

PROMTPRESS PUBLIC REPORT

Channel audit

Agrobank

Matbuot xizmati



@agrobankpress

■ "Agrobank" ATB Matbuot xizmati rasmiy telegram kanali. ■ Manzil:
100011, Toshkent sh., Shayxontohur tum., B.Zokirov 2A. ■
agrobank.uz ■ matbuot-xizmati@agrobank.uz

SUBS

13 337

-283 per month

ERR (% SEE POSTS)

24.0%

daily 14.2%

REACH/POST

3.1K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 13 337 -	 SUBSCRIBER REACH 23.57% avg % subs see post	 VIEWS/POST 3.1K median 3.1K · 29 days	 POSTS/WEEK 13.9 for the period
 7D TREND -10.7% vs previous week	 REACTIONS/POST 19.4 total 1,142 reactions, 549 reposts, 0 comments	 POST LENGTH 670 chars median 734 · 29 days	 POSTS ANALYZED 59 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -283 last month	 MENTIONS 89 citation index · 119 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 10.05.2021

AI EDITOR SUMMARY

Channel «Agrobank Matbuot xizmati» – 13 337 subs. Each post averages 3.1K people (24% subs), this is average reach – room to grow. Publishes 14 posts per week (~2/day) – regular schedule. For the week of June 1–7, reach dropped -10.7% to the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **59** posts in 29 days.
- 02 Dominant format — **Photo** (40/59 posts).
- 03 Avg post length — **670** chars (median 734).
- 04 Audience activity peak — **Saturday**, 11:00 UZT.
- 05 Top posts get **3x** more views than the weakest (6K avg for top vs 2K for worst) — among 59 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 06:43 PHOTO Hurmatli kanalimiz kuzatuvchilari! “Biznes muloqot” dasturini televideniya orqali tomosha qilishishni xohlaysizmi? ☑ Ayni paytda Agrobank...	VIEWS	REACTIONS
	7 563	16
	REPOSTS	ER
	17	56.7%
Nº2 26.05 · 07:26 PHOTO Xotin-qizlar tadbirkorligini qo'llab-quvvatlash — ustuvor yo'nalish ☑ Agrobank tashabbusi bilan Sirdaryo viloyati, Xovos tumanida...	VIEWS	REACTIONS
	5 179	20
	REPOSTS	ER
	8	38.8%
Nº3 15.05 · 13:17 PHOTO O'zbekiston Respublikasi Markaziy banki tashabbusi bilan — “Umumjahon Pul Haftaligi – 2026” doirasida “Agrobank” ATB tomonidan yoshlar...	VIEWS	REACTIONS
	5 164	17
	REPOSTS	ER
	12	38.7%

Nº4 04.06 · 14:42 PHOTO Agrobank bilan yanada yaqinroq bo'ling! 🏦 "Agrobank" ATB xalqimizni bank xizmatlari, bank-moliya sohasidagi yangiliklar, mijozlarimizning...	VIEWS 4 910 REPOSTS 10	REACTIONS 16 ER 36.8%
Nº5 05.06 · 12:53 PHOTO Agrobankning faol yoshlari "Mutolaa" loyihasida munosib ishtirok etmoqda 😊 Yurtimiz bo'ylab keng qamrovda davom etayotgan "Mutolaa"...	VIEWS 4 284 REPOSTS 3	REACTIONS 17 ER 32.1%

