

PROMTPRESS PUBLIC REPORT

Channel audit

Machinelearning



@ai_machinelearning_big_data

Diving into ML and Data Science Showing how to run any LLM step by step. For all questions - @haarrp @itchannels_telegram - best channels Registry RKN: clck.ru/3Fmqri

SUBSCRIBERS

295 809

-6231 per month

ERR (% SEE POSTS)

8.0%

in 24h **6.0%**

REACH/POST

22.5K

ad reach **17.8K**/24h

— CONTENT · 2026

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6 months · monthly

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Rank in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 295 809 —	 SUBS REACH 7.6% avg % subs see post	 VIEWS/POST 22.5K median 22.3K · 29 days	 POSTS/WEEK 27.7 over period
 7D TREND -11.5% vs previous week	 REACTIONS/POST 175.1 total 20,315 reactions, 23,388 reposts, 996 comments	 POST LENGTH 900 chars median 1000 · 29 days	 POSTS ANALYZED 116 29 days
 AD REACH 17.8K 24h avg	 CHURN / MONTH -6231 last month	 CITATION RATE 386 citation index · 1,718 channels mentioned all time	 CHANNEL AGE 9 years 3 months created 15.03.2017

AI EDITOR SUMMARY

Channel «Machinelearning» — 295 809 subs. Each post averages 22.5K people (8% of subs), reach is low — consider expanding audience. Publishes 28 posts per week (~4/day) — active posting. For week 8–14 Jun reach dropped -11.5% to week 1–7 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 116 posts in 29 days.
- 02 Dominant format — Photo (76/116 posts).
- 03 Avg post length — 900 chars (median 1000).
- 04 Peak audience activity — Friday, 16:00 MSK.
- 05 Top posts get 2× more views than the weakest (33.3K avg for top vs 18.6K for worst) — among 116 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 13:47 PHOTO 📄 AI already accelerates development of new models Anthropic published an analysis claiming that AI systems...	VIEWS 34 678 REPOSTS 254	REACTIONS 283 ER 11.7%
Nº2 25.05 · 06:54 PHOTO 📄 AlphaProof Nexus: formal proofs become an engineering pipeline Google DeepMind showed AlphaProof Nexus -...	VIEWS 32 726 REPOSTS 324	REACTIONS 127 ER 11.1%
Nº3 02.06 · 12:04 PHOTO 📄 Sam Altman confirms OpenAI's return to embodied AI Project grew out of research on simulating the physical world, to...	VIEWS 32 384 REPOSTS 181	REACTIONS 256 ER 10.9%

Nº4 04.06 · 15:13 PHOTO NVIDIA released Nemotron 3 Ultra (550B-A55B) — their strongest open-weight model yet, with full scheme...	VIEWS 31 958 REPOSTS 405	REACTIONS 182 ER 10.8%
Nº5 09.06 · 11:34 PHOTO ✂ Anthropic set to unveil commercial Mythos Company is one step away from releasing Claude Fable 5 - a public adaptation...	VIEWS 31 735 REPOSTS 367	REACTIONS 195 ER 10.7%

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WORST 3

↓ 18.06 · 15:35 PHOTO On July 9 at Data Day 2026, leaders of data and AI teams shaping data, ML and AI approaches will gather...	VIEWS 19 239 REPOSTS 68	REACTIONS 80 ER 6.5%
↓ 15.06 · 05:10 PHOTO ☒ Cautionary tale about an uncontrolled agent In May 2026, an AI agent tried to sign up for an amateur network...	VIEWS 18 641 REPOSTS 83	REACTIONS 148 ER 6.3%
↓ 15.06 · 12:01 PHOTO China may solve green energy's main problem by 2030 The main weakness of renewables, that energy...	VIEWS 17 800 REPOSTS 164	REACTIONS 209 ER 6.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

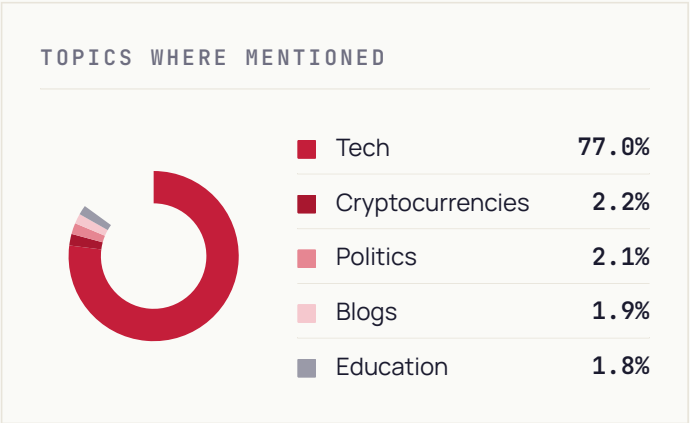
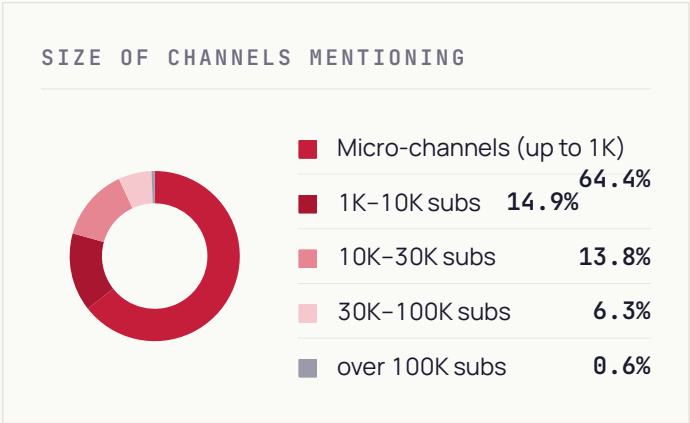
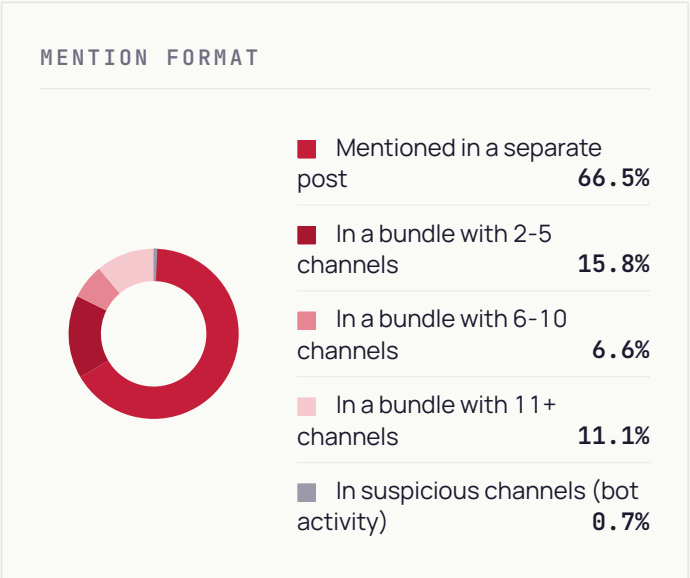
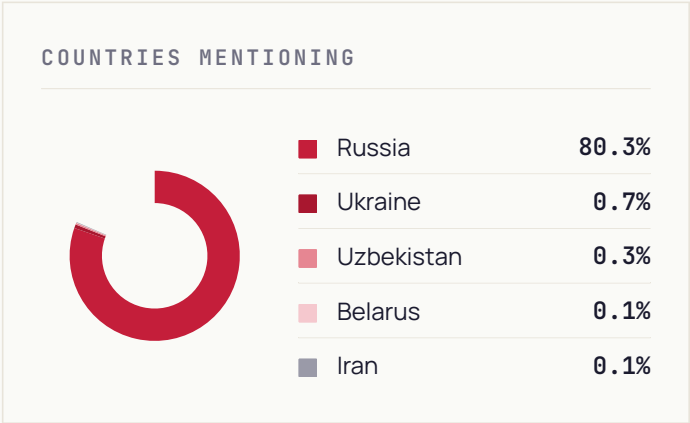
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

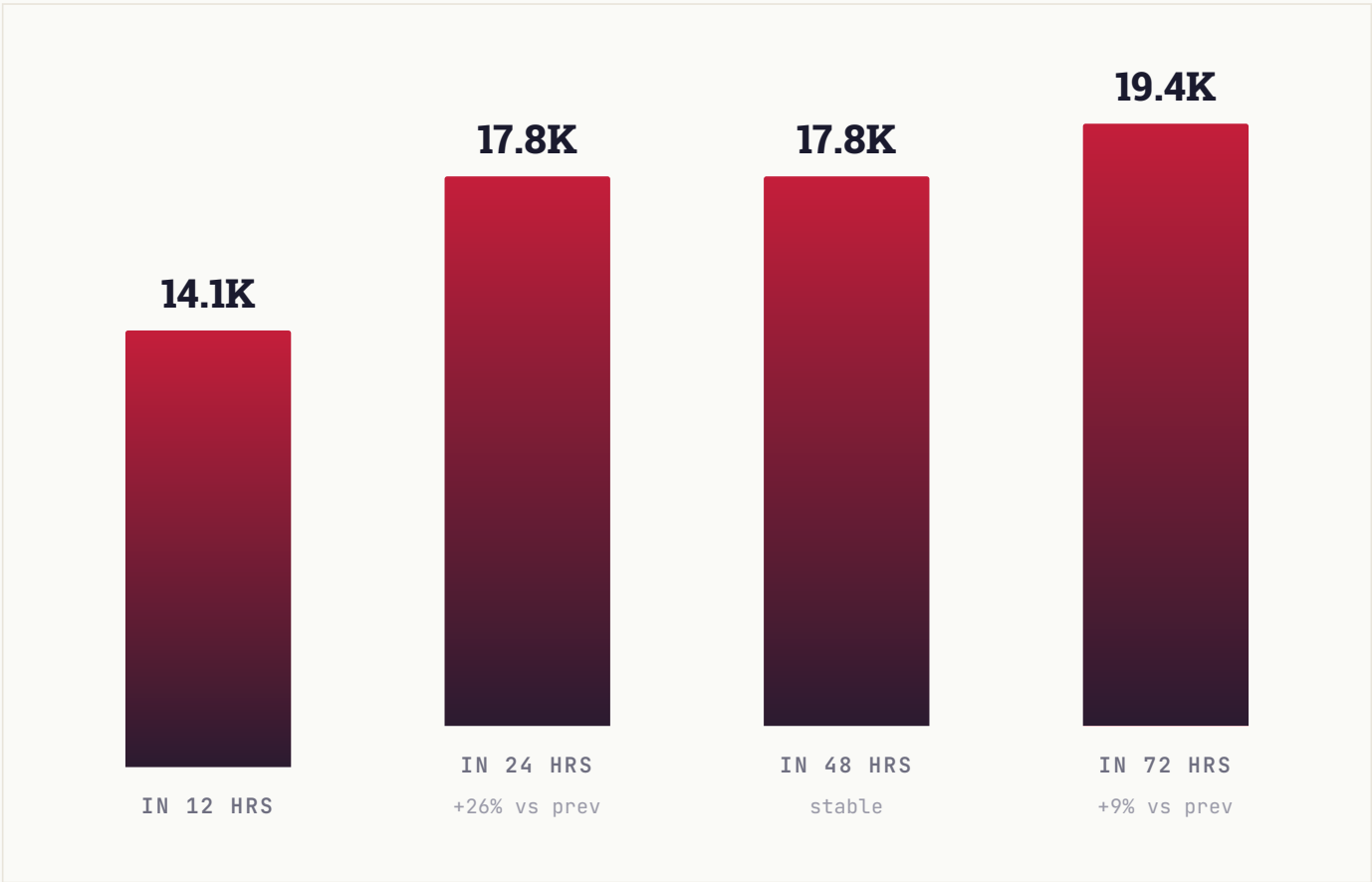
Citation index **386** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel mentioned **1 718** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trending topics	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EK Exploit	2M
DJ Digital Journal IT, Neuroseti	1.8M
ERR Backdoor	1.8M
MA Machinelearning YOU	295.8K

COMPARATIVE INSIGHT

Channel in top half of niche (#43 of 100). Niche leader — hitvpn_blog (4.2M), median subs 211.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 356**, they brought **252 338** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	317	111	4 725
Nov 2025	381	141	22 263
Oct 2025	336	86	39 215
Sep 2025	477	258	50 234
August 2025	326	90	75 778
July 2025	519	186	60 123
TOTAL MENTIONS			2 356
MONTHS OF DATA			6
ACQUIRED SUBS			252 338

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-**100** channels in category «Tech» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#43 /100

RANK IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 52% of niche

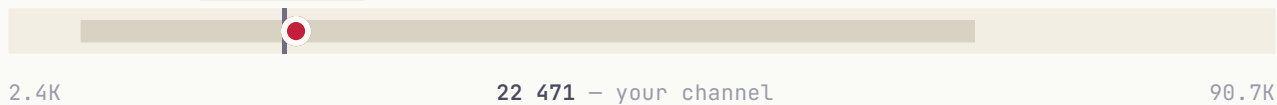
median 212.3K



AVG REACH / POST

better than 50% of niche

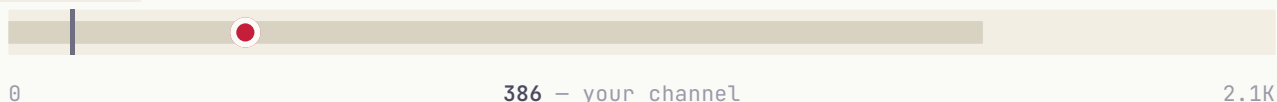
median 21.5K



CITATION INDEX

better than 57% of niche

median 101



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Friday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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