

PUBLIC REPORT BY PROMTPRESS

Channel audit

Көрнекіліктер әдіс тәсілдер



@adistasill

Мұғалімге керек көрнекіліктер Креативті ұстаз

SUBSCRIBERS

24 399

-558 per month

ERR (% SEE POSTS)

11.0%

per day 7.4%

REACH/POST

2.7K

ad reach 1.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 399 —	 SUBS REACH 10.95% avg % subs see post	 VIEWS/POST 2.7K median 2.7K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 6.5 only 13 reactions, 61 reposts, 0 comments	 POST LENGTH 165 chars median 165 · —	 POSTS ANALYZED 2 —
 AD REACH 1.8K 24h avg	 CHURN / MONTH -558 over the last month	 CITATION RATE 8 citation index · 8 channels mentioned ever	 CHANNEL AGE 3 years 7 months created 01.12.2022

AI EDITOR SUMMARY

Channel «Көрнекіліктер әдіс тәсілдер» — 24 399 subs. Each post averages 2.7K people (11% of subs), reach is low — consider expanding audience. Publishes 300 posts per week (~43 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – **Photo** (1/2 posts).
- 03 Avg post length – **165** chars (median 165).
- 04 Peak audience activity – **Thursday**, 22:00 ALMT.
- 05 Top posts get 1× more views than the weakest (1.8K avg for top vs 2.7K for worst) – among 2 posts for –. Worth analyzing what the top has in common: topic, format, time.

TOP 2 POSTS

Nº1

02.07 · 17:34

PHOTO

(post without caption – photo)

VIEWS	REACTIONS
2 941	–
REPOSTS	ER
35	12.1%

Nº2

02.07 · 17:35

TEXT

Қажетті материалдарды тегін жүктей отыра, осы каналды төмендегі сілтеме арқылы әріптестеріңізбен бөлісіңіздер 🌸 Қажеттеріңізге жарасын! ❤️ ...

VIEWS	REACTIONS
2 404	13
REPOSTS	ER
26	9.9%

WORST 2

↓

02.07 · 17:34

PHOTO

(post without caption – photo)

VIEWS	REACTIONS
2 941	–
REPOSTS	ER
35	12.1%

↓

02.07 · 17:35

TEXT

Қажетті материалдарды тегін жүктей отыра, осы каналды төмендегі сілтеме арқылы әріптестеріңізбен бөлісіңіздер🌸 Қажеттеріңізге жарасын!❤️ ...

