

PROMTPRESS PUBLIC REPORT

Channel audit

ADHH



@adhh_official

№ 5117321582 Telegram channel registration application number

SUBSCRIBERS

38 866

+10680 per month

ERR (% SEE POSTS)

15.0%

in 24 hrs 10.8%

REACH/POST

5.8K

ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 38 866 —	 SUBSCRIBER REACH 14.82% avg % subs see post	 VIEWS/POST 5.8K median 5.7K · 28 days	 POSTS/WEEK 26.9 over period
 7D TREND +61.7% vs previous week	 REACTIONS/POST 80.7 total 8,963 reactions, 634 reposts, 2,072 comments	 POST LENGTH 85 chars median 58 · 28 days	 POSTS ANALYZED 111 28 days
 AD REACH 4K 24h avg	 CHURN / MONTH +10680 last month	 CITATION RATE 3 citation index · 14 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 22.02.2022

AI EDITOR SUMMARY

Channel «ADHH» — 38 866 subs. Each post averages 5.8K people (15% of subs), reach is low — consider expanding audience. Publishes 27 posts per week (~4/day) — active posting. For week Jul 6–12 reach grew +61.7% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 111 posts in 28 days.
- 02 Dominant format – Text (74/111 posts).
- 03 Avg post length – 85 chars (median 58).
- 04 Audience peak – Saturday, 16:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (8.5K avg for top vs 3.3K for worst) – among 111 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 13:06 PHOTO Thanks for coming to the stream ☺	VIEWS 8 529 REPOSTS 7	REACTIONS 123 ER 21.9%
Nº2 08.07 · 10:32 TEXT (post without caption – text)	VIEWS 8 507 REPOSTS 2	REACTIONS 80 ER 21.9%
Nº3 13.07 · 14:25 PHOTO He's streaming btw, don't let the haters bully this guy	VIEWS 8 360 REPOSTS 17	REACTIONS 162 ER 21.5%

Nº4 09.07 • 13:01 PHOTO Great hangout today, thanks to those who joined the stream	VIEWS 8 144 REPOSTS 7 REACTIONS 106 ER 21.0%
Nº5 11.07 • 13:59 PHOTO Great stream, 20 hours in a day lol, but far from Matak, thanks all. Going to sleep ffs.	VIEWS 8 092 REPOSTS 10 REACTIONS 116 ER 20.8%

