

PUBLIC REPORT BY PROMTPRESS

Channel audit

READY stickers & stories



@aestpng

This channel is a gem! Ready-made stickers and stories for your social media 📌entrepreneurial mindset <https://t.me/+BnNeLbxLtiU2OWUy> For all questions @zaicevapro

SUBSCRIBERS

10 991

-116 per month

ERR (% SEE POSTS)

12.0%

per day 4.2%

REACH/POST

1.4K

ad reach 459/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 10 991 —	 SUBS REACH 12.42% avg % of subs see post	 VIEWS/POST 1.4K median 1.2K · 28 days	 POSTS/WEEK 10.0 over period
 7D TREND -34.2% vs previous week	 REACTIONS/POST 17.2 704 reactions total, 336 reposts, 248 comments	 POST LENGTH 109 chars median 98 · 28 days	 POSTS ANALYZED 41 28 days
 AD REACH 459 24h avg	 CHURN / MONTH -116 over last month	 CITATION RATE 56 citation index · 106 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 31.05.2023

AI EDITOR SUMMARY

Channel «READY stickers & stories» — 10 991 subs. Each post averages 1.4K people (12% of subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped by -34.2% by week 22–28 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 28 days.
- 02 Dominant format – Photo (41/41 posts).
- 03 Avg post length – 109 chars (median 98).
- 04 Peak audience activity – Thursday, 20:00 MSK.
- 05 Top posts get 3x more views than the weakest (2.4K avg for top vs 697 for worst) – among 41 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 11:01 PHOTO ready-made stories for blog daily motivation coaching & psychology #dates	VIEWS 2 477 REPOSTS 11	REACTIONS 29 ER 22.5%
Nº2 15.06 · 11:04 PHOTO ready-made stories for blog daily motivation coaching & psychology #dates	VIEWS 2 331 REPOSTS 6	REACTIONS 16 ER 21.2%
Nº3 18.06 · 17:01 PHOTO Ready-made stories for blog Daily motivation Coaching & psychology #post	VIEWS 2 302 REPOSTS 33	REACTIONS 27 ER 20.9%

Nº4 16.06 · 11:05 PHOTO ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♦ Ready-made stories for blog ♦ Daily motivation ♦ Coaching & psychology #summer	VIEWS 2 294 REPOSTS 14	REACTIONS 38 ER 20.9%
Nº5 17.06 · 11:03 PHOTO ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♦ Ready-made stories for blog ♦ Daily motivation ♦ Coaching & psychology #summer	VIEWS 2 281 REPOSTS 16	REACTIONS 39 ER 20.8%

