

PUBLIC REPORT PROMTPRESS

Channel audit

AE Storage



@aestorage

Channel archive @AETemp

SUBS

84 308

+979 per month

ERR (% SEE POSTS)

9.0%

per day 2.9%

REACH/POST

6.7K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBS 84 308 —	 SUB REACH 7.98% avg % subs see post	 VIEWS/POST 6.7K median 7.2K · 29 days	 POSTS/WEEK 22.1 over period
 7D TREND -13.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 62 chars median 36 · 29 days	 POSTS ANALYZED 94 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +979 last month	 CITATION RATE 7 citation index · 40 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 03/30/2020

AI EDITOR SUMMARY

Channel «AE Storage» — 84 308 subs. Each post averages 6.7K people (8% subs), reach is low — consider expanding audience. Publishes 22 posts/week (~3/day) — active posting. For week Jun 29–Jul 5, reach dropped -13.9% Week of Jun 22–28 — let's break down why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **94** posts over 29 days.
- 02 Dominant format – **Text** (90/94 posts).
- 03 Avg post length – **62** chars (median 36).
- 04 Peak audience activity – **Wed**, 15:00 MSK.
- 05 Top posts get **2×** more views than the weakest (8.8K avg for top vs 4.3K for worst) – among 94 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 12:02 TEXT 📁 Summer Beach Pool Party Transitions @AETemp	VIEWS 8 898 REPOSTS 8	REACTIONS — ER 10.6%
Nº2 25.06 · 07:01 TEXT 📁 Text Animation Presets Pack Free Extension for After Effects @AETemp	VIEWS 8 825 REPOSTS 153	REACTIONS — ER 10.5%
Nº3 13.06 · 17:01 TEXT 📁 Wave Text Animation @AETemp	VIEWS 8 805 REPOSTS 35	REACTIONS — ER 10.4%

Nº4 14.06 · 07:02 TEXT HUDGE Generator of Hi-Tech Elements 1850+ HUD UI @AETemp	VIEWS 8 649 REPOSTS 35	REACTIONS — ER 10.3%
Nº5 14.06 · 12:02 TEXT Chrome Shapes For After Effects @AETemp	VIEWS 8 591 REPOSTS 11	REACTIONS — ER 10.2%

