

PROMTPRESS PUBLIC REPORT

Channel audit

A6y



@abuwtf

channel of a state-linked media manager / Dvach Contact:
@abunya, shitposting = ban+spam. Suggestions: @abutalk_bot
Ads: @botishe Unbans, paid: ...

SUBSCRIBERS

204 744

-4524 per month

ERR (% SEE POSTS)

24.0%

daily 18.7%

REACH/POST

46K

ad reach 38.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 204 744 —	 SUBSCRIBER REACH 22.46% avg % subs see post	 VIEWS/POST 46K median 44.6K · 29 days	 POSTS/DAY 20.4 ~143 per week
 7D TREND +0.4% vs previous week	 REACTIONS/POST 996.1 598,671 reactions, 207,140 reposts, 44,172 comments	 POST LENGTH 238 chars median 173 · 29 days	 POSTS ANALYZED 601 29 days
 AD REACH 38.4K 24h avg	 CHURN / MONTH -4524 last month	 CITATION RATE 1 128 citation index · 4,481 channels mentioned ever	 CHANNEL AGE 9 years 4 months created 05.03.2017

AI EDITOR SUMMARY

Channel «Abu» – 204 744 subs. Each post avg views 46K people (22% of subs), avg reach – room to grow. Publishes 143 posts/week (~20/day) – very active. Week Jun 29–Jul 5 reach stable (+0.4% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **601** posts in 29 days.
- 02 Dominant format – **Text** (235/601 posts).
- 03 Avg post length – **238** chars (median 173).
- 04 Audience peak activity – **Friday, 00:00 MSK**.
- 05 Top posts get **7x** more views than weakest (211.4K avg top vs 29.8K worst) – among 601 posts in 29 days. Find common traits: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 16:49 PHOTO !! Artist Semyon Skrepetsky killed in Poland The murder occurred at 10 AM in the town of Biała Podlaska, bordering Belarus, where...	VIEWS 214 311 REP. 1 837	REACTIONS 1 014 ER 104.7%
Nº2 24.06 · 11:57 TEXT !! Radio station UVB-76, also known as 'The Buzzer' and 'Doomsday Radio', has already transmitted 12 messages today. One of the latest...	VIEWS 213 666 REP. 1 048	REACTIONS 711 ER 104.4%
Nº3 03.07 · 21:03 VIDEO Footage from liberated Konstantinovka.	VIEWS 206 277 REP. 766	REACTIONS 1 899 ER 100.7%

Nº4 29.06 • 13:33 VIDEO Shaman showed his underwear and compared himself to Russian tsars. This is how he refuted rumors that he wears no underwear The musician said that...	VIEWS 204 931 REACTIONS 1 263 REP. 1 892 ER 100.1%
Nº5 13.06 • 09:40 PHOTO !! MAH may lose its TLS certificate again – after that, connecting to the messenger's website will be considered unsafe and...	VIEWS 190 492 REACTIONS 1 460 REP. 1 753 ER 93.0%

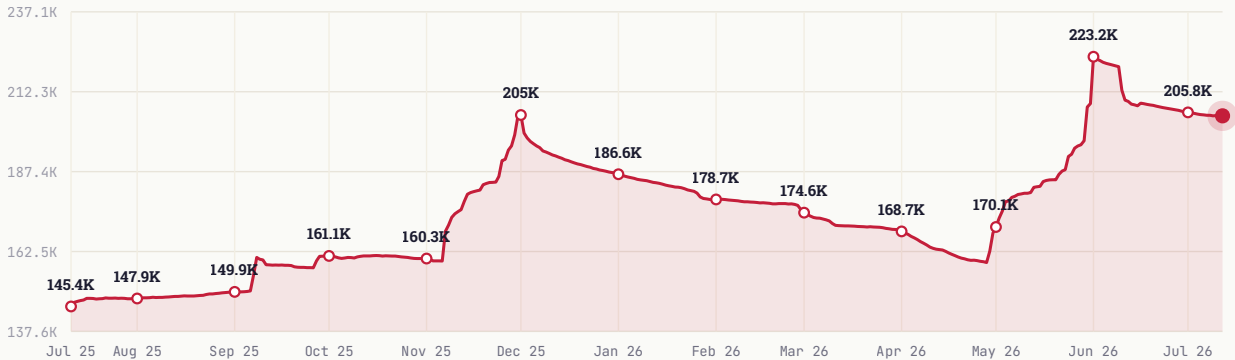
WORST 3

↓ 22.06 • 09:15 VIDEO Today is Day of Remembrance and Sorrow It was at this time on June 22, 1941 that an address to Soviet citizens about the Nazi attack was broadcast...	VIEWS 30 376 REACTIONS 674 REP. 44 ER 14.8%
↓ 07.07 • 13:03 PHOTO Man who couldn't handle friend zone pushed girl out of window in Moscow, then shot himself According to media, the 26-year-old victim...	VIEWS 30 034 REACTIONS 880 REP. 231 ER 14.7%
↓ 01.07 • 08:52 PHOTO Infinite Slava is now on sale, limited quantity. ● Buy on website ● Buy on Tribute Limited figures, designed...	VIEWS 29 045 REACTIONS 250 REP. 68 ER 14.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

145 375

NOW

204 743

NET GROWTH

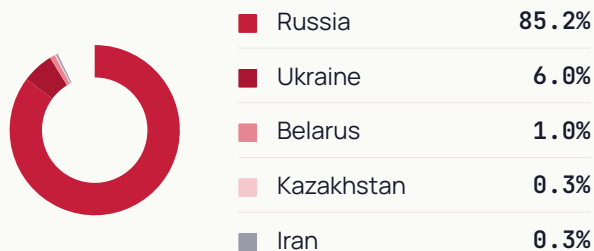
+59 368

— SECTION 04 • MENTIONS

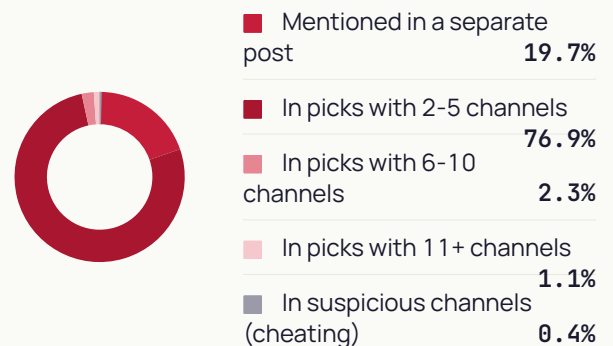
Who mentions the channel & how

Citation index **1 128** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **4 481** different channels.

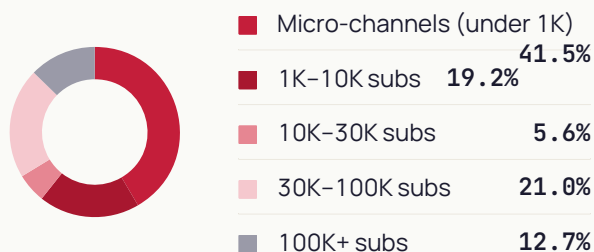
COUNTRIES MENTIONING



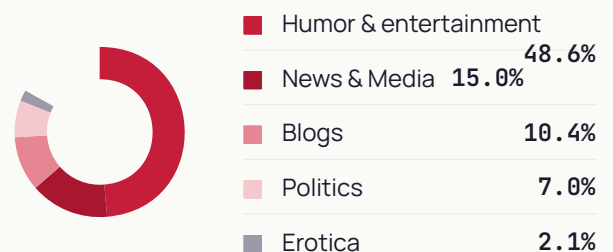
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



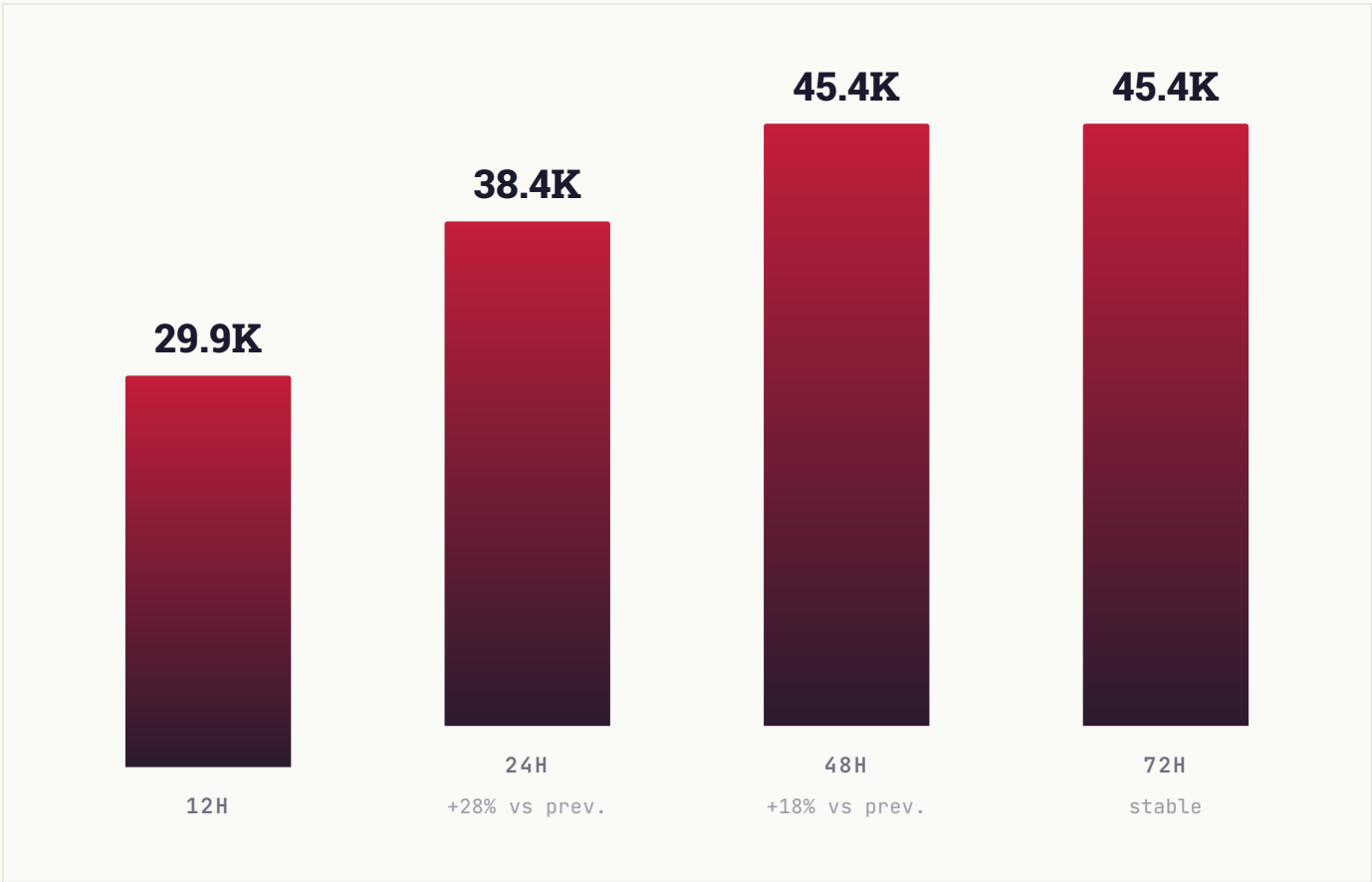
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
AB A6y YOU	204.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **783**, they brought **63 347** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	41	24	0
December 2025	71	60	688
November 2025	254	215	44 793
October 2025	178	142	1 141
September 2025	131	84	14 569
August 2025	108	62	2 156
TOTAL MENTIONS			
783			
MONTHS OF DATA			
6			
ATTRACTED SUBSCRIBERS			
63 347			

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience most active on this day at 00:00 MSK.

EFFECT

**Best time for
key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
