

PROMTPRESS PUBLIC REPORT

Channel audit

Absurd_Drive



@absurddrive

We make and shoot: <https://www.youtube.com/@AbsurdDrive>
<https://www.youtube.com/@AbsurdRacing> Ads:
absurd@phantomag.ru <https://stickerdrive.ru/> - merch here
 Registered in Roskomnadzor list:...

SUBSCRIBERS

33 292

+131 per month

ERR (% WHO SEE
POSTS)

43.0%

last day 22.2%

REACH/POST

14.1K

ad reach 7.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 33 292 —	 SUBS REACH 42.4% avg % subs see a post	 VIEWS/POST 14.1K median 14.8K · 29 days	 POSTS/WEEK 9.4 for the period
 7D TREND +6.7% vs previous week	 REACTIONS/POST 637.1 total 25,486 reactions, 1,717 reposts, 367 comments	 POST LENGTH 108 chars median 29 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 7.4K 24h avg	 CHURN / MONTH +131 last month	 CITATION RATE 38 citation index · 130 channels mentioned all time	 CHANNEL AGE 9 years 3 days created 07.07.2017

AI EDITOR SUMMARY

Channel «Absurd_Drive» — 33 292 subs. Avg views per post: 14.1K people (42% of subs), wide reach for a channel this size. Publishes 9 posts/week (~1/day) — regular pace. For week Jun 29–Jul 5 reach grew by +6.7% by week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts over 29 days.
- 02 Dominant format — Photo (21/40 posts).
- 03 Avg post length — 108 chars (median 29).
- 04 Audience peak — Thursday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (18.9K avg for top vs 10.9K for worst) — among 40 posts over 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 13.06 · 15:35 PHOTO Okay, I love this too	VIEWS 19 838 REPOSTS 36	REACTIONS 908 ER 59.6%
Nº2 25.06 · 17:15 VIDEO Last week, news about Ronaldo selling Bugatti to Russia blew up... (if you missed it, lucky you) But the post isn't...	VIEWS 18 849 REPOSTS 69	REACTIONS 488 ER 56.6%
Nº3 11.06 · 15:44 TEXT Today's star: the kindest car! https://youtu.be/gECmZzrDiY Enjoy!	VIEWS 18 007 REPOSTS 92	REACTIONS 643 ER 54.1%

Nº4 01.07 • 08:09 **PHOTO**

All PAJERO questions in this group: <https://t.me/racecarrace>
You can message the channel there. Or chat.

VIEWS
17 748

REACTIONS
317

REPOSTS
7

ER
53.3%

Nº5 01.07 • 19:20 **VIDEO**

(no caption – video)

VIEWS
17 412

REACTIONS
404

REPOSTS
5

ER
52.3%

WORST 3

↓ 06.07 • 15:11 **TEXT**

Saw you couldn't find step info in chat 😬 Today in TG «Japan transit» a whole collection in different generations came out with...

VIEWS
11 129

REACTIONS
139

REPOSTS
1

ER
33.4%

↓ 06.07 • 15:11 **VIDEO**

(no caption – video)

VIEWS
10 898

REACTIONS
275

REPOSTS
22

ER
32.7%

↓ 07.07 • 09:03 **PHOTO**

(no caption – photo)

VIEWS
10 720

REACTIONS
699

REPOSTS
16

ER
32.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



PERIOD START

33 646

NOW

33 292

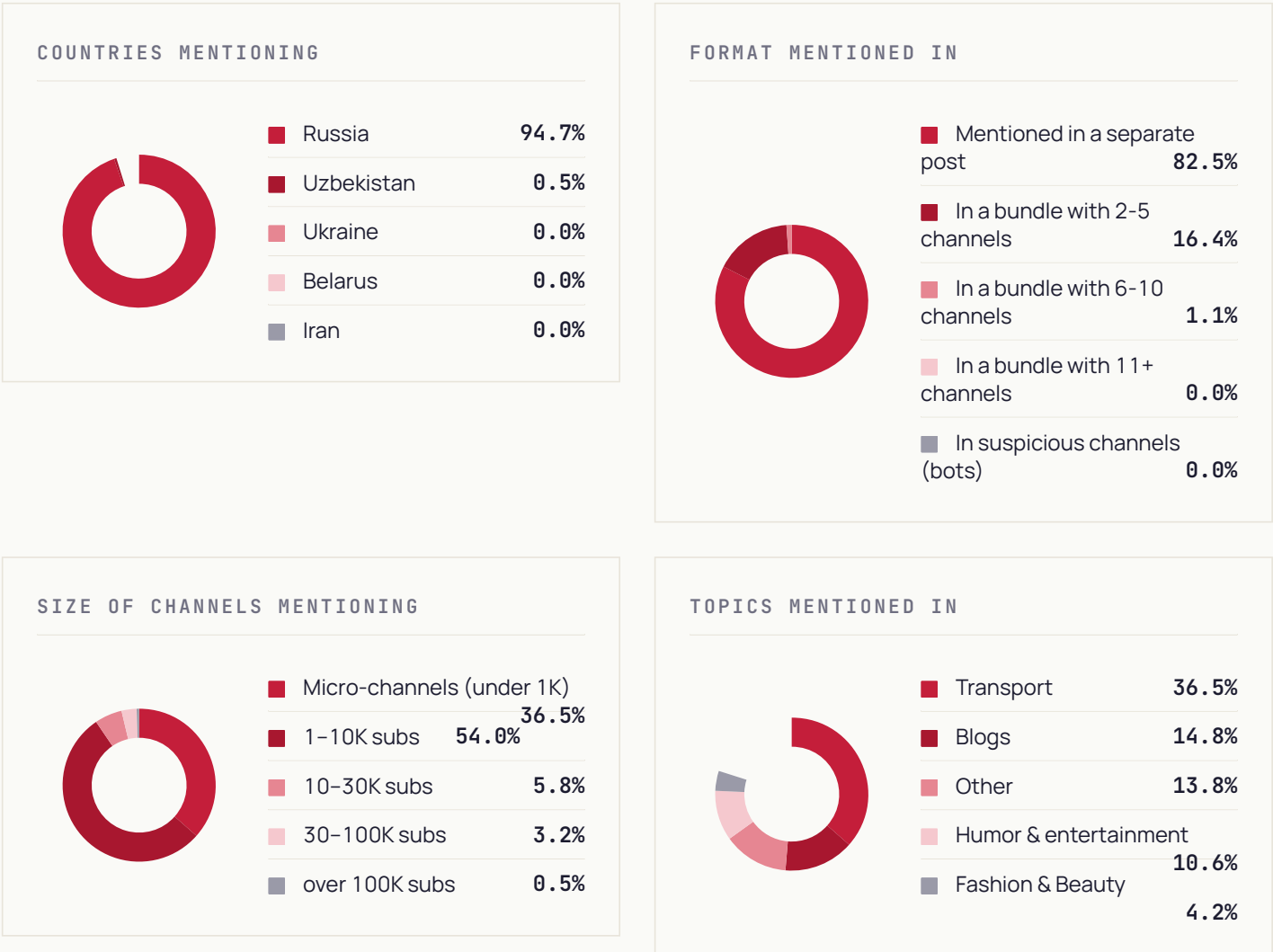
NET GROWTH

-354

SECTION 04 · MENTIONS

Who mentions the channel and how

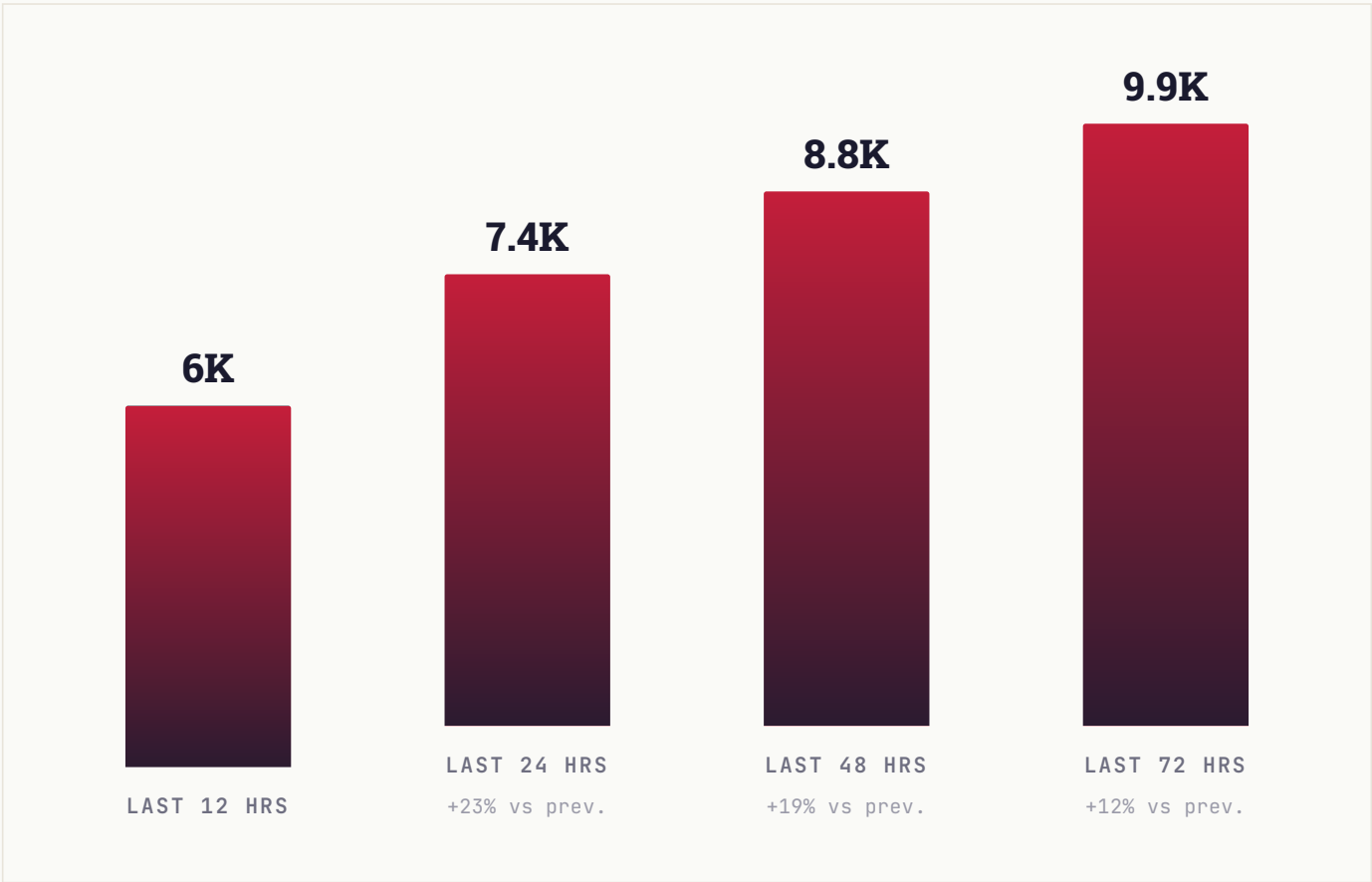
Citation index **38** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **130** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
AB	Absurd_Drive YOU	33.3K

COMPARATIVE SUMMARY

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we log posts in other channels that mention yours. Over the last **6 months** such mentions: **22**, they brought **927** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	17	
December 2025	6	6	274	
Nov 2025	2	1	1	
Oct 2025	2	2	92	
Sep 2025	7	5	304	
August 2025	4	4	239	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
22	6	927

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-**100** channels in category «**Transport**» (Russia) and compared your channel.

Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — Thursday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for key posts**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