VIEWS

2 404

REPOSTS

26

REACTIONS

13

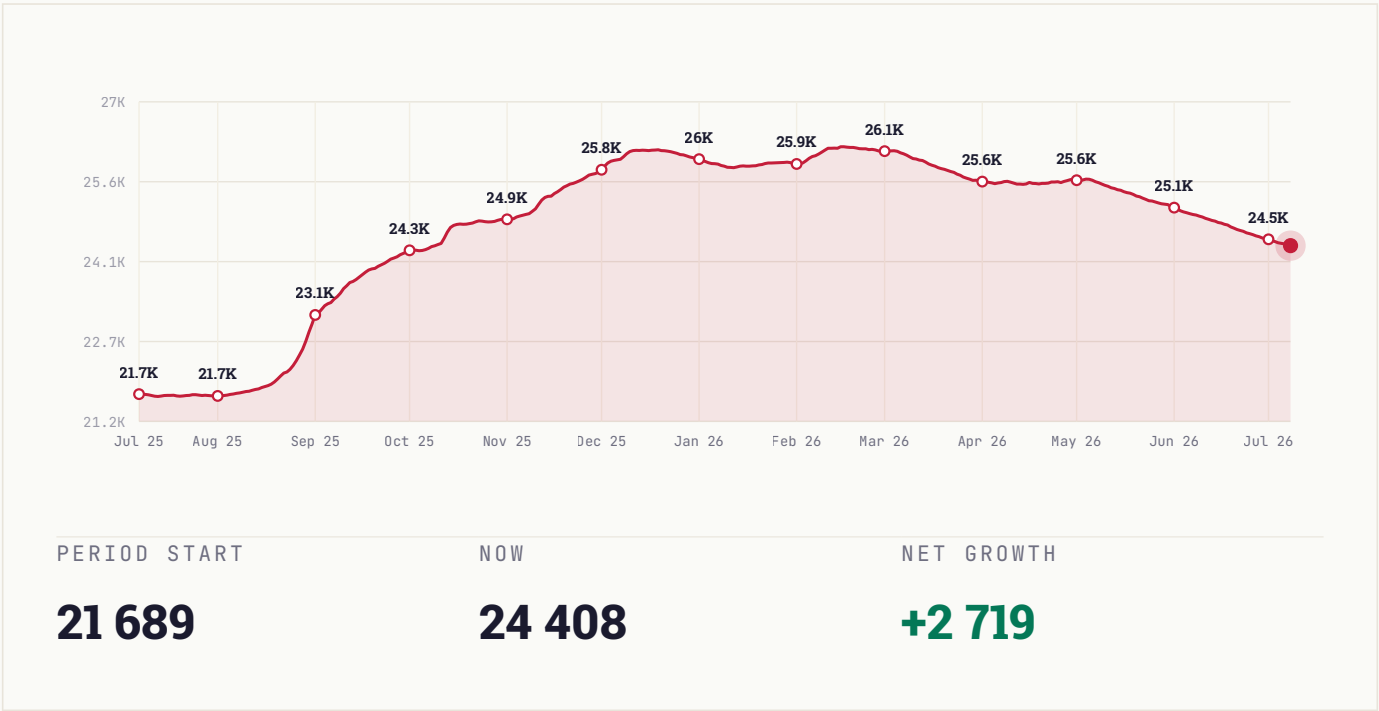
ER

9.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

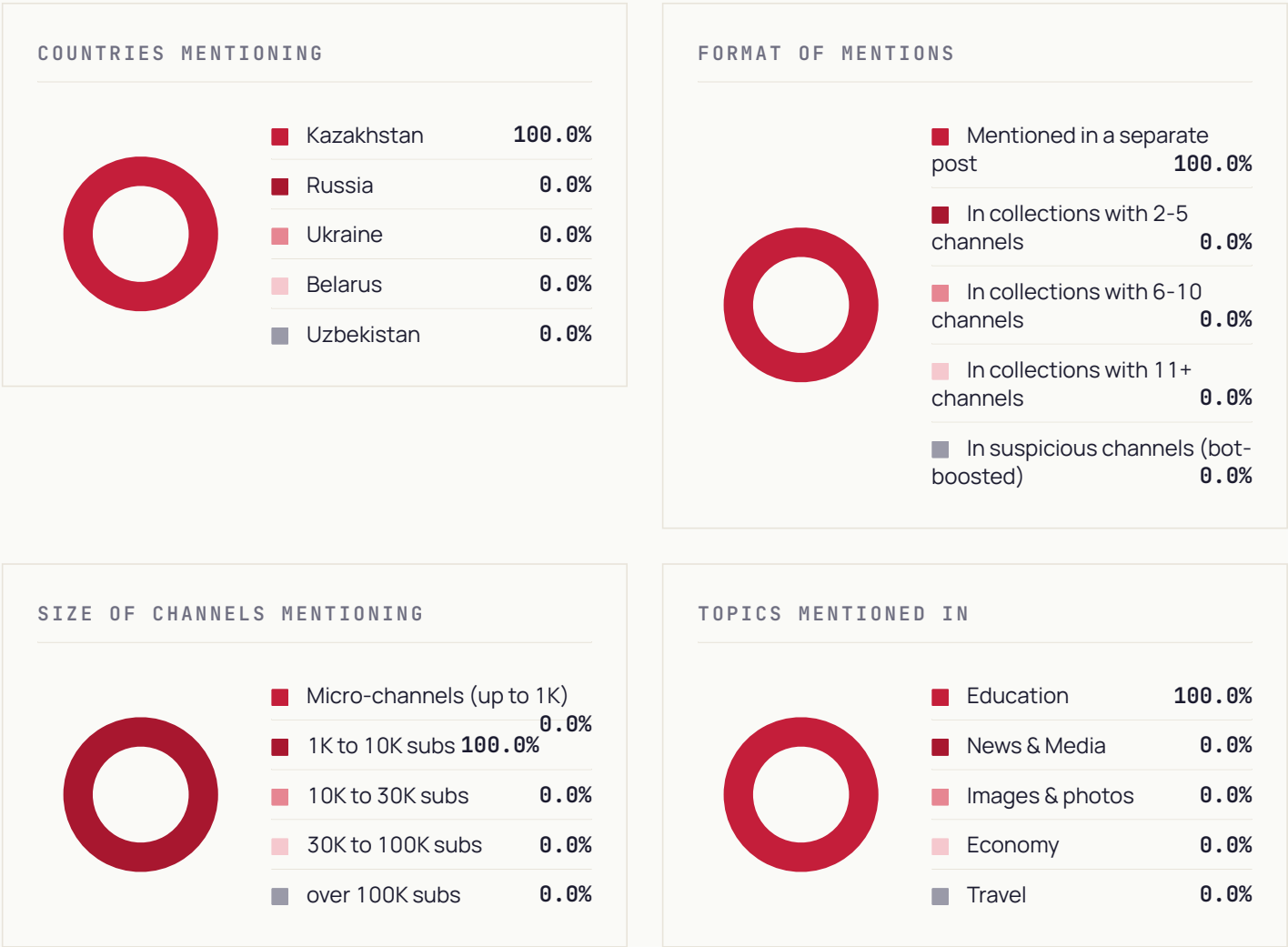
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

