

PUBLIC REPORT PROMTPRESS

Channel audit

Kinks_shop

**@abstract90n**

I'll order any items Gome! Any mail All questions/purchase/
cooperation I sell things from the shelf, I am an exclusive supplier.
@tXdfam @xrey1n

SUBS

1 200

-36 per month

ERR (% SEE POSTS)

21.0%

daily 5.7%

REACH/POST

254

ad reach 69/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 1 200 —	 SUBSCRIBER REACH 21.18% avg % subs see post	 VIEWS/POST 254 median 271 · 25 days	 POSTS/WK 4.7 over period
 7D TREND — no data for period	 REACTS/POST 3.1 only 53 reactions, 17 reposts, 0 comments	 POST LENGTH 73 chars median 103 · 25 days	 POSTS ANALYZED 17 25 days
 AD REACH 69 24h avg	 CHURN / MONTH -36 last month	 MENTION RATE 3 mention index · 61 channels mentioned ever	 CHANNEL AGE 2 years 30 days created 19.05.2024

AI EDITOR SUMMARY

Channel «Kinks_shop» – 1 200 subs. Each post avg views 254 people (21% of subs), avg reach – room to grow. Publishes 5 posts/week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 17 posts in 25 days.
- 02 Dominant format – Text (9/17 posts).
- 03 Avg post length – 73 chars (median 103).
- 04 Peak audience activity – Wed, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (330 avg for top vs 145 for worst) – among 17 posts in 25 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 11:01 TEXT (post without caption – text)	VIEWS 355 REPS —	REACTS 7 ER 29.6%
Nº2 20.05 · 21:18 PHOTO Rick owens x champion t-shirt Legit ☑ Cond: perfect Size: L Price: dm Made to order (под заказ) My dm: @tXdfam	VIEWS 337 REPS 1	REACTS 3 ER 28.1%
Nº3 25.05 · 21:04 TEXT Please drop reactions	VIEWS 298 REPS —	REACTS 4 ER 24.8%

Nº4 25.05 • 21:02 PHOTO Adidas Jeremy Scott 2.0 Legit ☒ Cond: perfect Size: 42 Price: dm Made to order (под заказ) My dm: @tXdfam	VIEWS 293 REPS 2 REACTS 7 ER 24.4%
Nº5 20.05 • 21:04 PHOTO Rick Owens x Tommy cash t-shirt Legit ☒ Cond: full new Size: s-m Price: dm Made to order (под заказ) Great tee, my personal...	VIEWS 290 REPS 1 REACTS 3 ER 24.2%