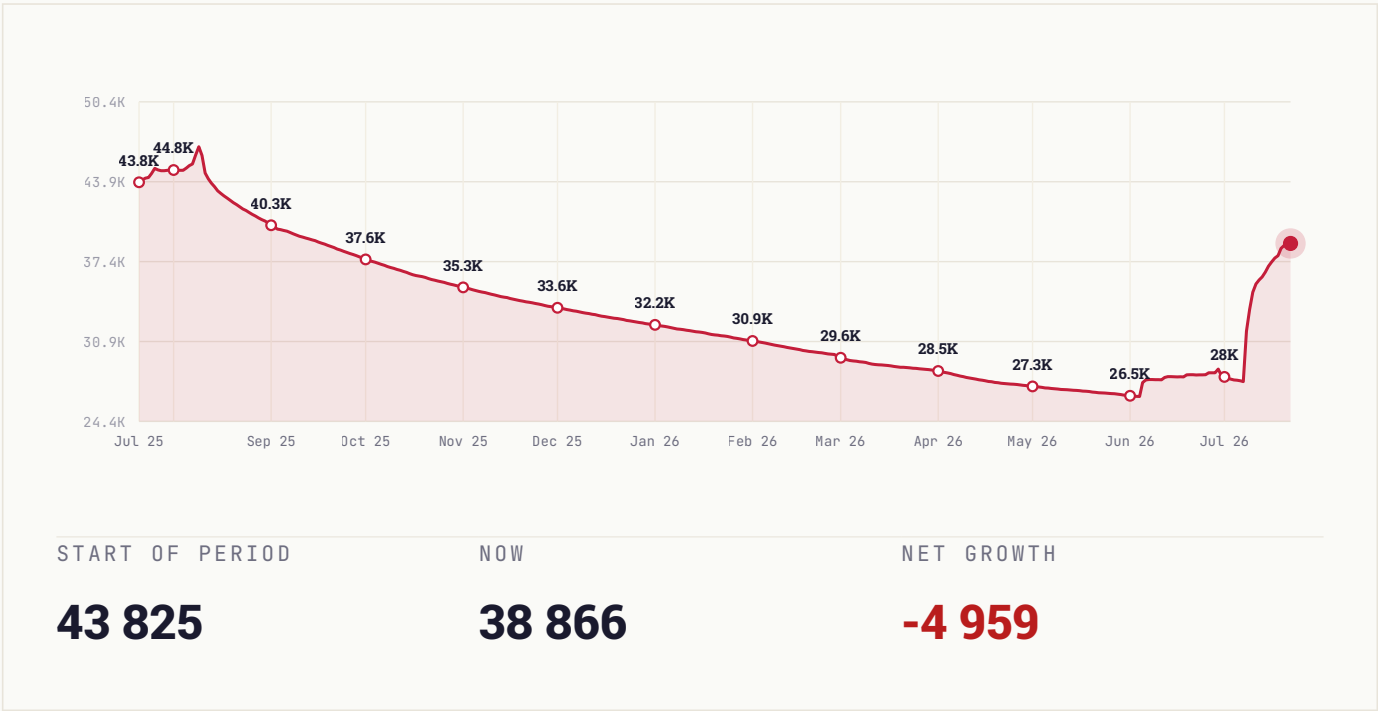
WORST 3

↓ 02.07 • 14:00 PHOTO Great hangout, more online, thanks everyone!	VIEWS 3 657 REPOSTS 7 REACTIONS 93 ER 9.4%
↓ 02.07 • 07:37 TEXT https://youtube.com/shorts/PCwtn1POH6w?si=L_Iyya3oio9rLdz5	VIEWS 3 583 REPOSTS — REACTIONS 34 ER 9.2%
↓ 08.07 • 10:27 PHOTO ⚡ Media channels giving away tons of prizes in hot July again? 🎁 Prize pool includes 1,000,000,000 in-game currency and a collectible...	VIEWS 2 713 REPOSTS 27 REACTIONS 80 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

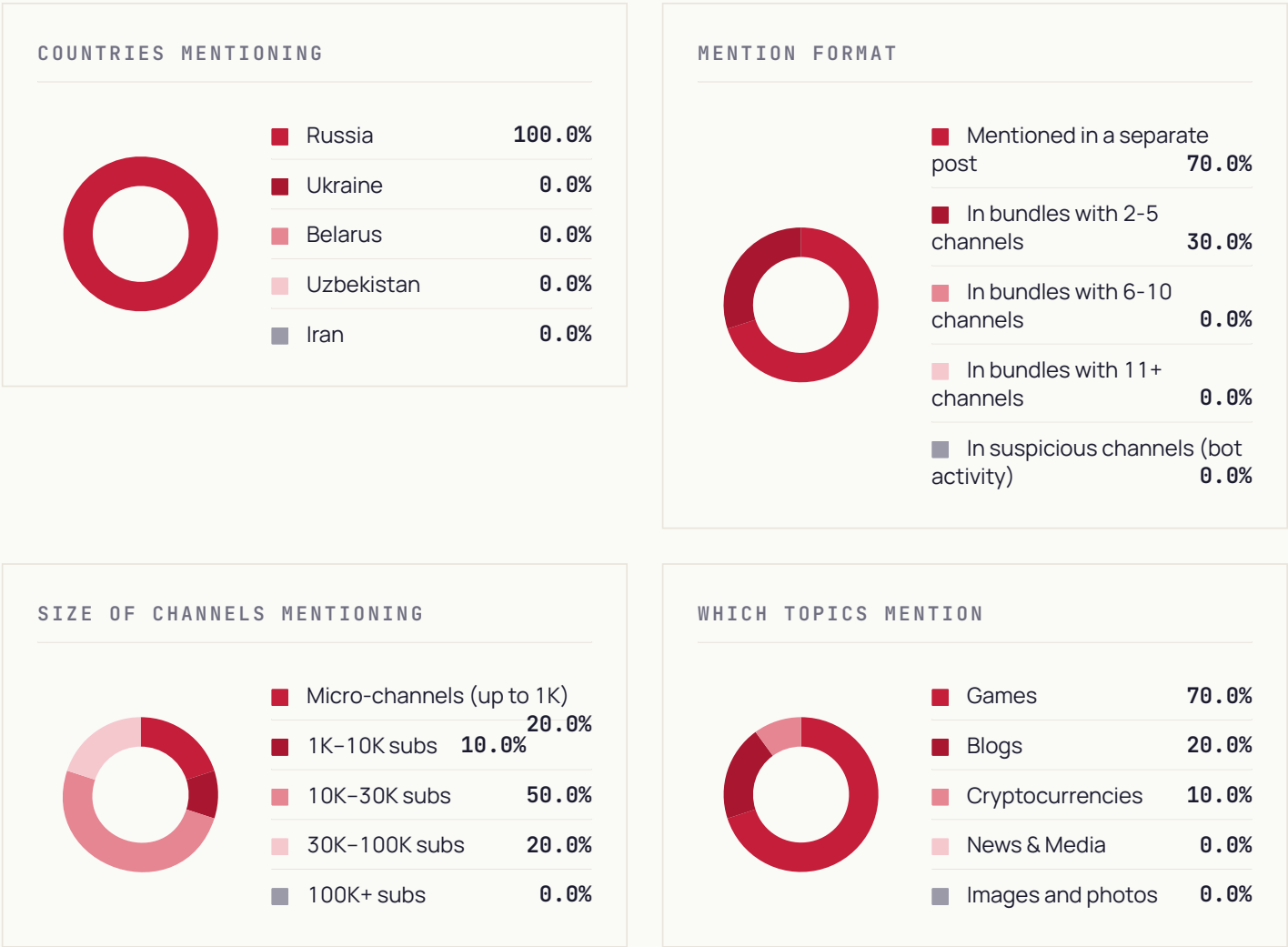
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

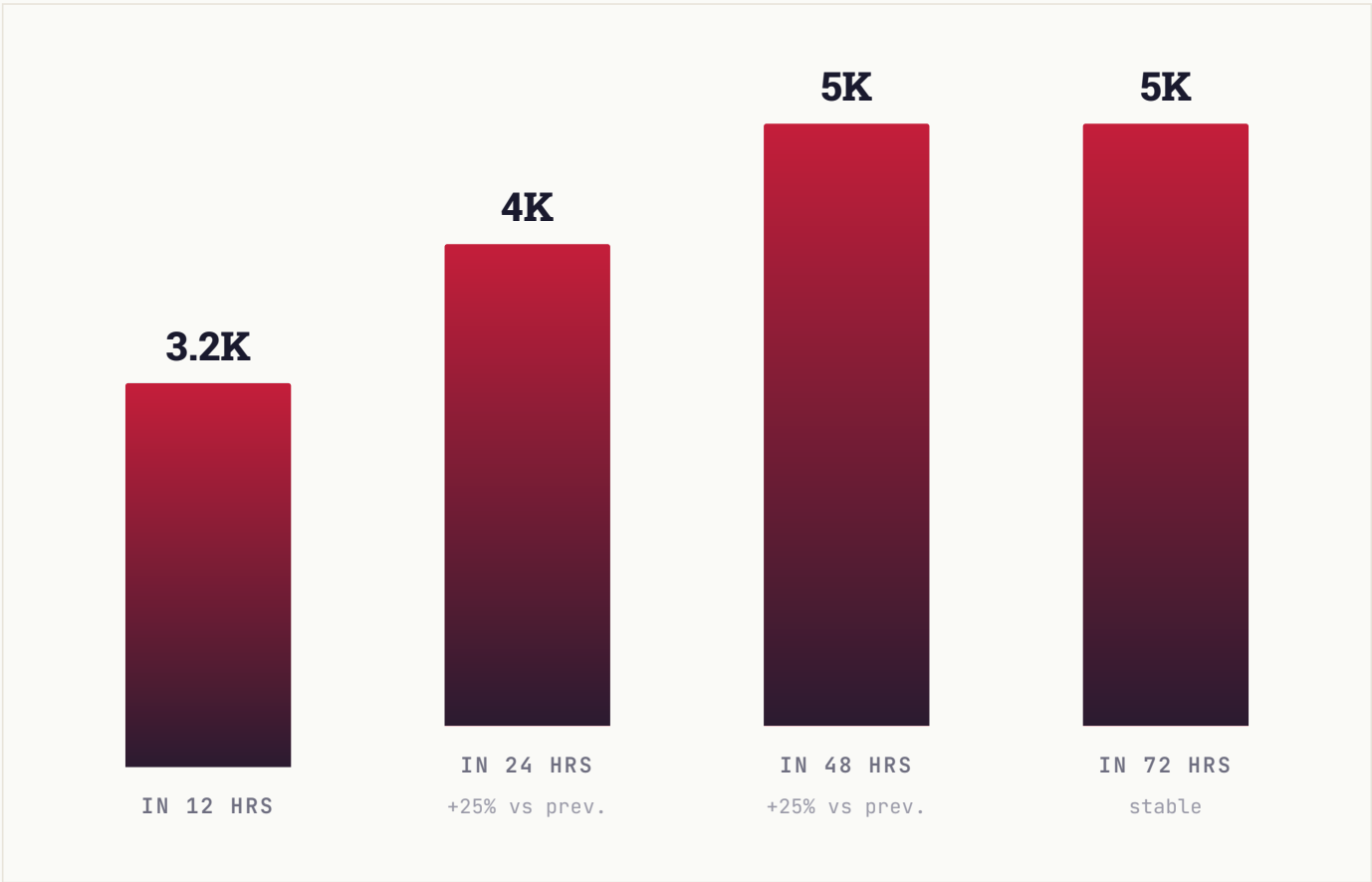
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **14** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B  Booster 	1.2M
KB Bloody Lady	1.2M
EI EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
AD ADHH YOU	38.9K

COMPARATIVE SUMMARY

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 932** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	0	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	0	0	1 932	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	1 932

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. 2-3 collabs give relevant growth — no need for daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager