

PUBLIC REPORT BY PROMTPRESS

Channel audit

Агрономика



@agro_nomika

Agriculture as business: from field to shelf. All about agri development, regulation, tech. ID NOM idnom.ru Collab & contact @id_nom MAX https://max.ru/agro_nomika RKN...

SUBSCRIBERS

37 492

-34 per month

ERR (% SEE POSTS)

24.0%

last day **17.7%**

REACH/POST

8.7K

ad reach **6.6K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 37 492 —	 SUBSCRIBER REACH 23.26% avg % of subs see post	 VIEWS/POST 8.7K median 8.5K · 29 days	 POSTS/WEEK 29.5 for period
 7D TREND -3.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 936 chars median 1000 · 29 days	 POSTS ANALYZED 126 29 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH -34 last month	 CITATION RATE 602 citation index · 3,260 channels mentioned ever	 CHANNEL AGE 6 years 2 months created 21.04.2020

AI EDITOR SUMMARY

Channel 'Agronomika' — 37 492 subs. Each post gets avg 8.7K people (23% of subs), average reach — room to grow. Posts 30 posts/week (~4/day) — active posting. For week Jun 29 – Jul 5 reach stable (-3.0% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 126 posts in 29 days.
- 02 Dominant format – Photo (91/126 posts).
- 03 Avg post length – 936 chars (median 1000).
- 04 Peak audience activity – Thursday, 09:00 MSK.
- 05 Strongest posts get 2× more views than weakest (17K avg top vs 7.5K worst) – among 126 posts in 29 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 08:10 PHOTO Wholesale egg prices plummeted 4.5x: overproduction continues. ●By end of May, wholesale prices for chicken eggs category...	VIEWS 17 446 REPOSTS 118	REACTIONS — ER 46.5%
Nº2 19.06 · 12:27 PHOTO Grain market enters new season with cautious optimism. ●In 2026/27, Russia's grain harvest is expected at 138-144 mln tons...	VIEWS 17 233 REPOSTS 28	REACTIONS — ER 46.0%
Nº3 02.07 · 06:20 PHOTO Amid fuel shortages, farmers consider switching to gas. 🚜 Supply issues and rising diesel costs during fieldwork...	VIEWS 16 448 REPOSTS 76	REACTIONS — ER 43.9%

Nº4 08.07 · 13:02 PHOTO Wineries allowed to advertise themselves, but not their brands. ●On July 7, the State Duma adopted in the second and third readings amendments to the law 'On...'	VIEWS 15 991 REPOSTS 29	REACTIONS — ER 42.7%
Nº5 27.06 · 09:30 PHOTO ⚡Head of agricultural machinery department at Minpromtorg detained in Moscow. ●On Friday, the Investigative Committee on suspicion of corruption...	VIEWS 14 196 REPOSTS 124	REACTIONS — ER 37.9%

|

WORST 3

↓ 06.07 · 09:39 PHOTO To split or not to split: how fractional nitrogen application and moistening are linked. ●Continuing our #agrosience special project, where we talk about...	VIEWS 7 551 REPOSTS 22	REACTIONS — ER 20.1%
↓ 30.06 · 15:03 VIDEO Real entrepreneurs know: the limit on transfers to individuals often runs out at the worst time Whether transferring income to yourself, paying a contractor, or...	VIEWS 7 536 REPOSTS 9	REACTIONS — ER 20.1%
↓ 06.07 · 13:59 TEXT Rosatom decides to buy stake in Delo Group Closure of the main container saga of recent years at Innoprom forum...	VIEWS 7 360 REPOSTS 13	REACTIONS — ER 19.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

