

— PROMTPRESS PUBLIC REPORT

Channel audit

Аделия
Адамова | ЕГЭ
Профильная
математика
2026 | Умскул |
Акулы
математики



@adeliyamath

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 77 371 —	 SUBSCRIBER REACH 14.1% avg % subs see post	 VIEWS/POST 10.9K median 10.5K · 29 days	 POSTS/WEEK 39.5 for the period
 7D TREND -36.0% vs prev week	 REACTIONS/POST 107.1 total 17,888 reactions, 8,880 reposts, 4,807 comments	 POST LENGTH 251 chars median 199 · 29 days	 POSTS ANALYZED 167 29 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH -13602 for the last month	 CITATION INDEX 101 citation index · 807 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 13.08.2020

AI EDITOR SUMMARY

Channel «Adelia Adamova | Unified State Exam Profile Math 2026 | Umschool | Sharks of Math 🦈» — 77 371 subs. Each post gets on avg 10.9K people (14% from subs), reach is low — consider expanding audience. Publishes 40 posts per week (~6/day) — active posting. For the week of July 6–12, reach dropped by -36.0% by the week of June 29 – July 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **167** posts in 29 days.
- 02 Dominant format — **Text** (56/167 posts).
- 03 Avg post length — **251** characters (median 199).
- 04 Peak audience activity — **Tuesday**, 00:00 MSK.
- 05 Strongest posts gather **5x 5x** more views than the weakest (26.8K avg for top vs 5.4K for worst) — among 167 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 21:03 PHOTOS (no caption — photo)	VIEWS 40 379 REPOSTS 45	REACTIONS 282 ER 52.2%
Nº2 21.06 · 12:10 PHOTOS Retake isn't that scary! Last year the profile exam was insanely hard in the main round (and of course everyone worried the retake would be...	VIEWS 20 259 REPOSTS 35	REACTIONS 267 ER 26.2%
Nº3 23.06 · 14:29 PHOTOS I wrote the Unified State Exam today using my own predictions and lessons 🔥🌞No. 13 we solved and it was in the forecast. And I felt mixed equations...	VIEWS 19 736 REPOSTS 45	REACTIONS 106 ER 25.5%

Nº4 24.06 · 13:49 TEXT Guys taking the profile exam tomorrow or on July 9, be sure to listen to this voice message ❤️ Will there be a DV analysis tomorrow? No... we didn't find it...	VIEWS 19 025 REPOSTS 83	REACTIONS 148 ER 24.6%
Nº5 20.06 · 09:21 TEXT Hello, Adelia! My name is Polina, I took your half-year course in January + pre-exam prep. I came with a decent base in the first...	VIEWS 18 622 REPOSTS 2	REACTIONS 144 ER 24.1%

|

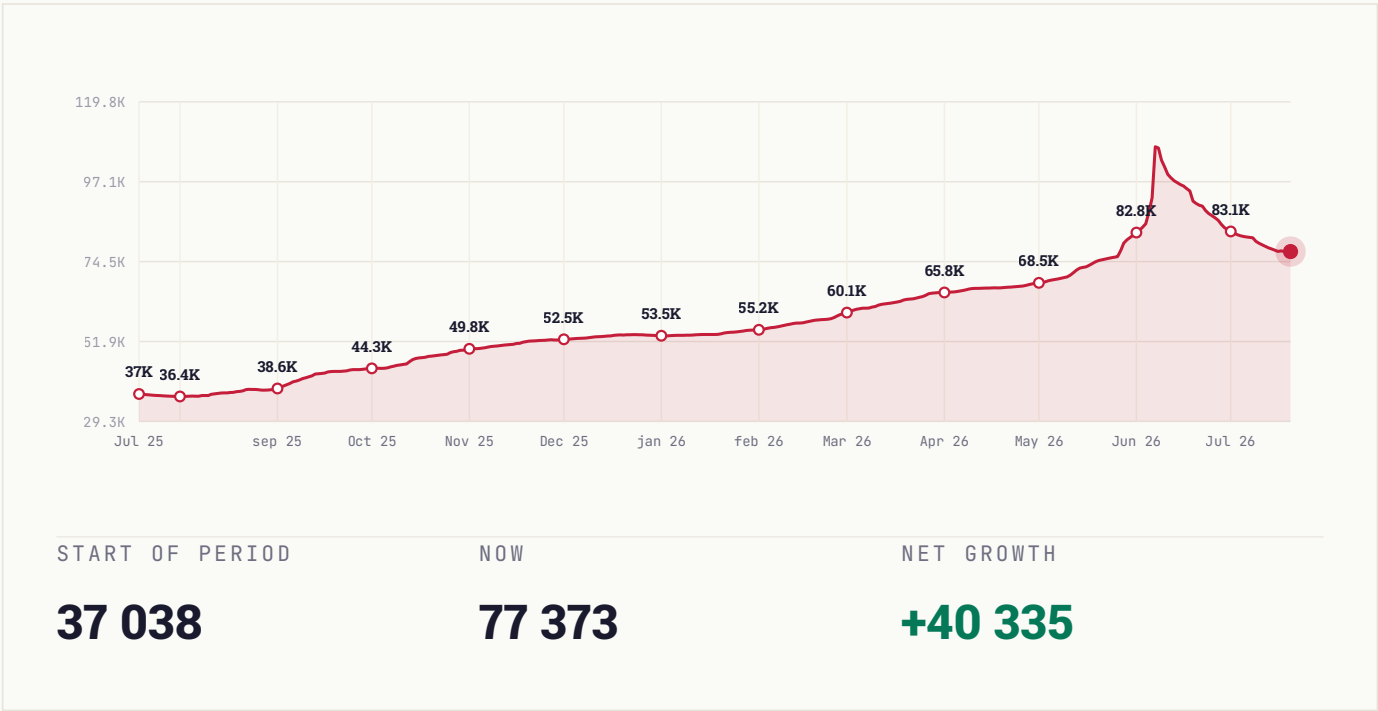
WORST 3

↓ 12.07 · 20:18 VIDEO (no caption – video)	VIEWS 5 505 REPOSTS 3	REACTIONS 57 ER 7.1%
↓ 12.07 · 15:01 PHOTOS If the marathon showed geometry isn't your strongest suit yet, that's totally normal – most people are the same! The difference is just...	VIEWS 5 472 REPOSTS 3	REACTIONS 38 ER 7.1%
↓ 15.07 · 10:38 VIDEO (no caption – video)	VIEWS 5 371 REPOSTS 2	REACTIONS 59 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

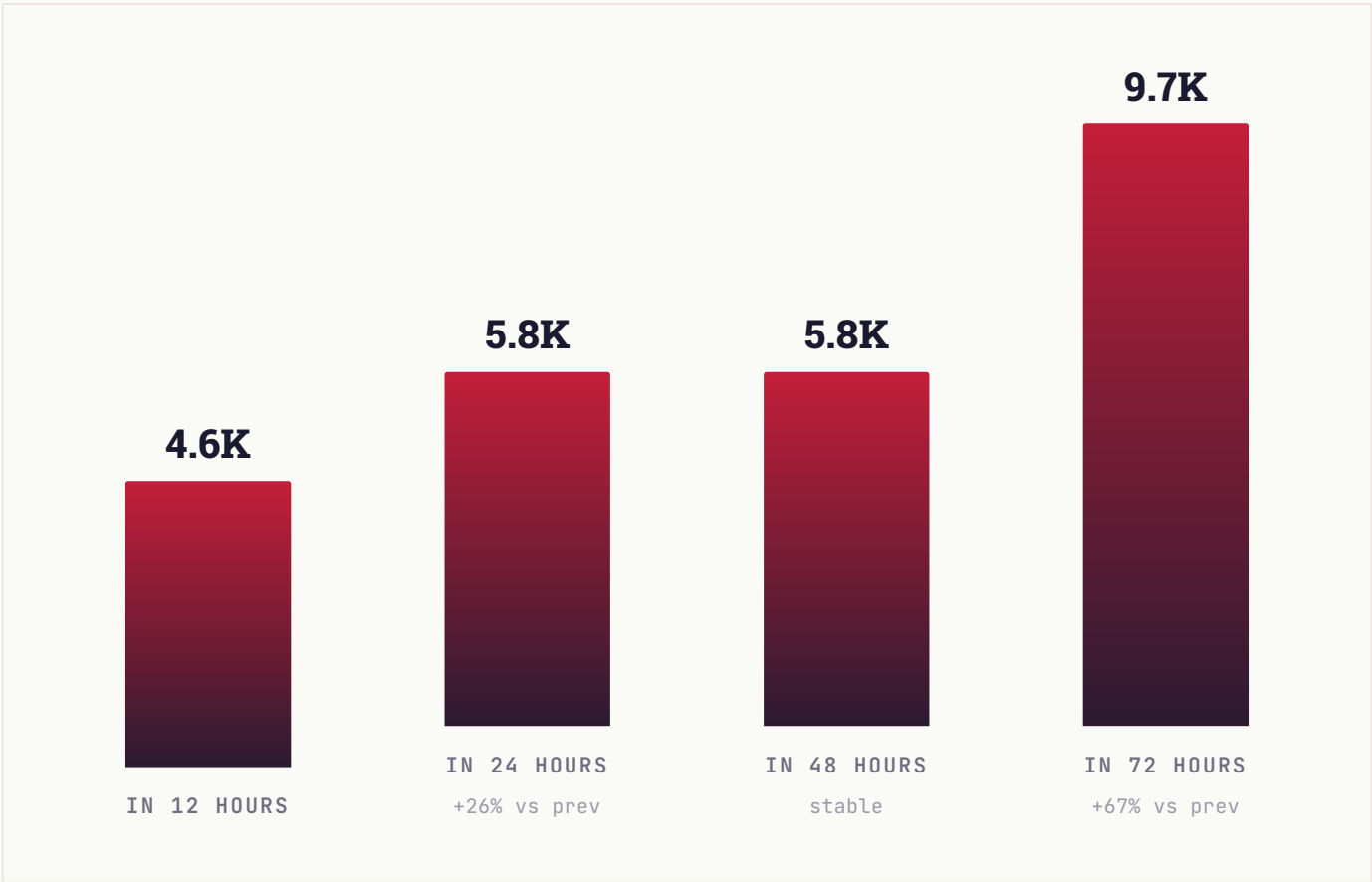
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — see where it ranks among niche peers.

CHANNEL	SUBSCRIBERS
نا نيمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسى فورى	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهايى	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ى دانش آموز	983.4K
AA آделяيا آداموفا ЕГЭ Профильная математика 2026 Умскул Акулы математики 🦈 YOU	77.4K

COMPARATIVE INSIGHT

Channel not yet outside top 100 in niche — early growth stage. Niche leader — نيمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

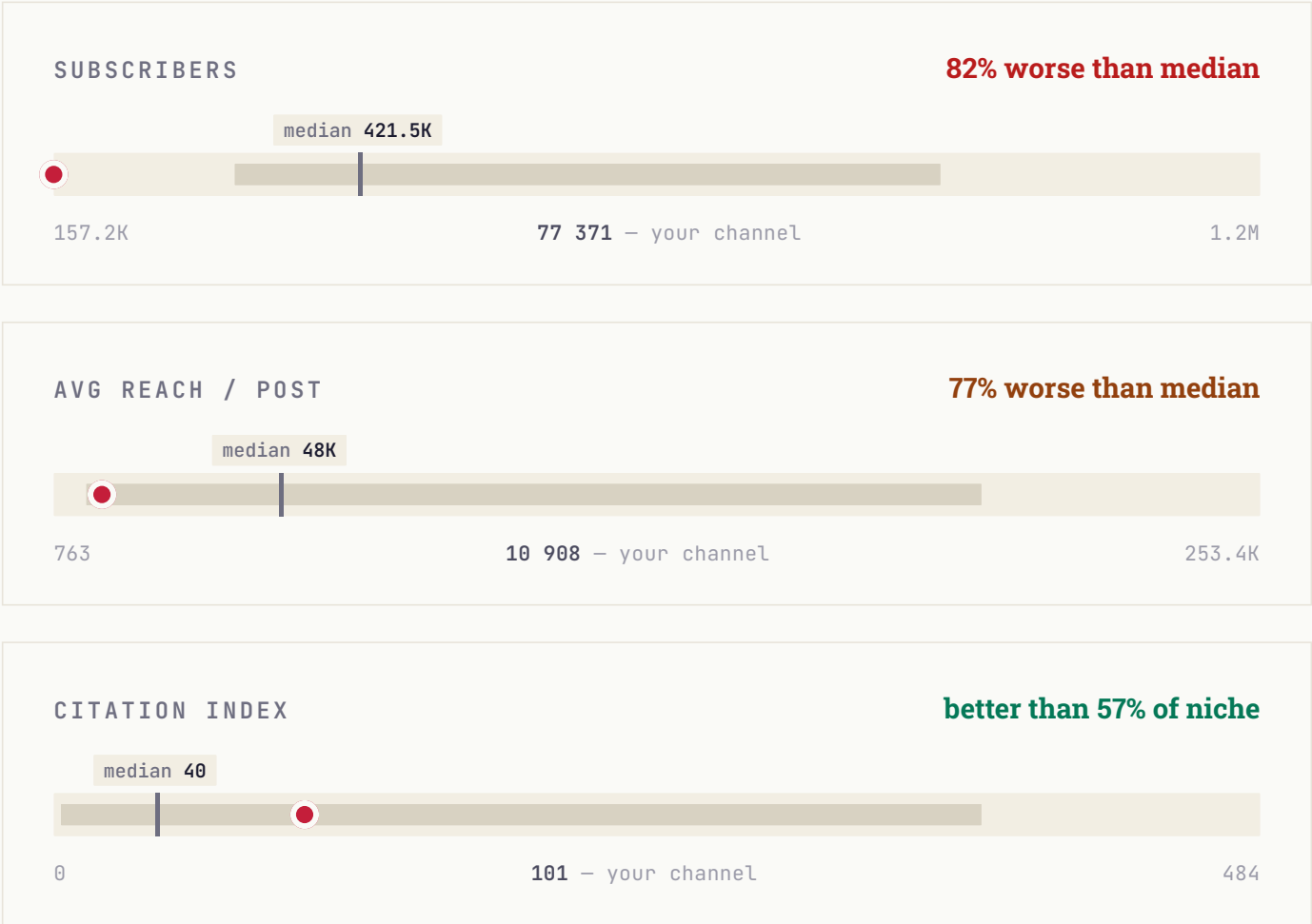
Every month we track posts in other channels that mention yours. Over the last **6 months** mentions found **670**, they brought **19 638** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	15	11	1 675
December 2025	9	6	1 541
November 2025	8	7	2 838
October 2025	31	13	5 361
September 2025	281	262	6 000
August 2025	326	310	2 223
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
670	6	19 638	

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top **100** channels in category "**Education**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
 Audience most active on this day at 00:00 MSK.

IMPACT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

IMPACT
+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

IMPACT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

IMPACT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

IMPACT
Organic traffic source

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
