

PROMTPRESS PUBLIC REPORT

Channel audit

aes oquua



@aesouqua

YouTube - <https://youtube.com/@aesouqua> TikTok // INST:
aes.oquua pr @blueberryglobal Pirogov Russian National
Research Medical University 2/6 Resource included in the
Roskomnadzor register:...

SUBSCRIBERS

30 813

+1509 per month

ERR (% SEE POSTS)

49.0%

per day 27.7%

REACH/POST

14.8K

ad reach 8.6K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel Snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who mentions the channel and how

05 **Ad potential**

How long a post generates reach

06 **Competitors**

Niche neighbors · your position

07 **Mention dynamics**

6 months · monthly

08 **Niche Comparison**

Rank in «Education» category

09 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 30 813 —	 SUBSCRIBER REACH 48.14% avg % of subs see post	 VIEWS/POST 14.8K median 15.6K · 29 days	 POSTS/WEEK 13.3 over period
 7D TREND -19.3% vs previous week	 REACTIONS/POST 775.1 total 43,408 reactions, 1,835 reposts, 672 comments	 POST LENGTH 406 chars median 302 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 8.6K 24h avg	 CHURN / MONTH +1509 last month	 CITATION RATE 59 citation index · 132 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 05.11.2022

AI EDITOR SUMMARY

Channel «aes oquua» — 30 813 subs. Each post averages 14.8K people (48% of subs), wide reach for a channel this size. Publishes 13 posts per week (~2/day) — regular schedule. For the week of July 6–12, reach dropped -19.3% by week June 29 – July 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 56 posts over 29 days.
- 02 Dominant format – Photo (49/56 posts).
- 03 Avg post length – 406 chars (median 302).
- 04 Peak audience activity – Thursday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (19.2K avg for top vs 12.6K for worst) – among 56 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 18:36 PHOTO want to share sketches from my sketchbook  btw, if any of you also love drawing, here's a thing that...	VIEWS 20 530 REPOSTS 17	REACTIONS 275 ER 66.6%
Nº2 02.07 · 16:39 PHOTO  I'm going through a tough time in life, and it's getting harder to keep going. I wanted to ask if you've ever had...	VIEWS 18 597 REPOSTS 34	REACTIONS 1 116 ER 60.4%
Nº3 23.06 · 17:30 PHOTO last 2 days I feel like a web designer 😊 first time in Figma to make you tutorials on editing, etc // eval...	VIEWS 18 514 REPOSTS 31	REACTIONS 635 ER 60.1%

Nº4

20.06 • 18:06

PHOTO

[👤]: What are your summer plans? 1. MAXIMUM rest 🧘 2. pass exams in propaedeutics and topographic anatomy 😭
Share your plans in...

VIEWS

18 433

REPOSTS

17

REACTIONS

1 089

ER

59.8%

Nº5

01.07 • 16:18

TEXT

there was a giveaway here ❤️ winner- @Sofico_1_1

VIEWS

18 359

REPOSTS

9

REACTIONS

166

ER

59.6%

WORST 3



11.07 • 15:51

PHOTO

[👤]: what do you think about residency in cosmetology if you're currently in pediatrics? You'd need to finish dermatology residency first, and...

VIEWS

12 778

REPOSTS

16

REACTIONS

935

ER

41.5%



11.07 • 14:48

PHOTO

who even am I? 😊 10 years of blogging and here's my intro post ❤️ = ★ what do you think? what would you add? ↓

VIEWS

12 551

REPOSTS

20

REACTIONS

892

ER

40.7%



12.07 • 11:42

PHOTO

but I learn more in summer than the whole school year? 😞 💻
yesterday I finally finished the module on product compositions and did the homework...

