

PROMTPRESS PUBLIC REPORT

Channel audit

Sasha Rubanov |

Financial Audit



@afterфинаudit

Proof of claims, episode announcements Support the project:
@CommunityAudit_bot alexanerrubanovaaudit@gmail.com [https://
gosuslugi.ru/snet/6978a6fec8db1aa3bd627bbf](https://gosuslugi.ru/snet/6978a6fec8db1aa3bd627bbf)

SUBSCRIBERS

27 899

+1314 this month

ERR (% SEE POSTS)

66.0%

in 24 hrs **28.1%**

REACH/POST

18.7K

ad reach **7.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 27 899 —	 SUBS REACH 67.09% avg % subs see post	 VIEWS/POST 18.7K median 20.4K · 25 days	 POSTS/WEEK 2.5 over period
 7D TREND -17.7% vs last week	 REACTIONS/POST 530.4 total 4,774 reactions, 687 reposts, 1,706 comments	 POST LENGTH 551 chars median 490 · 25 days	 POSTS ANALYZED 9 25 days
 AD REACH 7.7K 24h avg	 CHURN / MONTH +1314 last month	 CITATION RATE 3 citation index · 44 channels mentioned all time	 CHANNEL AGE 1 year 2 months created 01.05.2025

AI EDITOR SUMMARY

Channel «Sasha Rubanov | Financial Audit» — 27 899 subs. Each post averages 18.7K people (67% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare. For week Jul 6–12, reach dropped -17.7% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts in 25 days.
- 02 Dominant format – Photo (8/9 posts).
- 03 Avg post length – 551 chars (median 490).
- 04 Peak audience activity – Friday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (23.6K avg for top vs 16.2K for worst) – among 9 posts over 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 19:20 PHOTO Remember discussing who spends how much on food? Read here (click) We compiled all your answers into interesting stats! How...	VIEWS 25 215 REPOSTS 215	REACTIONS 743 ER 90.4%
Nº2 02.07 · 09:32 PHOTO New financial audit episode is out on the channel! Enjoy watching! This time the heroine is from Perm! A nail master from Perm...	VIEWS 23 085 REPOSTS 60	REACTIONS 451 ER 82.7%
Nº3 25.06 · 09:03 PHOTO We have a new issue out! Today's heroine is Astra Teplaya – entrepreneur, women's circle host and guide...	VIEWS 22 391 REPOSTS 50	REACTIONS 624 ER 80.3%

Nº410.07 · 08:41 PHOTO Friends, scammers are active! Be careful, better not engage, just block 🦊	VIEWS	REACTIONS
	20 586	473
	REPOSTS	ER
	27	73.8%

Nº509.07 · 09:01 PHOTO NEW EPISODE IS OUT ON THE CHANNEL! A 25-year-old massage therapist played online poker for five years. Started small, then borrowed. Today he has over 20...	VIEWS	REACTIONS
	20 385	464
	REPOSTS	ER
	120	73.1%

WORST 3

↓ 06.07 · 09:04 PHOTO Monday content at your service, friends!) Episode is already on the channel, enjoy!	VIEWS	REACTIONS
	18 685	554
	REPOSTS	ER
	28	67.0%

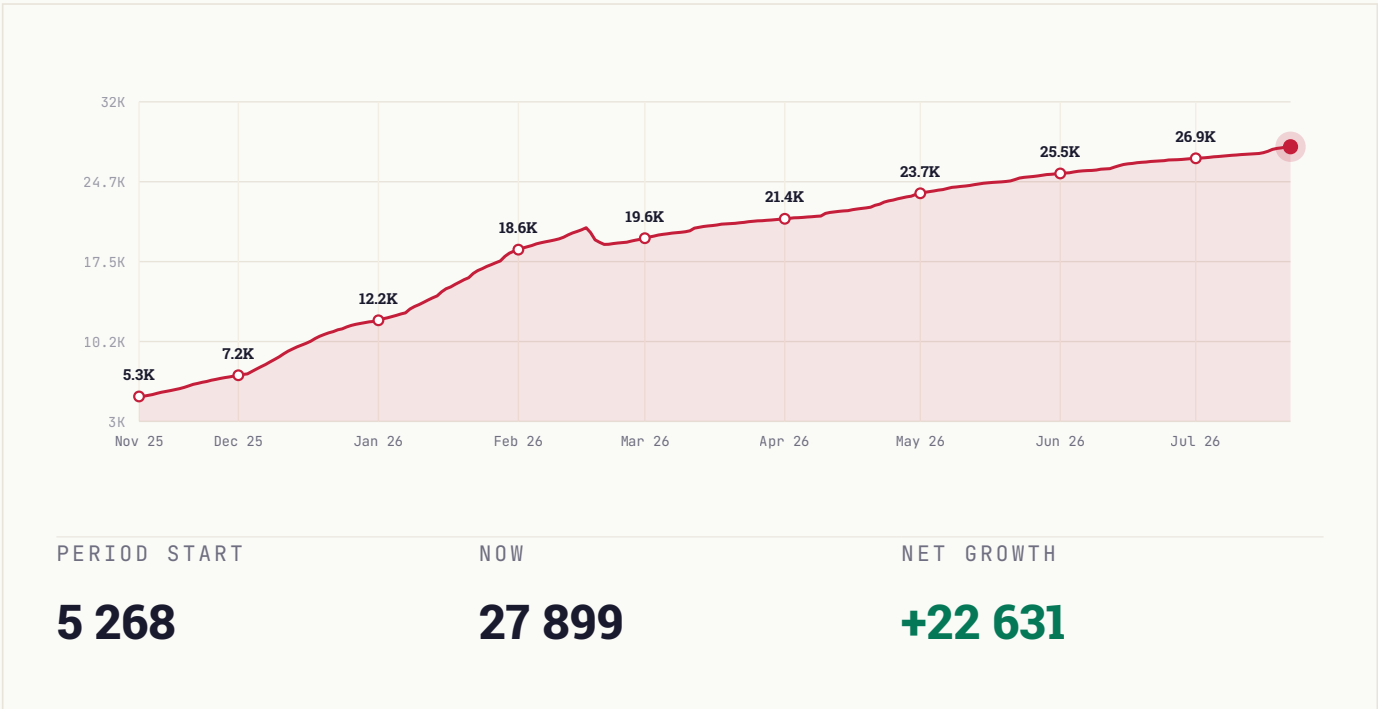
↓ 16.07 · 19:14 PHOTO Great anonymous question. Posting it so you can share your experience, which may help many. But such a question -...	VIEWS	REACTIONS
	15 056	353
	REPOSTS	ER
	45	54.0%

↓ 16.07 · 09:06 VIDEO New episode is out on the channel WATCH VIDEO (click) Heroine Diana! 27, three jobs, 60-70 hours a week, and with a loan at 2...	VIEWS	REACTIONS
	14 941	484
	REPOSTS	ER
	110	53.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

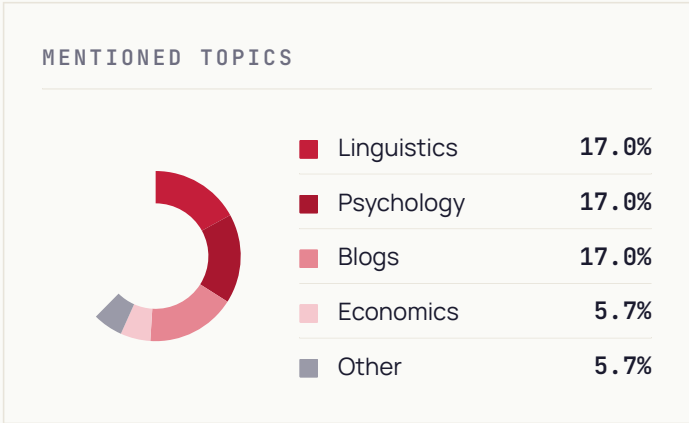
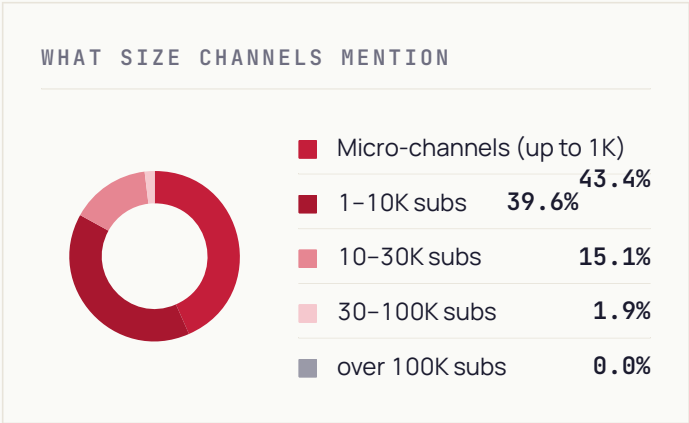
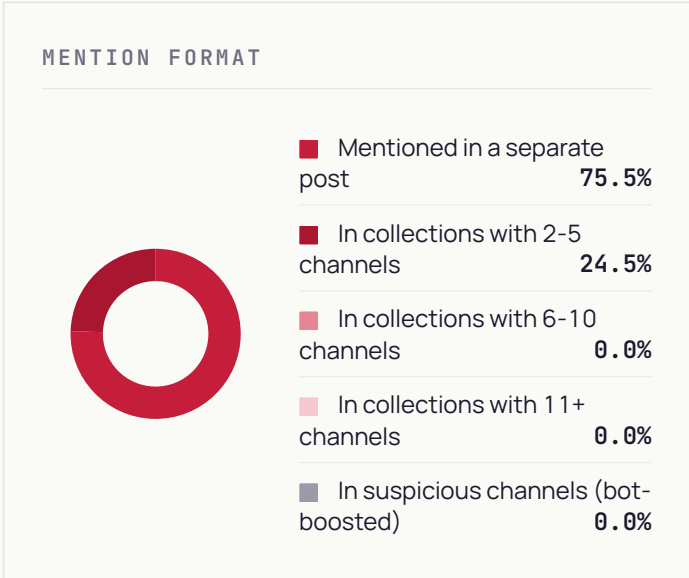
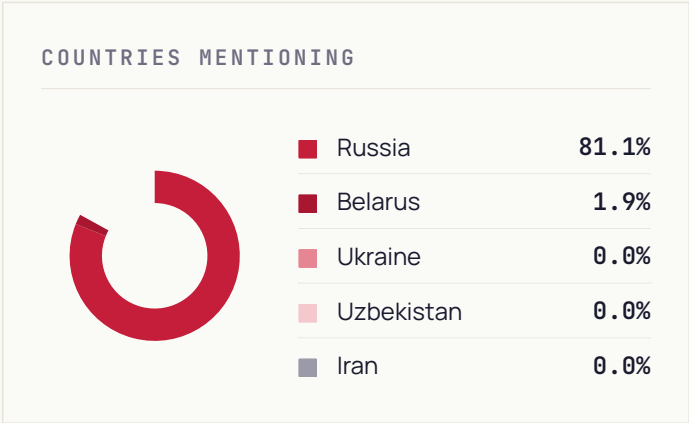
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

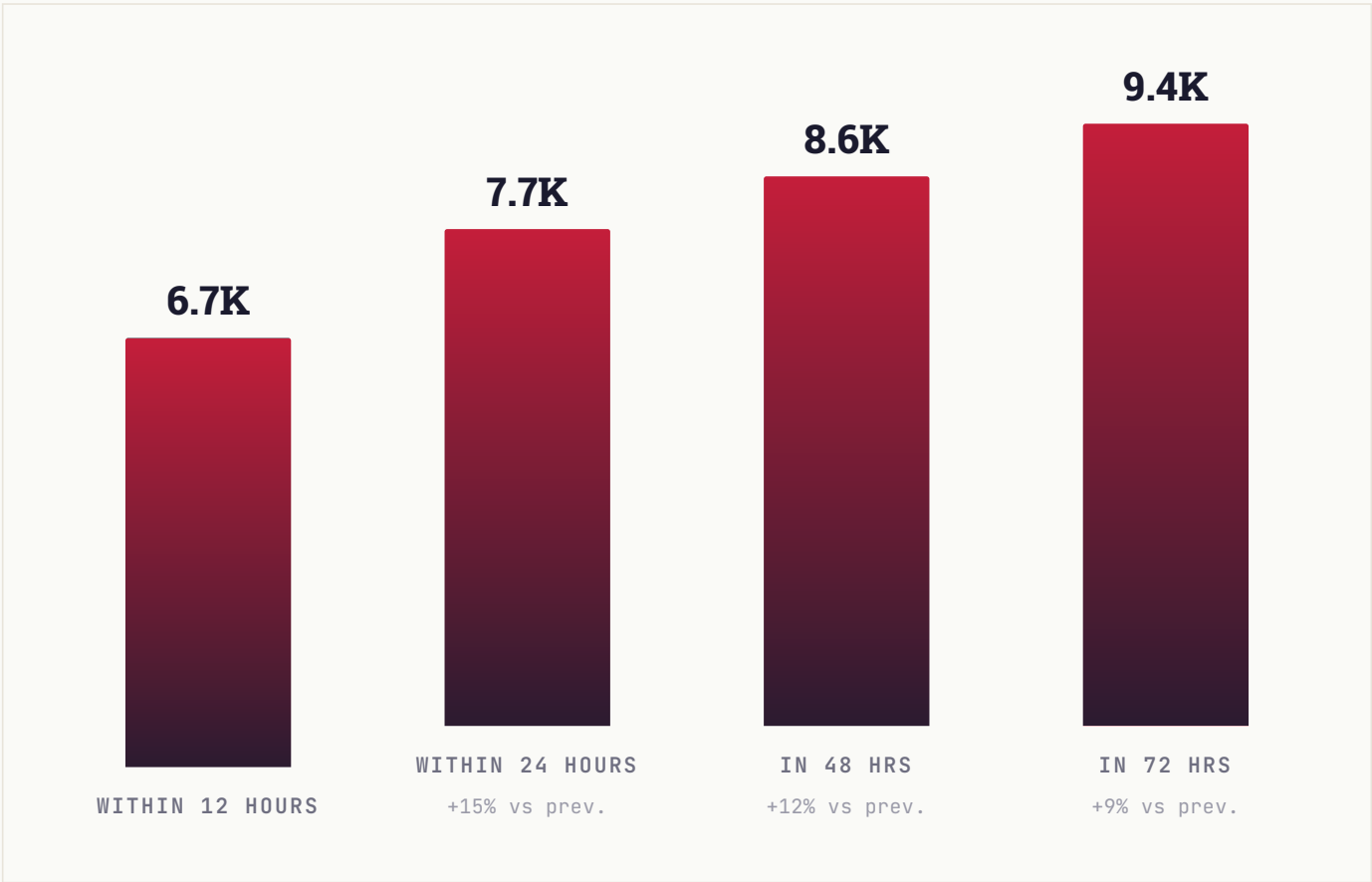
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 44 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 👑 KE	1.8M
The Экономист ТЭ	1.3M
Blunt. Economics. ER	1.2M
QUBTAN EL GOLD QE	1.1M
CPM Sasha Rubanov Financial Audit YOU	27.9K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **17**, they brought **13 168** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	4	4	6 370	
December 2025	4	4	4 949	
November 2025	8	8	1 849	
October 2025	1	1	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
17	6	13 168

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economics» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 2.5 posts/week. Active channels average 7-10.
Consistency is key to retaining audience. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 11:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