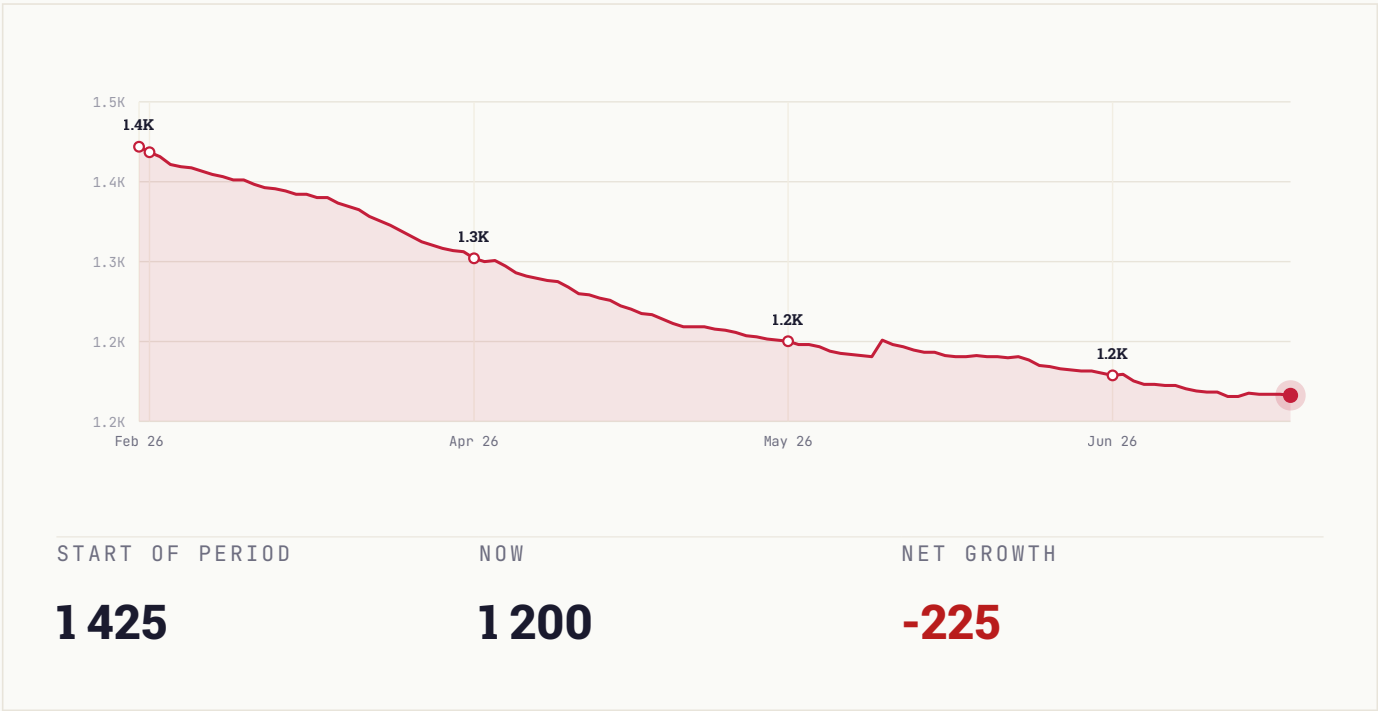
WORST 3

↓ 25.05 • 18:40 PHOTO Rick Owen's patched Legit ☒ Cond: perfect Size: 41 Price: dm Made to order (под заказ) Quite a rare pair, recommend buying. My dm...	VIEWS 215 REPS 4 REACTS 2 ER 17.9%
↓ 14.06 • 09:02 TEXT https://t.me/chatestetikportall	VIEWS 110 REPS — REACTS — ER 9.2%
↓ 14.06 • 09:02 TEXT Join the chat	VIEWS 110 REPS — REACTS — ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

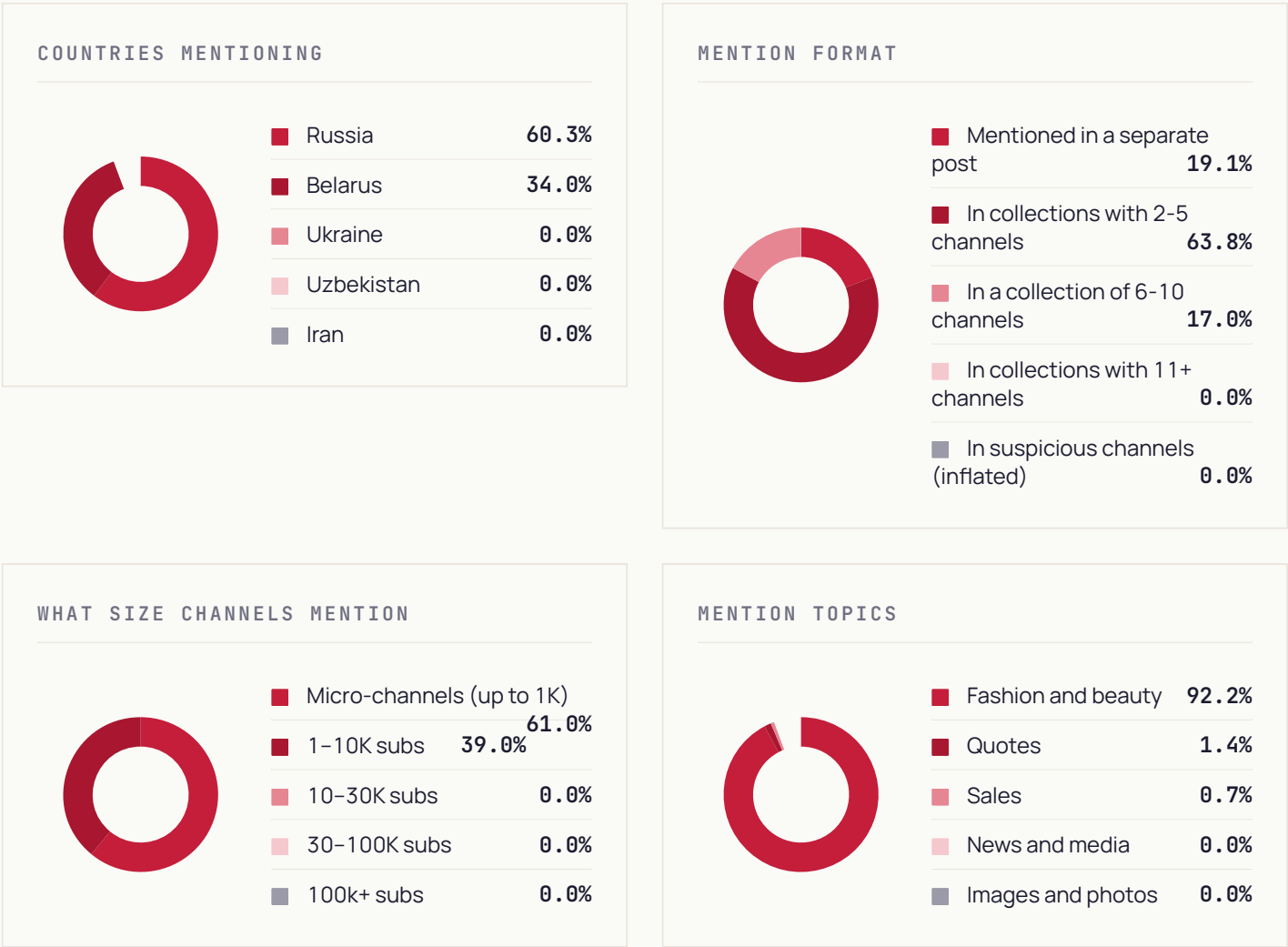
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

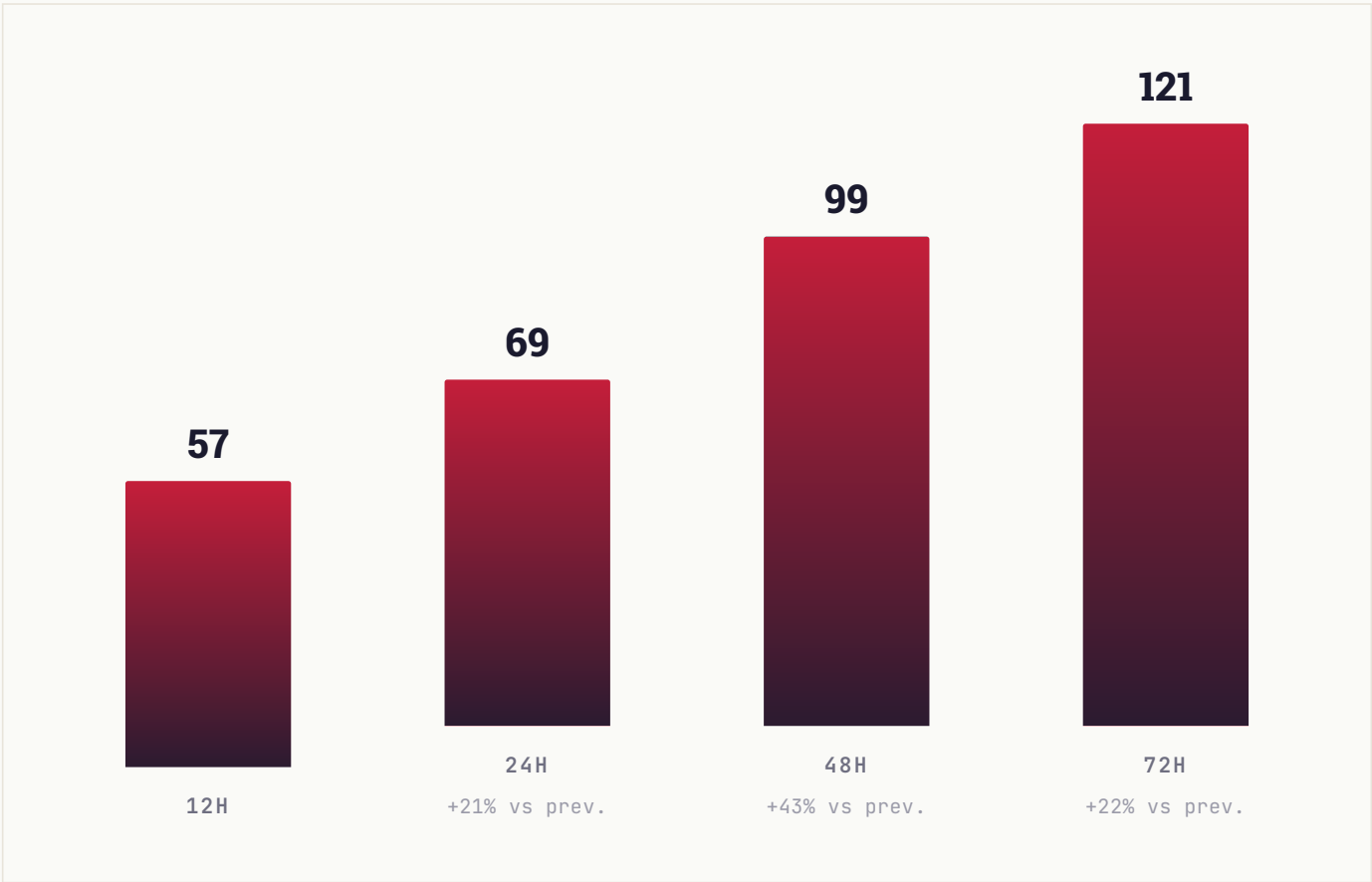
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time channel mentions **61** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
SB Belarus discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Discounts & new arrivals Belarus	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
KI Kinks_shop YOU	1.2K

COMPARATIVE INSIGHT

Channel in bottom half of top 100 niche (#61 of 100). Niche median — 1.8K subs.
First growth KPI — reach the median. Leader: 5 element | 5element.by (105.2K).

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» (Belarus) and compared your channel to them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#61/100

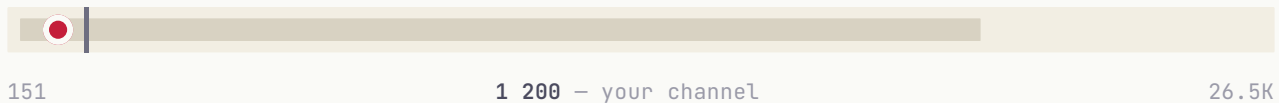
RANK IN NICHE

Channel in the lower half of the ranking

SUBS

32% below median

median 1.8K



AVG REACH / POST

59% below median

median 626



CITATION INDEX

better than 54% of niche

median 0



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.7 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
