

PROMTPRESS PUBLIC REPORT

Channel audit

AGE OF CRYPTO



@age_of_crypt

The Stone Age didn't end because stones ran out ... ■ only unique original content ■ accurate medium-term forecasts ■ identifying market reversals ■ trending coin analysis By...

SUBSCRIBERS

16 272

-245 per month

ERR (% SEE POSTS)

14.0%

per day 9.0%

REACH/POST

2.2K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 272 —	 SUBS REACH 13.31% avg % of subs see post	 VIEWS/POST 2.2K median 1.9K · 27 days	 POSTS/WEEK 40.3 over period
 7D TREND -22.2% vs previous week	 REACTIONS/POST 28.6 total 4,602 reactions, 2,715 reposts, 0 comments	 POST LENGTH 533 chars median 473 · 27 days	 POSTS ANALYZED 161 27 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH -245 over last month	 CITATION RATE 101 citation index · 468 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 08.03.2019

AI EDITOR SUMMARY

Channel «AGE OF CRYPTO» – 16 272 subs. Each post averages 2.2K people (13% of subs), reach is low – consider expanding audience. Publishes 40 posts per week (~6/day) – active posting. For week 1–7 June reach dropped by -22.2% to week 25–31 May – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **161** posts over 27 days.
- 02 Dominant format – **Text** (91/161 posts).
- 03 Avg post length – **533** chars (median 473).
- 04 Peak audience activity – **Wed, 12:00** MSK.
- 05 Top posts get **11x** more views than the weakest (17K avg for top vs 1.5K for worst) – among 161 posts over 27 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 10:23 TEXT CoinDesk: Alarm in Solana, Sui, and Aptos networks – wallet data targeted by TrapDoor malware package Hackers...	VIEWS 24 879 REPOSTS 204	REACTIONS 25 ER 152.9%
Nº2 27.05 · 09:28 PHOTO If globalists try to repeat the 9/11 tragedy to give the US a pretext for major escalation in Iran, the task will be...	VIEWS 22 973 REPOSTS 189	REACTIONS 65 ER 141.2%
Nº3 18.05 · 13:28 PHOTO Bitcoin address of Belarusian legal crypto service WhiteBird got a '100% Sanctioned' label in major AML services (like AMLBot)...	VIEWS 3 279 REPOSTS 120	REACTIONS 40 ER 20.2%

Nº405.06 · 11:49 PHOTO Pump fun launched a platform where people can do any tasks for money Earn \$589 for shaved eyebrows, \$2600 for a tattoo...	VIEWS 2 621 REPOSTS 56	REACTIONS 29 ER 16.1%
Nº505.06 · 14:20 TEXT #Ripple Someone in the network worked hard, and I translated it into Russian. I'm indifferent to XRP, but maybe someone will find it interesting.	VIEWS 2 570 REPOSTS 32	REACTIONS 27 ER 15.8%

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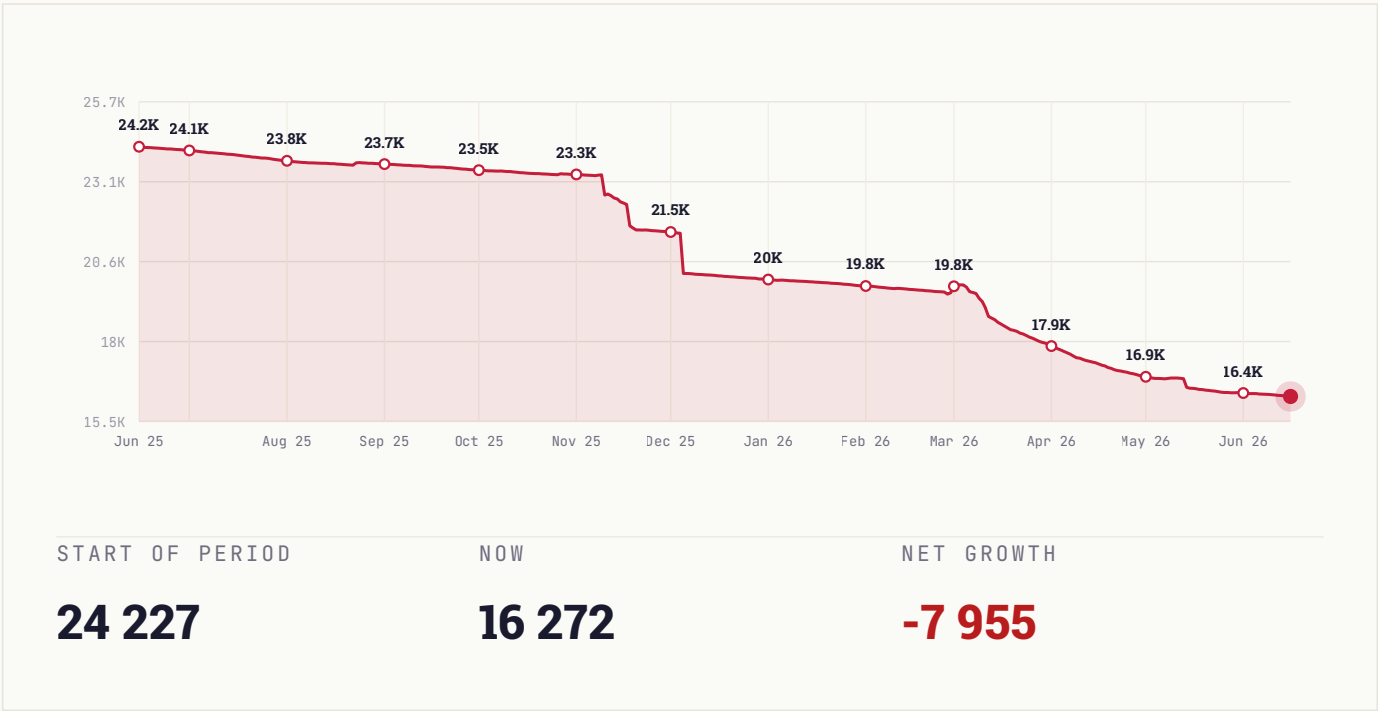
WORST 3

↓ 29.05 · 15:48 PHOTO Since the Iran conflict began, this is the 59th time Trump says he's close to a deal with Iran (counted by Iranian...	VIEWS 1 523 REPOSTS 9	REACTIONS 21 ER 9.4%
↓ 29.05 · 15:58 TEXT 🔗🔗 Fars exposes Trump's fact distortions: 1. The most important point of the agreement is the immediate payment of \$12 billion...	VIEWS 1 521 REPOSTS 4	REACTIONS 17 ER 9.3%
↓ 29.05 · 15:13 PHOTO 🔗🔗 TRUMP: US LIFTS NAVAL BLOCKADE, SHIPS CAN START RETURNING HOME Iran must agree that they will never have...	VIEWS 1 499 REPOSTS 12	REACTIONS 24 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

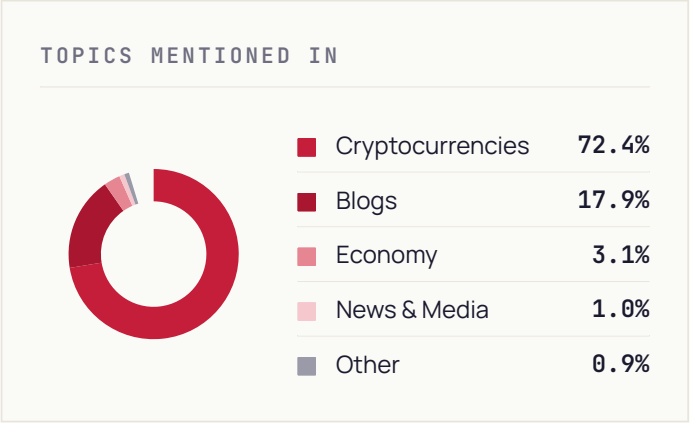
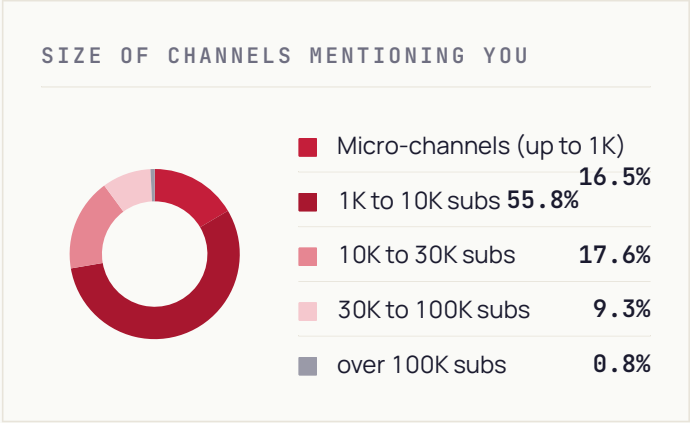
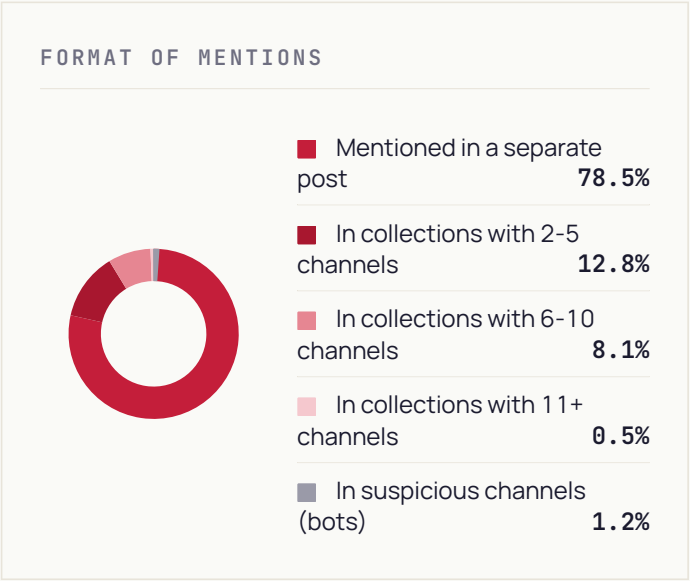
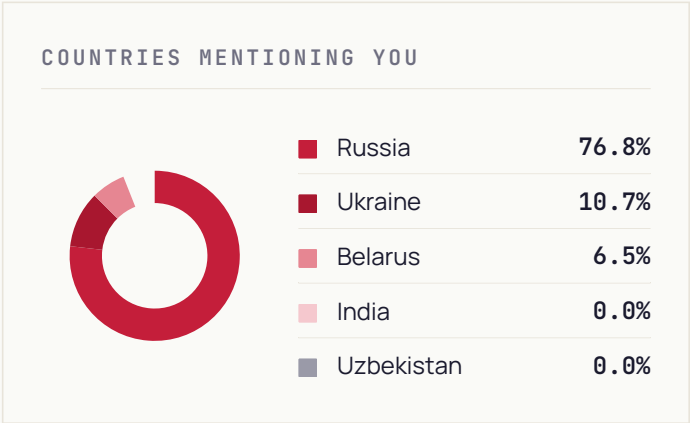
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

