

PUBLIC REPORT BY PROMTPRESS

Channel audit

АбрамTV



@abram_tv_nsk

Official Telegram channel of Abram TV. ✨Ads/Partnerships:
brat1936@mail.ru YouTube: <https://youtube.com/user/brat1936> VK
group: <https://vk.com/abramtv54>

SUBSCRIBERS

75 356

-1688 per month

ERR (% SEE POSTS)

17.0%

in 24 hrs 6.7%

REACH/POST

10.2K

ad reach 5.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 75 356 —	 SUBS REACH 13.5% avg % subs see post	 VIEWS/POST 10.2K median 10.2K · 27 days	 POSTS/WEEK 4.4 over period
 7D TREND -27.5% vs previous week	 REACTIONS/POST 129.0 only 2,193 reactions, 222 reposts, 296 comments	 POST LENGTH 55 chars median 36 · 27 days	 POSTS ANALYZED 17 27 days
 AD REACH 5.1K 24h avg	 CHURN / MONTH -1688 last month	 CITATION RATE 0 citation index · 8 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 03.03.2022

AI EDITOR SUMMARY

Channel «AbramTV» — 75 356 subs. Avg views per post: 10.2K people (13% of subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — rare. For week Jun 29 – Jul 5 reach dropped -27.5% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 17 posts in 27 days.
- 02 Dominant format — Video (15/17 posts).
- 03 Avg post length — 55 chars (median 36).
- 04 Peak audience activity — Saturday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (19.1K avg for top vs 8.8K for worst) — among 17 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 16:31 VIDEO Maxim picked up the car from St. Petersburg today and already drove it home 👍 Thanks to everyone who followed and participated. Next up: Tiguan 🌟	VIEWS 22 878 REPOSTS 6	REACTIONS 235 ER 30.4%
Nº2 13.06 · 10:19 VIDEO (post without caption — video)	VIEWS 17 501 REPOSTS 1	REACTIONS 110 ER 23.2%
Nº3 23.06 · 04:08 VIDEO (post without caption — video)	VIEWS 16 809 REPOSTS 1	REACTIONS 182 ER 22.3%

Nº4

03.07 · 04:02

VIDEO

OMG🤯 95 GAS FOR 140 RUB

VIEWS	REACTIONS
12 492	187
REPOSTS	ER
137	16.6%

Nº5

29.06 · 04:58

VIDEO

(post without caption – video)

VIEWS	REACTIONS
12 385	178
REPOSTS	ER
4	16.4%

WORST 3

↓

06.07 · 05:54

VIDEO

(post without caption – video)

VIEWS	REACTIONS
8 930	129
REPOSTS	ER
1	11.9%

↓

02.07 · 15:13

PHOTO

How many horses now, you think?

VIEWS	REACTIONS
8 815	131
REPOSTS	ER
1	11.7%

↓

02.07 · 09:01

VIDEO

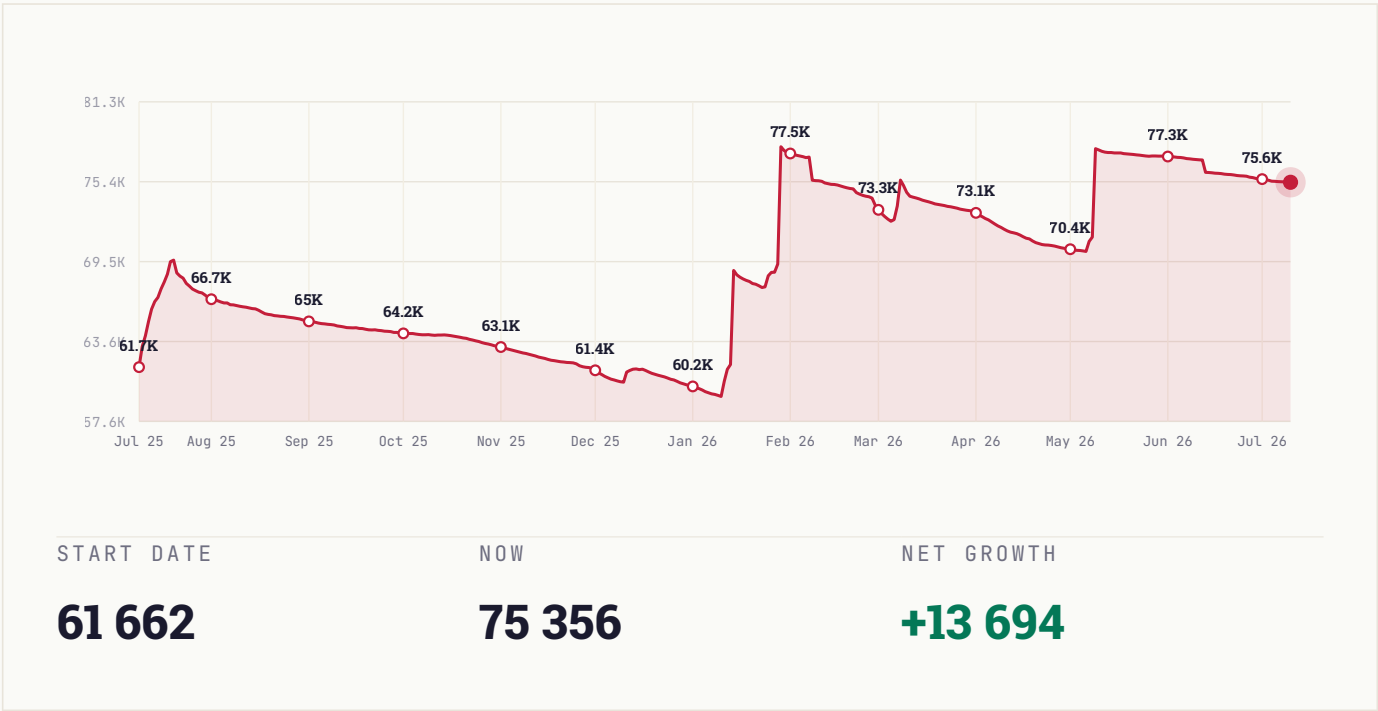
(post without caption – video)

VIEWS	REACTIONS
8 675	86
REPOSTS	ER
2	11.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

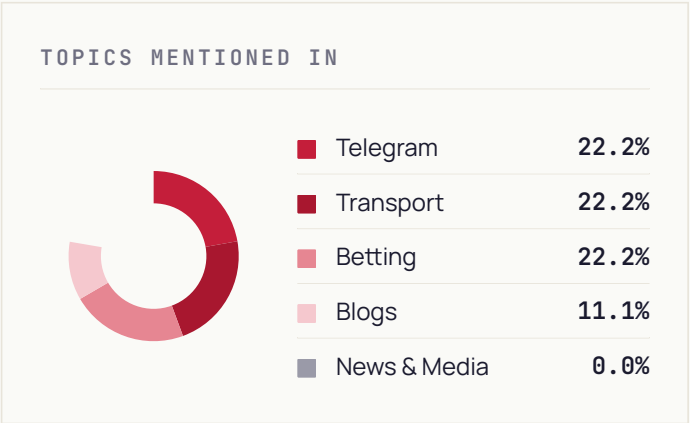
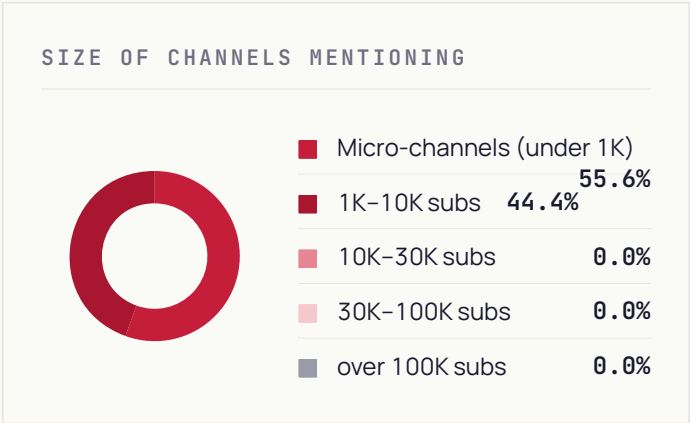
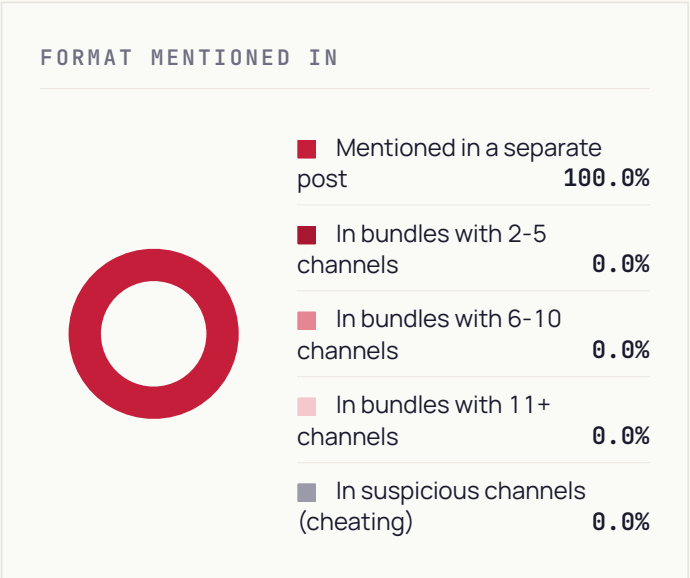
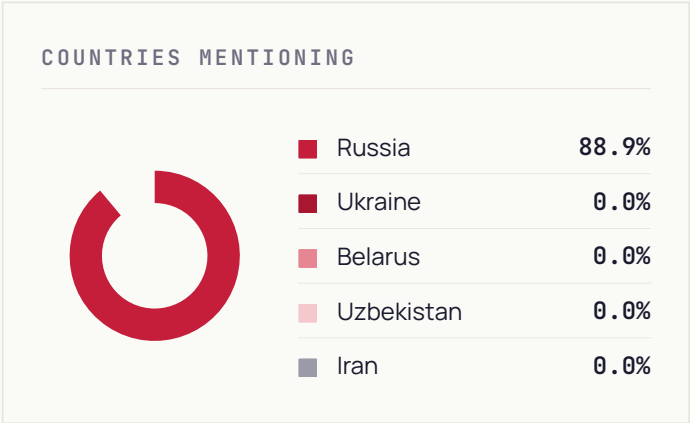
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

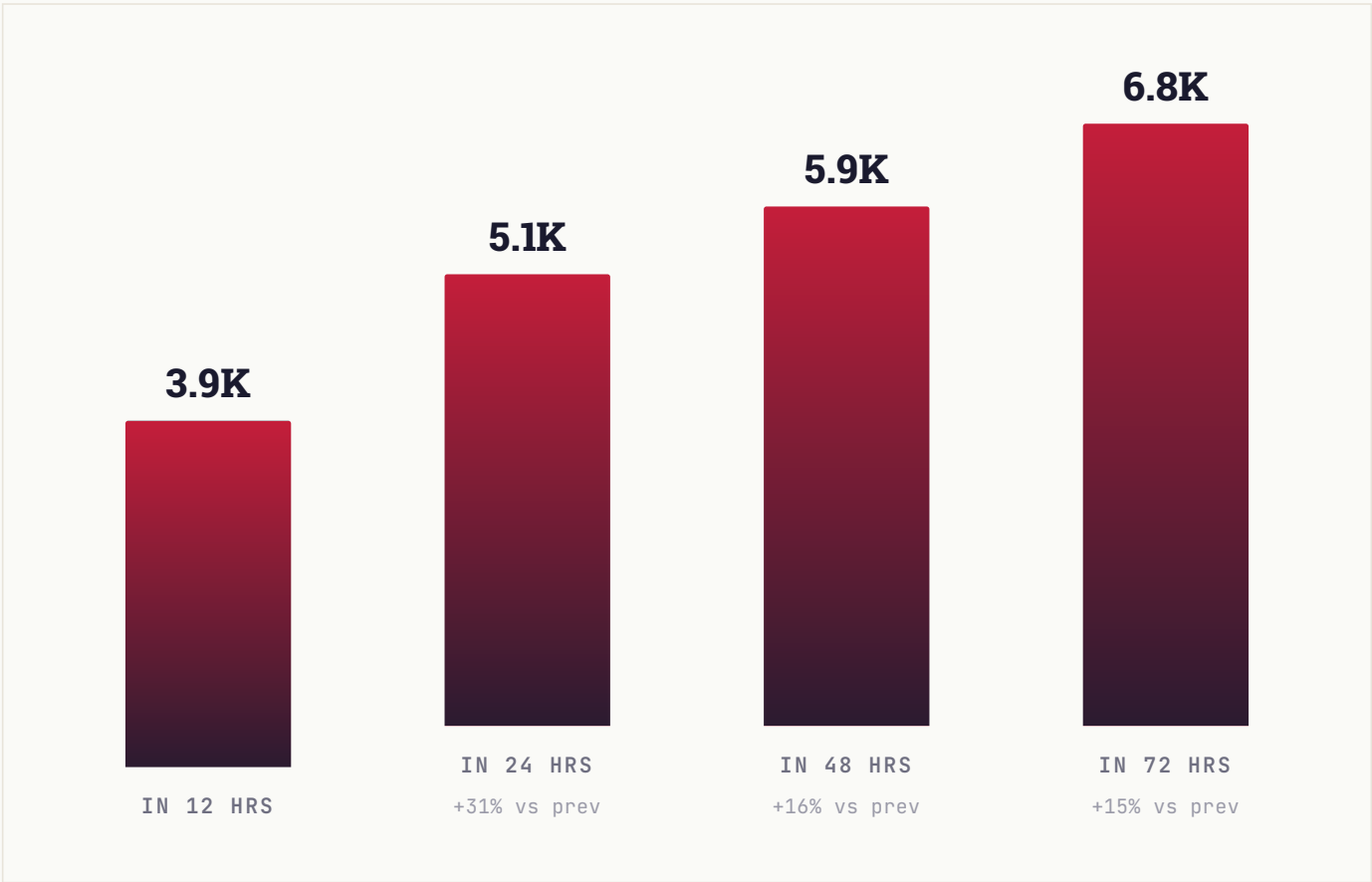
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AV	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AV	Auto.ru	498.5K
GA	Garage	482.5K
AV	AVTOZAKAZ.RU	480K
AB	A6pamTV YOU	75.4K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **20 839** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	2	1	19 766	
December 2025	0	0	1 006	
Nov 2025	0	0	0	
Oct 2025	0	0	52	
September 2025	0	0	15	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
2	6	20 839

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Currently 4.4 posts/week. Active channels average 7-10. Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Saturday
Audience most active on this day at 19:00 MSK. | EFFECT
Best time for key posts |
| 03 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