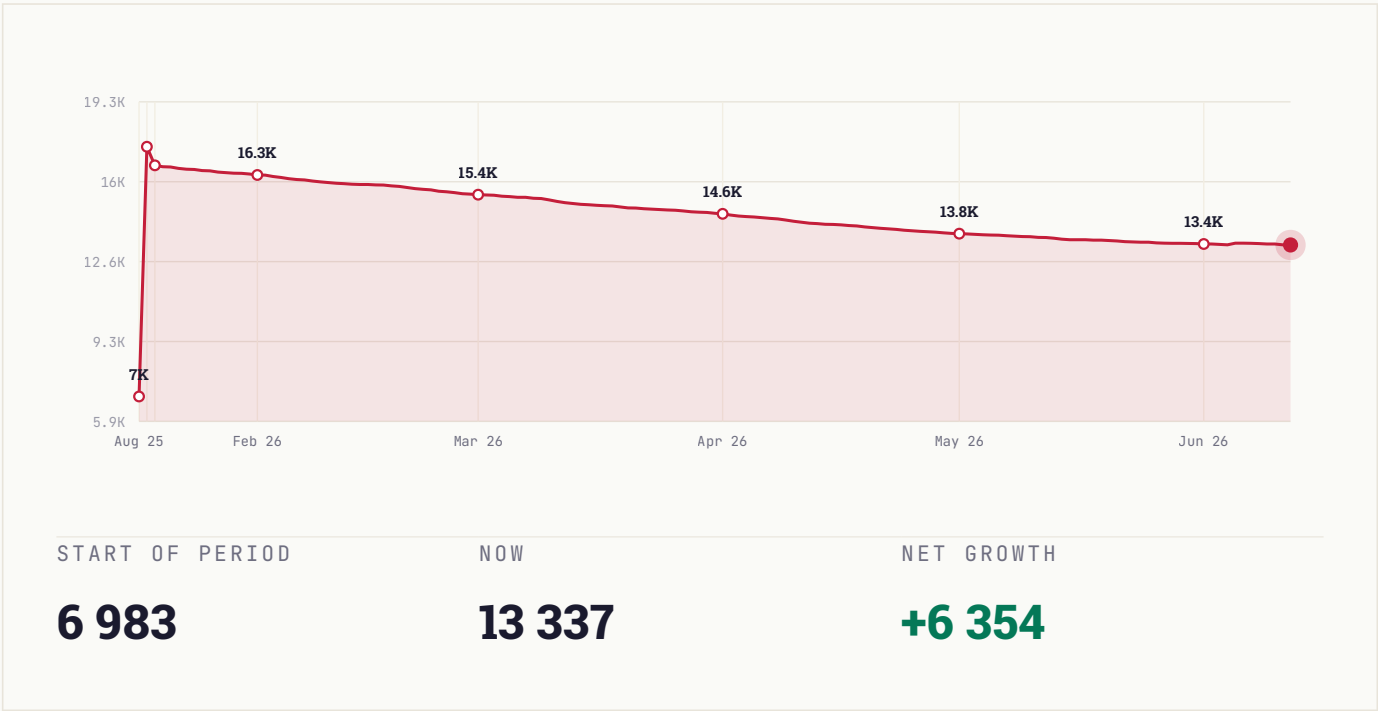
WORST 3

↓ 04.06 · 13:01 PHOTO Hurmatli kanalimiz kuzatuvchilari! Bugun "O'zbekiston 24" telekanalining "Maxsus reportaj" dasturida "Agrobank" ATB tomonidan hududlarda...	VIEWS 2 552 REPOSTS 3	REACTIONS 8 ER 19.1%
↓ 08.06 · 14:52 PHOTO Agrobankning xalqaro reytingi FitchRatings tomonidan "Ijobiy"ga o'zgartirildi ➦ Xalqaro reyting agentligi FitchRatings Agrobank bo'yicha...	VIEWS 1 987 REPOSTS 6	REACTIONS 27 ER 14.9%
↓ 03.06 · 16:45 VIDEO Har bir orzuga eltuvchi yo'lining o'z sinovlari bor 🏠 Ba'zan xatolar, ba'zan omadsizliklar, ba'zan esa hammasi tugagandek tuyuladigan...	VIEWS 1 562 REPOSTS 9	REACTIONS 36 ER 11.7%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