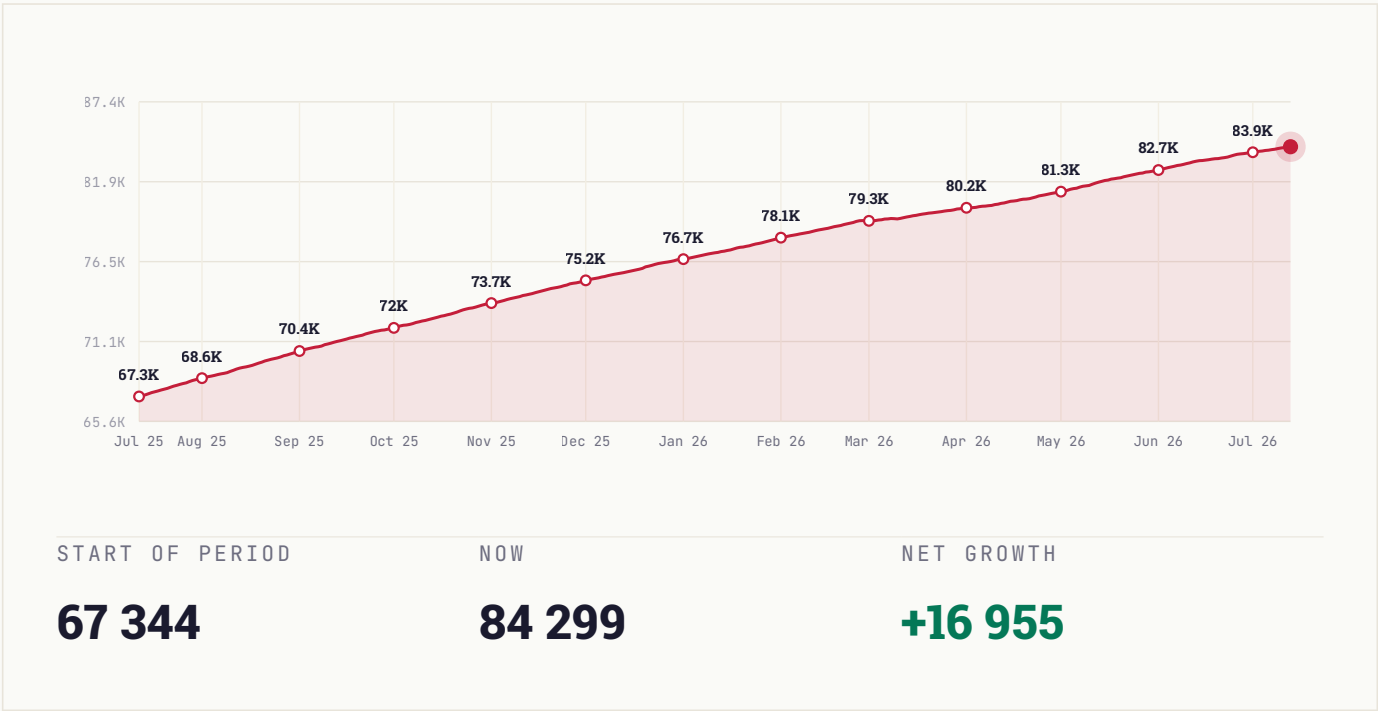
WORST 3

↓ 07.07 · 07:02 TEXT Painting Effects @AETemp	VIEWS 4 388 REPOSTS 17	REACTIONS — ER 5.2%
↓ 09.07 · 17:02 TEXT Universal Leaderboard @AETemp	VIEWS 4 351 REPOSTS 16	REACTIONS — ER 5.2%
↓ 10.07 · 07:00 TEXT CloudLight @AETemp	VIEWS 4 105 REPOSTS 21	REACTIONS — ER 4.9%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

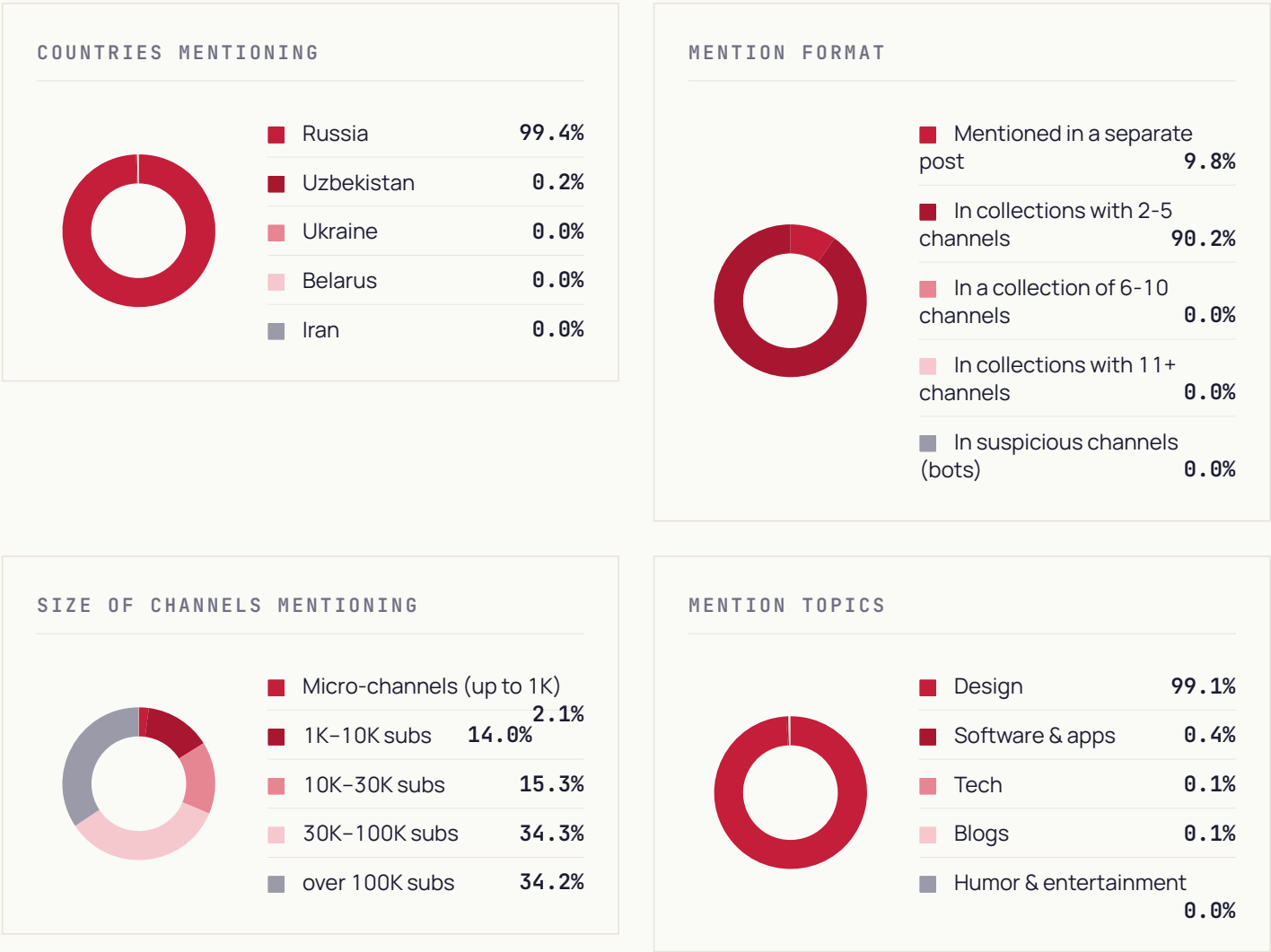
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

