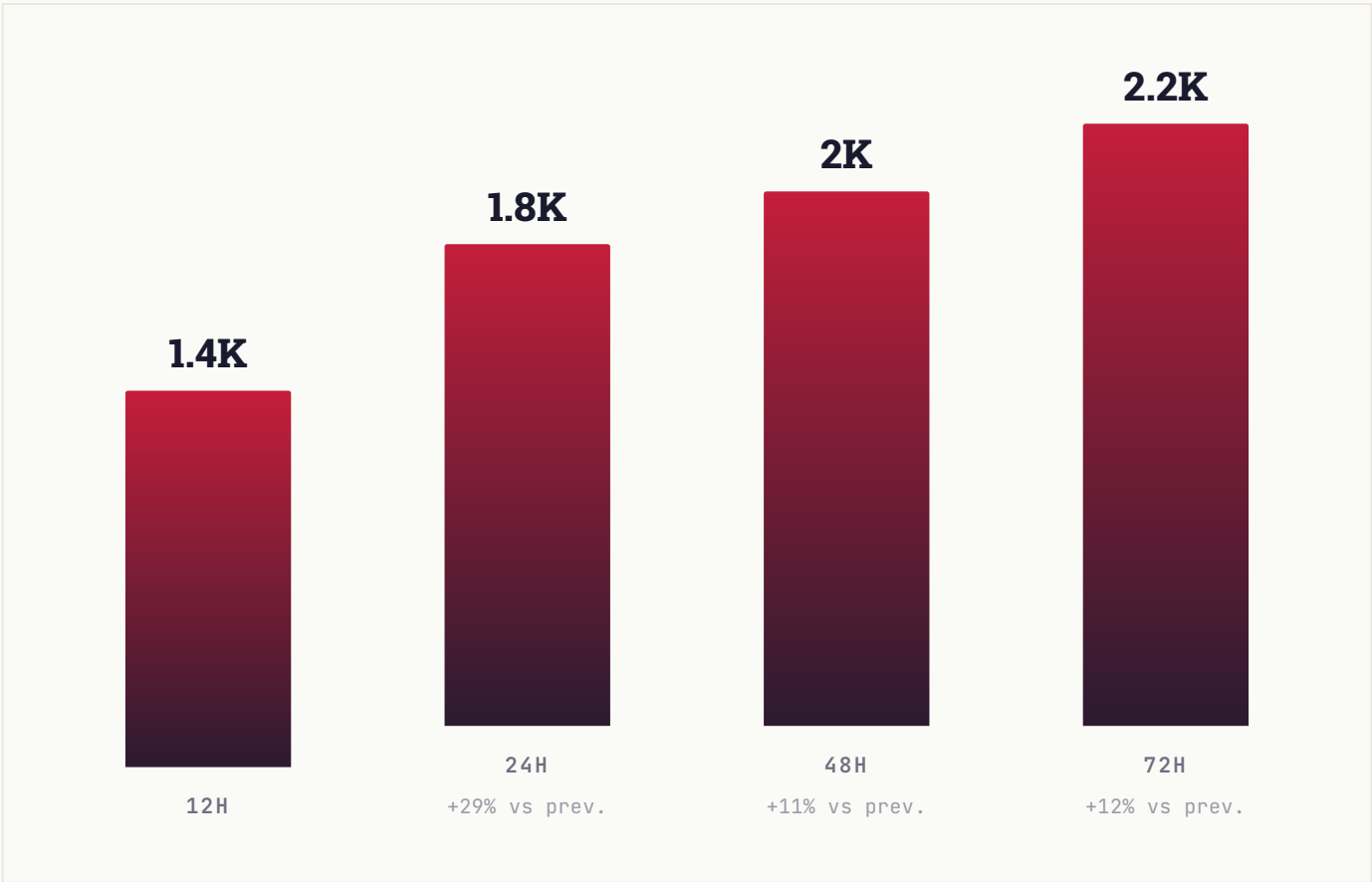
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All-time channel mentions: **35** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its niche rank.

CHANNEL	SUBS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MAR	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
UO Operational Events Department of the Minsk Tax Inspectorate	14.6K
BE Belagroprombank	11.1K
AN Aigenis News YOU	7.5K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#14 of 67). Leader — Alfa-Bank (Belarus) (79.3K).
Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **7**, they brought **6 485** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2	2	167
Nov 2025	0	0	141
Oct 2025	0	0	96
Sep 2025	3	2	5 737
August 2025	2	1	187
July 2025	0	0	157

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
7	6	6 485

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-67 channels in category "Economy» (Belarus) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#14/67

RANK IN NICHE

Channel in top 20% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 16:00 MSK.

EFFECT

**Best time for
key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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