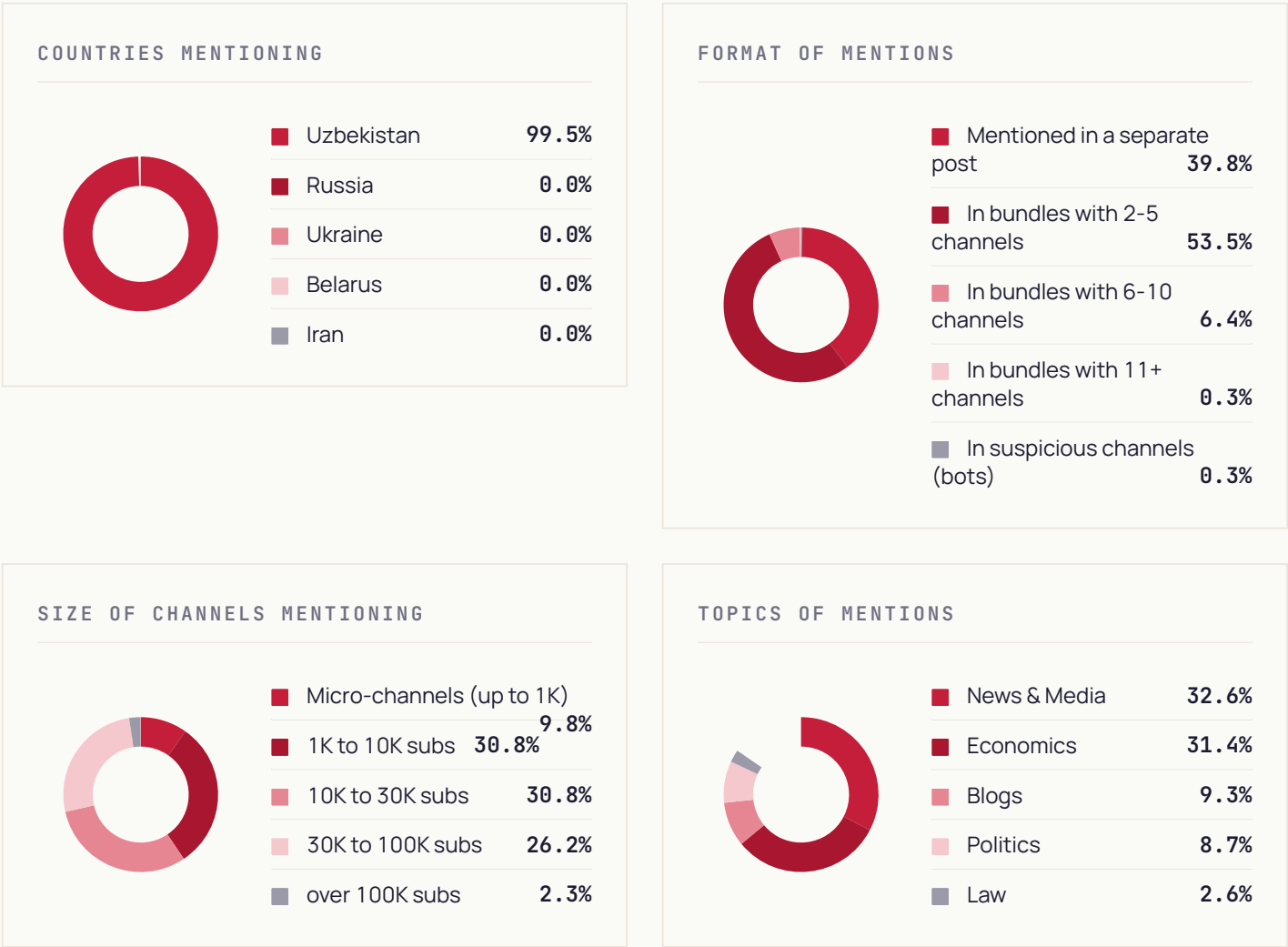
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

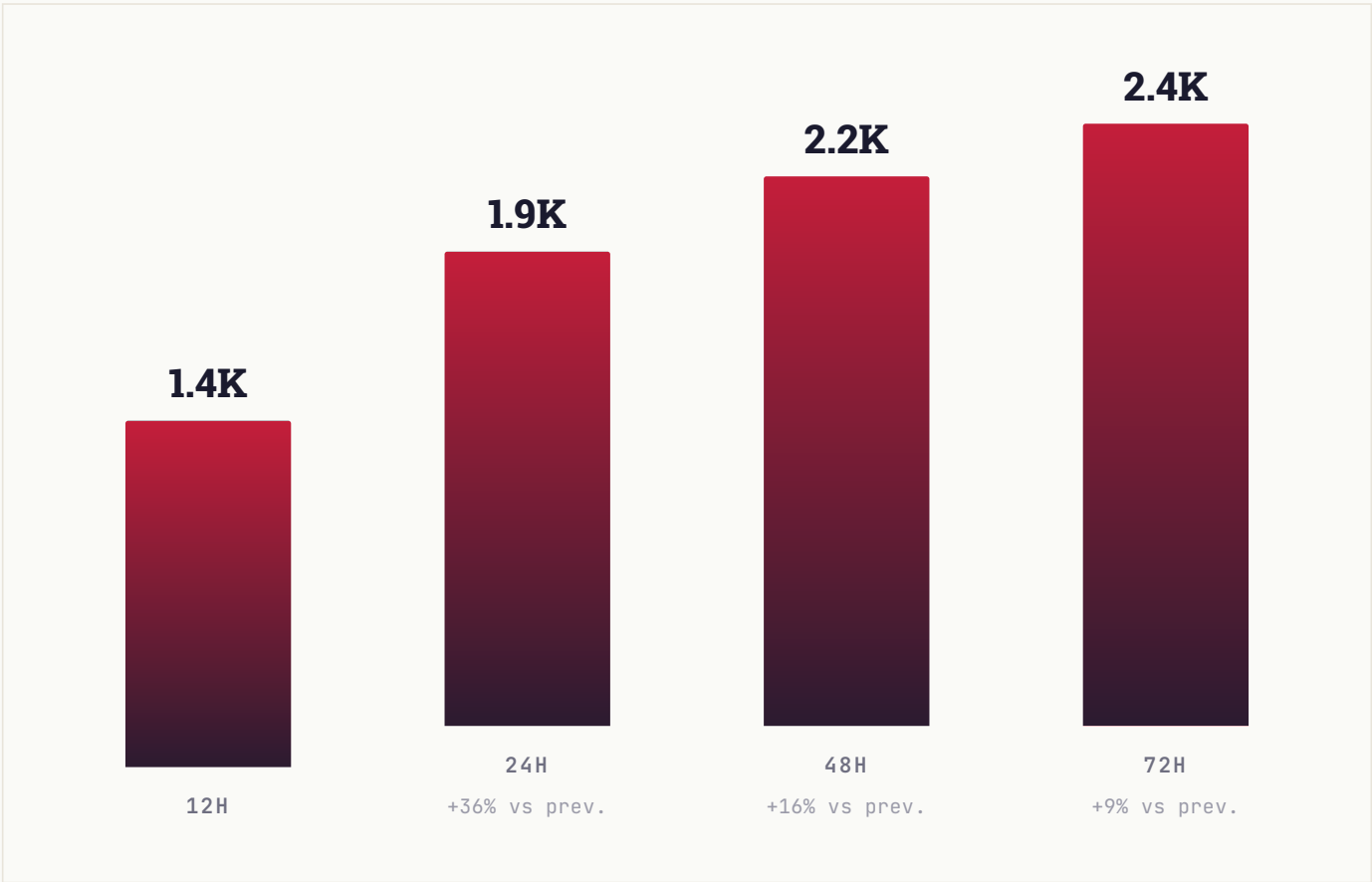
Citation index **89** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **119** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
AM Agrobank Matbuot xizmati YOU	13.3K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#66 of 99). Niche median — 20K subs.
First KPI — reach median. Leader: bank_kuni (167.3K).

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economics» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#66

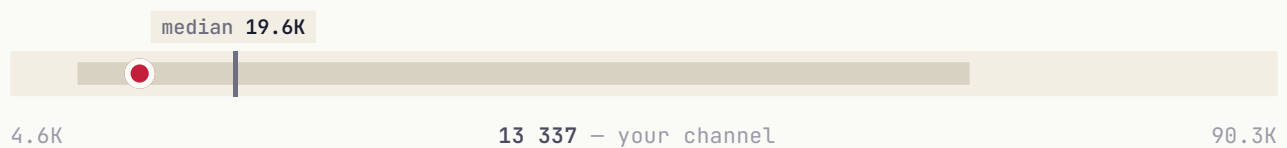
/100

POSITION IN NICHE

Channel in the bottom half of the ranking

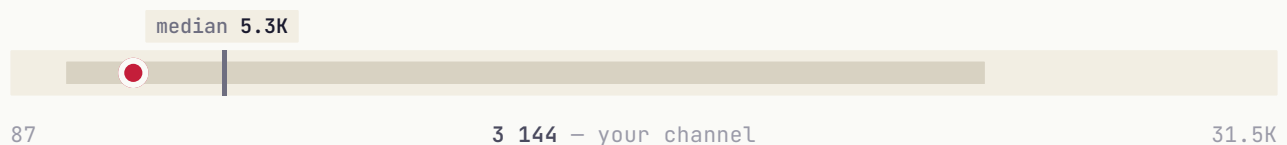
SUBS

32% below median



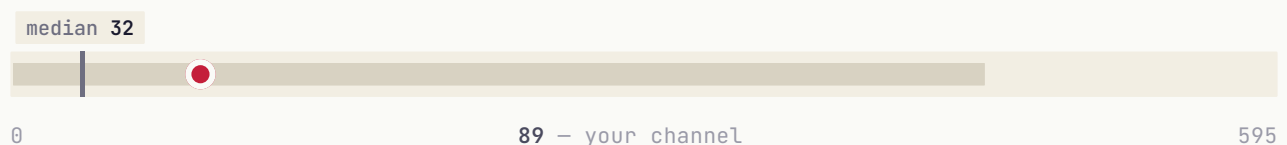
AVG REACH / POST

41% below median



CITATION INDEX

better than 55% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 11:00 UZT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further, run ads through us and hit your growth plan in a month.

01	Launch ad in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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