|

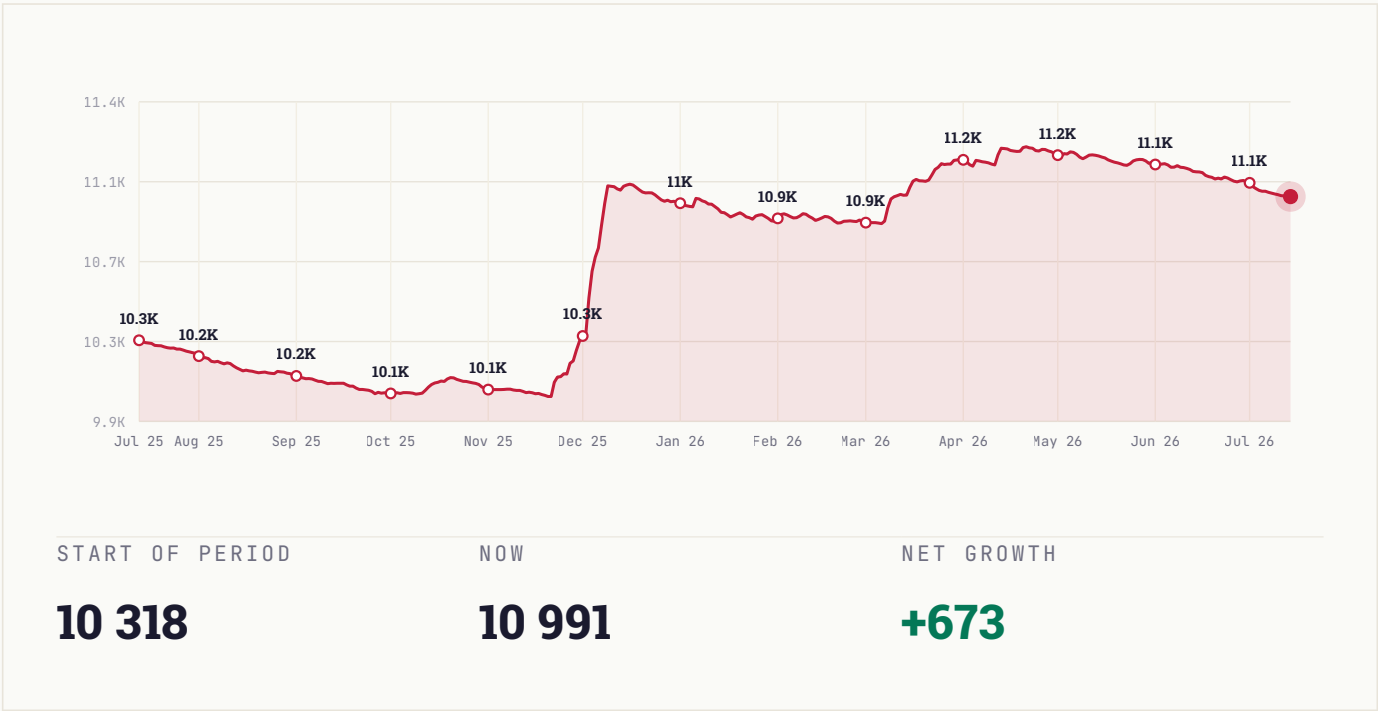
WORST 3

↓ 10.07 · 04:02 PHOTO ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ even more ready-made stories in my CHANNEL	VIEWS 762 REPOSTS 2	REACTIONS 2 ER 6.9%
↓ 10.07 · 11:04 PHOTO ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♦ life tips ♦ daily motivation ♦ entrepreneurial mindset #summer	VIEWS 685 REPOSTS 5	REACTIONS 29 ER 6.2%
↓ 11.07 · 04:00 PHOTO ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ ♥ even more ready-made stories in my CHANNEL	VIEWS 644 REPOSTS 2	REACTIONS 6 ER 5.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

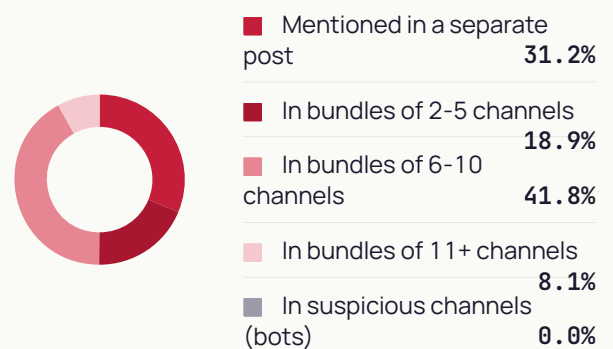
Who mentions the channel and how

Citation index **56** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **106** different channels.

COUNTRIES MENTIONING



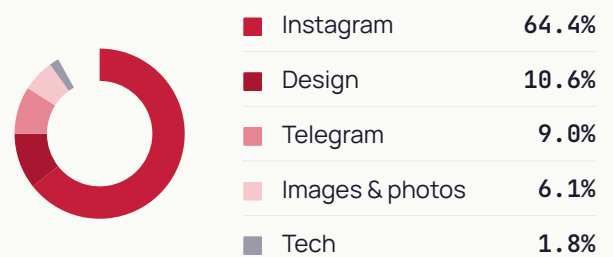
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



