

PROMTPRESS PUBLIC REPORT

Channel audit

ADS | Б/У

техника



@ads_tradein

Used tech deals 🔥 iPhone, MacBook, Dyson & more ✓ Verified & original ✓ 6-month warranty ✓ Installment plan 0% & no down payment 📍 Nikolaya Stolbova 1/3 🕒 10:00–21:00 DM...

SUBS

22 885

+19563 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 0.9%

REACH/POST

868

ad reach 213/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 22 885 —	 SUBSCRIBER REACH 3.79% avg % of subs see post	 VIEWS/POST 868 median 804 · 28 days	 POSTS/WK 10.9 over period
 7D TREND +35.1% vs prev. week	 REACTIONS/POST 3.7 only 166 reactions, 281 reposts, 0 comments	 POST LENGTH 455 chars median 462 · 28 days	 POSTS ANALYZED 45 28 days
 AD REACH 213 24h avg	 CHURN / MONTH +19563 last month	 CITATION RATE 1 citation index · 1 channel mentioned ever	 CHANNEL AGE 2 months 22 days created 20.04.2026

AI EDITOR SUMMARY

Channel «ADS | Used tech» — 22 885 subs. Each post avg views 868 people (4% subs), reach is low — expand audience. Publishes 11 posts/week (~2/day) — regular pace. For week Jun 29 – Jul 5 reach grew by +35.1% vs week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 45 per posts in 28 days.
- 02 Dominant format – Photo (44/45 posts).
- 03 Avg post length – 455 chars (median 462).
- 04 Peak audience activity – Saturday, 18:00 MSK.
- 05 Top posts get 11x more views than the weakest (3.2K avg for top vs 281 for worst) – among 45 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 15:11 TEXT  GOOGLE FITBIT AIR GIVEAWAY by ADS We're giving away one of the most wanted gadgets this summer 🥳 Only 1 winner, but anyone can enter...	VIEWS 4 376 REPOSTS 38	REACTIONS 111 ER 19.1%
Nº2 29.06 · 11:59 PHOTO iPhone 15 128GB Black 1. Set: phone 2. Serial Number: F9GD90YQC7 3. Face ID & True Tone work 4. Battery: 88% 5...	VIEWS 2 687 REPOSTS 6	REACTIONS 2 ER 11.7%
Nº3 29.06 · 11:39 PHOTO iPhone 14 Pro 256GB Space Black 1. Set: phone 2. Serial Number: LFPDYVDJ2Q 3. Face ID & True Tone work 4. Battery: 75% 5...	VIEWS 2 420 REPOSTS 3	REACTIONS 1 ER 10.6%

Nº4 30.06 • 10:13 PHOTO iPhone 13 Pro 256GB Alpine Green 1. Set: phone 2. Serial Number: YQLJ0FV3HK 3. Face ID & True Tone work 4. Battery...	VIEWS 1 256 REPOSTS 11 REACTIONS 2 ER 5.5%
Nº5 13.06 • 10:01 PHOTO iPhone 14 Pro 128GB Deep Purple 1. Set: phone 2. Serial Number: D73PW2M9F 3. Face ID & True Tone work 4. Battery: 76% 5...	VIEWS 1 215 REPOSTS 6 REACTIONS 2 ER 5.3%

