

PUBLIC REPORT PROMTPRESS

Channel audit

AI и точка.



@ai4telegram

AI news. Fast. Brief. RKN: <https://clck.ru/3GAx2K> Author: @belovps

Ads: @hiai_ads Working with @bidfox_news, @Tgpodbor_official

SUBSCRIBERS

828 389

+88742 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 1.2%

REACH/POST

26K

ad reach 9.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 828 389 —	 SUBSCRIBER REACH 3.14% avg % of subs see a post	 VIEWS/POST 26K median 24.2K · 29 days	 POSTS/WK 20.3 for the period
 7D TREND -34.4% vs prev week	 REACTIONS/POST 152.7 total 12,981 reactions, 6,523 reposts, 142 comments	 POST LENGTH 447 chars median 402 · 29 days	 POSTS IN ANALYSIS 85 29 days
 AD REACH 9.7K 24h avg	 CHURN / MONTH +88742 for the last month	 CITATION RATE 29 citation index · 267 channels mentioned all time	 CHANNEL AGE 2 yr 9 mo created 17.09.2023

AI EDITOR SUMMARY

Channel «AI и точка.» — 828 389 subs. Each post averages 26K people (3% from subs), reach is low — worth expanding audience. Publishes 20 posts/week (~3/day) — regular pace. For week Jun 22–28 reach dropped -34.4% by the week of June 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **85** posts in 29 days.
- 02 Dominant format – **Photos** (55/85 posts).
- 03 Avg post length – **447** characters (median 402).
- 04 Audience peak activity – **Tuesday**, 17:00 MSK.
- 05 Top posts get **5x** more views than the weakest (64.2K avg for top vs 13.4K for worst) – among 85 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 14:14 VIDEO People rescued a drowning delivery robot in Kazan. Today after a downpour the city center flooded – along with rover couriers. But...	VIEWS 88 713 REPOSTS 325	REACTIONS 476 ER 10.7%
Nº2 06.06 · 08:54 VIDEO Higgsfield released AI mod for Minecraft. Inside the game, neural net can generate any buildings, draw and animate...	VIEWS 54 875 REPOSTS 272	REACTIONS 492 ER 6.6%
Nº3 05.06 · 13:25 PHOTOS AI development should pause so society and researchers can catch up, Anthropic believes. Now Claude already...	VIEWS 48 937 REPOSTS 35	REACTIONS 268 ER 5.9%

Nº4 13.06 · 06:46 PHOTOS  Anthropic blocked access to Claude Fable 5 and Mythos 5 as US gov put models under export control and required...	VIEWS 46 705 REPOSTS 66	REACTIONS 107 ER 5.6%
Nº5 14.06 · 08:40 VIDEO  Plugin for those shy to use AI. Dev created a Chrome extension that masks ChatGPT or Claude interface...	VIEWS 46 461 REPOSTS 166	REACTIONS 263 ER 5.6%

|

WORST 3

↓ 25.06 · 13:38 PHOTOS  Apple tech to rise 15-25% due to memory shortage — company announced. New prices: MacBook Neo \$599 → \$699...	VIEWS 13 946 REPOSTS 62	REACTIONS 111 ER 1.7%
↓ 30.06 · 06:31 PHOTOS  Canadian plant to halt for GTA VI launch. Electric truck maker Edison Motors will suspend all operations on 19–20...	VIEWS 13 572 REPOSTS 73	REACTIONS 179 ER 1.6%
↓ 26.06 · 14:03 VIDEO  Now plants can be connected to ChatGPT. Plant Talk connector on GitHub lets AI monitor your plant and...	VIEWS 12 824 REPOSTS 67	REACTIONS 32 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

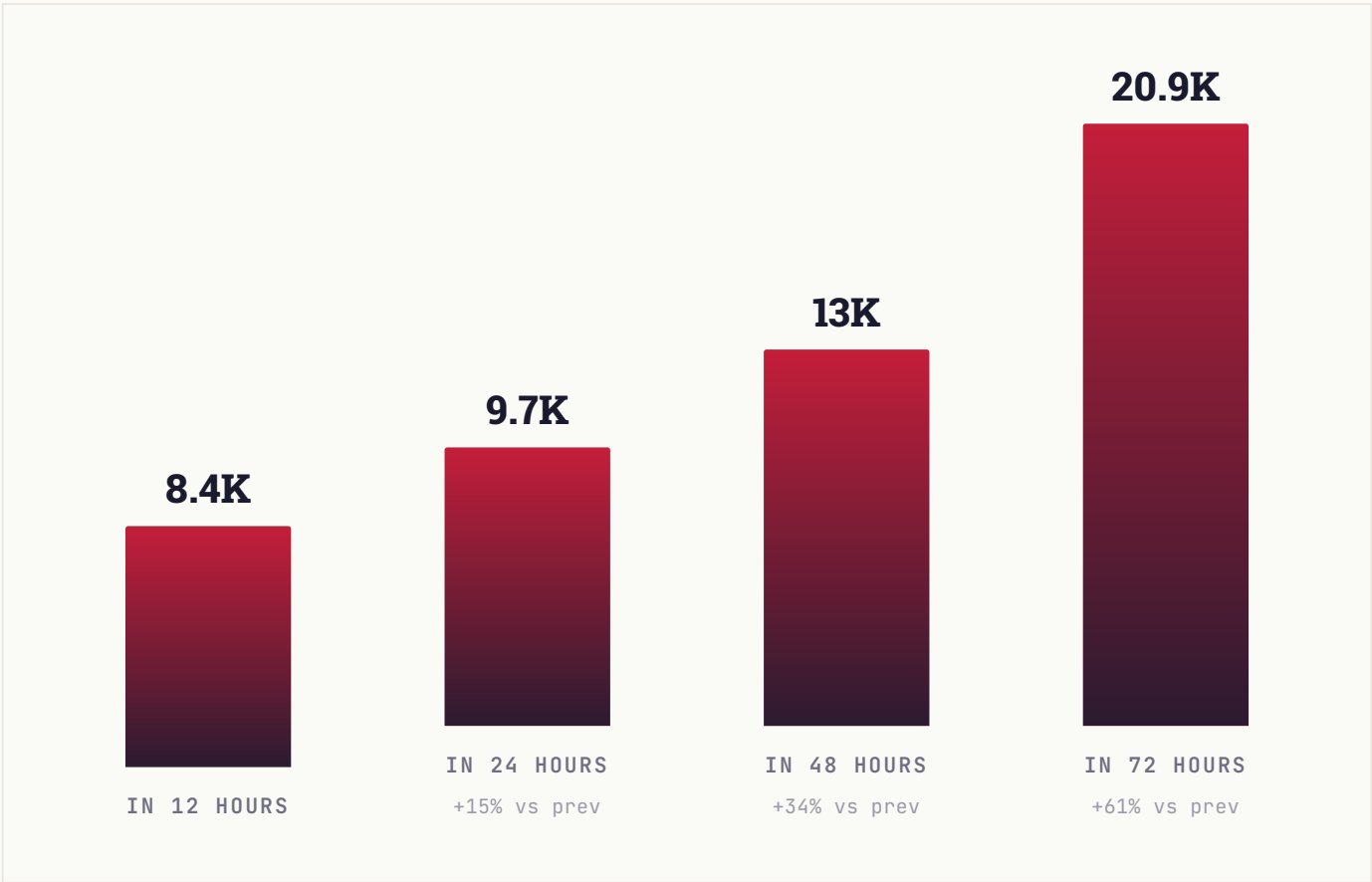
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
AI AI и точка. YOU	828.4K

COMPARATIVE CONCLUSION

Channel intop half of niche (#28 of 100). Niche leader — hitvpn_blog (4.6M), median subs 430.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

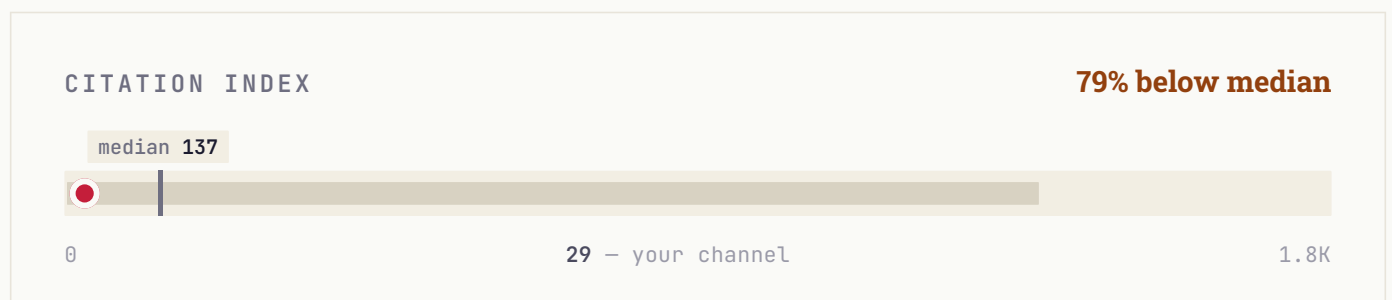
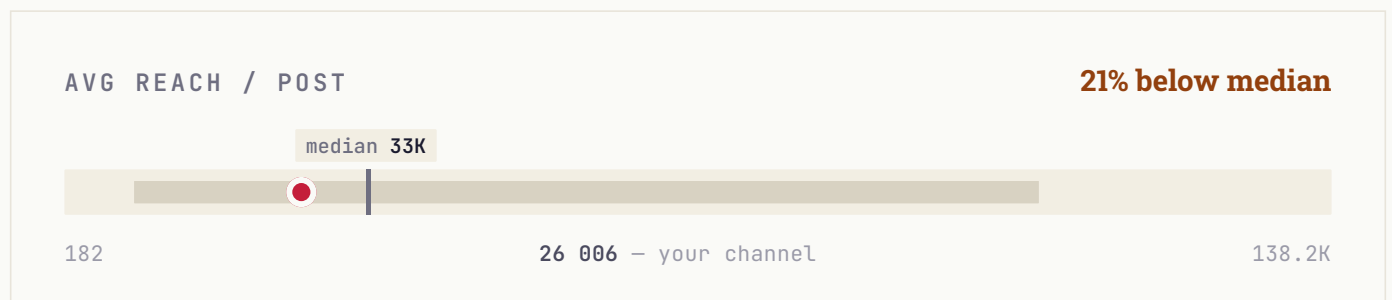
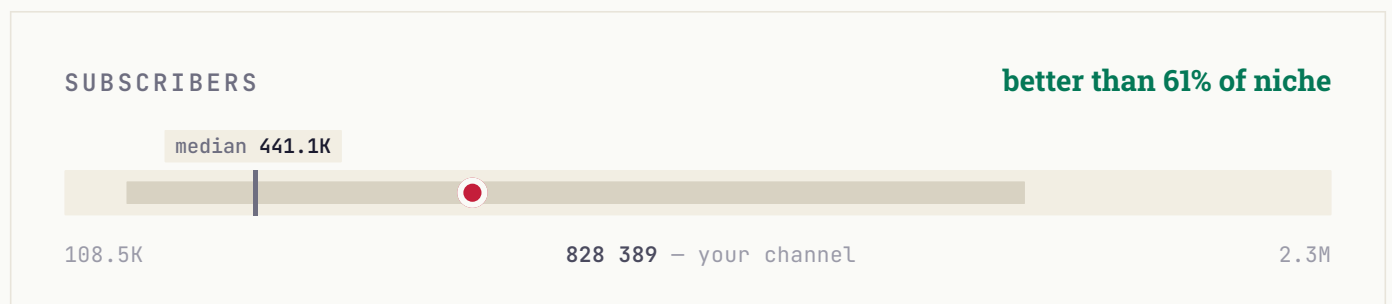
How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **293**, they brought **483 797** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	21	9	5 559
December 2025	45	13	95 542
November 2025	54	30	113 770
October 2025	51	17	131 770
September 2025	52	14	112 205
August 2025	70	19	24 951
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
293	6	483 797	

Where channel stands in its league

Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Tuesday

Audience most active on this day at 17:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 3.14% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+1.4pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1K-3K subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth goal
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