VIEWS

12 537

REPOSTS

9

REACTIONS

916

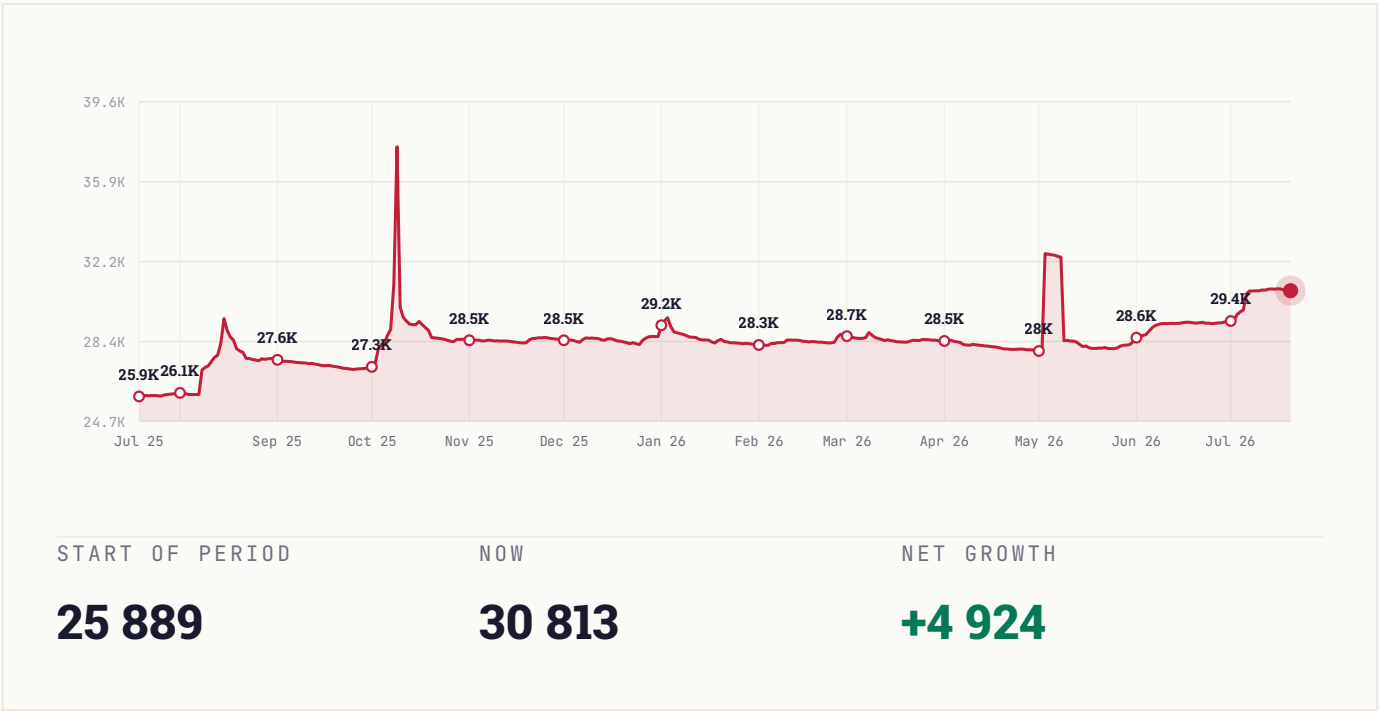
ER

40.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

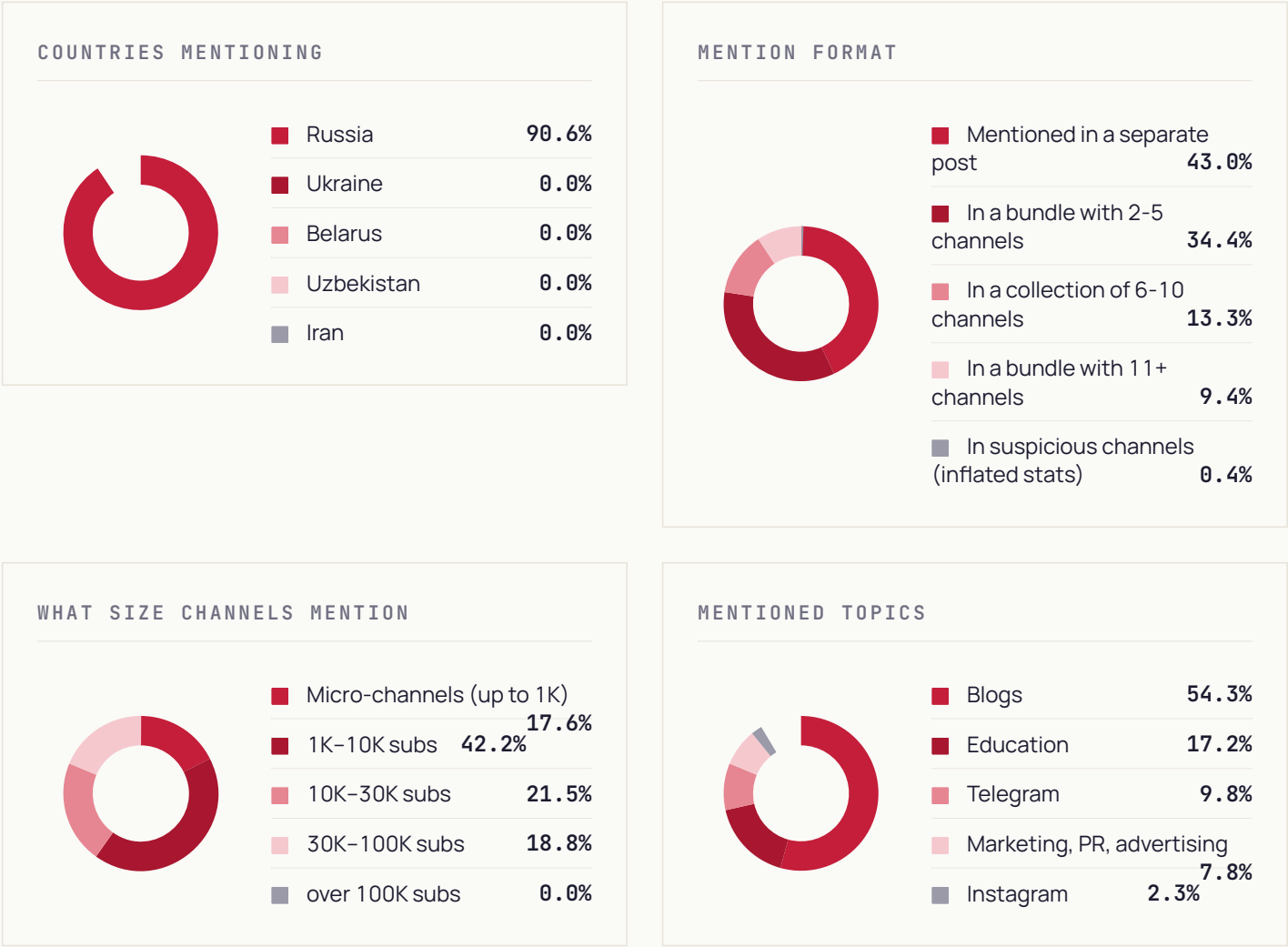
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

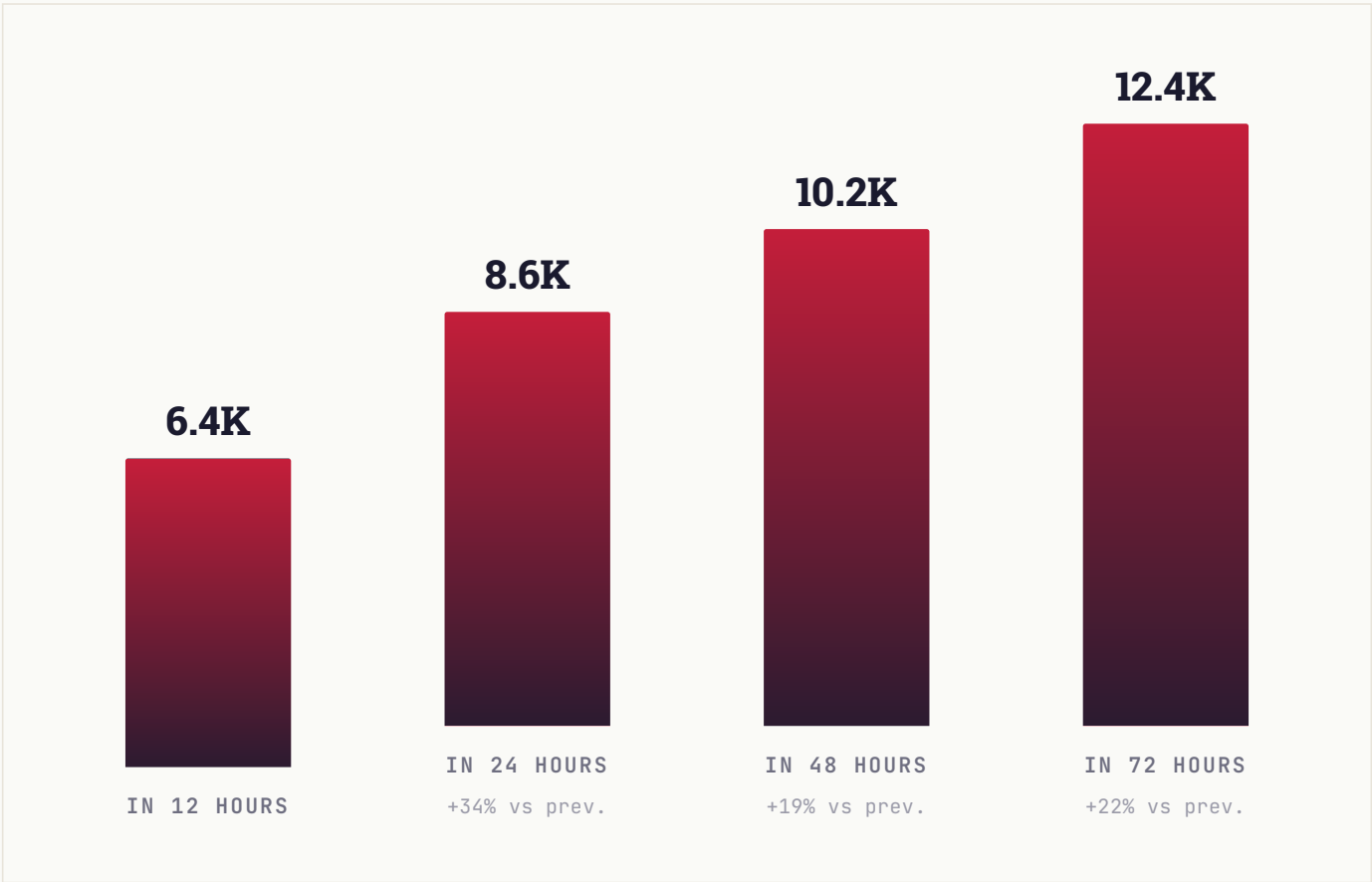
Citation index **59** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **132** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبکه ملازمتا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
AO aes quua YOU	30.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **44**, they brought **16 484** new subs.

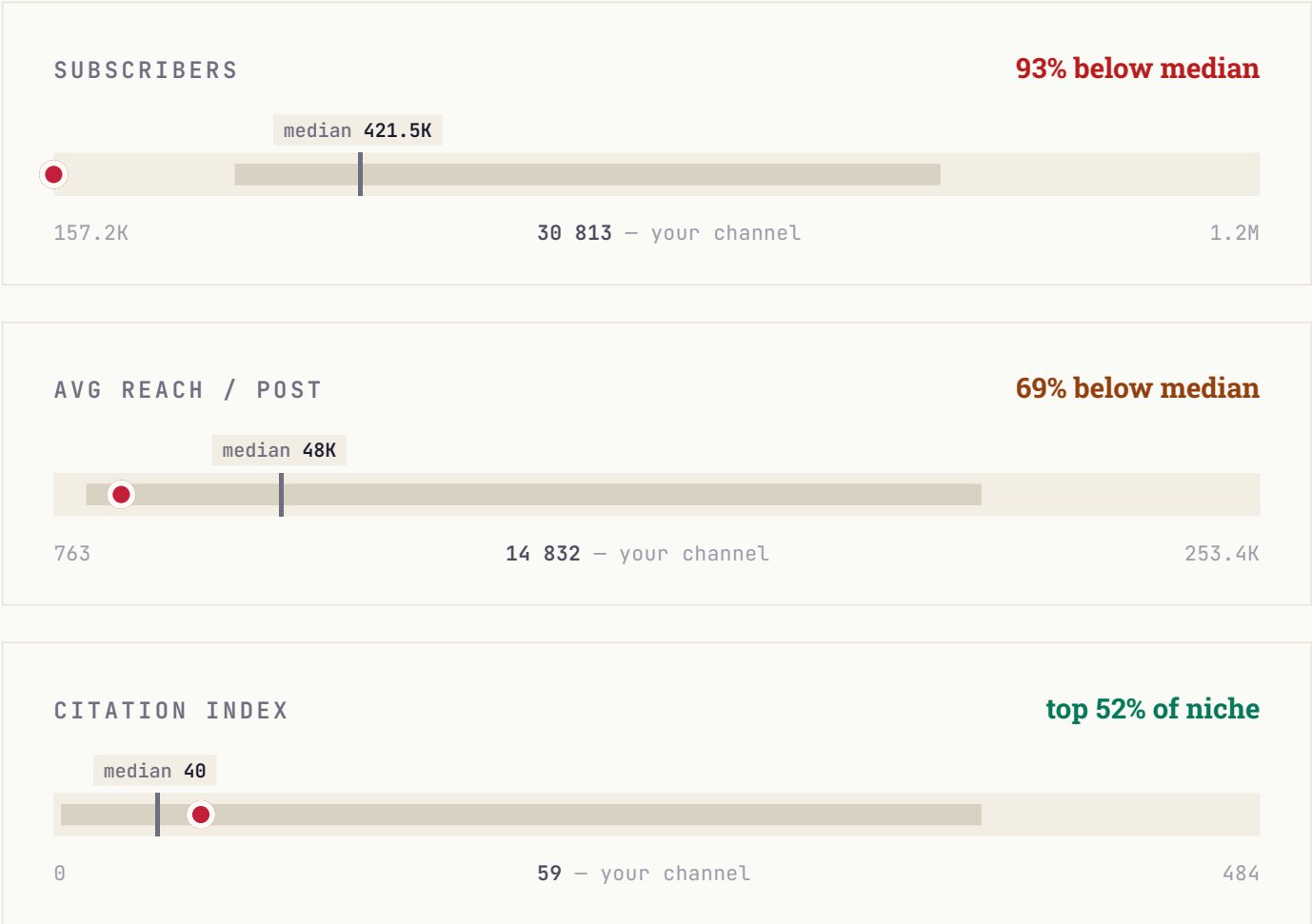
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	1 071
December 2025	6	5	733
November 2025	3	2	315
October 2025	11	5	10 566
September 2025	1	1	104
August 2025	21	12	3 695

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
44	6	16 484

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager