

— PROMTPRESS PUBLIC REPORT

Channel audit

ПРОБизнес |

Взрослый бизнес без ИЛЛЮЗИЙ



@adultbiz_real

Business as a conscious choice. Money is a result of decisions, not hopes  Ads [@volkovv7777](https://taplink.cc/mngrlaboratory)

SUBS

159 488

ERR (% SEE POSTS)

31.0%

REACH/POST

48.1K

+1060 per month

per day 25.7%

ad reach 41K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Niche comparison

Rank in «Business & Startups»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 159 488 —	 SUB REACH 30.18% avg % subs see post	 VIEWS/POST 48.1K median 51.7K · 27 days	 POSTS/WEEK 2.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 2340.7 total 21,066 reactions, 158 reposts, 0 comments	 POST LENGTH 989 chars median 1K · 27 days	 POSTS ANALYZED 9 27 days
 AD REACH 41K 24h average	 CHURN / MONTH +1060 last month	 CITATION RATE 8 citation index · 178 channels mentioned all time	 CHANNEL AGE 1 year 6 months created 14.11.2024

AI EDITOR SUMMARY

Channel «ПРОБизнес | ☒ Adult business without illusions» — 159 488 subs. Each post averages 48.1K people (30% from subs), good reach. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts over 27 days.
- 02 Dominant format – Photo (9/9 posts).
- 03 Avg post length – 989 chars (median 1000).
- 04 Peak audience activity – Friday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (53.4K avg for top vs 41.3K for worst) – among 9 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 09:48 PHOTO Content factory economics: how to pay creators for real results Paying short video creators a fixed salary for quantity...	VIEWS 53 746 REPOSTS 8	REACTIONS 2 440 ER 33.7%
Nº2 31.05 · 11:18 PHOTO Insurance against irreplaceability: how to digitize key employees' 'shadow knowledge' The worst nightmare for any owner is the sudden departure of...	VIEWS 53 280 REPOSTS 14	REACTIONS 3 171 ER 33.4%
Nº3 08.06 · 09:51 PHOTO 1/10/100 Rule: Strategic cost of quality in business ecosystems In modern management, a fundamental principle...	VIEWS 53 181 REPOSTS 3	REACTIONS 2 859 ER 33.3%

Nº4 14.05 • 11:57 PHOTO Where does your net profit disappear? Finding 'time holes' In a systematic business, time is the most expensive irreplaceable resource. If you...	VIEWS 52 025 REACTIONS 1 945 REPOSTS 39 ER 32.6%
Nº5 18.05 • 10:53 PHOTO Finance & payroll management Function cost vs. person cost: how to calculate real payroll One of the biggest scaling mistakes is...	VIEWS 45 429 REACTIONS 1 897 REPOSTS 20 ER 28.5%

WORST 3

↓ 26.05 • 06:50 PHOTO Bottleneck: how to find the process slowing down your entire business When growth slows, most entrepreneurs start chaotically...	VIEWS 42 574 REACTIONS 2 552 REPOSTS 10 ER 26.7%
↓ 20.05 • 10:36 PHOTO Growth trap: why revenue increase often leads to cash gap There is a dangerous misconception: if a business grows in volume...	VIEWS 42 348 REACTIONS 1 803 REPOSTS 27 ER 26.6%
↓ 26.05 • 12:44 PHOTO Why your rules fail: 3 digitization mistakes Describing processes and uploading docs to a corporate drive is not...	VIEWS 38 888 REACTIONS 2 115 REPOSTS 28 ER 24.4%

SECTION 03 • SUB DYNAMICS

How the channel grew over the year

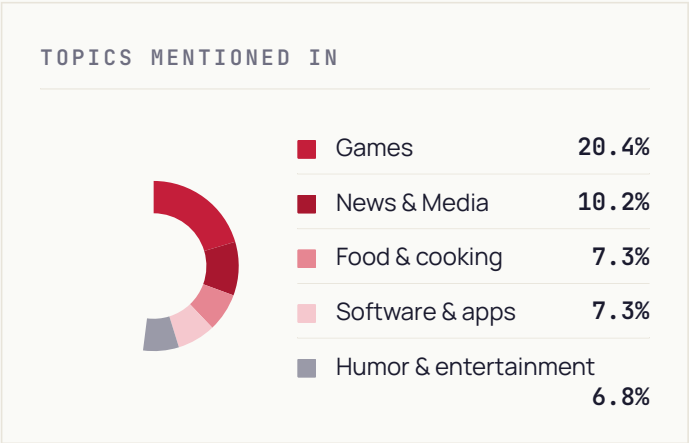
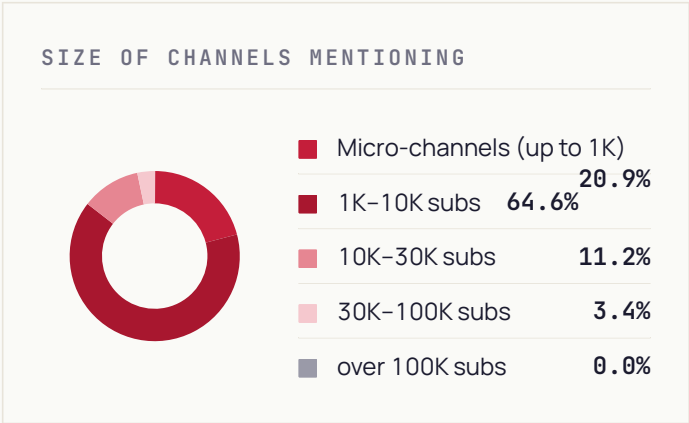
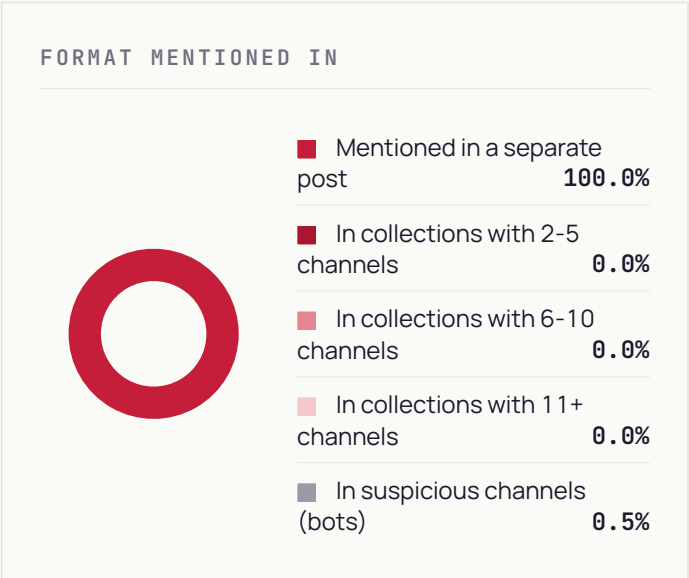
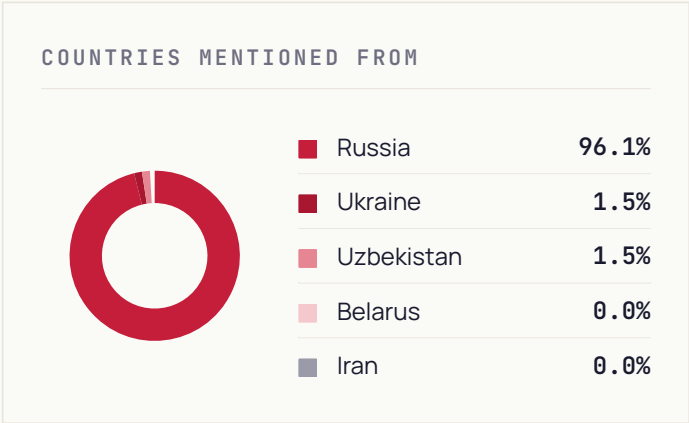
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

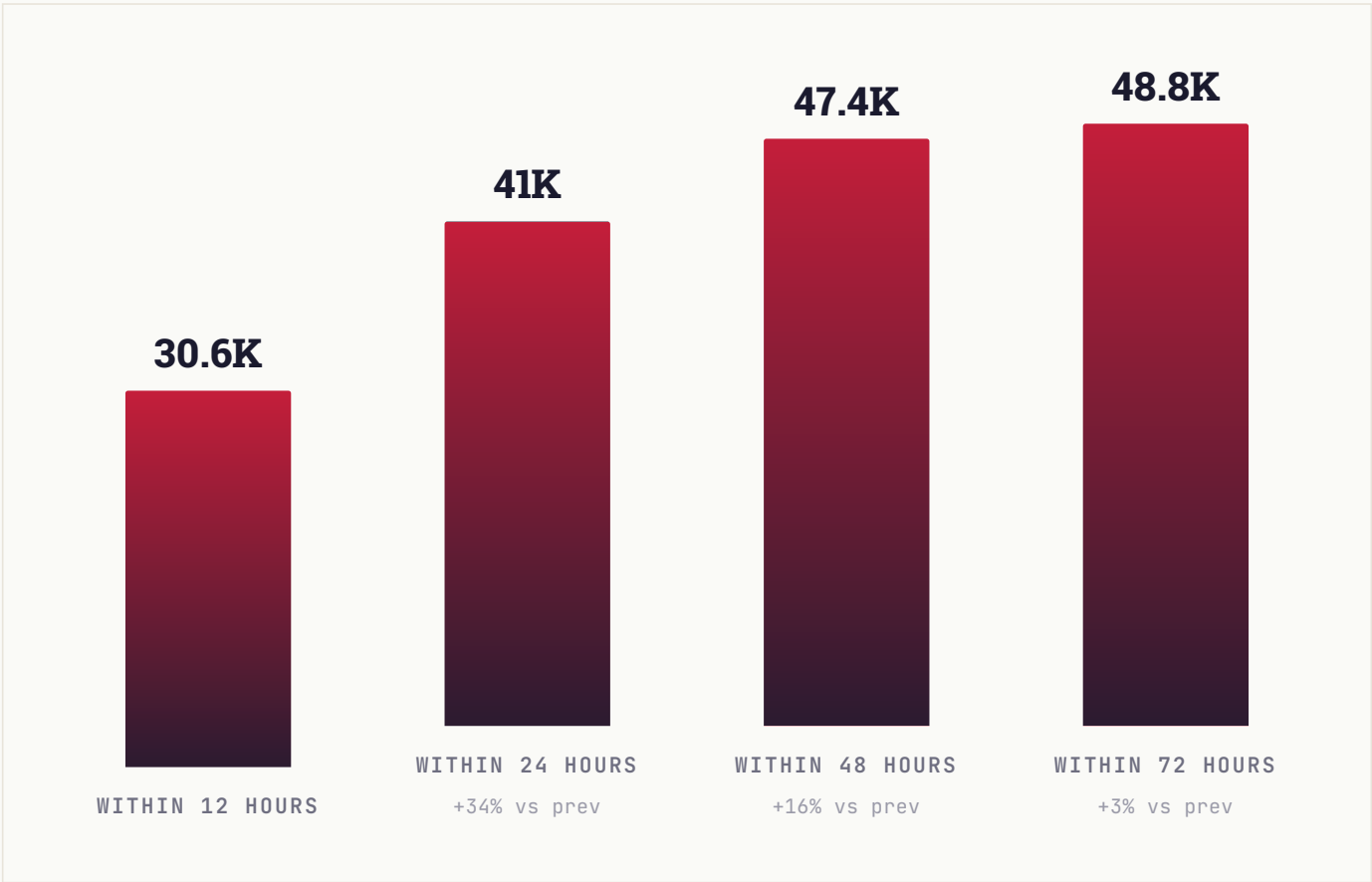
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All-time channel mentioned **178** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MO Moscowbusiness	966.6K
CN Million-dollar books business blog	872.2K
SS Merger & acquisition	495.2K
AB Акула Бизнеса	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA of Russia	297.3K
ER Russian retail & business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business Without Gloss	256.5K
PI PROБизнес ☒ Взрослый бизнес без иллюзий YOU	159.5K

COMPARATIVE INSIGHT

Channel in top half of niche (#31 of 100). Niche leader — Moscowbusiness (966.6K), median subs 102.7K. Aim for the top quarter — a realistic 6-12 month horizon.

— SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category "Business & Startups» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#31/100

RANK IN NICHE

Channel in top half of ranking

SUBS

better than 64% of niche

median 104.8K

31.3K

159 488 — your channel

331.4K

AVG REACH / POST

better than 90% of niche

median 10.6K

140

48 135 — your channel

52.9K

CITATION INDEX

95% below median

median 162

0

8 — your channel

1.7K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.3 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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