

PROMTPRESS PUBLIC REPORT

Channel audit

After Effects | Motion Design



@after_effects_motion

All about video editing. Unofficial community Questions:

@kesh_keshh Channel link: <https://t.me/+YL3YRdocDpwwYmFi> RKN:

<https://vk.cc/CHWGfv> Channel on exchange:...

SUBSCRIBERS

65 416

-591 per month

ERR (% SEE POSTS)

8.0%

in 24h **2.3%**

REACH/POST

4.6K

ad reach **1.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 65 416 —	SUBS REACH 7.06% avg % subs see post	VIEWS/POST 4.6K median 4.9K · 28 days	POSTS/WEEK 7.0 for period
7D TREND -10.0% vs previous week	REACTIONS/POST 11.9 only 346 reactions, 377 reposts, 30 comments	POST LENGTH 107 chars median 112 · 28 days	POSTS ANALYZED 29 28 days
AD REACH 1.5K 24h avg	CHURN / MONTH -591 last month	CITATION RATE 141 citation index · 412 channels mentioned all time	CHANNEL AGE 3 years 5 months created 17.01.2023

AI EDITOR SUMMARY

Channel «After Effects | Motion Design» — 65 416 subs. Each post averages views 4.6K people (7% of subs), reach is low — consider expanding audience. Posts 7 posts per week (~1/day) — regular schedule. For week Jun 29 – Jul 5 reach dropped by -10.0% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **29** posts in 28 days.
- 02 Dominant format – **Video** (29/29 posts).
- 03 Avg post length – **107** chars (median 112).
- 04 Peak audience activity – **Sunday**, 12:00 MSK.
- 05 Top posts get **2x** more views than the weakest (6.4K avg for top vs 3.1K for worst) – among 29 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 06:00 VIDEO Wave Text Animation Template for original text animation buy this template #template #text Jobs Free GPT	VIEWS	REACTIONS
	6 742	17
	REPOSTS	ER
	20	10.3%
Nº2 22.06 · 08:07 VIDEO Flag Maker Template for text or logo on waving flag buy this template #template #animation Jobs Free GPT	VIEWS	REACTIONS
	6 242	6
	REPOSTS	ER
	8	9.5%
Nº3 21.06 · 09:33 VIDEO Boost your visual taste #reference #inspiration Jobs Free GPT	VIEWS	REACTIONS
	6 211	13
	REPOSTS	ER
	6	9.5%

Nº4 20.06 • 06:44 **VIDEO**

Terminal Typewriter Presets Template for retro console text animation buy this template #template #text

VIEWS
5 941

REACTIONS
5

REPOSTS
18

ER
9.1%

Nº5 24.06 • 08:45 **VIDEO**

Boost your visual taste #reference #timeline Jobs | Free GPT

VIEWS
5 883

REACTIONS
11

REPOSTS
6

ER
9.0%

WORST 3

↓ 08.07 • 06:13 **VIDEO**

Morning scroll ☕ #timeline #inspiration Free ChatGPT

VIEWS
3 460

REACTIONS
21

REPOSTS
11

ER
5.3%

↓ 09.07 • 06:10 **VIDEO**

Innovate Ai SaaS Product Promo Template for stylish web service presentation buy this template #template #presentation Free ChatGPT

VIEWS
3 140

REACTIONS
6

REPOSTS
7

ER
4.8%

↓ 10.07 • 04:06 **VIDEO**

Morning scroll ☕ #timeline #reference Free ChatGPT

VIEWS
2 809

REACTIONS
10

REPOSTS
6

ER
4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

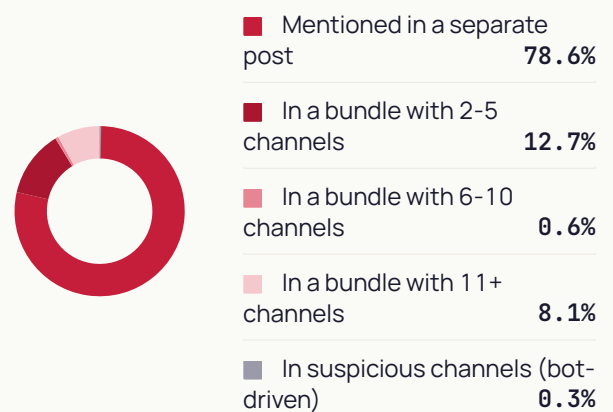
Who mentions the channel and how

Citation index **141** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **412** different channels.

COUNTRIES MENTIONING



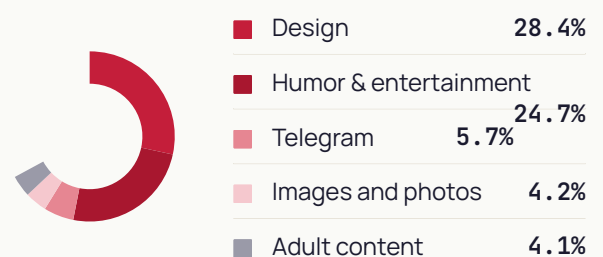
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



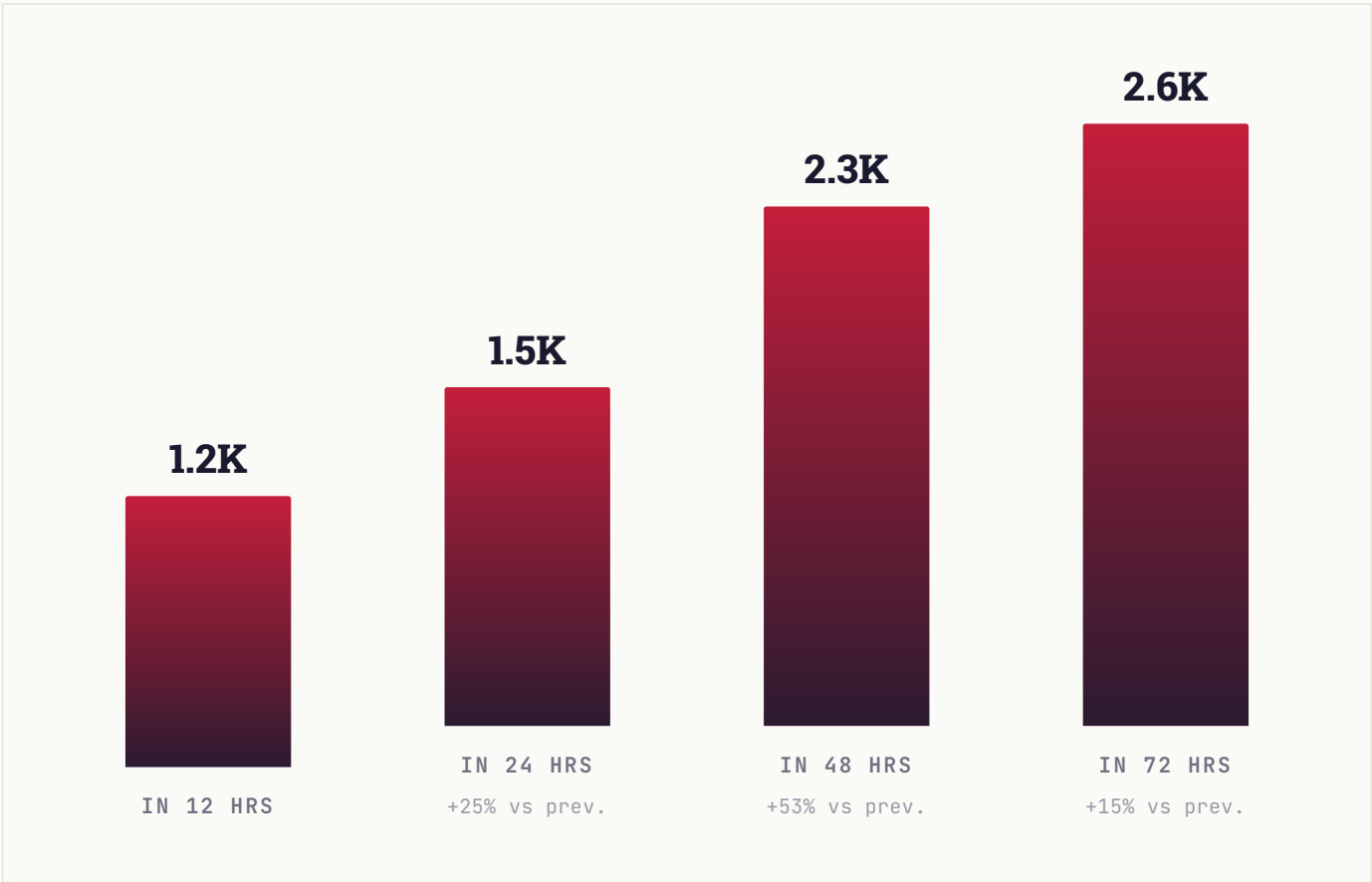
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
CPM Sexy font. Cyrillic	134.7K
WTF What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
WTF What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AE After Effects Motion Design YOU	65.4K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#31 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quarter — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **10**, they brought **1 798** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	783
December 2025	2	1	411
Nov 2025	3	2	206
Oct 2025	3	3	52
Sep 2025	1	1	141
August 2025	1	1	205

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
10	6	1 798

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

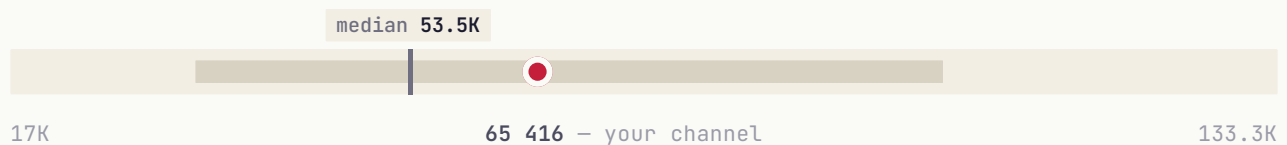
Took top-**100** channels in category «**Design**» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

#31/100

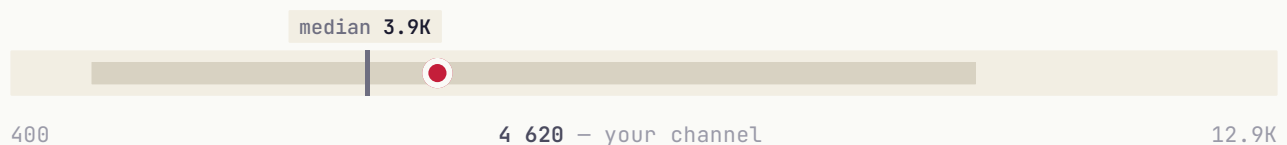
RANK IN NICHE

Channel in the top half of the ranking

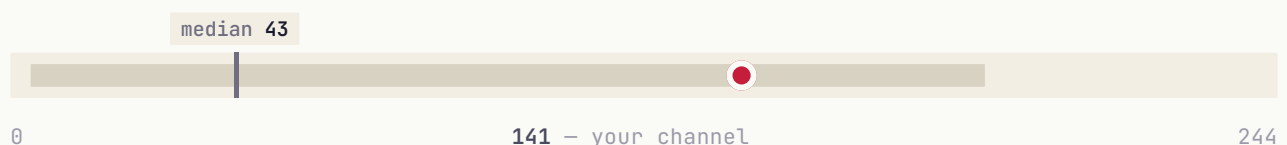
SUBSCRIBERS

better than 59% of niche


AVG REACH / POST

better than 54% of niche


CITATION INDEX

better than 77% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Sunday
Audience is most active on this day at 12:00 MSK.

EFFECT
Best window for an important post
- 02

System traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
