

— PUBLIC REPORT PROMTPRESS

Channel audit

Tech | AI | Bots

**@aiaiai**

Ad manager @Spiral_Yuri ■ Best neural networks at best prices -
@aigram ■ Ads - @DeepAds Admin: @cocuc RKN:...

SUBSCRIBERS

180 443

-2564 per month

ERR (% SEE POSTS)

8.0%

last day 6.1%

REACH/POST

13K

ad reach 11.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 180 443 —	 SUBS REACH 7.2% avg % subs see post	 VIEWS/POST 13K median 13.1K · 29 days	 POSTS/WEEK 37.7 for the period
 7D TREND +0.3% vs previous week	 REACTIONS/POST 52.0 total 8 313 reactions, 12 480 reposts, 527 comments	 POST LENGTH 293 chars. median 322 · 29 days	 POSTS ANALYZED 160 29 days
 AD REACH 11.1K 24h avg	 CHURN / MONTH -2564 last month	 CITATIONS 196 citation index · 1 461 channels mentioned all time	 CHANNEL AGE 6 years 11 months created 27.06.2019

AI EDITOR SUMMARY

Channel «Tech | AI | Bots» — 180 443 subs. Each post averages 13K people (7% of subs), reach is low — should grow audience. Publishes 38 posts/week (~5/day) — active posting. Week Jun 8–14 reach stable (+0.3% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **160** posts over 29 days.
- 02 Dominant format — **Video** (116/160 posts).
- 03 Avg post length — **293** chars (median 322).
- 04 Peak audience activity — **Wed**, 17:00 MSK.
- 05 Strongest posts get **1x** more views than the weakest (15.2K avg for top vs 12.1K for worst) — among 160 posts over 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 27.05 · 18:00 VIDEO 📺 'Shurik in the Matrix': part 5. • Author @aiaiai	VIEWS 15 245 REPOSTS 112	REACTIONS 112 ER 8.4%
Nº2 27.05 · 14:04 VIDEO 😱 Shock: turns out Guy Ritchie wasn't working on the action movie 'Dirty Money' all this time, but on 'Gentlemen of Fortune'. @aiaiai	VIEWS 15 235 REPOSTS 74	REACTIONS 73 ER 8.4%
Nº3 26.05 · 12:27 VIDEO 🧐 Progress never stops. Tim Cook is tearing his hair out. @aiaiai	VIEWS 14 996 REPOSTS 138	REACTIONS 74 ER 8.3%

Nº4 25.05 · 17:02 VIDEO ☹️ Swedes live in 2070 — AirForestry showed a 6-meter copter that steals trees. It flies up to a tree, grabs the top...	VIEWS 14 922 REPOSTS 79	REACTIONS 91 ER 8.3%
Nº5 28.05 · 05:01 VIDEO 😺 Bypass ChatGPT, Gemini & Claude limits. A Redditor got tired of hitting neural net limits and made a tool that transfers the conversation to another...	VIEWS 14 675 REPOSTS 243	REACTIONS 41 ER 8.1%

|

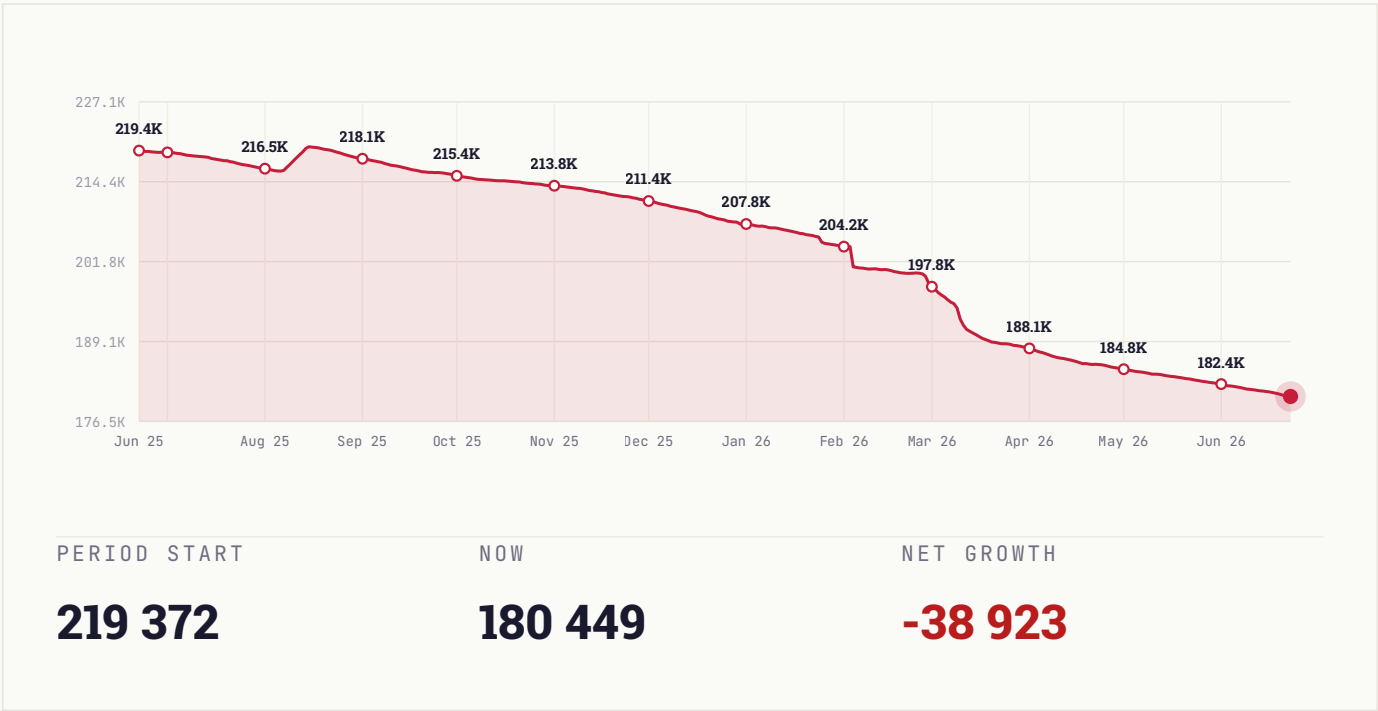
WORST 3

↓ 19.06 · 06:02 POLL (post without caption — poll)	VIEWS 12 179 REPOSTS 49	REACTIONS 69 ER 6.7%
↓ 18.06 · 06:03 VIDEO 🗒️ Grok Imagine Video 1.5 rolled out for everyone. xAI opened access to their video generator and also introduced Video 1.5 Fast, which...	VIEWS 12 147 REPOSTS 77	REACTIONS 24 ER 6.7%
↓ 20.06 · 09:01 VIDEO ☹️ Deleted scene from 'Lord of the Rings' leaked online @aiaiai	VIEWS 11 829 REPOSTS 70	REACTIONS 69 ER 6.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

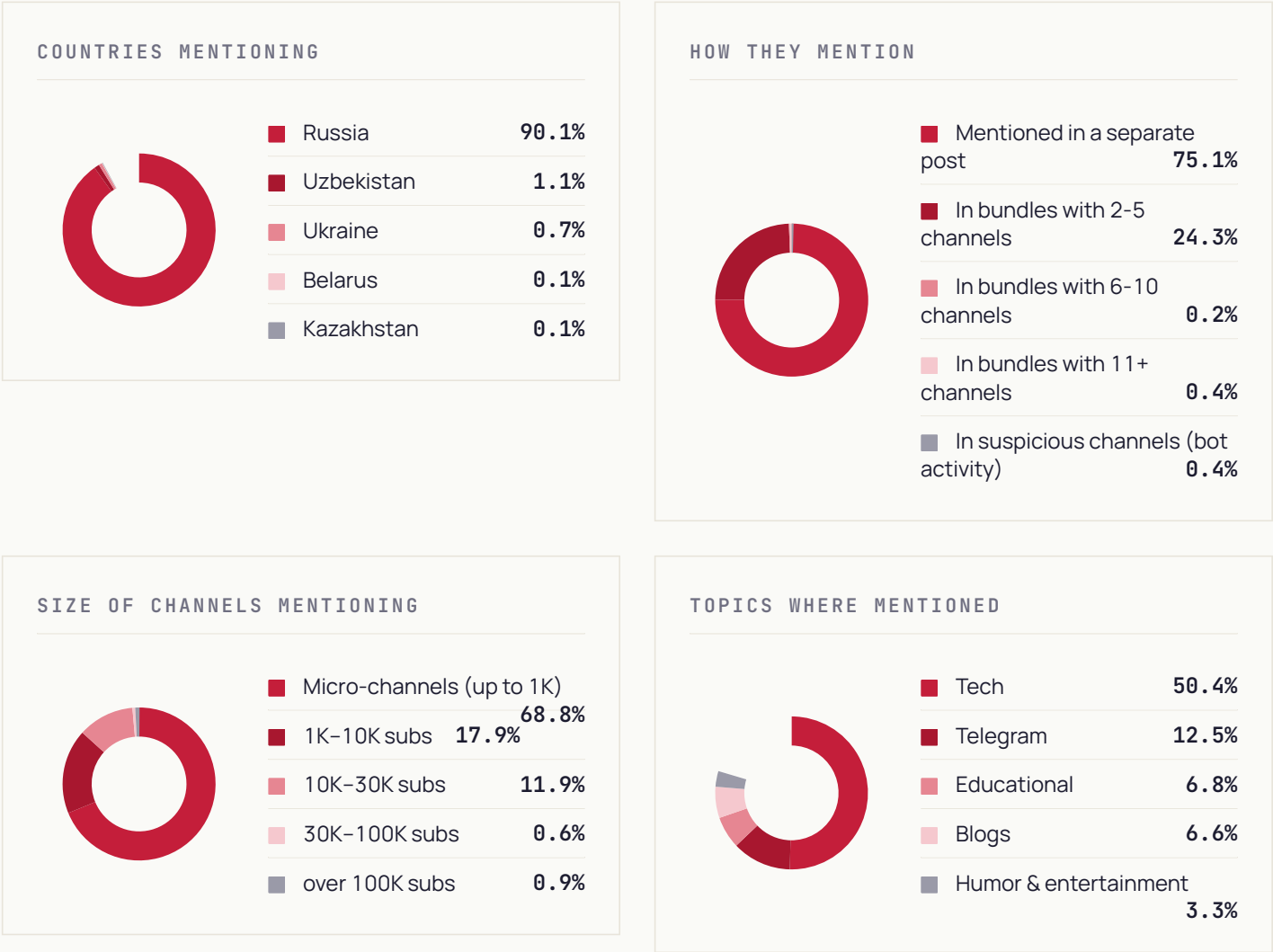
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