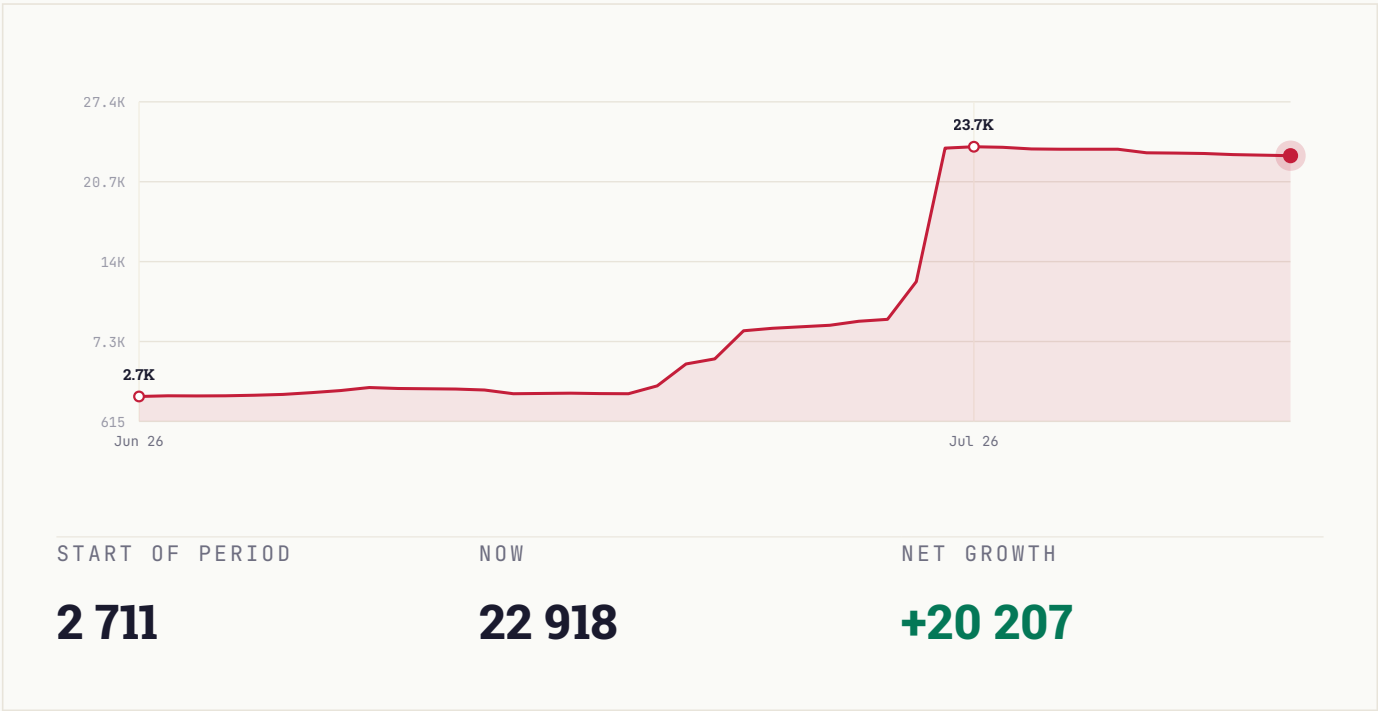
| WORST 3

↓ 07.07 • 07:56 PHOTO iPhone 15 128GB Pink 1. Set: phone, box 2. Serial Number: G2Y42GIWMO 3. Face ID & True Tone work 4. Battery: 88% 5...	VIEWS 329 REPOSTS — REACTIONS — ER 1.4%
↓ 07.07 • 07:55 PHOTO iPhone 17 Pro Max 512 GB Cosmic Orange 1. Set: phone 2. Serial Number: JTG6L0273H 3. Face ID & True Tone work 4. Battery...	VIEWS 270 REPOSTS 4 REACTIONS — ER 1.2%
↓ 07.07 • 10:09 PHOTO Apple Watch SE 2 44mm Silver 1. Set: watch, band Cash price (not transfer): 9.990₽ Card/QR/credit price: 11.990₽ Warranty...	VIEWS 246 REPOSTS — REACTIONS 1 ER 1.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

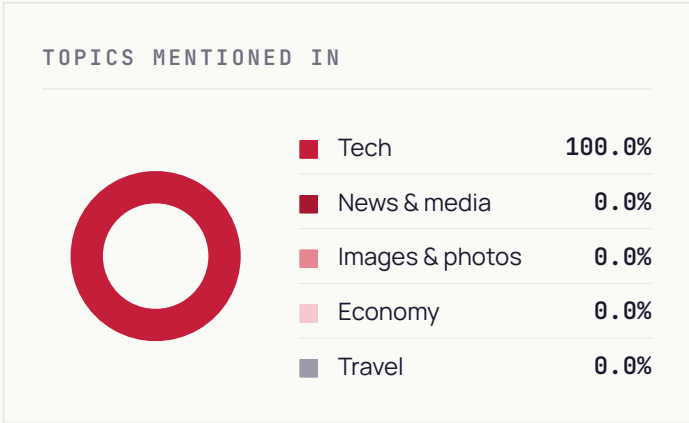
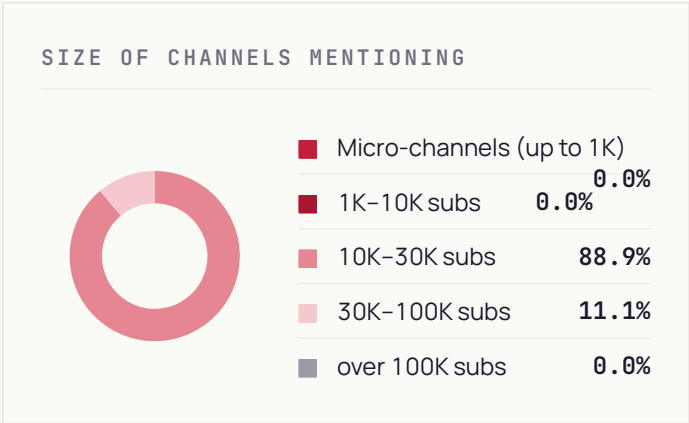
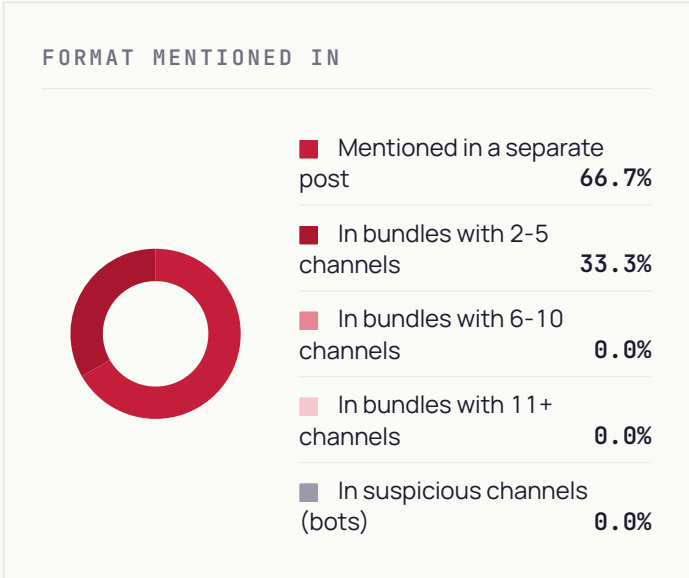
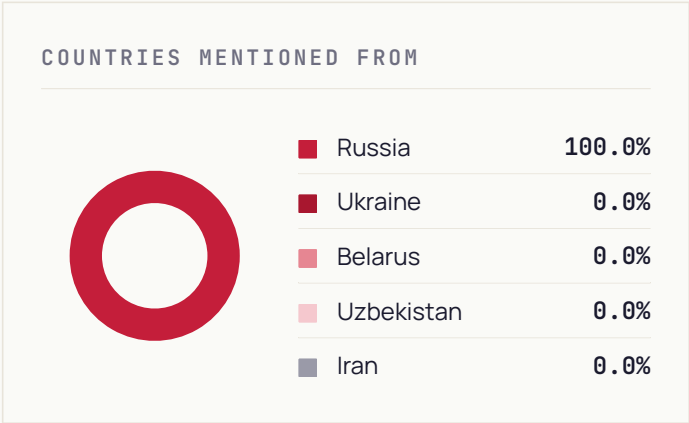
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

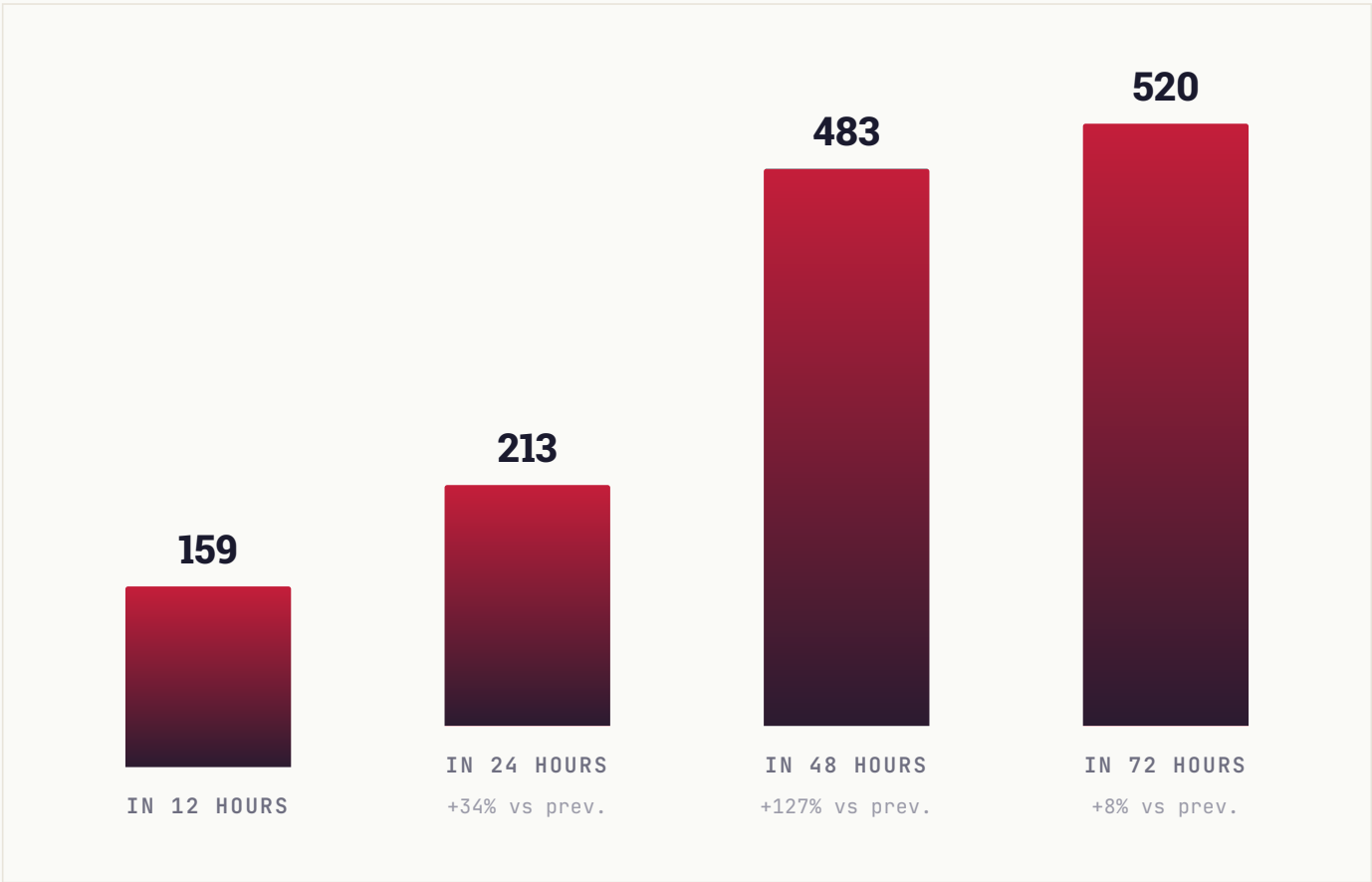
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
AI ADS Б/У техника YOU	22.9K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «Tech» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Main post of the week — on Saturday

Audience is most active on this day at 18:00 MSK.

EFFECT

Best window for important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.79% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.7pp ER
- 04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
