

— PROMTPRESS PUBLIC REPORT

Channel audit

Азбука компромата



@acompromat_net

Social and political database Our site: <https://acompromat.net>

Telegram contact: @vchkogpu_pr

SUBS

19 425

82 posts 27 days

ERR (% WHO SEE
POSTS)

5.0%

per day 7.7%

REACH/POST

935

ad reach 1.5K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 19 425 —	 SUBSCRIBER REACH 4.81% avg % subs see post	 VIEWS/POST 935 median 688 · 27 days	 POSTS/WK 21.2 over period
 TREND 7D +35.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 967 chars median 1000 · 27 days	 POSTS ANALYZED 82 27 days
 AD REACH 1.5K 24h avg	 CITATION RATE 1 citation index · 9 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel "Azbuka Kompromata" — 19 425 subs. Each post averages 935 people (5% subs), reach is low — need to grow audience. Publishes 21 posts per week (~3/day) — active posting. For week Jun 29 – Jul 5 reach grew +35.1% vs week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **82** posts over 27 days.
- 02 Dominant format — **Text** (75/82 posts).
- 03 Avg post length — **967** chars (median 1000).
- 04 Peak audience activity — **Saturday**, 12:00 MSK.
- 05 Top posts get **1220x** more views than the weakest (3.7K avg for top vs 3 for worst) — among 82 posts over 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 04.07 · 09:36 TEXT UK unexpectedly intervenes in US film companies deal, claiming it may block Paramount Skydance Corp from acquiring...	VIEWS 5 348 REPOSTS —	REACTIONS — ER 27.5%
Nº2 21.06 · 13:05 TEXT Downfall of Kuban embezzler: Why chief auditor Colonel Bogotsan hides Forbes-list supercars behind the backs of impoverished...	VIEWS 2 884 REPOSTS —	REACTIONS — ER 14.8%
Nº3 21.06 · 13:16 PHOTO Helicopter with two people on board disappears in Primorsky Krai, case opened Robinson R44 helicopter was performing work for Avialesookhrana...	VIEWS 2 745 REPOSTS —	REACTIONS — ER 14.1%

Nº4 28.06 · 05:37 TEXT Mudrevsky, Kryzhanovskaya and the legacy of KBRSG: one team, different facades, old habits It seems developer "Invest-Center" has developed...	VIEWS 2 415 REPOSTS —	REACTIONS — ER 12.4%
Nº5 04.07 · 10:26 TEXT HSE professor placed on intl wanted list for fraud  Professor at Higher School of Economics and honorary builder...	VIEWS 2 407 REPOSTS —	REACTIONS — ER 12.4%

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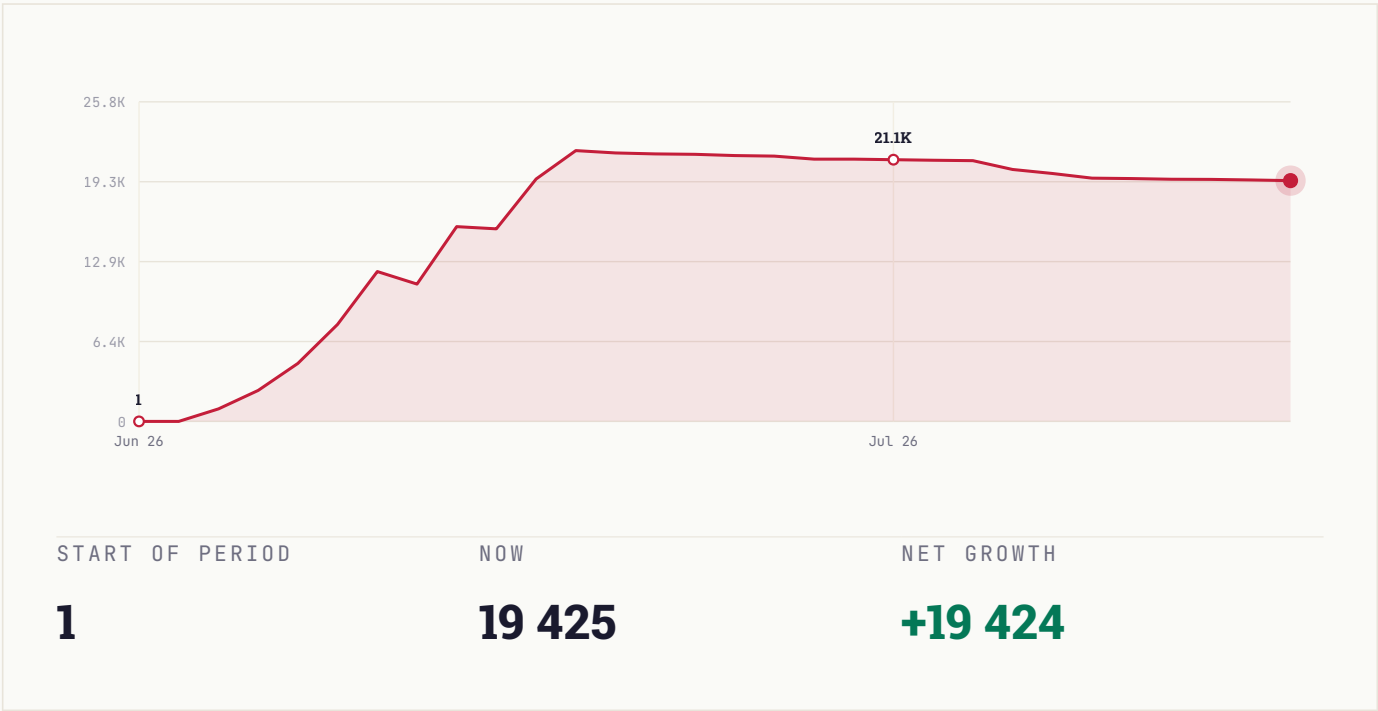
WORST 3

↓ 19.06 · 13:23 TEXT Clan of embezzlers and oligarch wallets: how "shadow fleet" operator Spiridonov and the Gurinov family rob Russia  Roman Spiridonov —...	VIEWS 5 REPOSTS —	REACTIONS — ER 0.0%
↓ 19.06 · 13:22 TEXT Clan of embezzlers and oligarch wallets: how "shadow fleet" operator Spiridonov and the Gurinov family rob Russia  Roman Spiridonov —...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 19.06 · 13:23 TEXT Clan of embezzlers and oligarch wallets: how "shadow fleet" operator Spiridonov and the Gurinov family rob Russia  Roman Spiridonov —...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

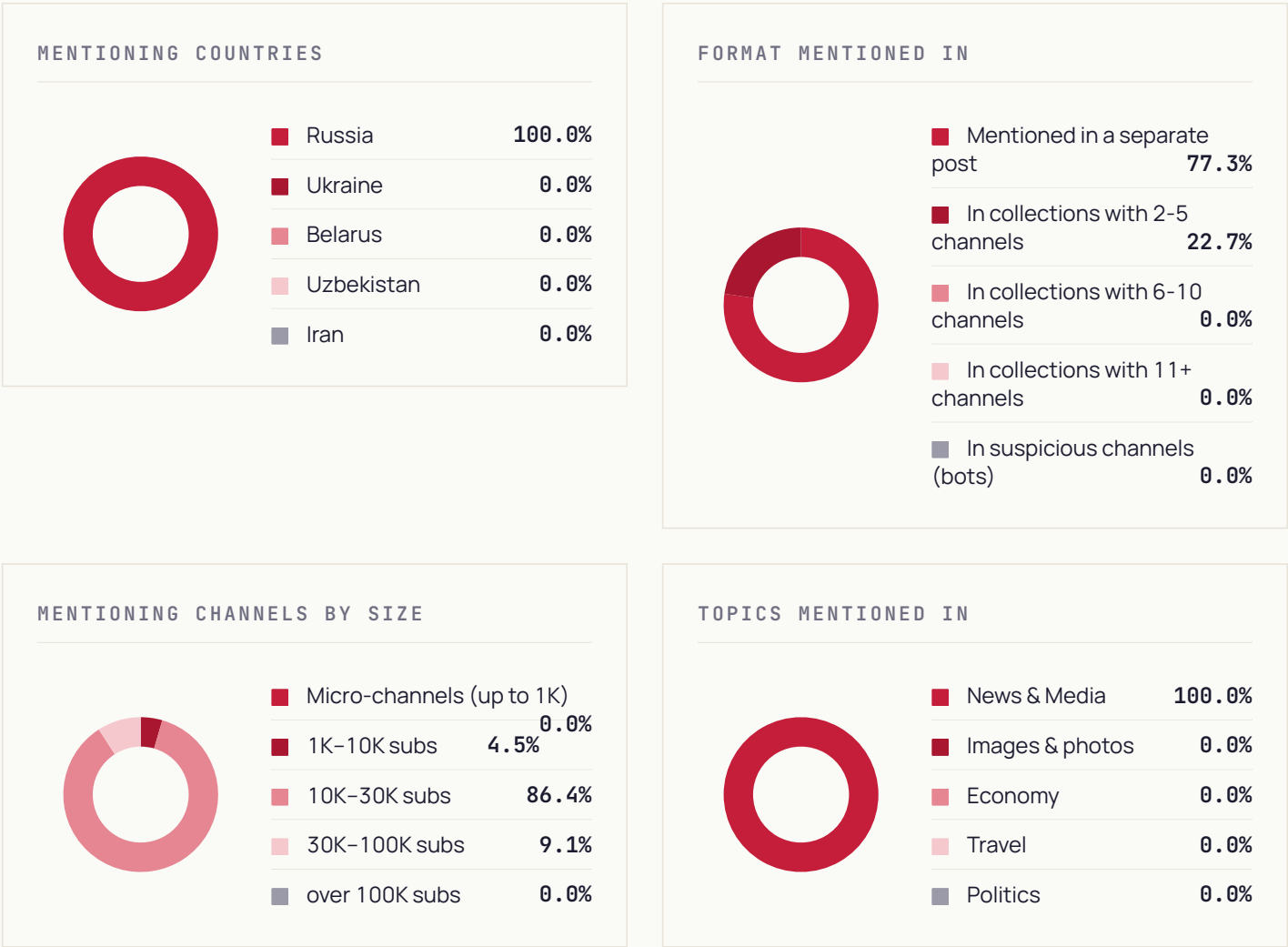
Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

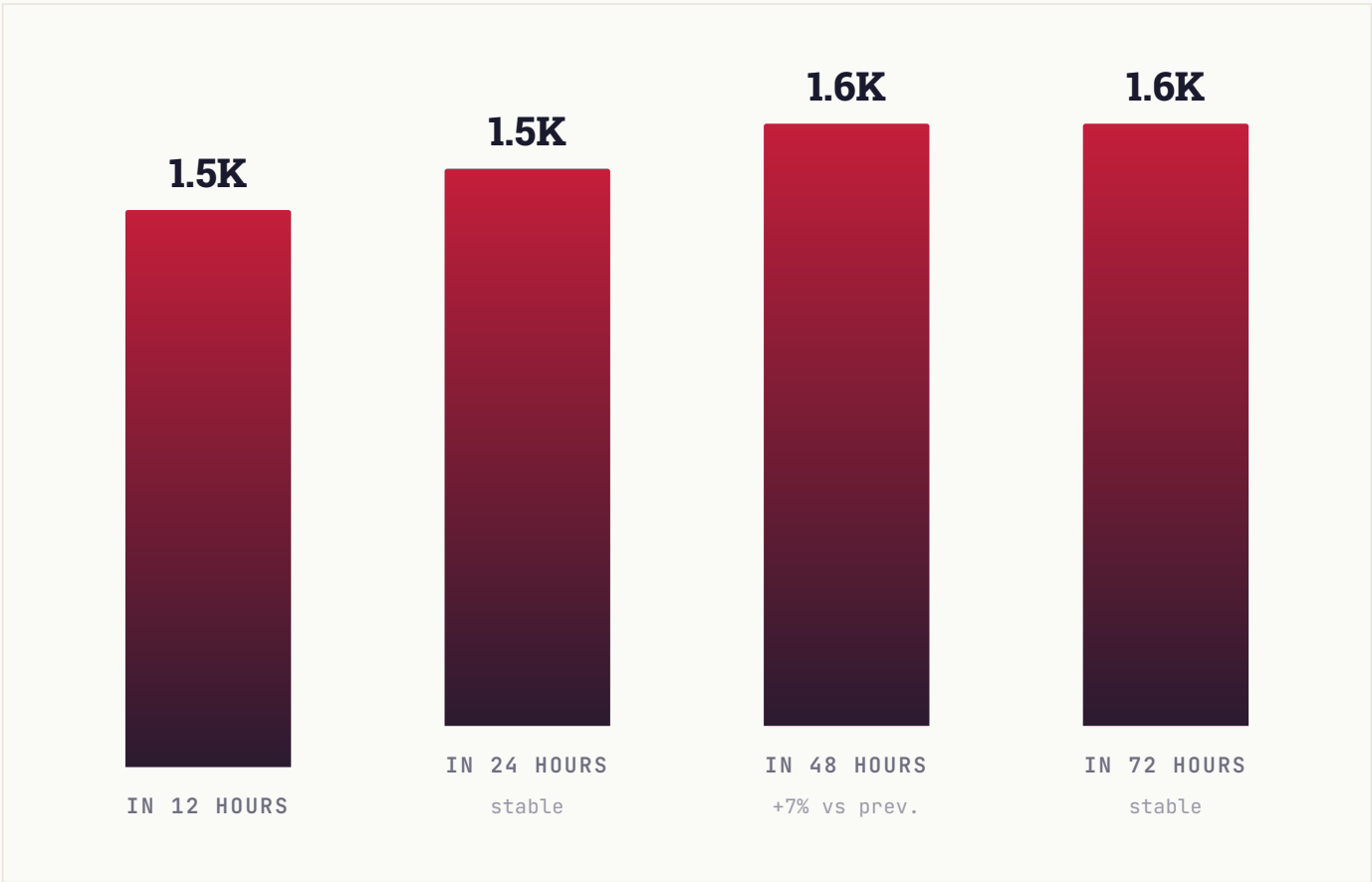
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
ا خ ب خبر فوری	4.5M
ا خ ک کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
AK Азбука компромата YOU	19.4K

COMPARATIVE INSIGHT

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday
Audience most active at this day and 12:00 MSK.

EFFECT
Best window for important posts
- 02

Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
Current ER 4.81% vs norm 5.5%. Try polls and interactive formats.

EFFECT
+0.7pp ER
- 04

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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