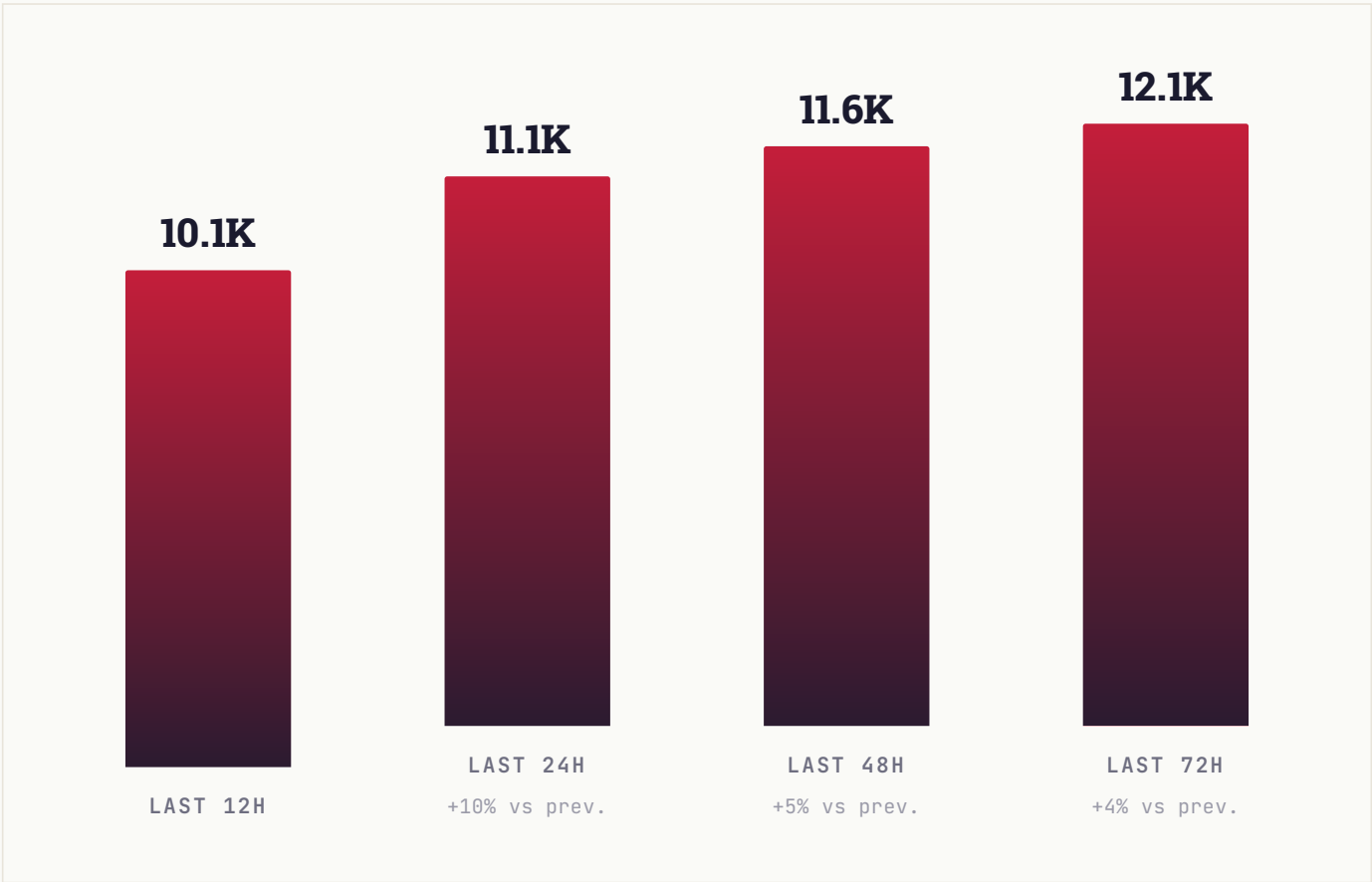
Citation index **196** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **1 461** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EX Exploit	2M
DJ Digital Journal IT, AI	1.8M
ER Backdoor	1.8M
TJ Tech AI Bots YOU	180.4K

COMPARATIVE INSIGHT

Channel in bottom half of niche top-100 (#68 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 146**, they brought **3 878** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	161	24	0	
Nov 2025	214	32	0	
Oct 2025	173	22	1	
Sep 2025	194	31	8	
August 2025	186	25	3 864	
July 2025	218	28	5	
TOTAL MENTIONS	1 146	MONTHS OF DATA	6	ATTRACTED SUBSCRIBERS
			3 878	

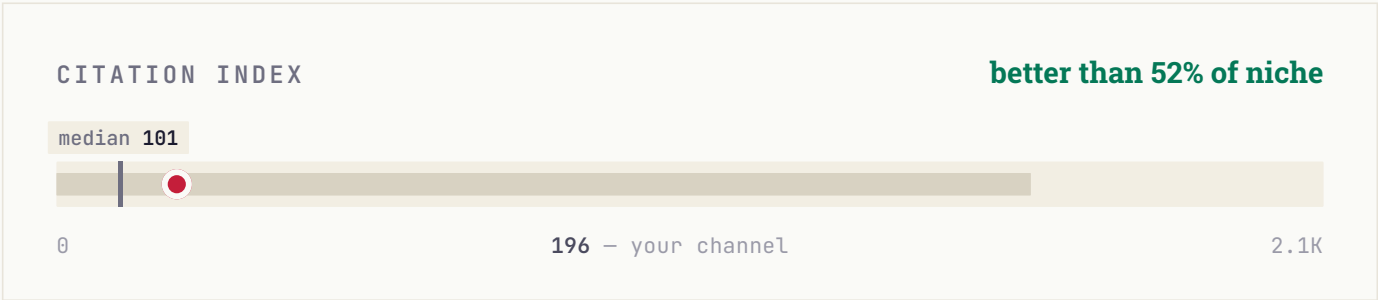
SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Tech» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#68/100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