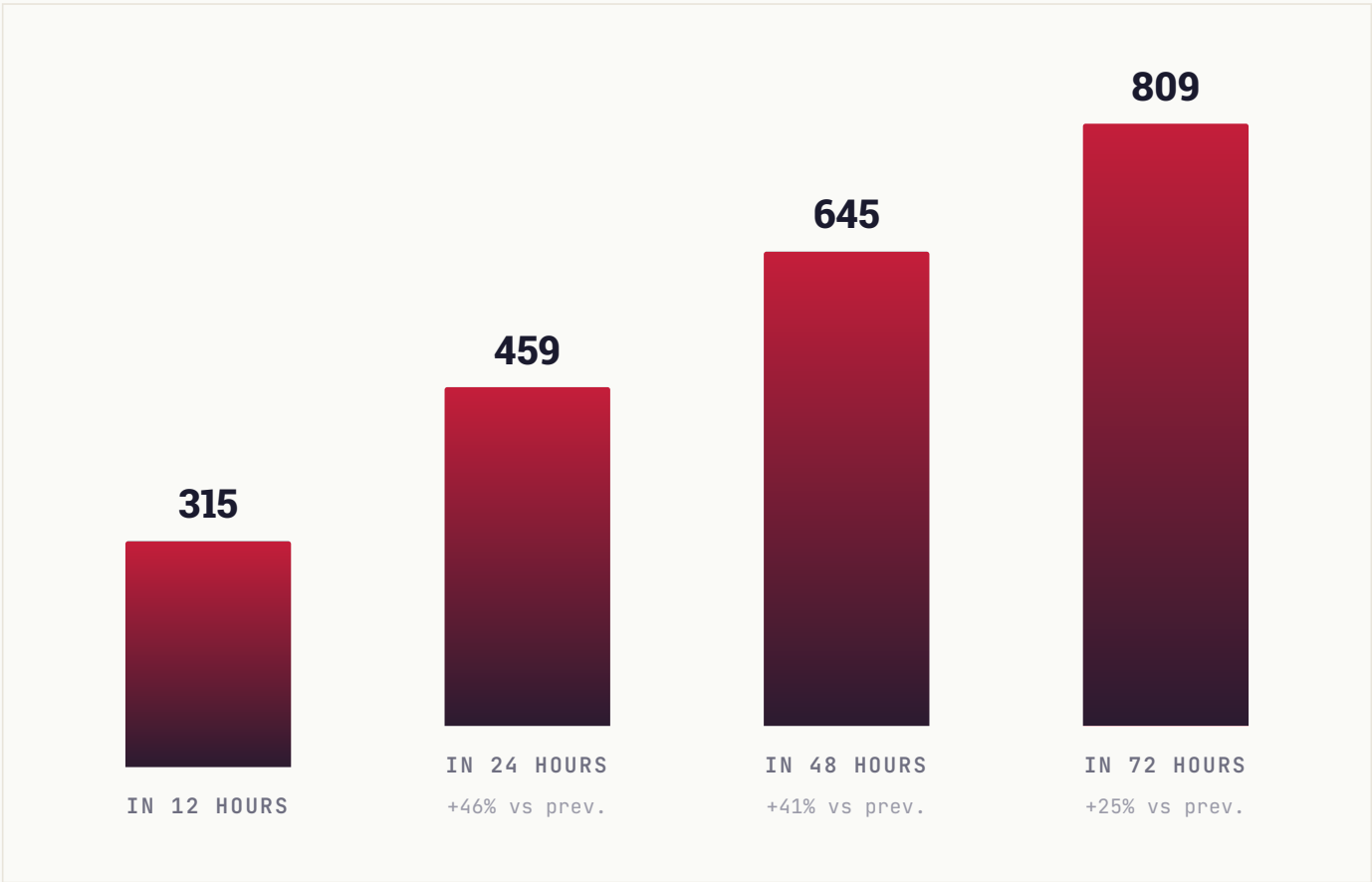
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
READY stickers & stories	11K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **185**, they brought **1 231** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	72	14	80	
December 2025	81	16	763	
November 2025	19	9	266	
October 2025	8	2	86	
September 2025	0	0	12	
August 2025	5	4	24	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
185	6	1 231

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a vertical line for the median, and a red dot for the channel's value. The channel's value is consistently lower than the median in the first two metrics and higher in the third.

SUBSCRIBERS

worse than median by 67%

Metric	Channel Value	Median	Comparison
Subscribers	10,991	33.4K	worse than median by 67%
Avg Reach / Post	1,365	3K	worse than median by 55%
Citation Index	56	38	better than 53% of niche

9.6K 10 991 — your channel 133.3K

AVG REACH / POST

worse than median by 55%

54 1 365 — your channel 11.2K

CITATION INDEX

better than 53% of niche

0 56 — your channel 277

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Best post day — Thursday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager