

PUBLIC REPORT PROMTPRESS

Channel audit

After Effects Templates



@aetemp

Free templates and scripts for Adobe After Effects All files downloaded from open sources or sent by subscribers. Templates cannot be used commercially. Channel in registry -...

SUBSCRIBERS

181 048

+1074 per month

ERR (% SEE POSTS)

8.0%

per day 3.7%

REACH/POST

14K

ad reach 6.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 181 048 —	 SUBSCRIBER REACH 7.75% avg % subs see post	 VIEWS/POST 14K median 15.3K · 29 days	 POSTS/WEEK 22.1 over period
 7D TREND -14.3% vs prev week	 REACTIONS/POST 21.5 total 2,021 reactions, 13,064 reposts, 0 comments	 POST LENGTH 198 chars median 156 · 29 days	 POSTS ANALYZED 94 29 days
 AD REACH 6.7K 24h avg	 CHURN / MONTH +1074 last month	 CITATION RATE 25 citation index · 118 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 30.03.2020

AI EDITOR SUMMARY

Channel «After Effects Templates» — 181 048 subs. Avg views per post: 14K people (8% of subs), reach is low — consider expanding audience. Publishes 22 posts per week (~3/day) — active posting. For week Jun 29 – Jul 5 reach dropped -14.3% by week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **94** posts over 29 days.
- 02 Dominant format – **Video** (93/94 posts).
- 03 Avg post length – **198** chars (median 156).
- 04 Peak audience activity – **Monday**, 15:00 MSK.
- 05 Top posts get **2x** more views than the weakest (18.3K avg for top vs 9.4K for worst) – among 94 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

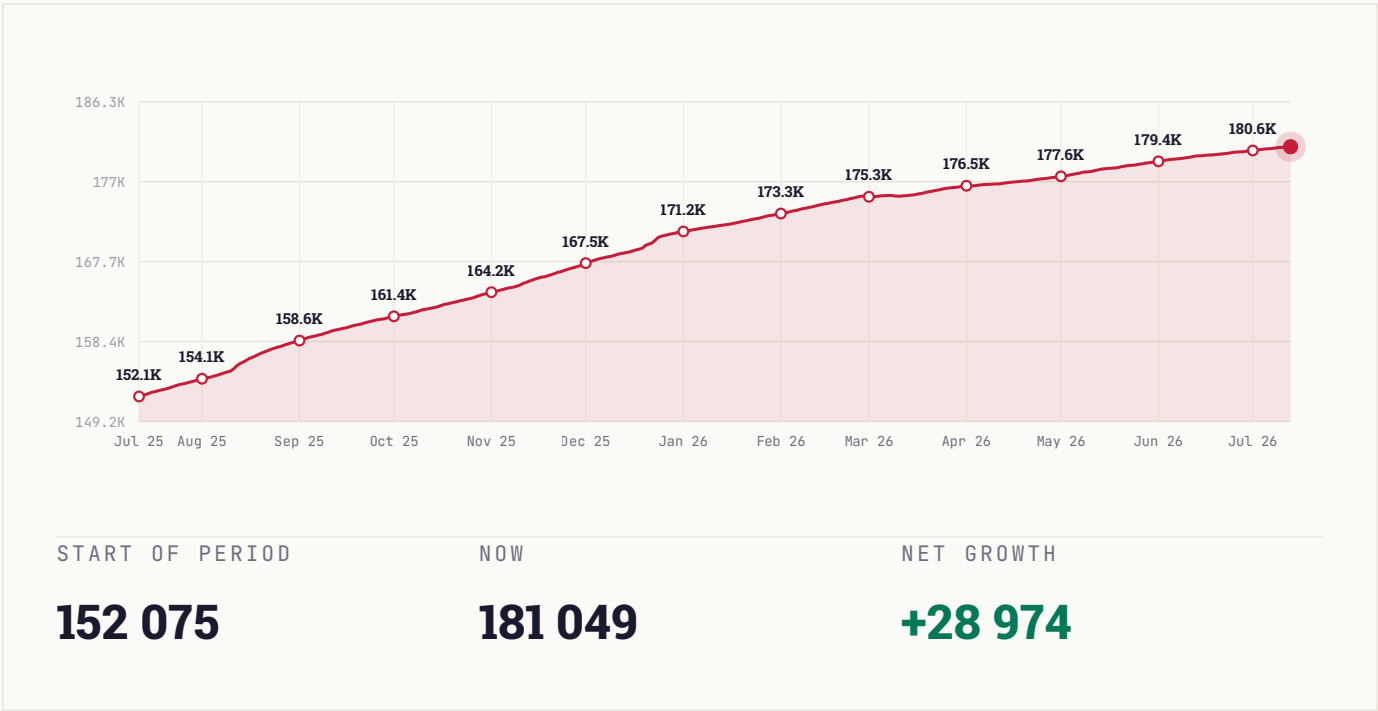
Nº1 15.06 · 12:00 VIDEO ★ Terminal Typewriter Presets Template for retro console typing animation i Compatibility ⚠⚠⚠ 💬 #Text 🏠...	VIEWS 18 370 REPOSTS 241	REACTIONS 36 ER 10.1%
Nº2 16.06 · 17:00 VIDEO ★ Radiant Logo Cool logo reveal template i Compatibility ⚠⚠⚠ 💬 #Logo 🏠 BUY 📄 DOWNLOAD	VIEWS 18 288 REPOSTS 294	REACTIONS 32 ER 10.1%
Nº3 15.06 · 17:00 VIDEO ★ AI Tech Background A set of stylish backgrounds i Compatibility ⚠⚠⚠ 💬 #Background 🏠 BUY 📄 DOWNLOAD	VIEWS 18 123 REPOSTS 186	REACTIONS 31 ER 10.0%

