

PROMTPRESS PUBLIC REPORT

Channel audit

AI News



@ai_newz

I culturally cover the most and not-so-important AI news, polishing them with my authoritative professional opinion. Ex-Staff Research Scientist at Meta Generative AI. Now CEO & Founder AI...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
94 837 +1208 per month	41.0% last day 21.8%	39K ad reach 20.6K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 94 837 —	 SUBS REACH 41.09% avg % subs see post	 VIEWS/POST 39K median 33.8K · 29 days	 POSTS/WEEK 7.6 for period
 7D TREND -23.4% vs previous week	 REACTIONS/POST 249.9 total 7,996 reactions, 11,161 reposts, 1,110 comments	 POST LENGTH 599 chars median 612 · 29 days	 POSTS ANALYZED 32 29 days
 AD REACH 20.6K 24h avg	 CHURN / MONTH +1208 last month	 CITATION RATE 380 citation index · 1,670 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 23.07.2020

AI EDITOR SUMMARY

Channel «AI News» – 94 837 subs. Each post averages 39K people (41% from subs), wide reach for a channel this size. Publishes 8 posts/week (~1/day) – regular pace. For week Jun 29 – Jul 5 reach dropped -23.4% to week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 32 posts over 29 days.
- 02 Dominant format — Text (13/32 posts).
- 03 Avg post length — 599 chars (median 612).
- 04 Peak audience activity — Friday, 14:00 MSK.
- 05 Top posts get 5x more views than the weakest (101.4K avg for top vs 21.5K for worst) — among 32 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 10:05 VIDEO Midjourney announced a medical division (LOL!) and is opening a spa center (2xLOL) First product is Midjourney Scanner, it...	VIEWS 134 484 REPOSTS 2 057	REACTIONS 452 ER 141.8%
Nº2 26.06 · 11:58 PHOTO Vesuvius Challenge: first full reading of a charred scroll Since papyrus decays over centuries, for millennia...	VIEWS 114 331 REPOSTS 750	REACTIONS 515 ER 120.6%
Nº3 01.07 · 04:27 TEXT Anthropic published a blogpost with details of Fable 5 relaunch Officially confirmed the block was due to an Amazon report where...	VIEWS 55 452 REPOSTS 538	REACTIONS 222 ER 58.5%

Nº4

13.06 · 07:24

TEXT

Anthropic closed Fable access to all users This is the result of a US government demand to block Fable for non-citizens...

VIEWS

51 938

REPOSTS

849

REACTIONS

467

ER

54.8%

Nº5

18.06 · 10:21

TEXT

They might as well start making sneakers, I swear. @ai_newz

VIEWS

43 755

REPOSTS

43

REACTIONS

266

ER

46.1%

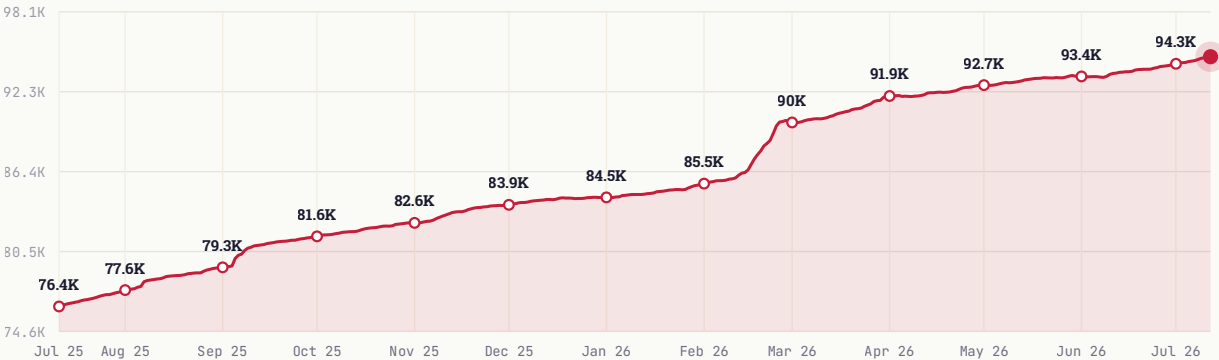
WORST 3

↓ 09.07 · 15:40 PHOTO Guided Star-Shaped Masked Diffusion Masked diffusion LLMs have a dumb problem: once a token is unmasked, it's...	VIEWS 23 861 REPOSTS 136 REACTIONS 184 ER 25.2%
↓ 09.07 · 14:27 PHOTO Meta released Muse Spark 1.1 New version is better in every way, especially agentic coding. Along with the model, Meta launched its API...	VIEWS 23 380 REPOSTS 225 REACTIONS 155 ER 24.7%
↓ 07.07 · 21:57 TEXT Fable 5 stays in Claude Code until July 12 So I wasted all night running it, burning limits instead of sleeping 👤 Looks like 5.6 Sol release is soon	VIEWS 17 396 REPOSTS 110 REACTIONS 220 ER 18.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



PERIOD START

76 412

NOW

94 832

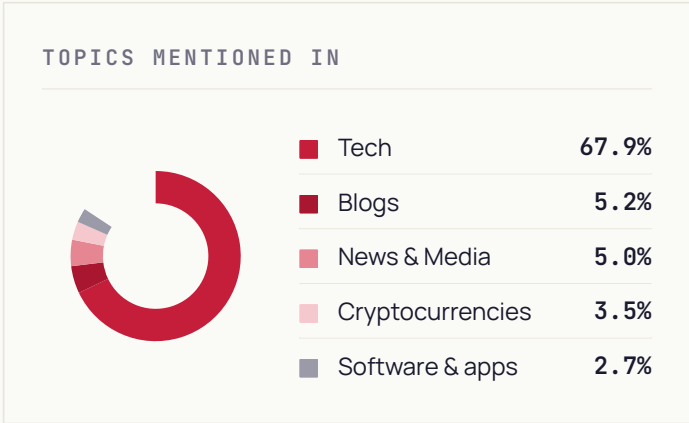
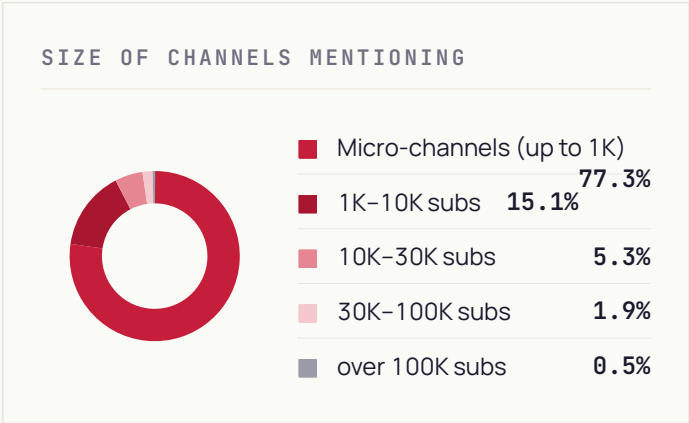
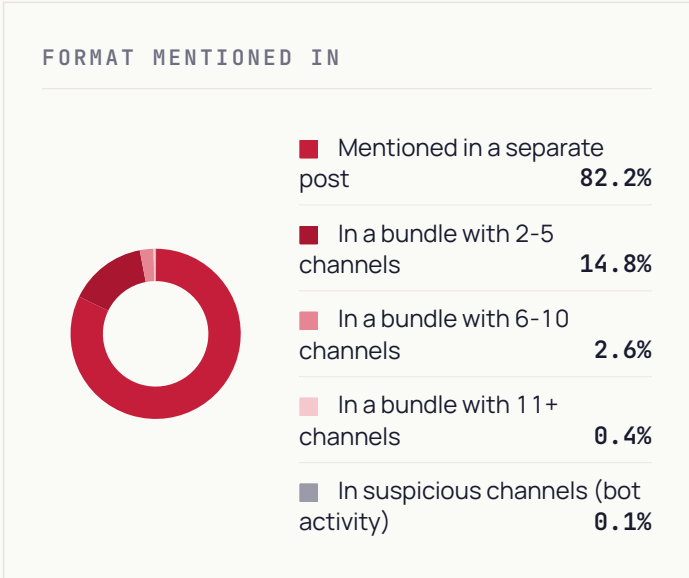
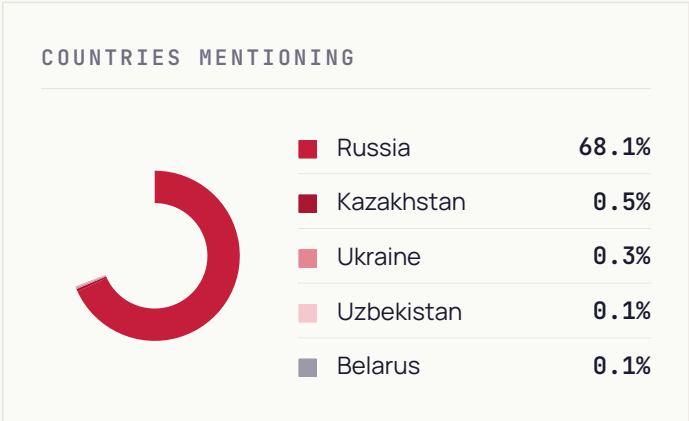
NET GROWTH

+18 420

SECTION 04 · MENTIONS

Who mentions the channel and how

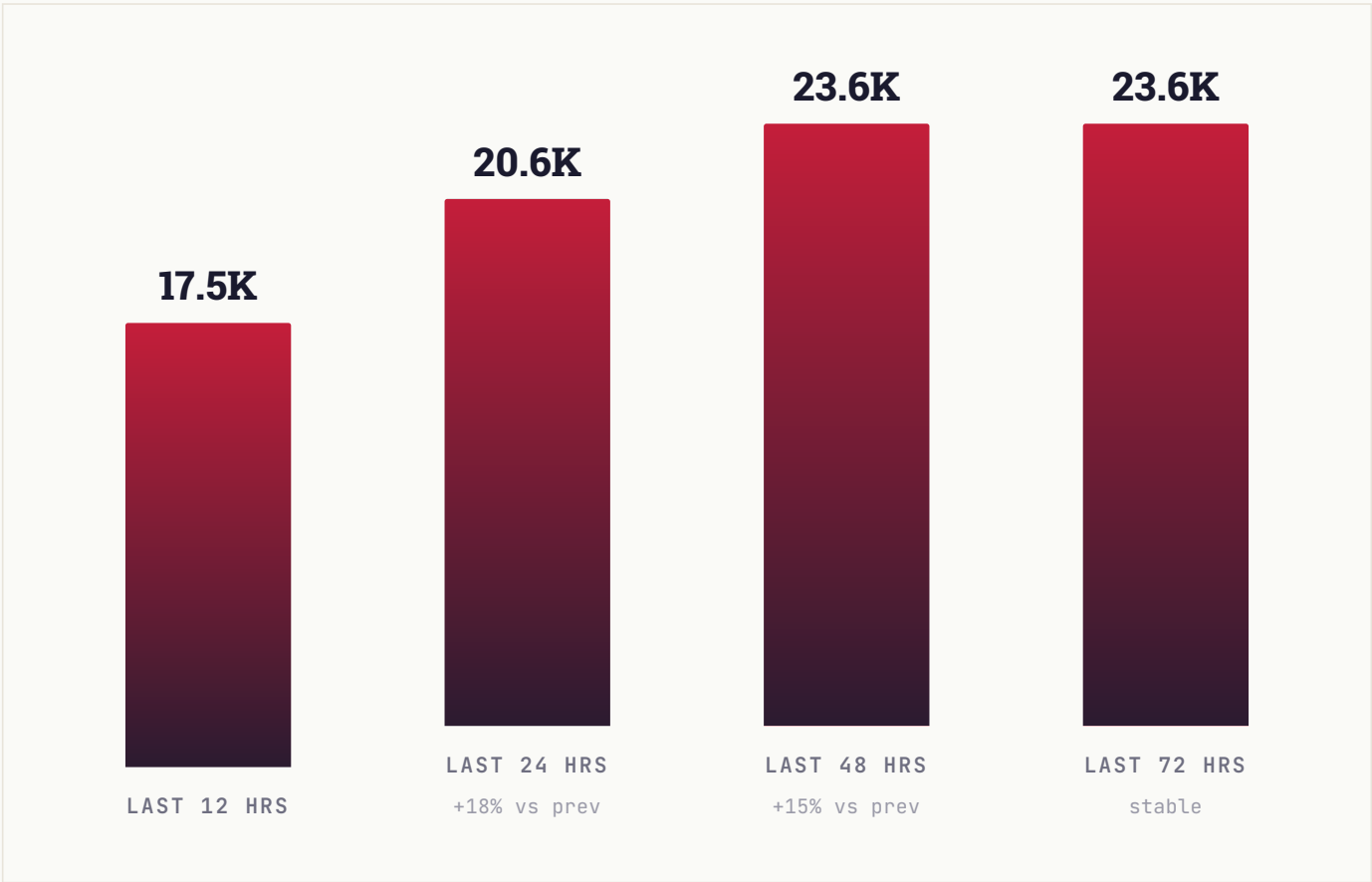
Citation index **380** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 670** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
EN AI News YOU	94.8K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 020**, they brought **8 099** new subs.

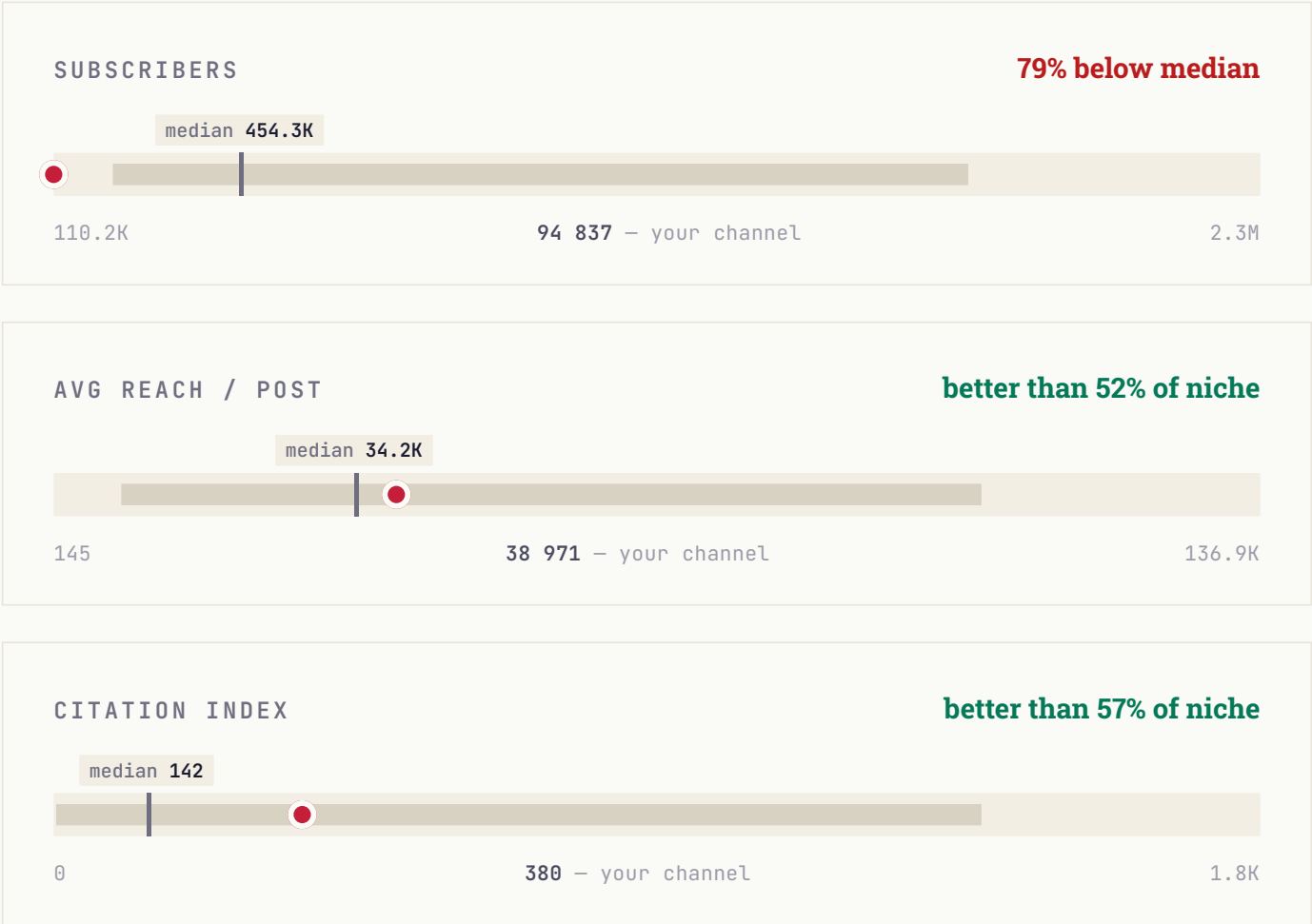
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	169	71	1 023
December 2025	173	63	650
Nov 2025	167	67	1 324
Oct 2025	124	46	1 048
Sep 2025	207	72	2 283
August 2025	180	59	1 771

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 020	6	8 099

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Tech» (Russia) and compared your channel against them. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

**Launch a Telegram
ad**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager