

PUBLIC REPORT BY PROMTPRESS

Channel audit

Air fryer recipes



@aerogrilclub

Simple air fryer recipes for every day Questions

@Aerogil_feedback_bot Buy ads: <https://telega.in/c/aerogrilclub>

Included in RKN...

SUBSCRIBERS

63 517

+151 per month

ERR (% SEE POSTS)

14.0%

last 24 hrs **4.9%**

REACH/POST

7.9K

ad reach **3.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 63 517 —	 SUBS REACH 12.46% avg % subs see post	 VIEWS/POST 7.9K median 7.8K · 21 days	 POSTS/WEEK 3.2 for period
 7D TREND -33.1% vs previous week	 REACTIONS/POST 33.5 only 335 reactions, 880 reposts, 0 comments	 POST LENGTH 1,000 chars. median 1000 · 21 days	 POSTS ANALYZED 10 21 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH +151 last month	 CITATION RATE 4 citation index · 6 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 13.11.2023

AI EDITOR SUMMARY

Channel «Air Fryer Recipes» — 63 517 subs. Avg views per post: 7.9K people (12% of subs), reach low — need to grow audience. Publishes 3 posts/week (~0/day) — rare posts. For week Jun 29 – Jul 5 reach dropped -33.1% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 21 days.
- 02 Dominant format — Photo (10/10 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Wednesday, 13:00 MSK.
- 05 Top posts get 4× more views than the weakest (12.5K avg for top vs 3.4K for worst) — among 10 posts in 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

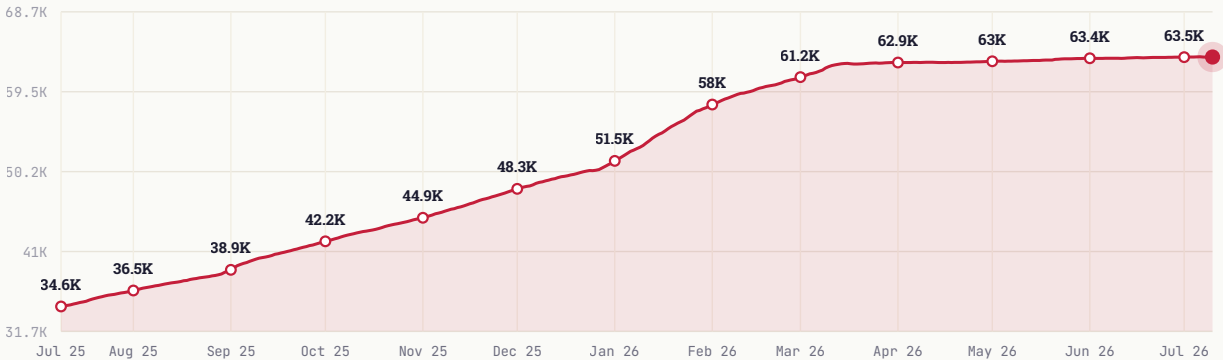
Nº1 18.06 · 08:05 PHOTO 🔥 How to Make Tart with Brie & Tomatoes in an Air Fryer: Step-by-Step Recipe 📌 Crispy tart on shortcrust pastry with tender brie...	VIEWS 13 573 REACTIONS 31 REPOSTS 46 ER 21.4%
Nº2 25.06 · 08:05 PHOTO 🔥 How to Make Omelet in Molds with Bacon in an Air Fryer: Step-by-Step Recipe 📌 Fluffy omelet with aromatic bacon and melted cheese —...	VIEWS 12 123 REACTIONS 46 REPOSTS 130 ER 19.1%
Nº3 17.06 · 10:05 PHOTO 🔥 How to Make Cheese Flatbread in an Air Fryer: Step-by-Step Recipe 📌 Tender cheese flatbread with cottage cheese and an appetizing cheese crust — a great...	VIEWS 11 899 REACTIONS 44 REPOSTS 174 ER 18.7%

Nº4 24.06 • 13:50 PHOTO 🔥 How to Make Bruschetta with Nectarine & Duck Breast in an Air Fryer: Step-by-Step Recipe 📌 Crispy bruschetta with tender duck breast...	VIEWS 11 313 REPOSTS 35 REACTIONS 32 ER 17.8%
Nº5 01.07 • 08:05 PHOTO 🔥 How to Make Braised Turkey in an Air Fryer: Step-by-Step Recipe 📌 Tender, juicy turkey cooked in foil at low temperature...	VIEWS 8 584 REPOSTS 118 REACTIONS 45 ER 13.5%
WORST 3	
↓ 07.07 • 15:04 PHOTO 🥩 Meatloaf in Puff Pastry in an Air Fryer Juicy meatloaf with aromatic herbs and onions, baked in golden puff pastry...	VIEWS 3 938 REPOSTS 57 REACTIONS 28 ER 6.2%
↓ 08.07 • 08:32 PHOTO 🔥 How to Make Bacon-Wrapped Potatoes in an Air Fryer: Step-by-Step Recipe 📌 Aromatic potatoes in crispy bacon with a delicate garlic-dill...	VIEWS 3 679 REPOSTS 53 REACTIONS 26 ER 5.8%
↓ 09.07 • 08:05 PHOTO 🔥 How to Make Lazy Cabbage Rolls in an Air Fryer: Step-by-Step Recipe 📌 Juicy lazy cabbage rolls with rice and cabbage under a tender tomato-sour cream...	VIEWS 2 668 REPOSTS 55 REACTIONS 20 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew & which lost subs.



PERIOD START

34 640

NOW

63 517

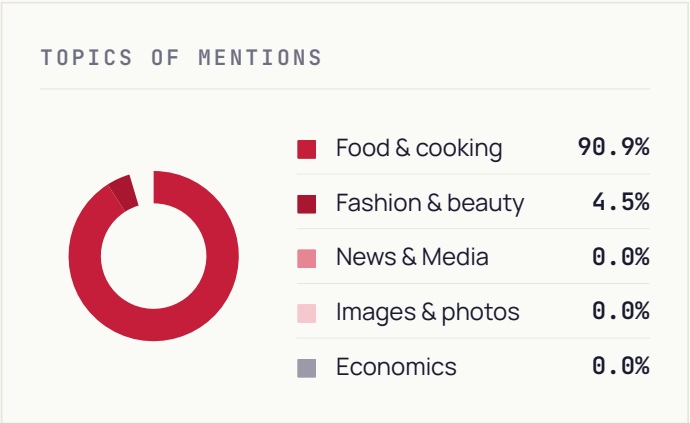
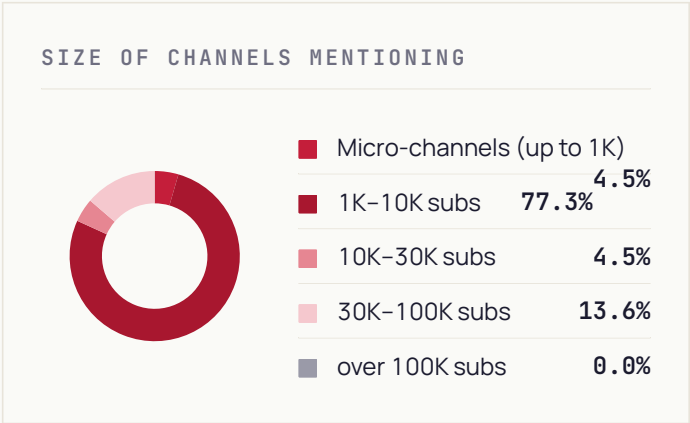
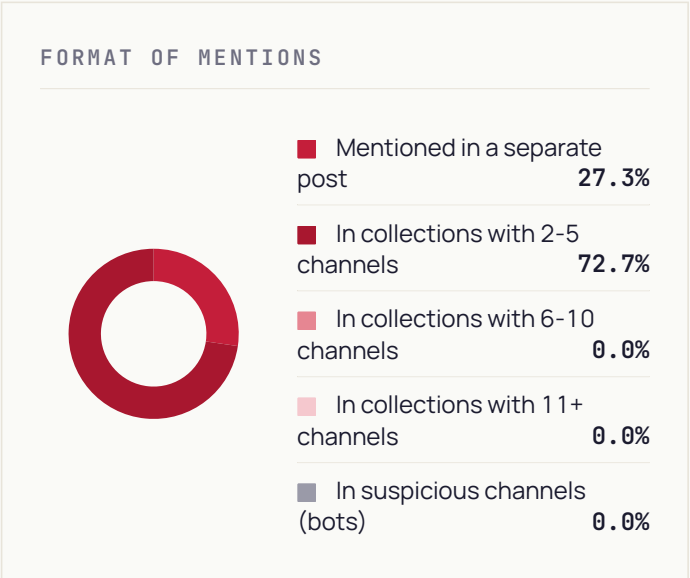
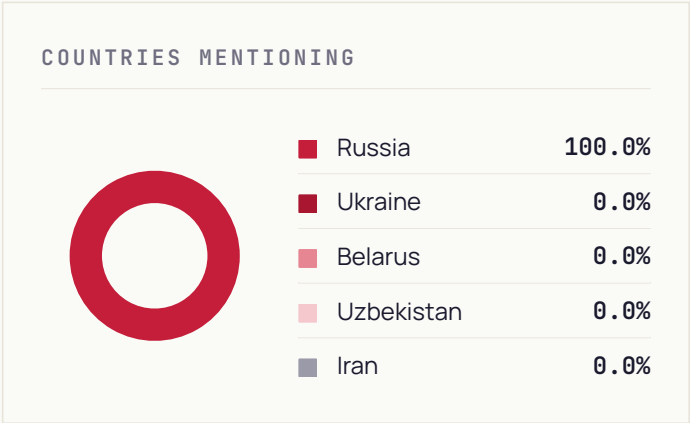
NET GROWTH

+28 877

SECTION 04 · CITATIONS

Who & how mentions the channel

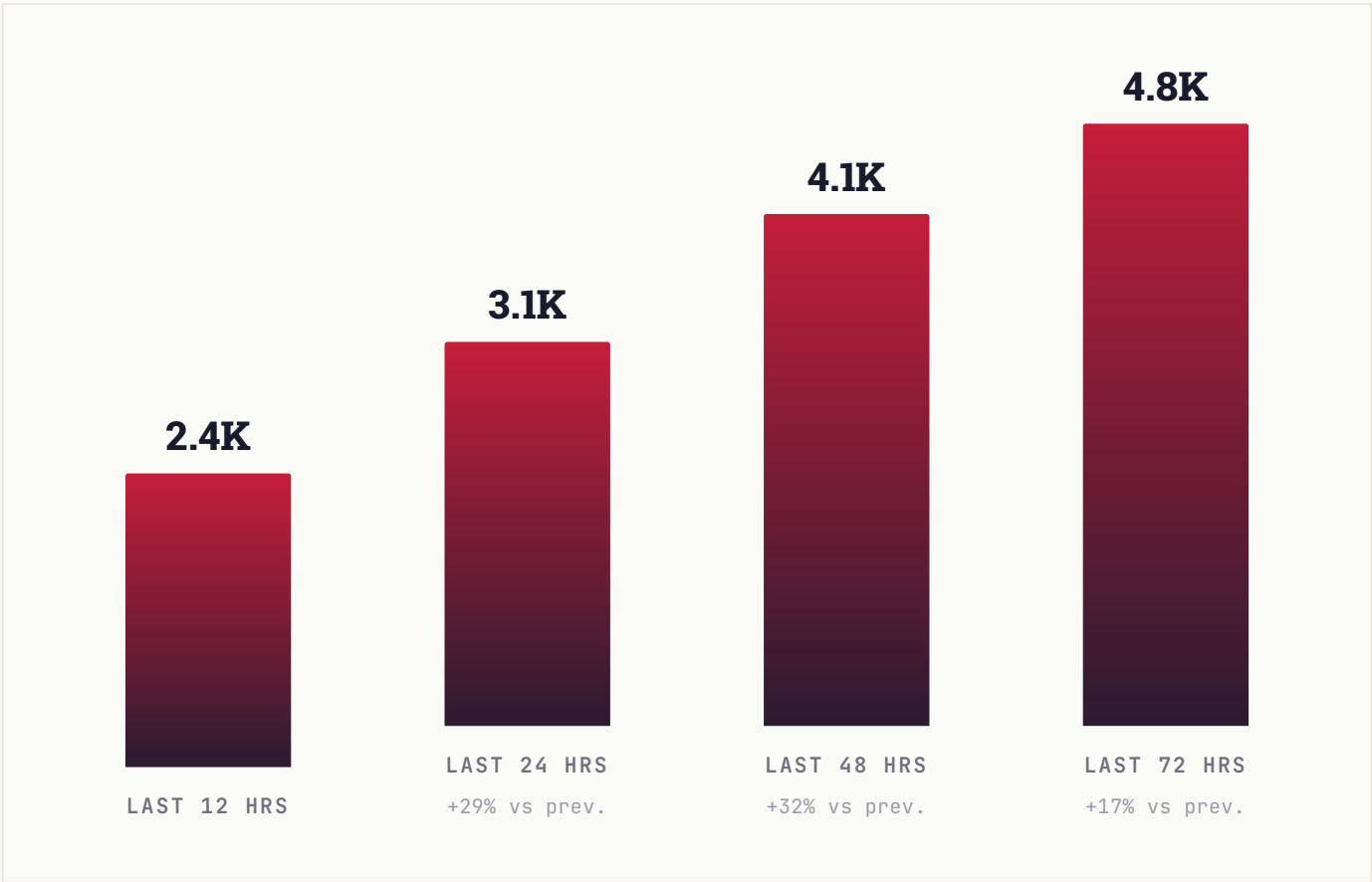
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its position among niche peers.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🤖	995.6K
Fri Pyaterochka	776.5K
M 🍰 Mom's Recipes 😊	680.8K
A Air Fryer Recipes	593.3K
Mon Simple Recipes	586.9K
KR Recipe book	559K
CN Kitchen inside out	532.5K
VI Tasty & cheap 🍪	487.7K
CI CHIZHIK	485.1K
Wed Everyday recipes	461.5K
Thu Air fryer recipes YOU	63.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 niche — early growth stage. Niche leader — Cooking Recipes Salads 🤖 (995.6K), top-94 median: 205K. First goal — enter top-94 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **21 447** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	3	1	6 614
December 2025	4	1	3 088
Nov 2025	4	2	3 321
Oct 2025	0	0	2 730
September 2025	0	0	3 352
August 2025	0	0	2 342

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
11	6	21 447

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the peer group range.

SUBSCRIBERS

70% below median

median 210.3K

70.4K 63 517 – your channel 567.7K

AVG REACH / POST

9% below median

median 8.7K

1.3K 7 917 – your channel 51.6K

CITATION INDEX

99% below median

median 1.2K

5 4 – your channel 3.3K

Metric	Channel Value	Median	Peer Group Range (Min-Max)	Performance Status
Subscribers	63,517	210.3K	70.4K - 567.7K	70% below median
Avg Reach / Post	7,917	8.7K	1.3K - 51.6K	9% below median
Citation Index	4	1.2K	5 - 3.3K	99% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|---|
| 01 | Increase posting frequency
Now 3.2 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Wednesday
Audience most active on this day at 13:00 MSK. | EFFECT
Best window for important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer & is favored by the algorithm. Recommend share 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
