

PROMTPRESS PUBLIC REPORT

Channel audit

ABUSAXIY



@abusaxiyrus

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 Center ■..

SUBSCRIBERS

170 302

+7586 per month

ERR (% SEE POSTS)

58.0%

in 24h **16.3%**

REACH/POST

96.9K

ad reach **27.5K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 170 302 —	SUBS REACH 56.87% avg % subs see post	VIEWS/POST 96.9K median 100.9K · 29 days	POSTS/WEEK 5.5 over period
7D TREND -4.6% vs previous week	REACTIONS/POST 249.8 total 5,745 reactions, 2,529 reposts, 0 comments	POST LENGTH 445 chars median 280 · 29 days	POSTS ANALYZED 23 29 days
AD REACH 27.5K 24h avg	CHURN / MONTH +7586 last month	CITATION RATE 10 citation index · 19 channels mentioned all time	CHANNEL AGE 5 years 7 months created 10.11.2020

AI EDITOR SUMMARY

Channel «ABUSAXIY» — 170 302 subs. Each post avg views 96.9K people (57% of subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare posts. Week Jun 1–7 reach stable (-4.6% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 23 posts in 29 days.
- 02 Dominant format — Video (16/23 posts).
- 03 Avg post length — 445 chars (median 280).
- 04 Peak audience activity — Tuesday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (125.4K avg for top vs 69.3K for worst) — among 23 posts in 29 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

№119.05 · 15:51VIDEO	iP iPhone 17 Pro 256Gb Esim 89.900₽ o 🇷🇺 https://t.me/abusaxiyrus		VIEWS	REACTIONS
			132 171	159
№220.05 · 11:45VIDEO	https://t.me/abusaxiyrus		REPOSTS	ER
			83	77.6%
№322.05 · 16:13VIDEO	https://t.me/abusaxiyrus		VIEWS	REACTIONS
			123 812	211
			REPOSTS	ER
			50	72.7%
			VIEWS	REACTIONS
			120 365	152
			REPOSTS	ER
			45	70.7%

Page 5 / 13

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

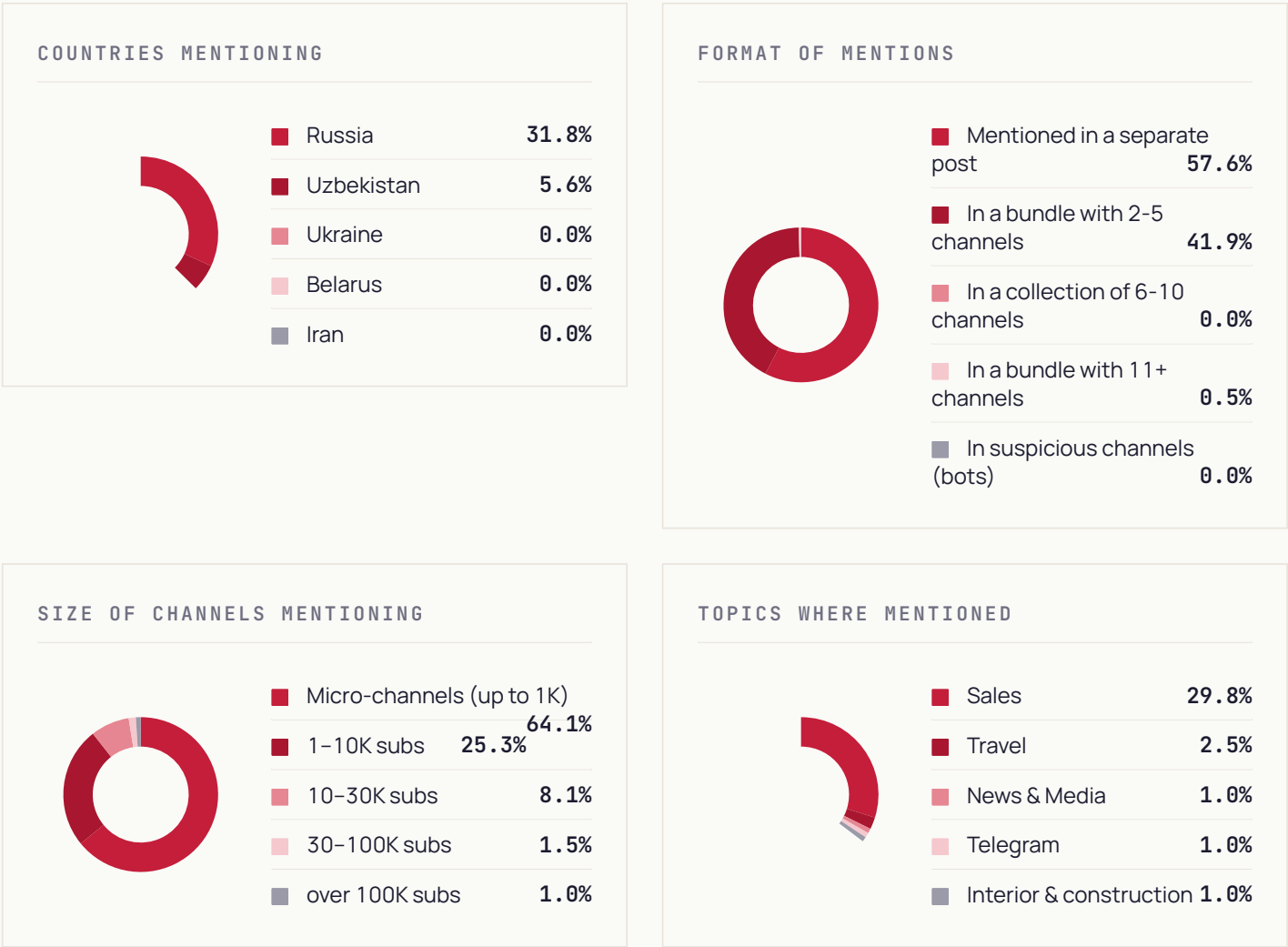
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

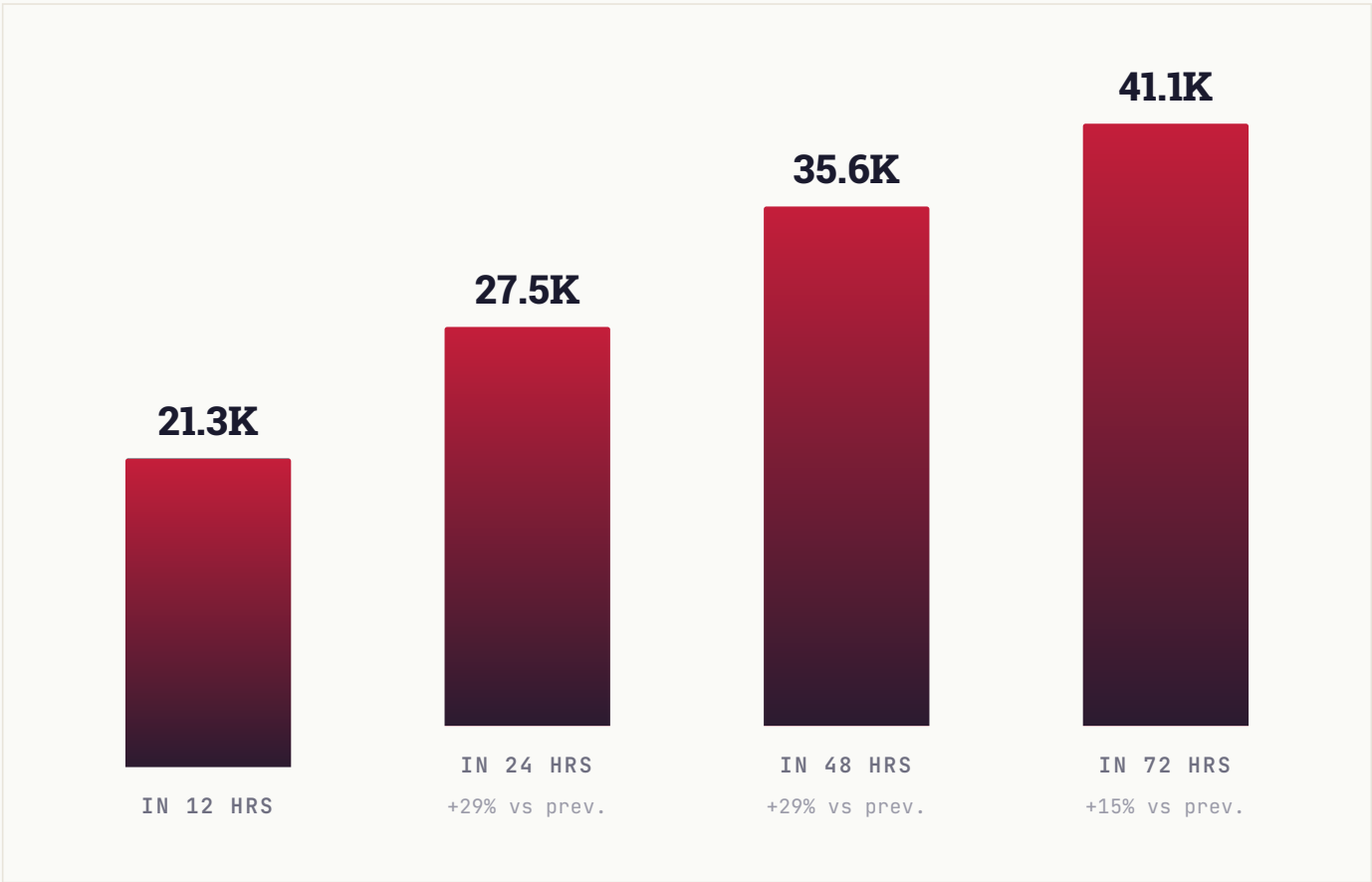
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentioned **19** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
 OZON	1.1M
 Yandex Market	1M
 Freeloaders - Lightning	1M
 Market discounts	993.1K
 WB Sniper Wildberries Finds Discounts Deals	932.9K
 Po Blatu	888K
 Hare Promos Discounts	877.5K
 Wildberries finds	799.3K
 ITEMS FROM VIDEO	711.7K
 Alpha-Profitable	563K
 ABUSAXIY 	170.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#57 of 94). Niche median — 201.1K subs. First growth KPI — reach median. Leader: OZON (1.1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **15**, they brought **45 866** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	3 730
Nov 2025	1	1	6 327
Oct 2025	2	2	9 523
Sep 2025	2	1	5 380
August 2025	5	1	9 144
July 2025	5	1	11 762

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
15	6	45 866

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Sales» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#57

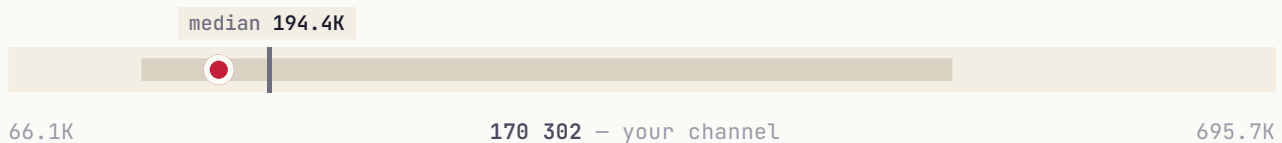
/100

POSITION IN NICHE

Channel in the bottom half of the ranking

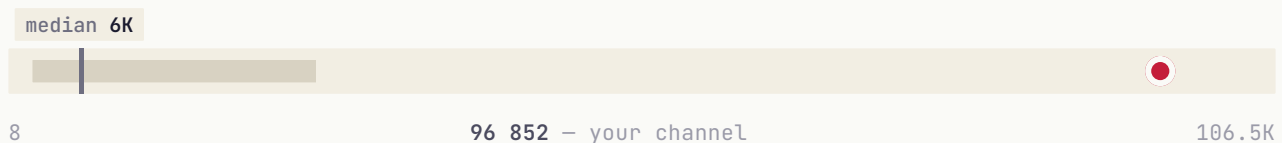
SUBSCRIBERS

12% below median



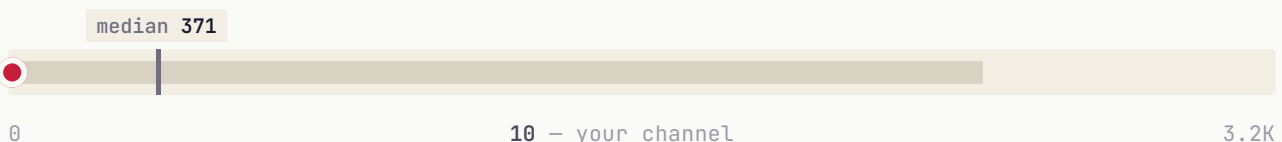
AVG REACH / POST

top 90% of niche



CITATION INDEX

97% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's an organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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