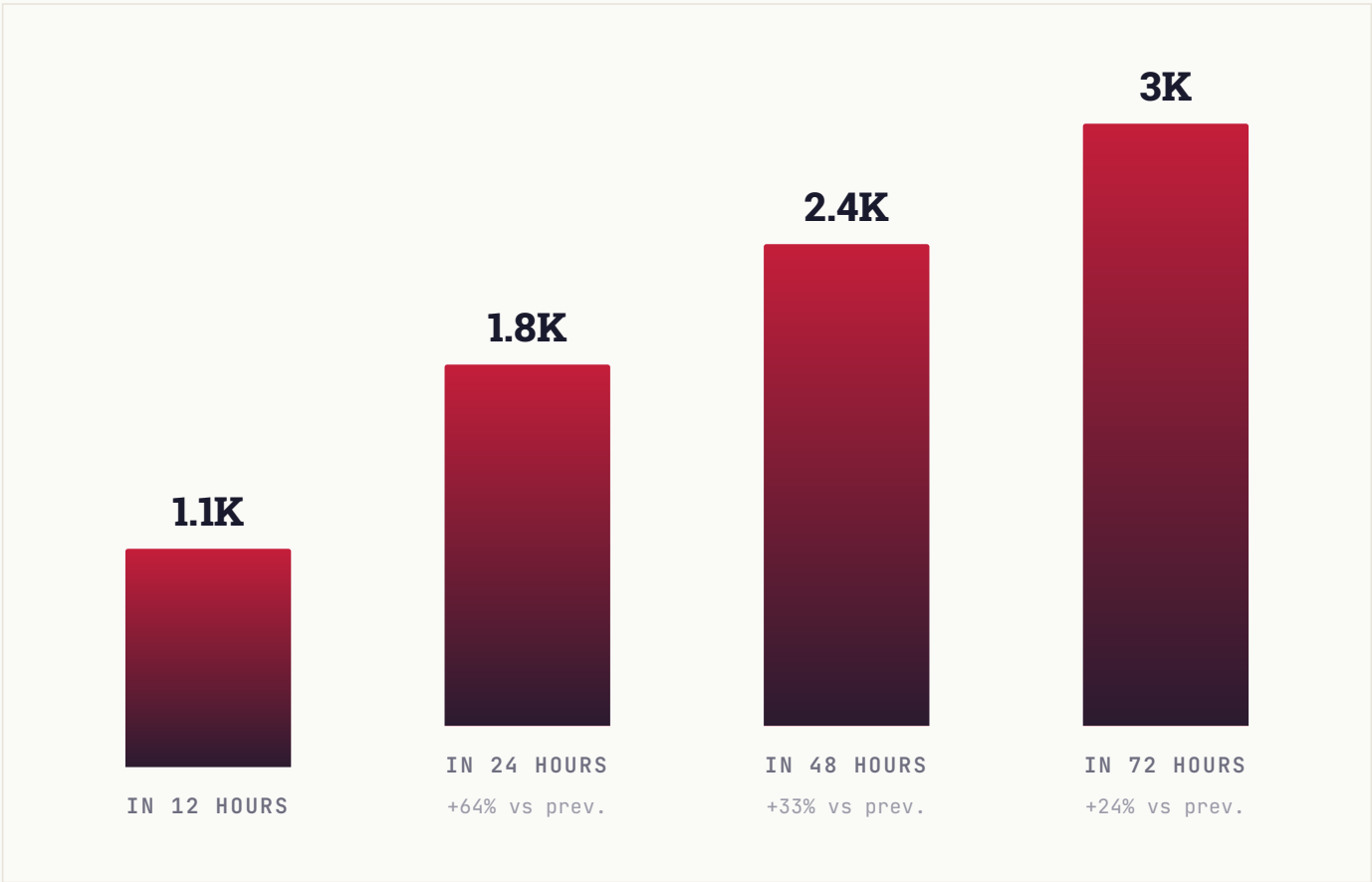
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Көрнекіліктер дидактикалық материалдар	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE UBT	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Көрнекіліктер әдіс тәсілдер Free visuals	27.9K
KA Көрнекіліктер әдіс тәсілдер YOU	24.4K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#13 of 99). Leader — TESTCENTERKZ (149.2K).
Goal for coming months: enter top 10 niche through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **4 660** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	107
December 2025	0	0	424
Nov 2025	0	0	860
Oct 2025	0	0	636
Sep 2025	0	0	1 318
August 2025	1	1	1 315

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	4 660

SECTION 08 · NICHE COMPARISON

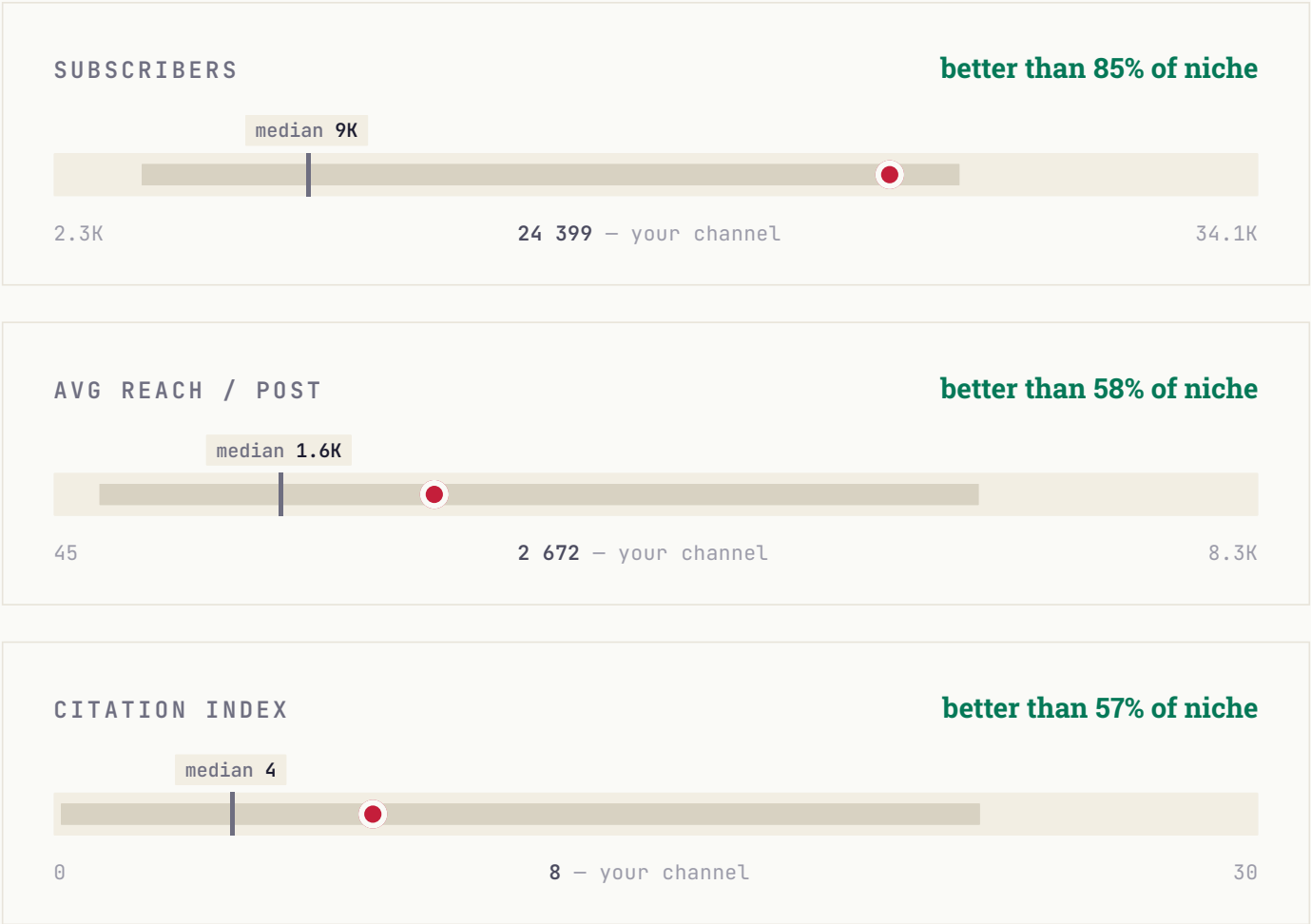
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#13/100

RANK IN NICHE

Channel in top 13% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Best post day — Thursday
 Audience is most active on this day at 22:00 ALMT.

EFFECT
Best window for important posts
- 02

Increase share of video posts
 Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Cross-post with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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