

PROMTPRESS PUBLIC REPORT

Channel audit

Абрикоса



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SUBS

100 201

+11106 per month

ERR (% SEE POSTS)

28.0%

last 24 hrs 11.9%

REACH/POST

29.8K

ad reach 12K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 100 201 —	 SUB REACH 29.7% avg % subs see post	 VIEWS/POST 29.8K median 27.5K · 26 days	 POSTS/WEEK 6.8 for period
 7D TREND -33.4% vs previous week	 REACTIONS/POST 997.3 total 25,929 reactions, 435 reposts, 445 comments	 POST LENGTH 261 chars median 152 · 26 days	 POSTS ANALYZED 26 26 days
 AD REACH 12K 24h avg	 CHURN / MONTH +11106 last month	 QUOTABILITY 21 citation index · 75 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Apricosa🍑» — 100 201 subs. Each post avg views 29.8K people (30% of subs), good reach. Publishes 7 posts/week (~1/day) — rare. Week Jul 6–12 reach dropped -33.4% to week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts over 26 days.
- 02 Dominant format — Video (17/26 posts).
- 03 Avg post length — 261 chars (median 152).
- 04 Peak audience activity — Saturday, 15:00 MSK.
- 05 Top posts get 3× more views than the weakest (50.2K avg for top vs 17.8K for worst) — among 26 posts in 26 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 27.06 · 12:07 PHOTO BECAME A COUPLE FOR ONE DAY Sasha remembered our childhood deal: «If we don't find anyone by 25, we'll get married» We're both 24...	VIEWS 56 297 REP. 54	REACTIONS 2 363 ER 56.2%
Nº2 26.06 · 19:06 VIDEO Kids of the social center «Road of Life»❤️ Children with disabilities come to the center for treatment and rehab in Moscow. ...	VIEWS 52 635 REP. 4	REACTIONS 498 ER 52.5%
Nº3 04.07 · 13:05 VIDEO Gathered footage that didn't make it into the main videos❤️ Also I went to Sasha's hometown and met his family :) Soon I'll post a vlog from...	VIEWS 41 549 REP. 34	REACTIONS 1 450 ER 41.5%

Nº4

26.06 · 13:53

PHOTO

Funny how Apple removes leaders of its own categories – VK as a key social network and VK Video as the #1 service in the section...

VIEWS

40 874

REP.

11

REACTIONS

308

ER

40.8%

Nº5

01.07 · 09:02

VIDEO

I SAID «YES»💍 But don't rush to congratulate! Remember our deal with Sasha? It was a childhood deal, so Sasha decided to spectacularly...

VIEWS

38 826

REP.

32

REACTIONS

1 423

ER

38.7%

WORST 3

↓ 13.07 · 07:50 PHOTO

Peak was this morning # 30 Can't help but share❤️

VIEWS

21 330

REP.

3

REACTIONS

950

ER

21.3%

↓ 16.07 · 07:18 VIDEO

Sasha meeting my family went well and even funny😂 He knew they were coming. We even agreed to shoot videos together. But...

VIEWS

18 578

REP.

14

REACTIONS

982

ER

18.5%

↓ 18.07 · 10:49 VIDEO

Youth Day Concert It was June💕 Three fun facts: 1 Parents were at my concert for the first time)) 2 I was born on the day...

VIEWS

13 449

REP.

6

REACTIONS

565

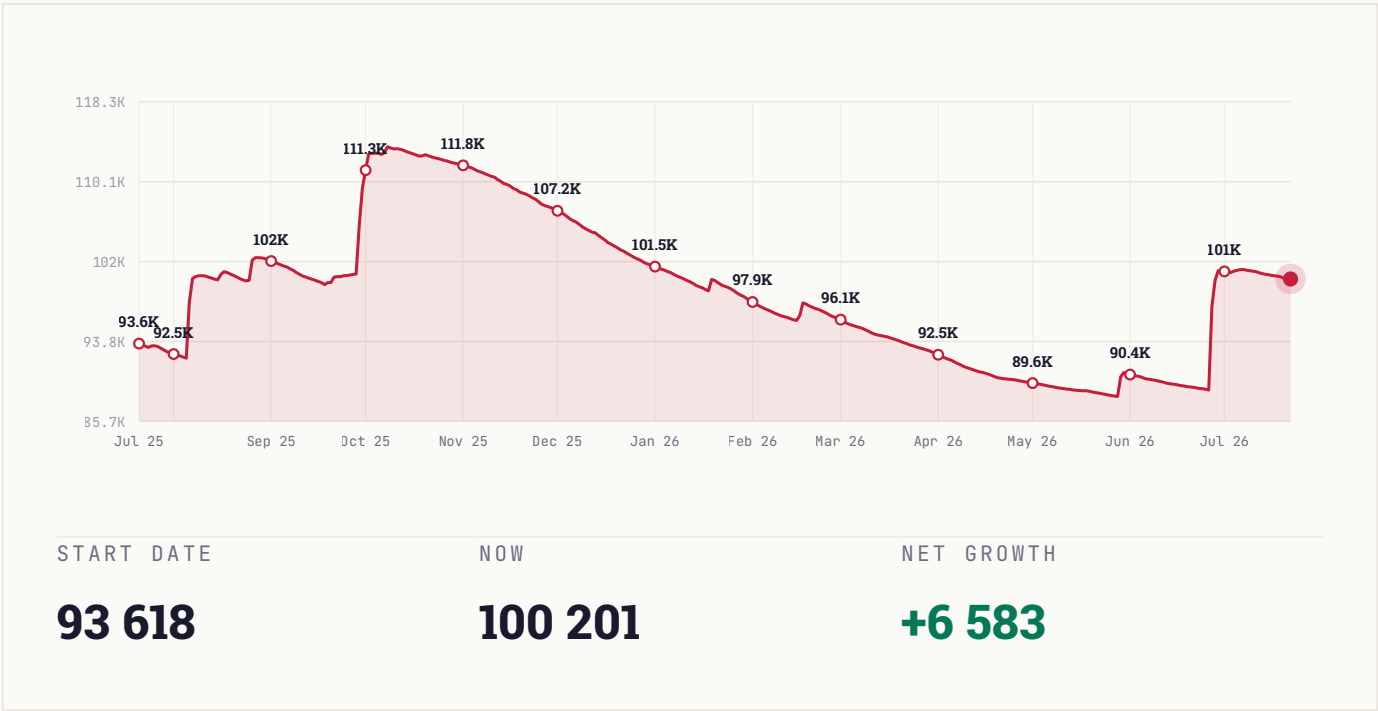
ER

13.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

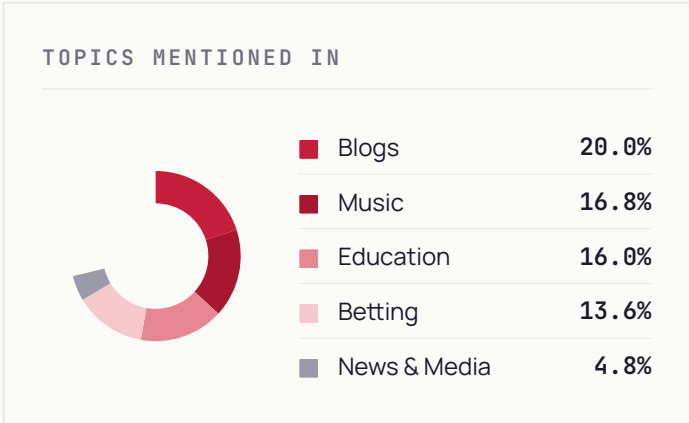
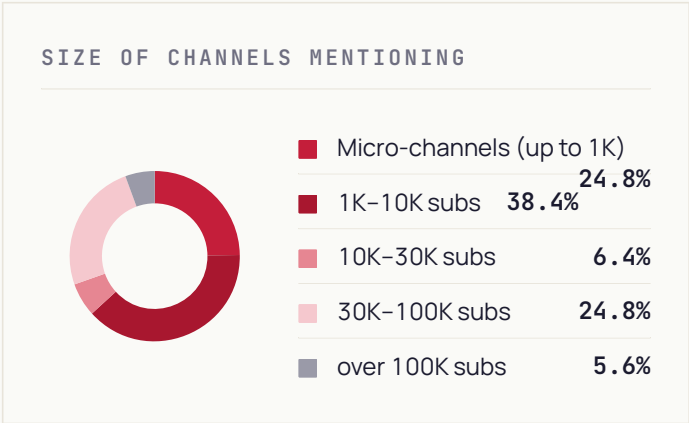
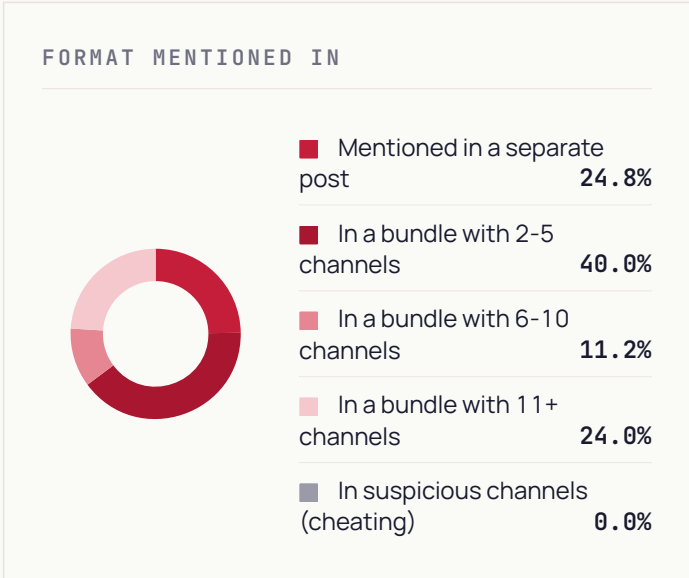
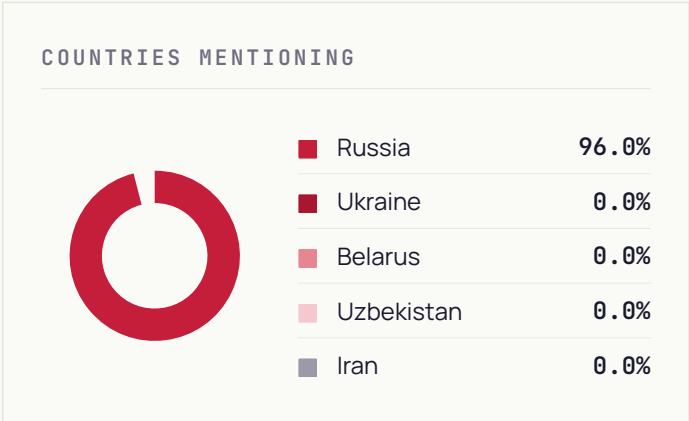
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 · MENTIONS

Who mentions the channel & how

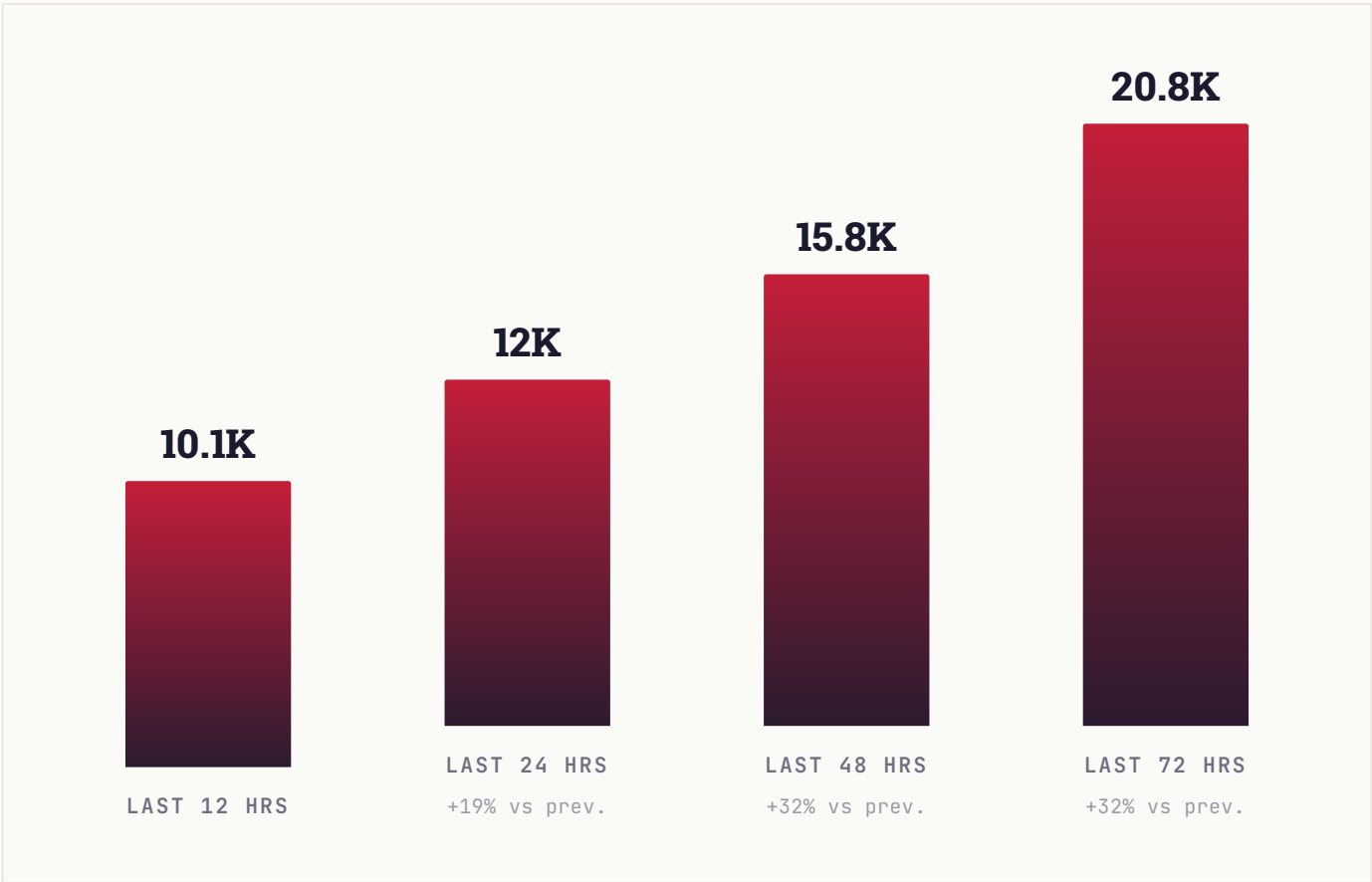
Citation index **21** — channel popularity score based on mentions. Considers both count and mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **75** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its spot among niche neighbors.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
AB Абрикоса🍑 YOU	100.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **29**, they brought **27 144** new subs.

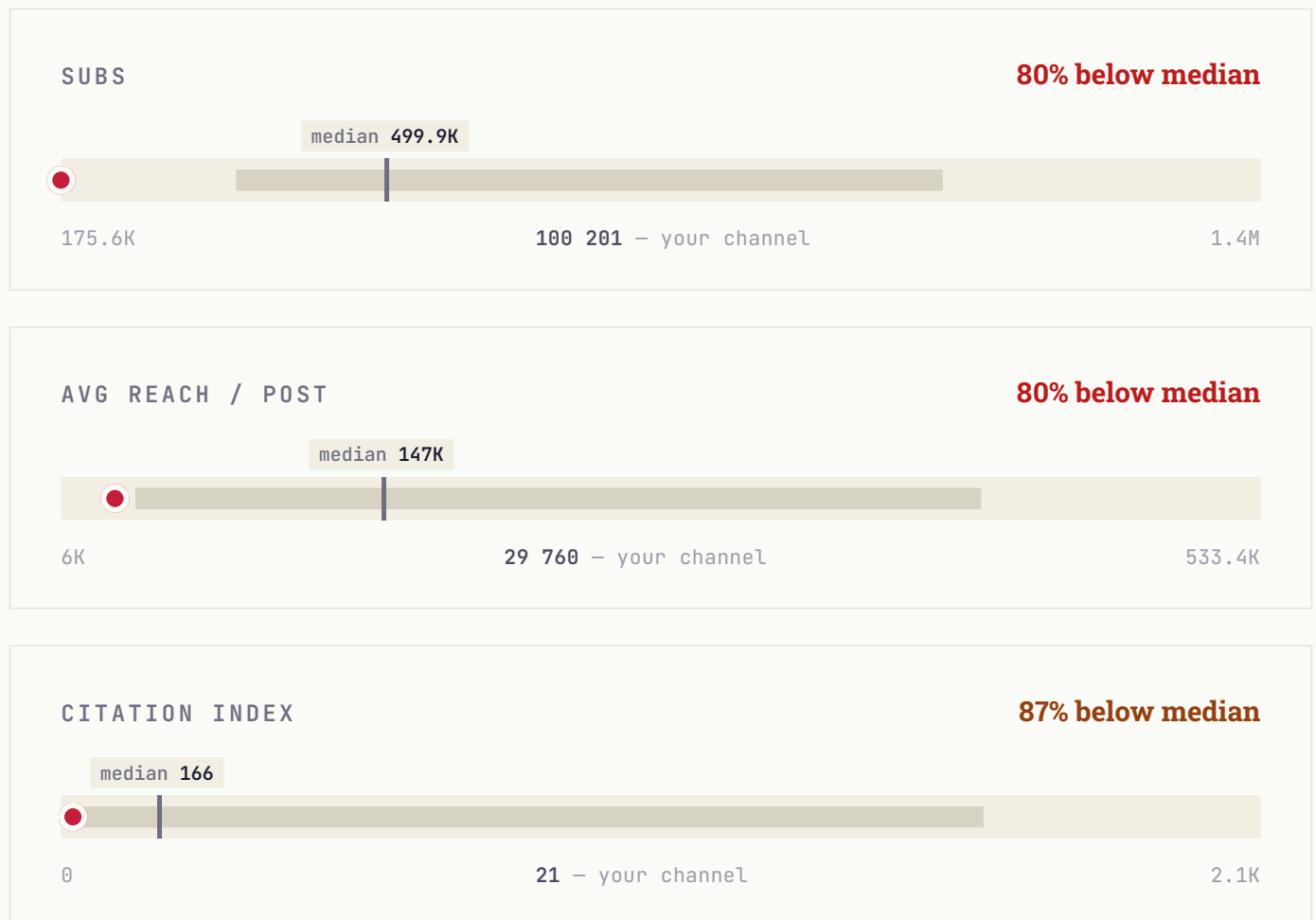
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	1 169
December 2025	2	2	0
Nov 2025	6	5	0
Oct 2025	12	8	4 437
September 2025	8	4	9 921
August 2025	1	1	11 617

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
29	6	27 144

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «**Blogs**» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- 01

Main post of the week — on Saturday

Audience is most active on this day at 15:00 MSK.

EFFECT

Best time for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with similar channels

Exchange posts with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