Nº4 14.06 • 17:00 VIDEO ★ Vertical Slideshow - Photo Slideshow Beautiful vertical slideshow template i Compatibility ⚠⚠⚠ 📄 #Slideshow 🏆 BUY ...	VIEWS 18 034 REPOSTS 111 REACTIONS 17 ER 10.0%
Nº5 16.06 • 07:00 VIDEO ★ Camera Zoom Transitions Zoom transition pack i Compatibility ⚠⚠⚠ 📄 #Transitions #MYFX 🎬 Premiere Pro version 🏆 BUY 📄...	VIEWS 18 033 REPOSTS 232 REACTIONS 28 ER 10.0%
WORST 3	
↓ 09.07 • 17:05 VIDEO ★ Universal Leaderboard 8 templates for leaderboards i Compatibility ⚠⚠⚠ 📄 #Infographics 🏆 BUY 📄 DOWNLOAD	VIEWS 9 633 REPOSTS 63 REACTIONS 9 ER 5.3%
↓ 10.07 • 08:00 VIDEO 🍷🍷🍷🍷🍷🍷🍷🍷 🍷 Video downloader 🍷🍷 YouTube guide 🍷Features: Downloads from: 🍷1000+ sites...	VIEWS 9 602 REPOSTS 60 REACTIONS 12 ER 5.3%
↓ 10.07 • 07:00 VIDEO ★ CloudLight After Effects cloud plugin i Compatibility ⚠⚠⚠ 📄 #Plugin 🏆 BUY 📄 DOWNLOAD 📣 @DesignWorld - our...	VIEWS 9 099 REPOSTS 118 REACTIONS 24 ER 5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

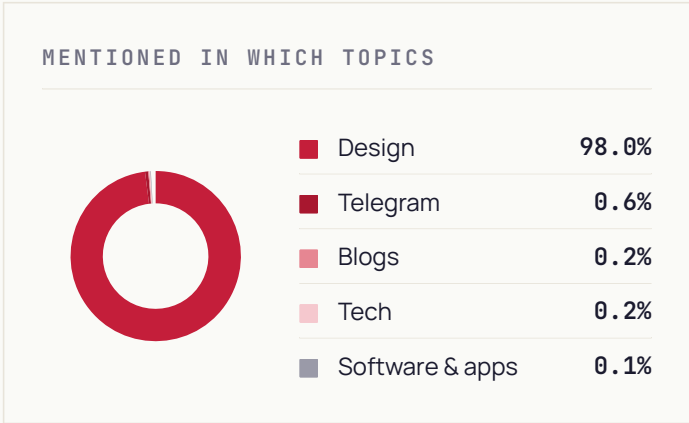
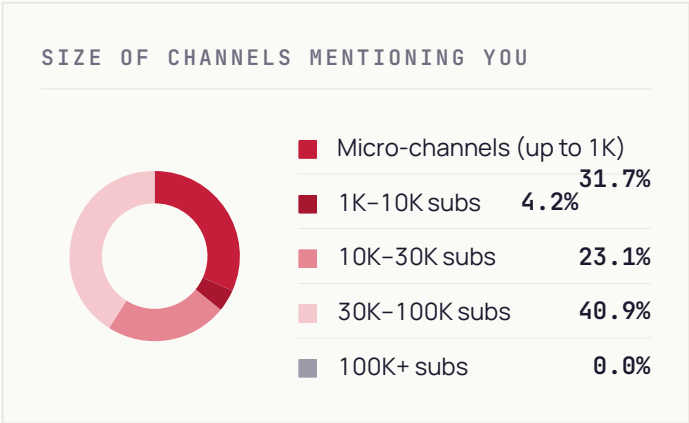
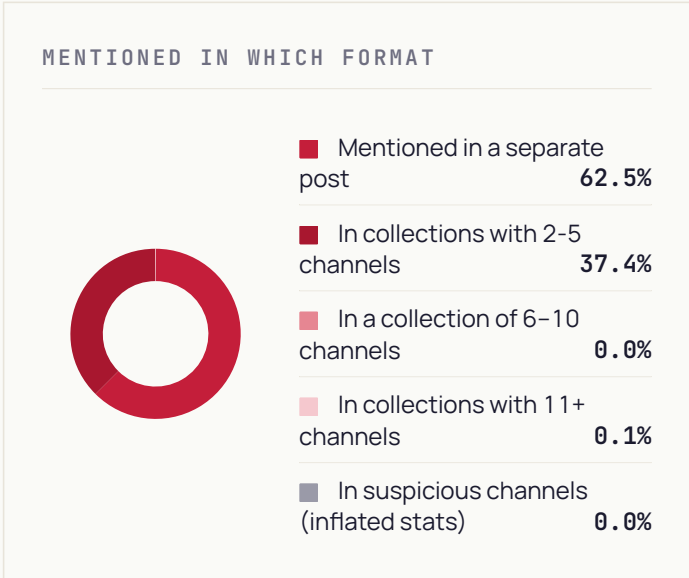
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

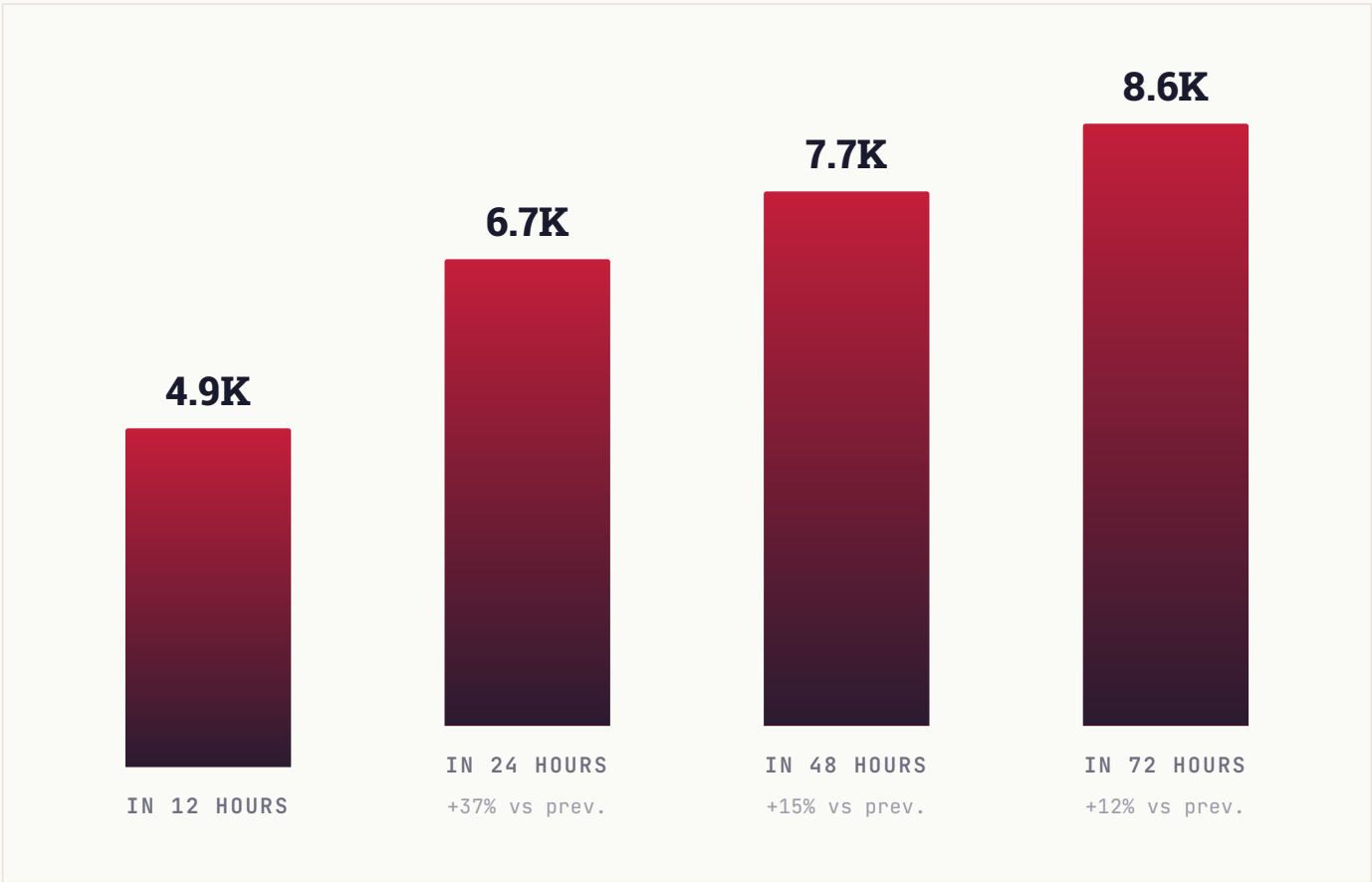
Citation index **25** — channel popularity rating based on mentions. Considers both count and mentioner weight: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **118** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates YOU	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SH What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ST What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
DM Jam Mockup	102.4K

COMPARATIVE INSIGHT

Channel in top-1 niche (#1 of 99 category channels). A leader — client-partners can cross-promo as equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **1 577**, they brought **19 216** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	302	4	2 056
December 2025	365	5	3 830
November 2025	369	7	3 288
October 2025	288	4	2 807
September 2025	126	7	2 820
August 2025	127	5	4 415
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
1 577	6	19 216	

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

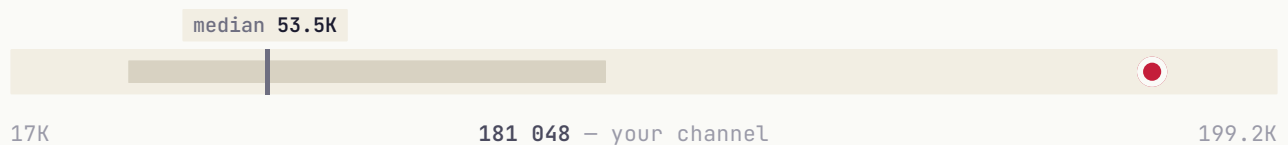
Red dot = your channel.

#1/100

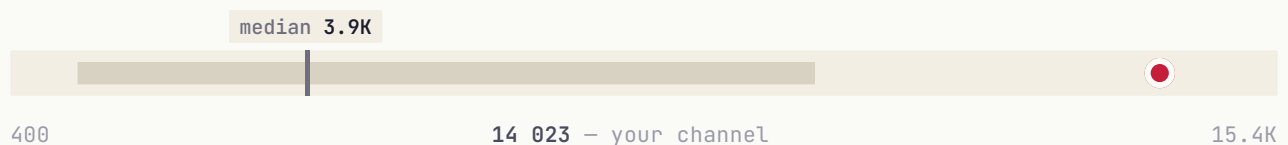
RANK IN NICHE

Channel in top 1% of Design Russia

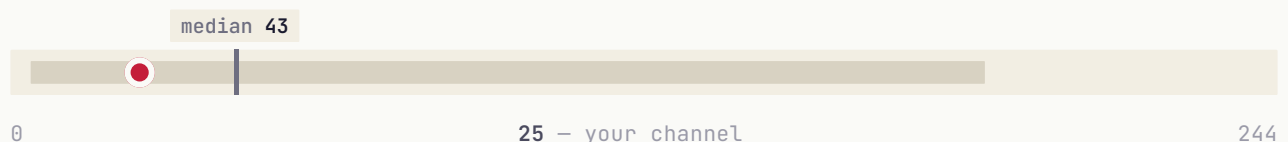
SUBSCRIBERS

better than 90% of niche

AVG REACH / POST

better than 90% of niche

CITATION INDEX

42% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post day — Monday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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