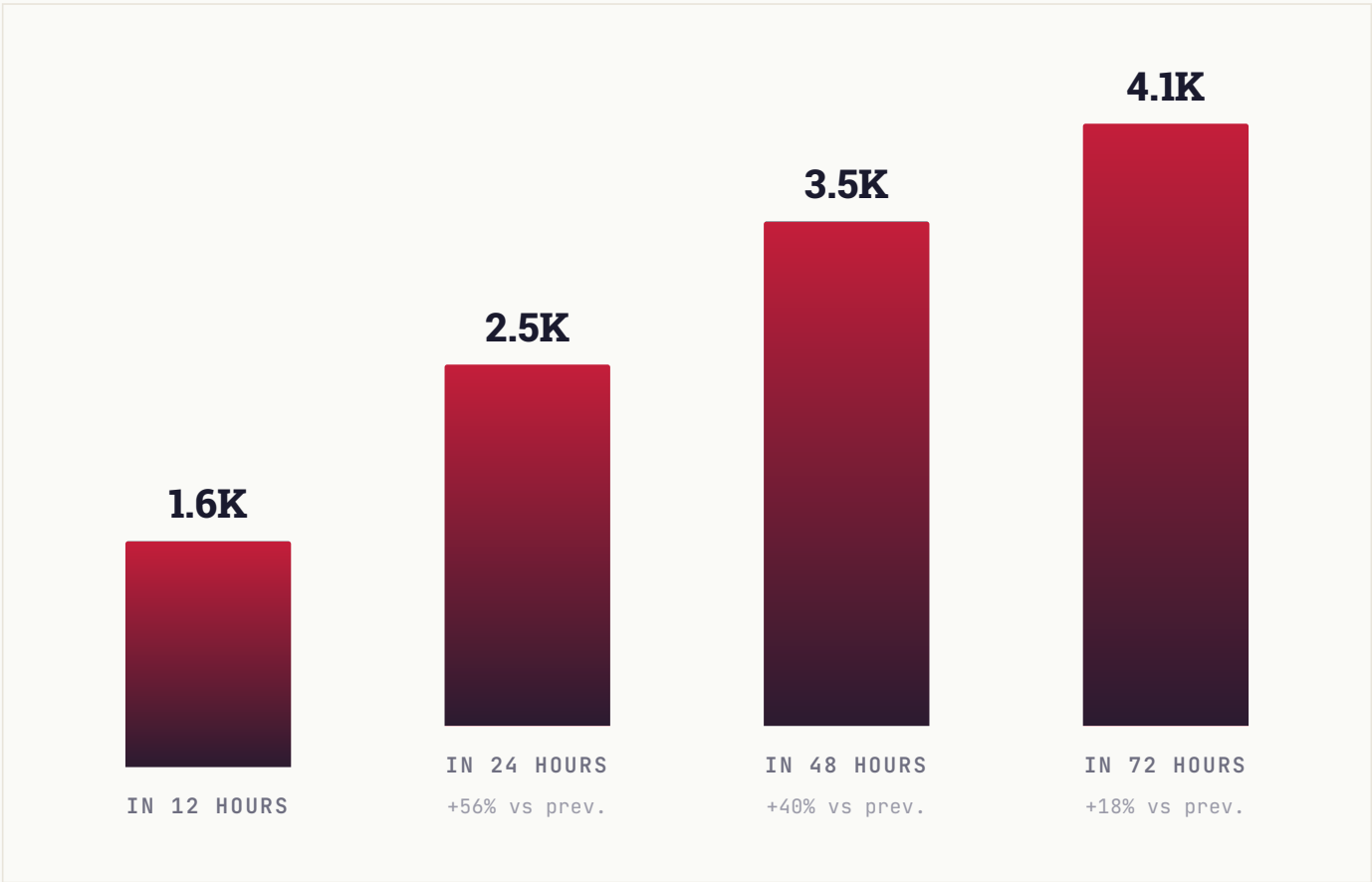
Citation index 7 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **40** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
WTF What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
WTF What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AS AE Storage YOU	84.3K

COMPARATIVE INSIGHT

Channel in top 25% of niche (#19 of 99). Leader — After Effects Templates (181K).
Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **553**, they brought **9 548** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	74	3	1 424
December 2025	92	1	1 488
November 2025	93	3	1 523
October 2025	93	1	1 685
September 2025	107	2	1 607
August 2025	94	2	1 821

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
553	6	9 548

— SECTION 08 · NICHE COMPARISON

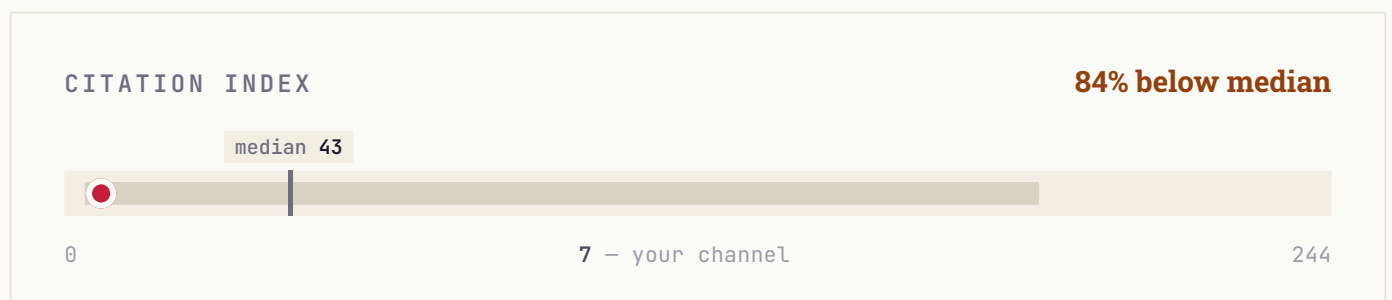
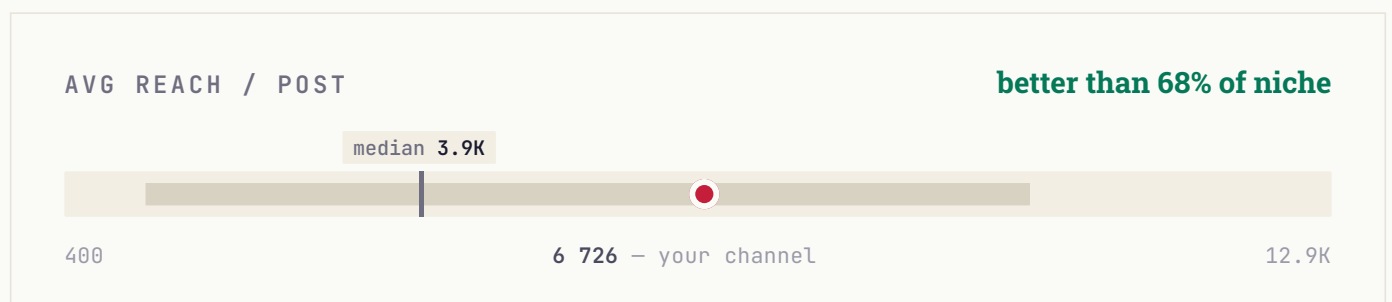
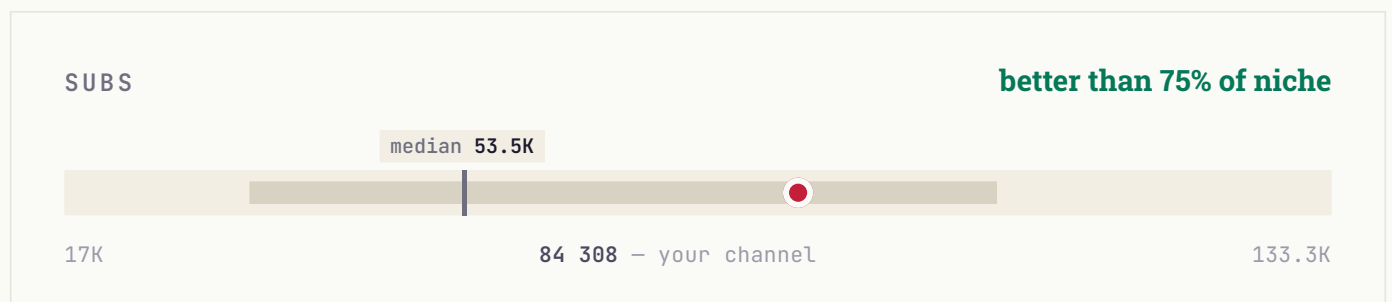
Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#19/100

POSITION IN NICHE

Channel in top 19% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday
 Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for an important post

02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One weekly poll on a hot topic is an easy growth point.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.

Want to go further — run ads through us and hit your growth target in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager