

PUBLIC REPORT BY PROMTPRESS

Channel audit

AcademeG



@academeg_true_original

Official channel of Academeg. Academeg on Telegram. Personal page - <https://vk.com/academeg> YouTube - <https://www.youtube.com/user/AcademeG> For all advertising inquiries - ...

SUBSCRIBERS

261 157

-676 per month

ERR (% SEE POSTS)

45.0%

daily **23.2%**

REACH/POST

119.7K

ad reach **60.7K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the calculation period.

 SUBSCRIBERS 261 157 —	 SUBSCRIBER REACH 45.83% avg % subs see post	 VIEWS/POST 119.7K median 120K · 27 days	 POSTS/WEEK 9.6 over period
 7D TREND -8.7% vs previous week	 REACTIONS/POST 2553.4 total 94,476 reactions, 9,900 reposts, 6,174 comments	 POST LENGTH 198 chars median 44 · 27 days	 POSTS ANALYZED 37 27 days
 AD REACH 60.7K 24h avg	 CHURN / MONTH -676 last month	 CITATION RATE 106 citation index · 442 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «AcademeG» — 261 157 subs. Each post averages 119.7K people (46% from subs), wide reach for a channel this size. Publishes 10 posts/week (~1/day) — regular schedule. For week Jun 22–28 reach dropped -8.7% by week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts over 27 days.
- 02 Dominant format — Video (19/37 posts).
- 03 Avg post length — 198 chars (median 44).
- 04 Audience peak activity — Sun, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (156.3K avg for top vs 91.1K for worst) — among 37 posts in 27 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

№114.06 · 08:21TEXT	VIEWS	REACTIONS
	160 552	3 693
I figured, now EV drivers troll ICE owners about fuel prices/availability, but let's consider options...	REP.	ER
	314	61.5%
№215.06 · 07:42PHOTO	VIEWS	REACTIONS
	155 794	5 154
Good morning	REP.	ER
	113	59.7%
№325.06 · 14:59PHOTO	VIEWS	REACTIONS
	152 667	1 290
Entrepreneurship, like any business, consists of both interesting creative tasks and boring routine ones. For example, even in...	REP.	ER
	5	58.5%

Nº4 12.06 · 13:43 VIDEO (captionless post – video)	VIEWS 140 590 REP. 128	REACTIONS 1 924 ER 53.8%
Nº5 12.06 · 16:56 VIDEO (captionless post – video)	VIEWS 140 240 REP. 155	REACTIONS 1 855 ER 53.7%

|

WORST 3

↓ 23.06 · 18:48 VIDEO (captionless post – video)	VIEWS 95 512 REP. 812	REACTIONS 2 607 ER 36.6%
↓ 24.06 · 09:01 PHOTO Summer is the traditional travel season – some prefer car or train, others like to get away for a few...	VIEWS 92 055 REP. 10	REACTIONS 544 ER 35.2%
↓ 02.07 · 18:02 TEXT Feeling nostalgic? https://youtu.be/o0Mq2LXh9dQ	VIEWS 85 679 REP. 258	REACTIONS 1 695 ER 32.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

247 193

NOW

261 157

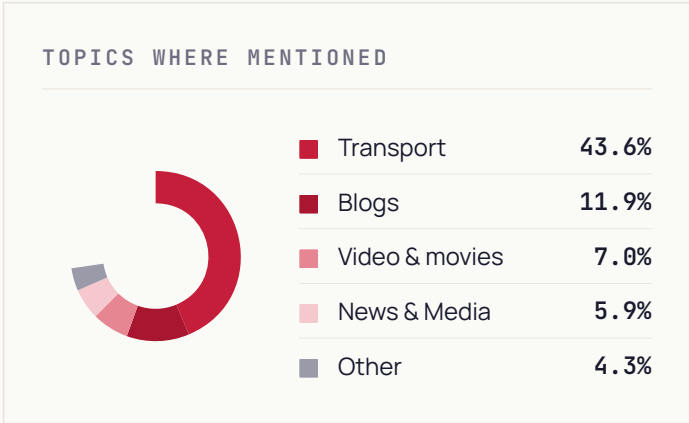
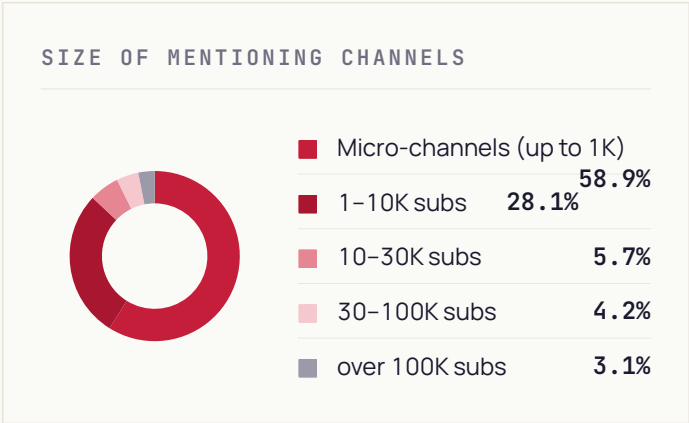
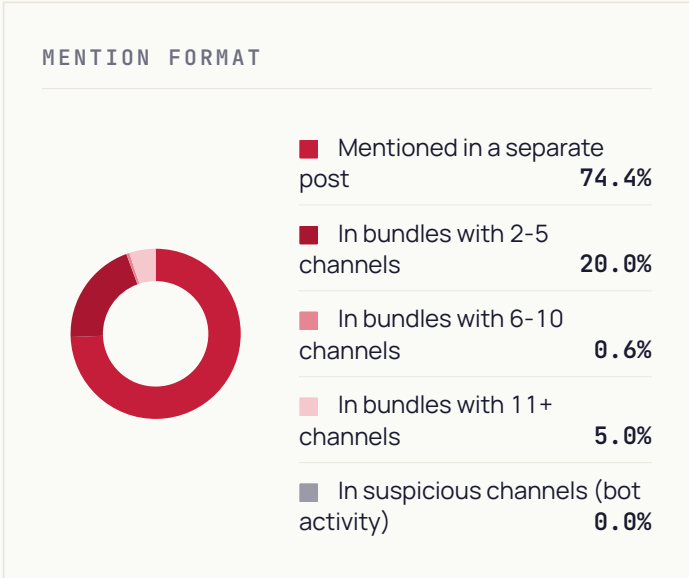
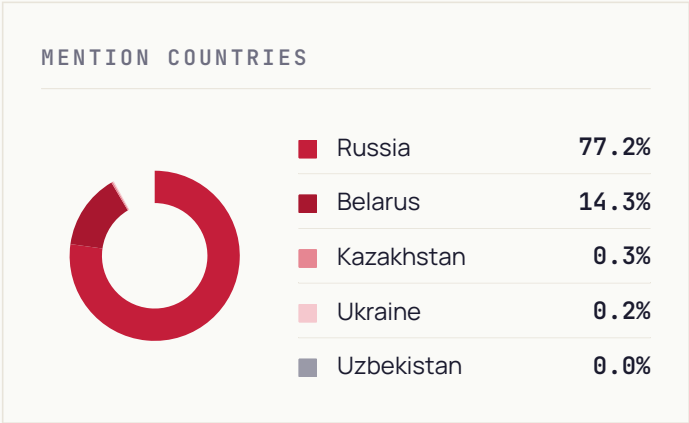
NET GROWTH

+13 964

SECTION 04 · CITATIONS

Who & how mentions the channel

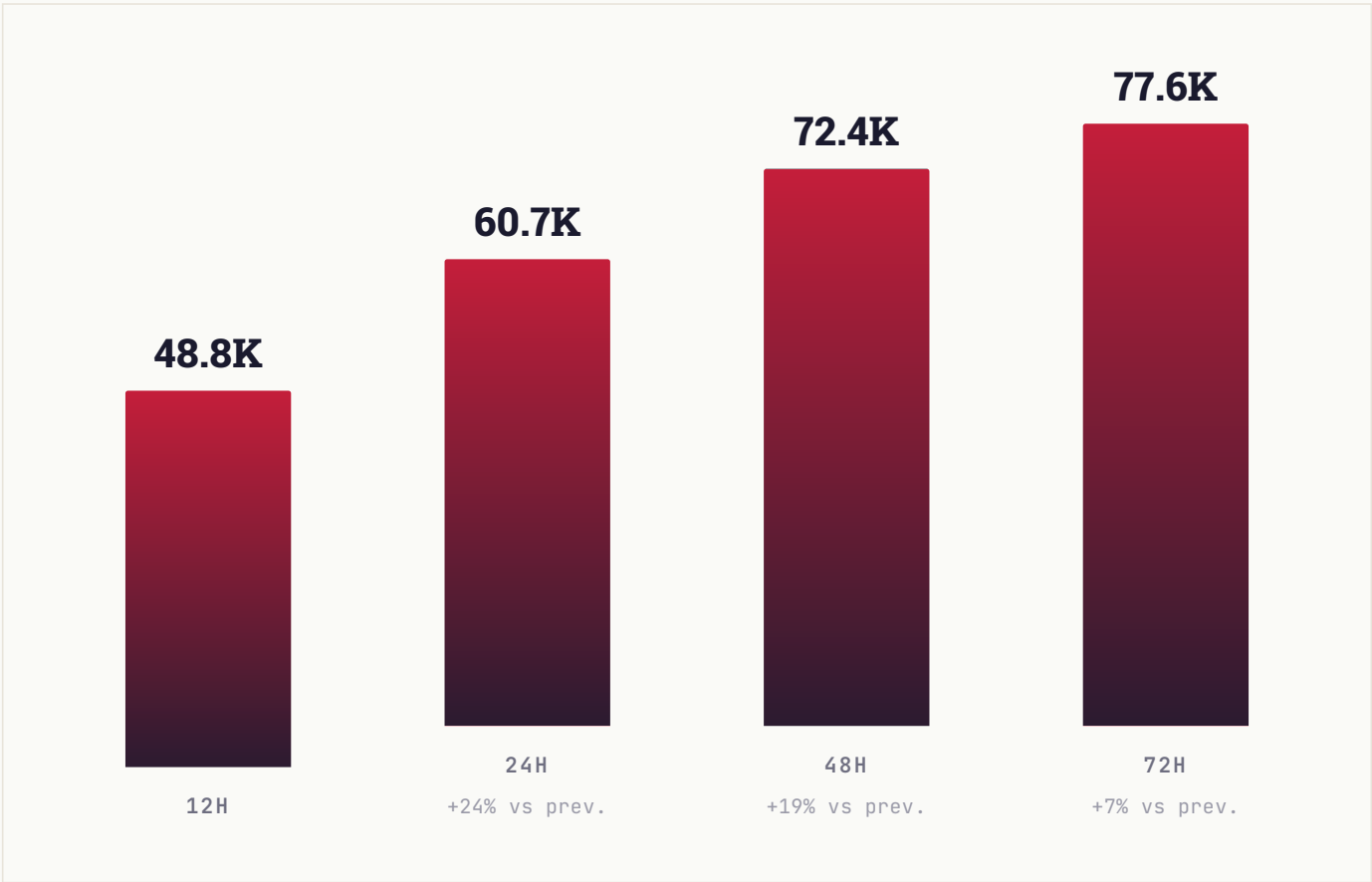
Citation index **106** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from 1K. All-time mentions: **442** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
AC AcademeG YOU	261.2K

COMPARATIVE CONCLUSION

Channel yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

Mention frequency

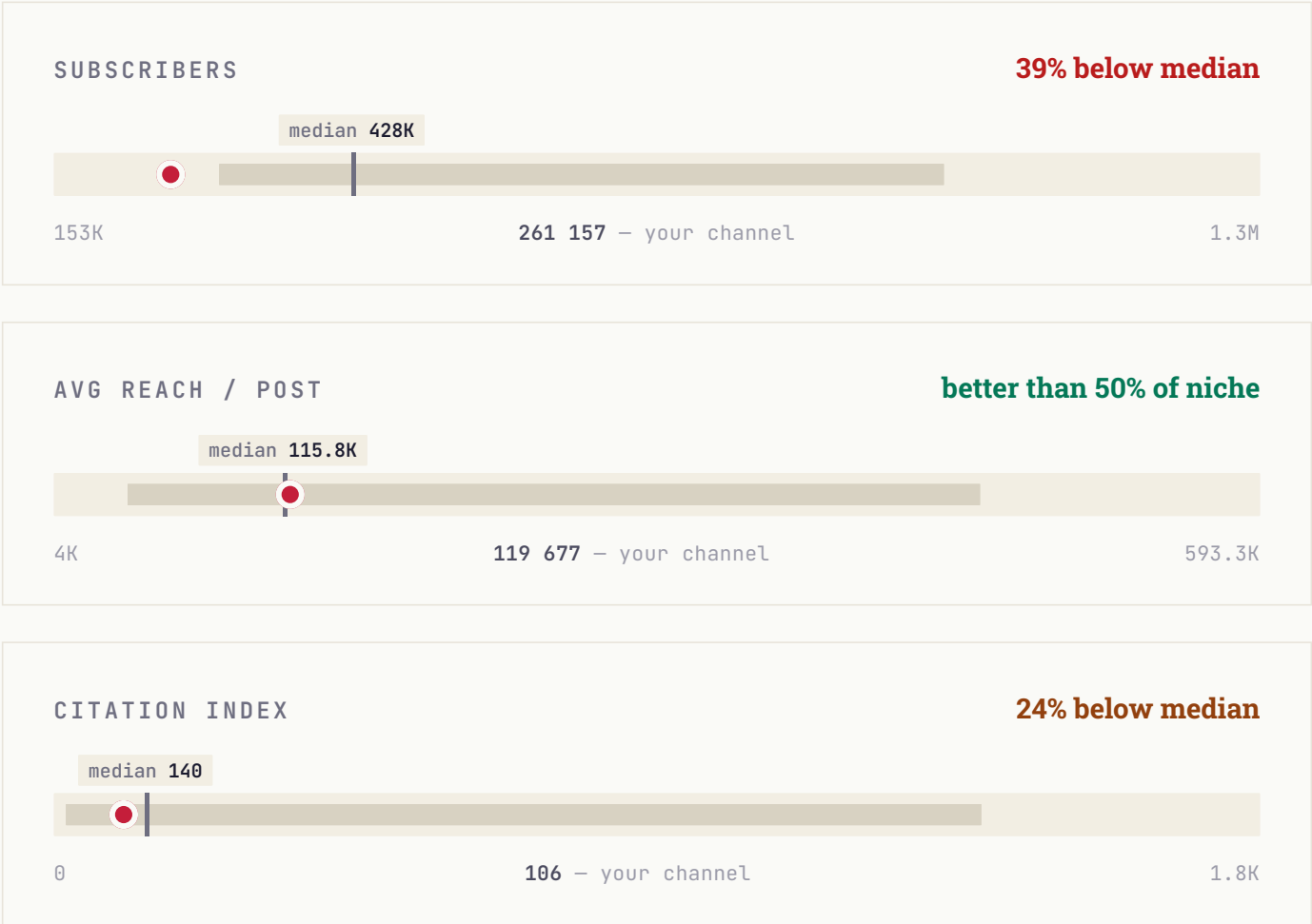
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **40**, they brought **11 648** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	5	1 842
December 2025	8	7	1 467
November 2025	18	18	1 237
October 2025	2	2	1 964
Sep 2025	1	1	1 716
August 2025	6	6	3 422
TOTAL MENTIONS			
40			
MONTHS IN DATA			
6			
GAINED SUBSCRIBERS			
11 648			

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Sunday**

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