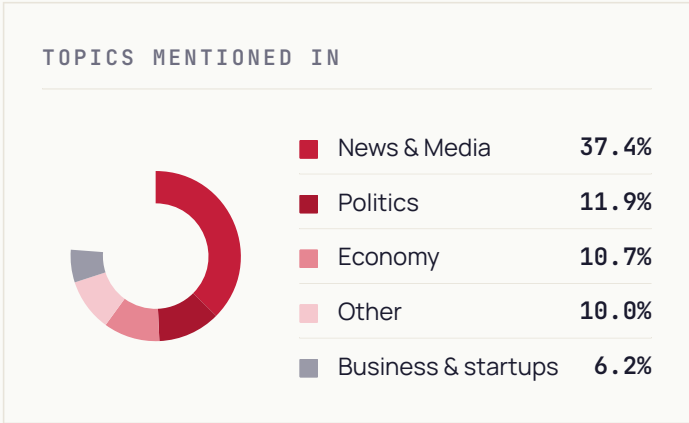
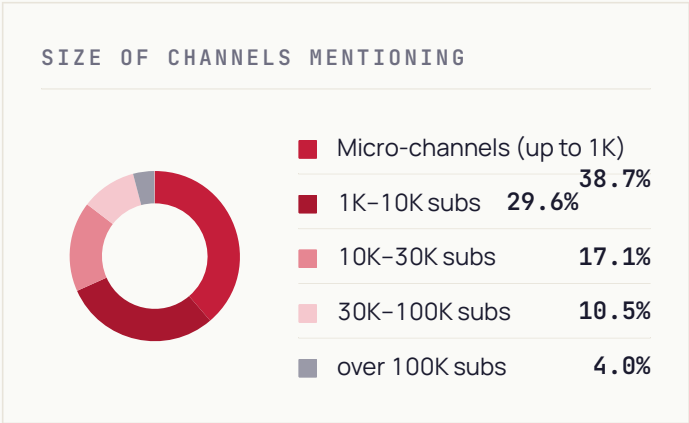
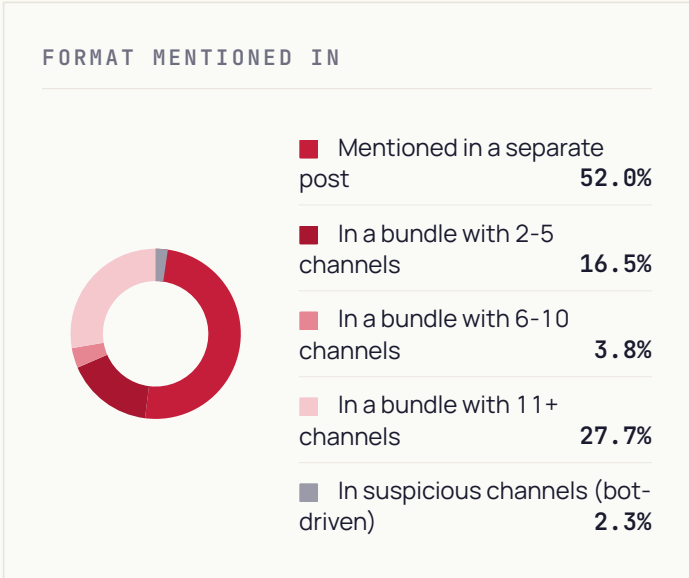
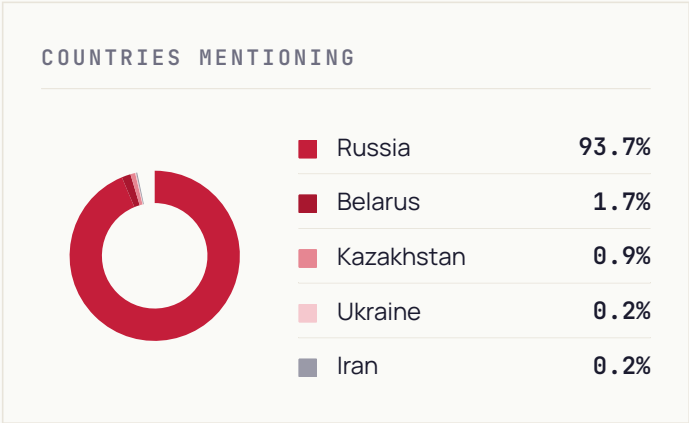


START OF PERIOD	NOW	NET GROWTH
36 145	37 492	+1 347

SECTION 04 · MENTIONS

Who mentions the channel & how

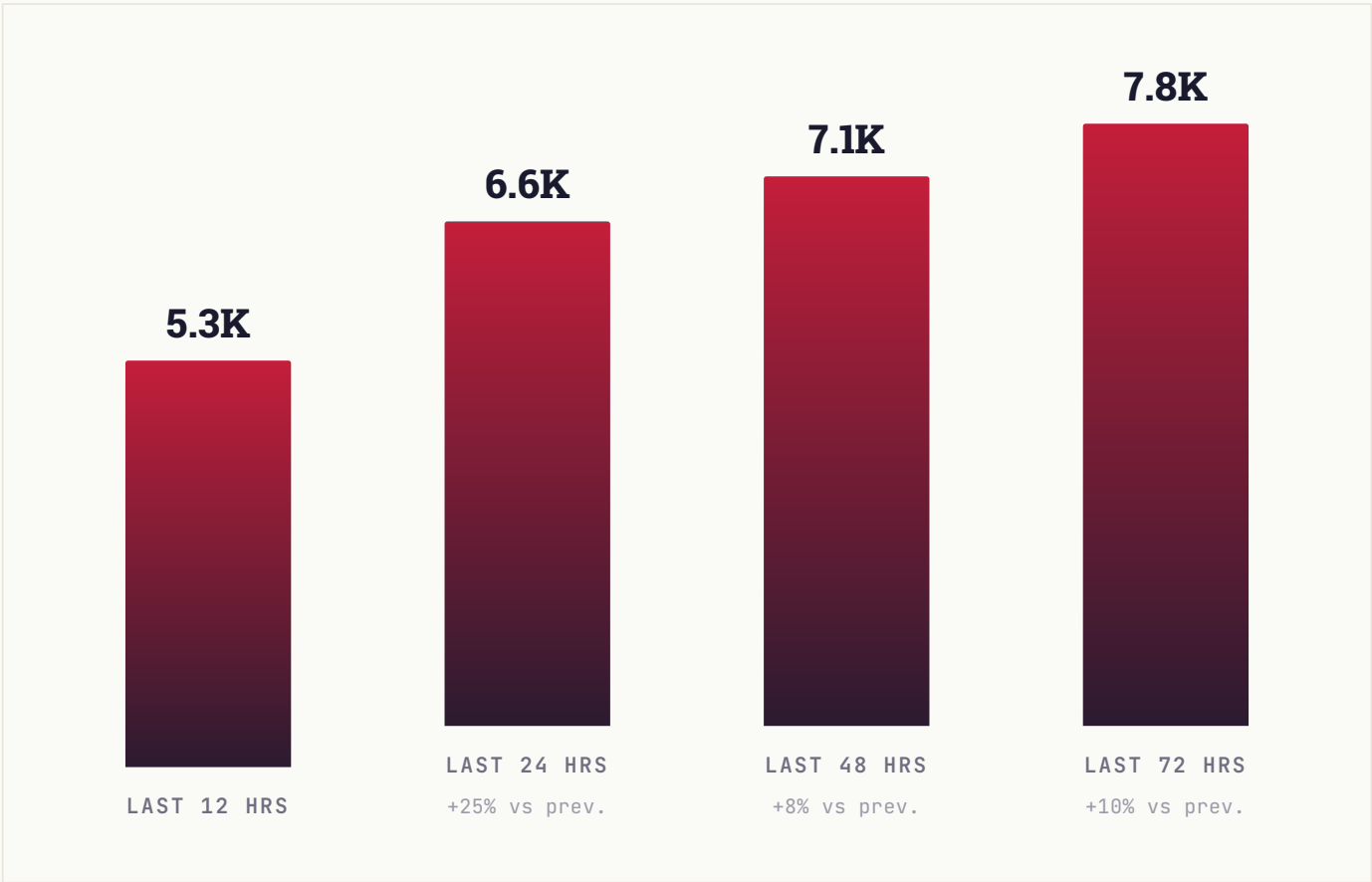
Citation index **602** – channel popularity rating based on mentions. Considers not just count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 260** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
AG Агрономика YOU	37.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 492**, they brought **1 299** new subs.

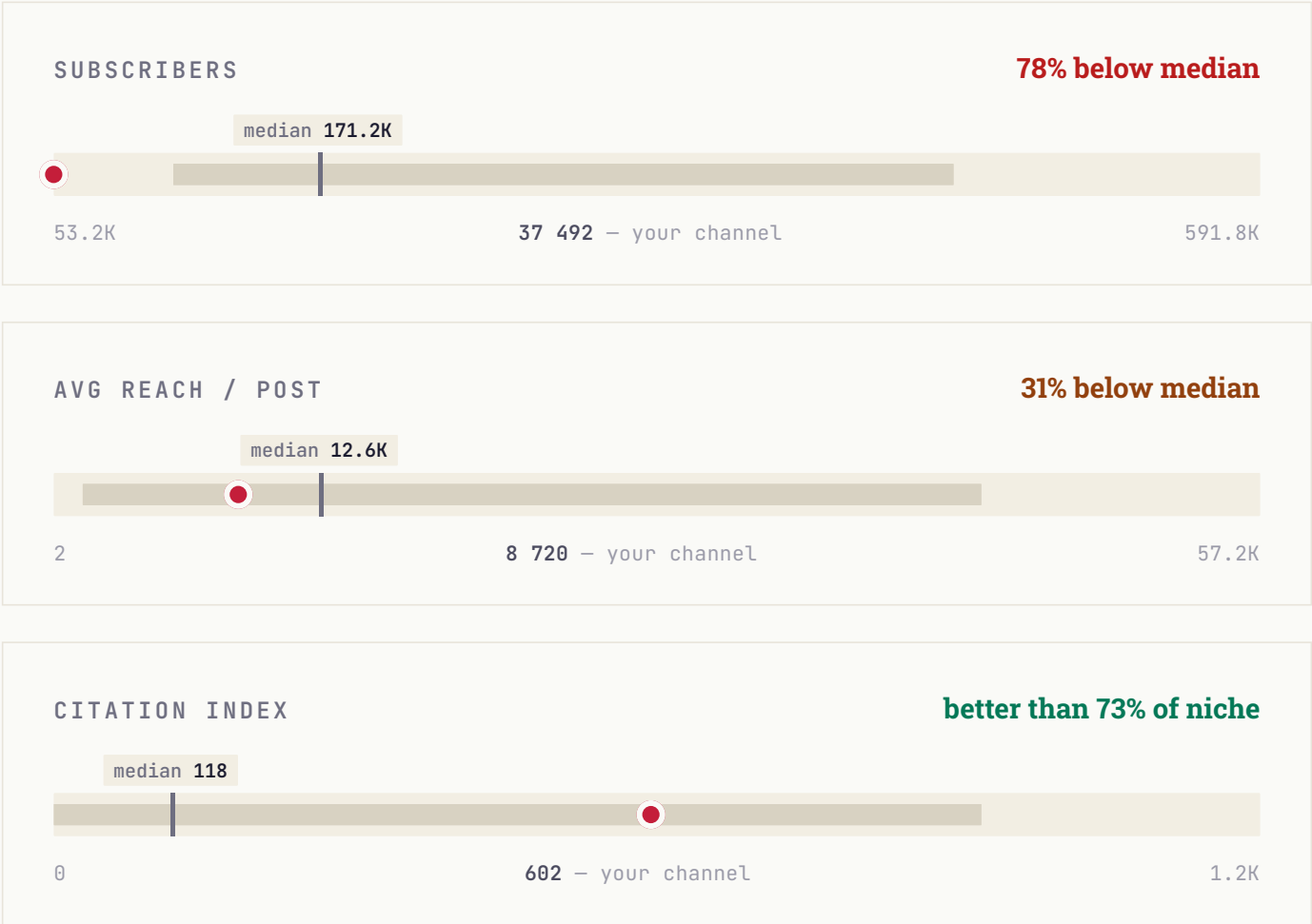
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	210	124	368	
December 2025	277	188	23	
November 2025	248	181	97	
October 2025	282	192	244	
September 2025	265	189	292	
August 2025	210	143	275	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 492	6	1 299

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best time for
key posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