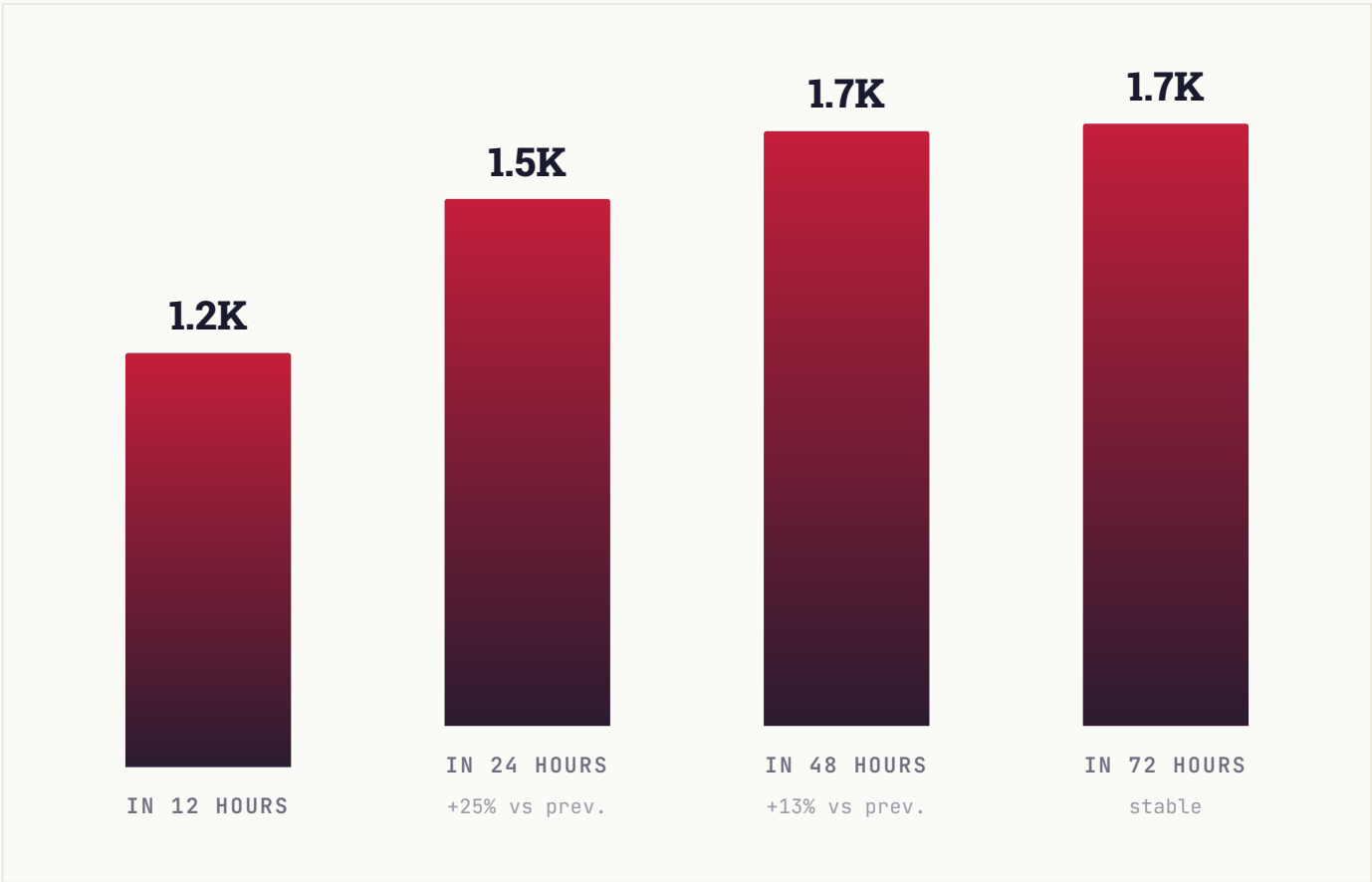
Citation index **101** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **468** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KV Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs	25.3K
AO AGE OF CRYPTO YOU	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
VI vincerid	4.7K

COMPARATIVE INSIGHT

Channel in top 10 of niche (#4 of 68). Strong position. Niche leader — Penny in the wallet (56.4K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **36**, they brought **179** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	3	1	0	
Nov 2025	7	1	63	
Oct 2025	5	2	35	
Sep 2025	3	2	0	
August 2025	5	3	81	
July 2025	13	4	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
36	6	179

SECTION 08 · NICHE COMPARISON

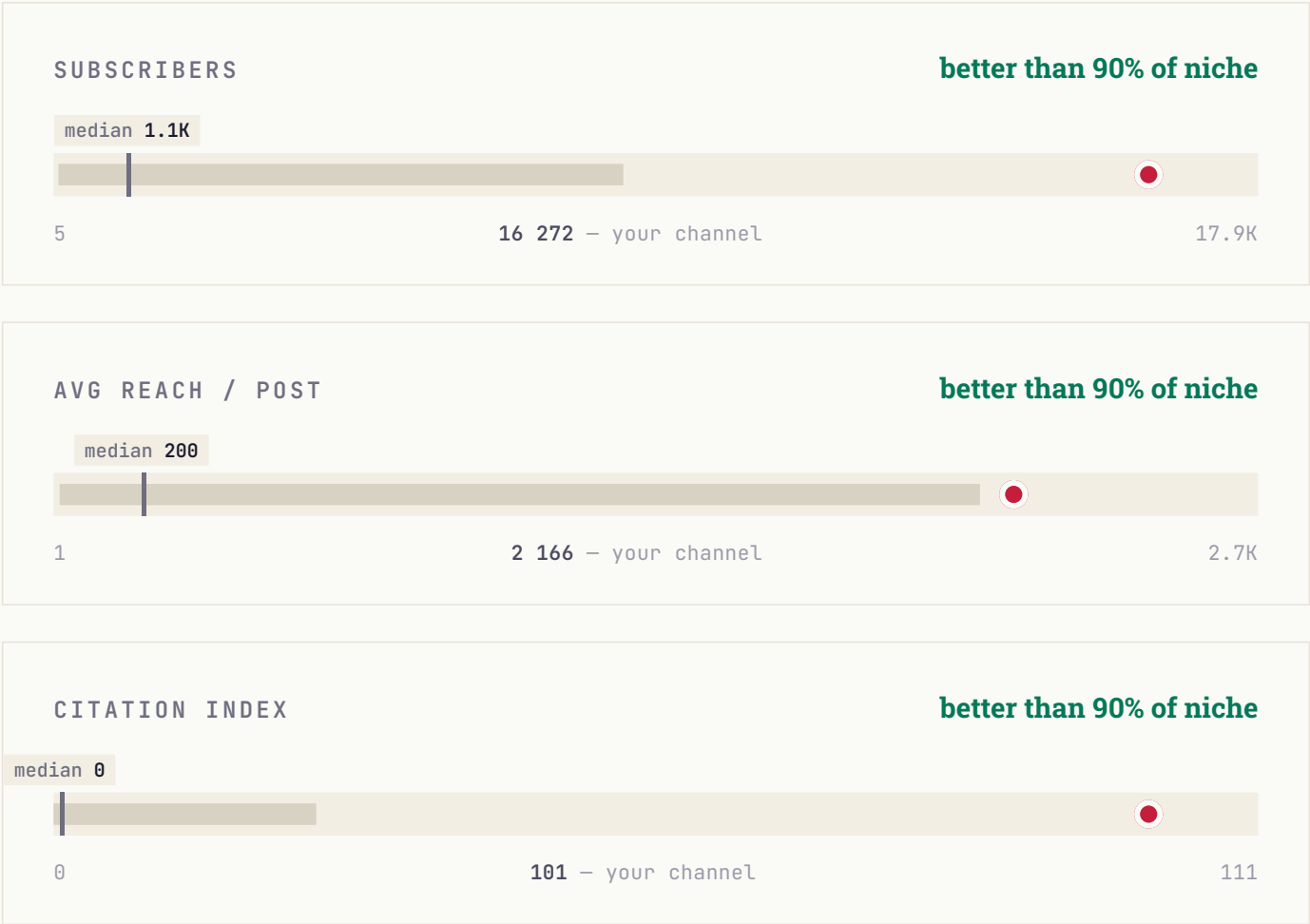
Where the channel stands in its league

Took top-68 channels in category «Cryptocurrencies» (Belarus) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#4/68

RANK IN NICHE

Channel in top 5% crypto Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post day of the week — Wednesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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